Source:https://www.stuff.co.nz/national/300885162/skifield-cancels-some-buses-into-queenstown-citing-gridlock

Parking in Queenstown

It really is bonkers!

Scarcity

Source: ABC - https://www.facebook.com/abcfarnorth/photos/a.384442515410/10162835967385411/?type=3

Source: RNZ - https://www.rnz.co.nz/news/country/462566/cauliflower-selling-for-nearly-15

Freedom

https://www.caranddriver.com/reviews/a15104290/2016-bmw-m2-vs-death-valley-review/

Freedom?

https://www.caranddriver.com/reviews/a15104290/2016-bmw-m2-vs-death-valley-review/

https://www.qldc.govt.nz/media/bjvj1vnv/arterials-qt-town-centre-business-case.pdf

What does success look like?

What do we value?
What is our vision for the future?

What does success look like?

What do we value?
What is our vision for the future?

Communities may want
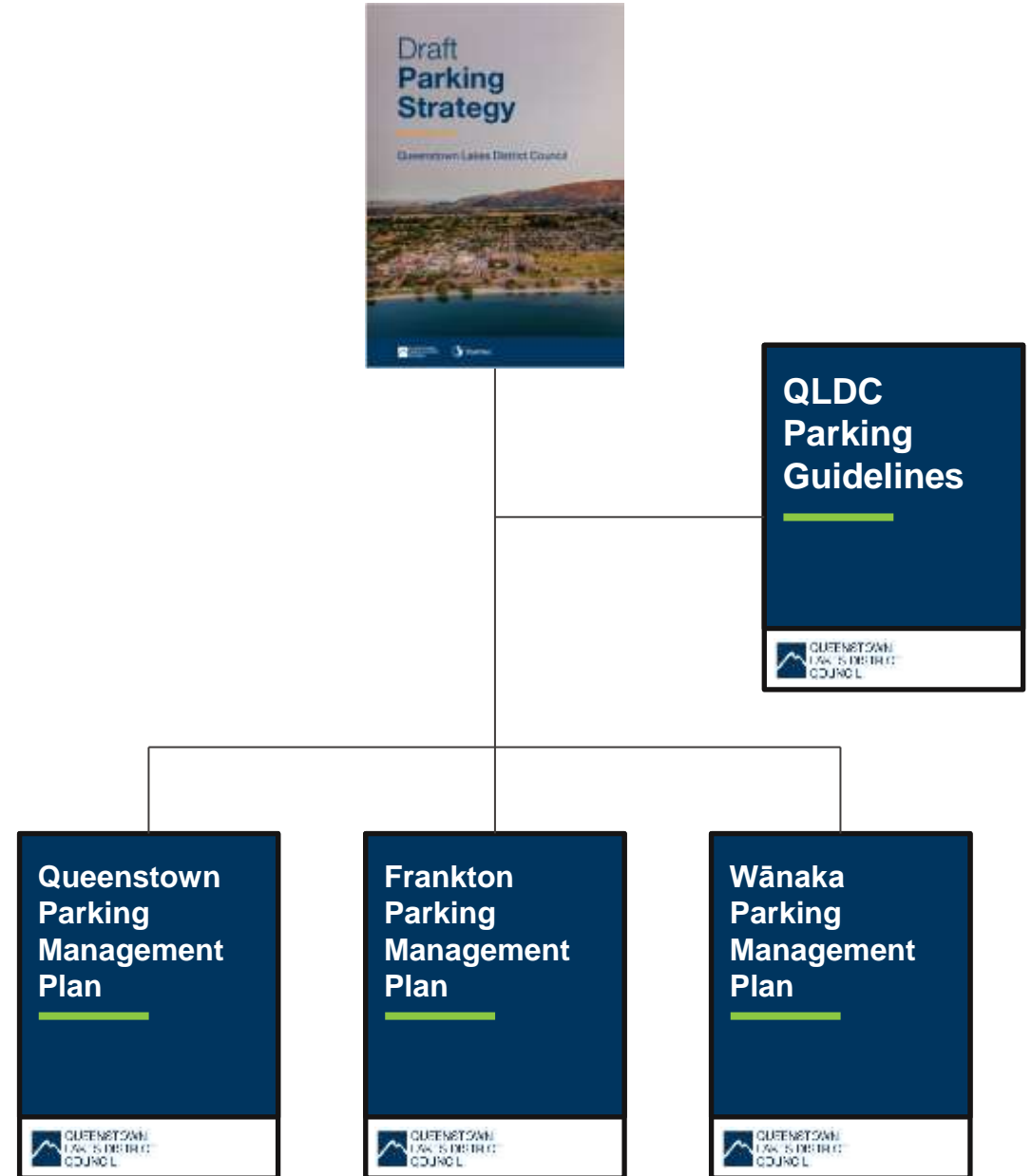- More parking
- Free parking

But communities also want
- safer streets,
- vibrant places,
- climate action,
- reduced congestion, &
- better ways to move around

Project scope

- Parking Strategy
  - the 'why'

- Parking Guidelines
  - the 'how'

- Parking Management Plans
  - the "what, where & when'

  - Phase 1: Queenstown, Frankton, Wānaka

Why?

Key drivers

- **Population and visitor growth**
- Emissions reduction
- Mode share
- Car dependency
- Congestion
- Quality of urban environment

AVERAGE DAY POPULATION

2022
66,000
50,000 residents
16,000 visitors

2052
123,000
84,000 residents
39,000 visitors

PEAK DAY POPULATION
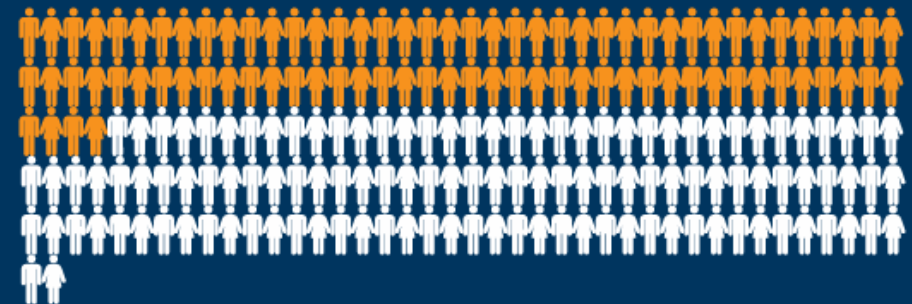
2022
102,000
50,000 residents
52,000 visitors

2052
202,000
84,000 residents
118,000 visitors

= 1,000   Resident   Visitor

Why?

Unique issues

- Housing affordability
  - Multi-tenanted houses
  - Hospitality economy
- Motorhomes
- Coaches
- Baches
- Frankton - airport
- Taxis (SPSV)
- Tourists…

https://remarkablespark.com/
