



# Unlocking West Auckland Play Streets

# A rich history in Aotearoa

Few things are associated with childhood more than exploring and playing in our community.

But across Aotearoa, this childhood pastime is on the decline.

- Inadequate and declining access to play spaces
- Perceptions around safety
- Lack of permission
- Value of play within different cultures



Source: Teara.govt.nz

# The importance of play neighbourhoods



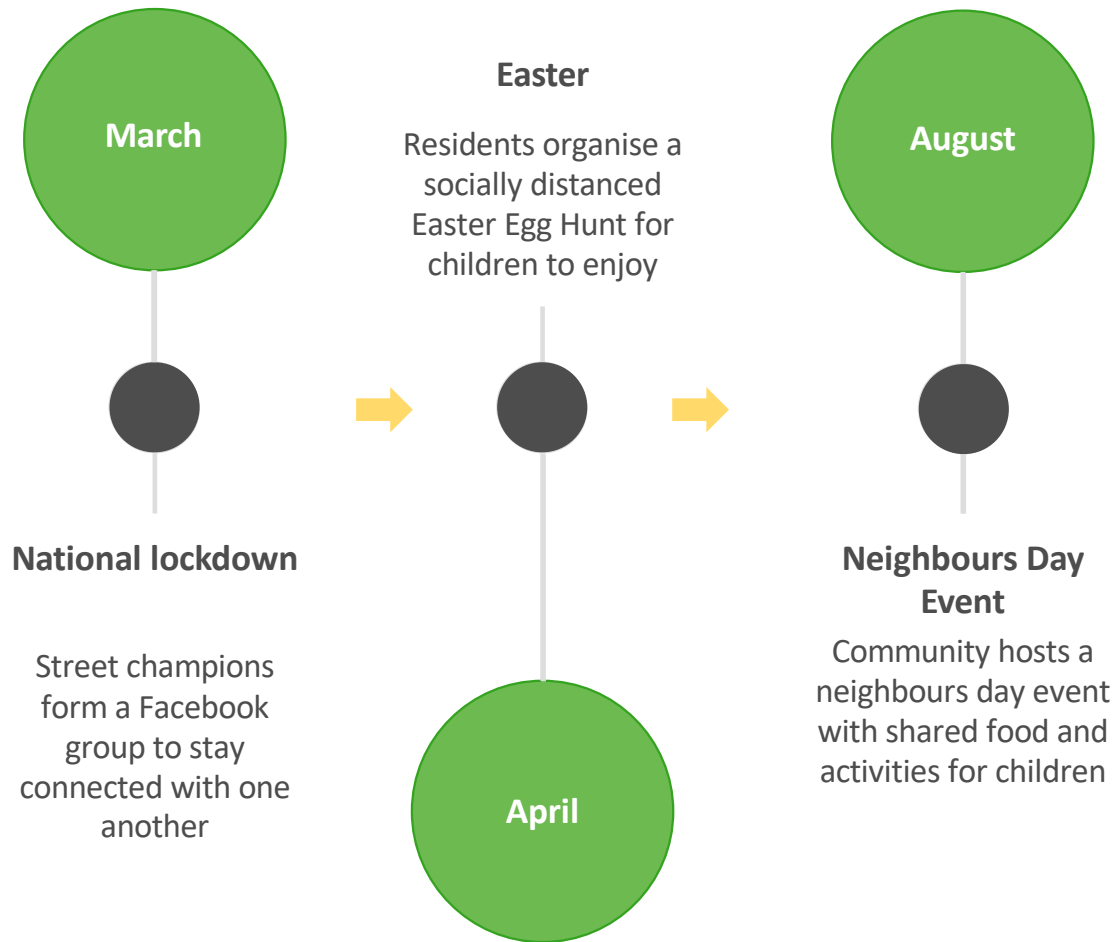
*To create well-connected communities with local champions who promote the importance of play*

Social connection is a key driver of wellbeing and resilience.

Well-connected communities are happier and healthier, and are better able to take charge of their health and wellbeing.

Play assets can be easily shared amongst a well-connected community, including bikes, trampolines, activity sets and green space.

# Insights gathering with Hueglow Rise



# The co-design process

Understanding the barriers and enablers to play in West Auckland, we are working alongside communities to test Play Streets as a model for sustainable change.

## Process



Developing insights with people



Synthesizing insights into opportunities



Developing relationships and connection



Try, test, re-test and learn



Making it happen



Understanding and leveraging systems



Laying the foundations for the case for change



Scaling, spreading impact and knowledge



# The Power of Play Streets

## What is a Play Street?



A small, local and low-cost event



Residents work together to temporarily limit vehicles on a quiet neighbourhood street



Designed by residents and include games, crafts and shared kai

## How do they take place?



Led by a community champion



Support community champion through the street closure process



Support on the day to ensure the event runs smoothly

# Incorporating place-making

Through the insights and information gathering process the team learned community wanted to see it's uniqueness represented on the day. This understanding further strengthened the Play Streets model and responds to the needs of the community.

## Local art

Artwork designed by members of the Creative Souls Project was displayed.

Kelston Girls students designed and created the stencils and colour ways used during the activities.

## Te Ao Maori

Maori concepts and games were incorporated to reflect diverse neighbourhood and community.

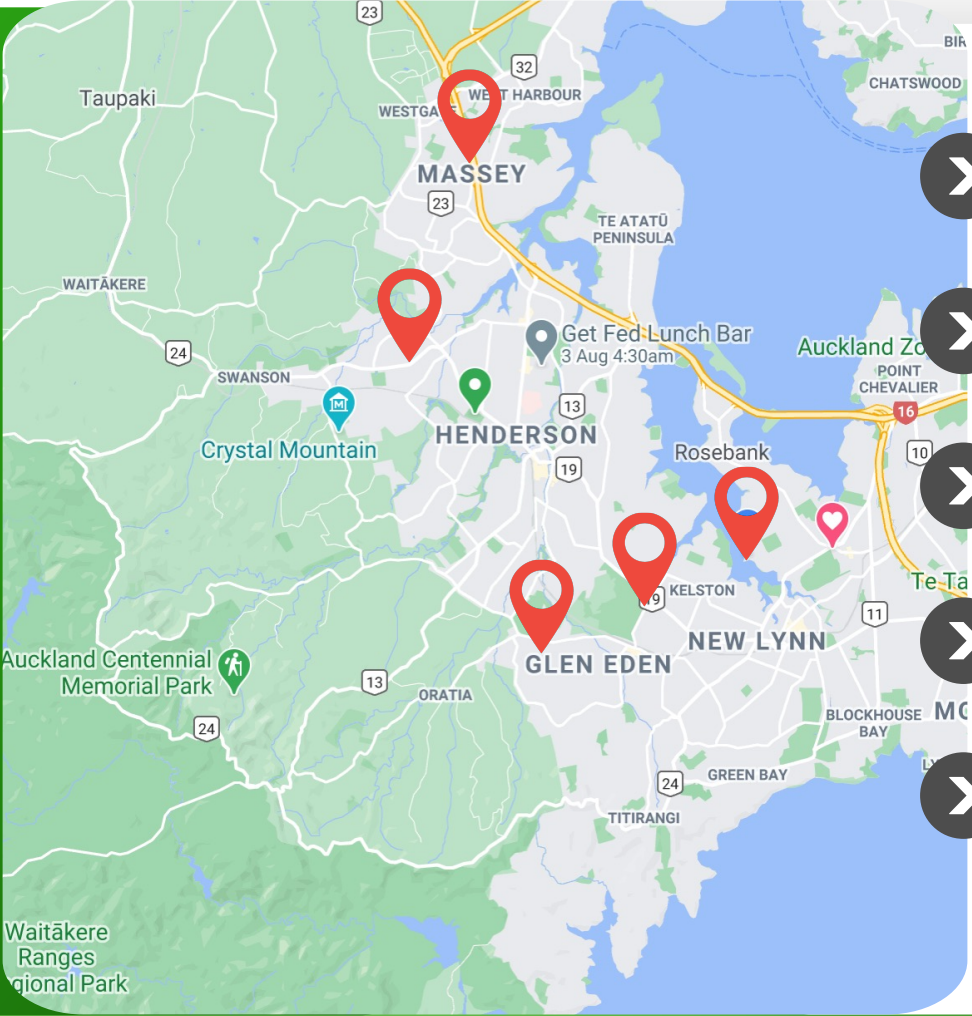


# Play Streets locations

## *Incorporating an equity lens during the co-design process*

Each location was selected with a focus on increasing equity for all communities in West Auckland.

After mapping West Auckland, we finalised the following suburbs as key locations for Play Streets.



Massey



Ranui



Glen Eden



Kelston



Avondale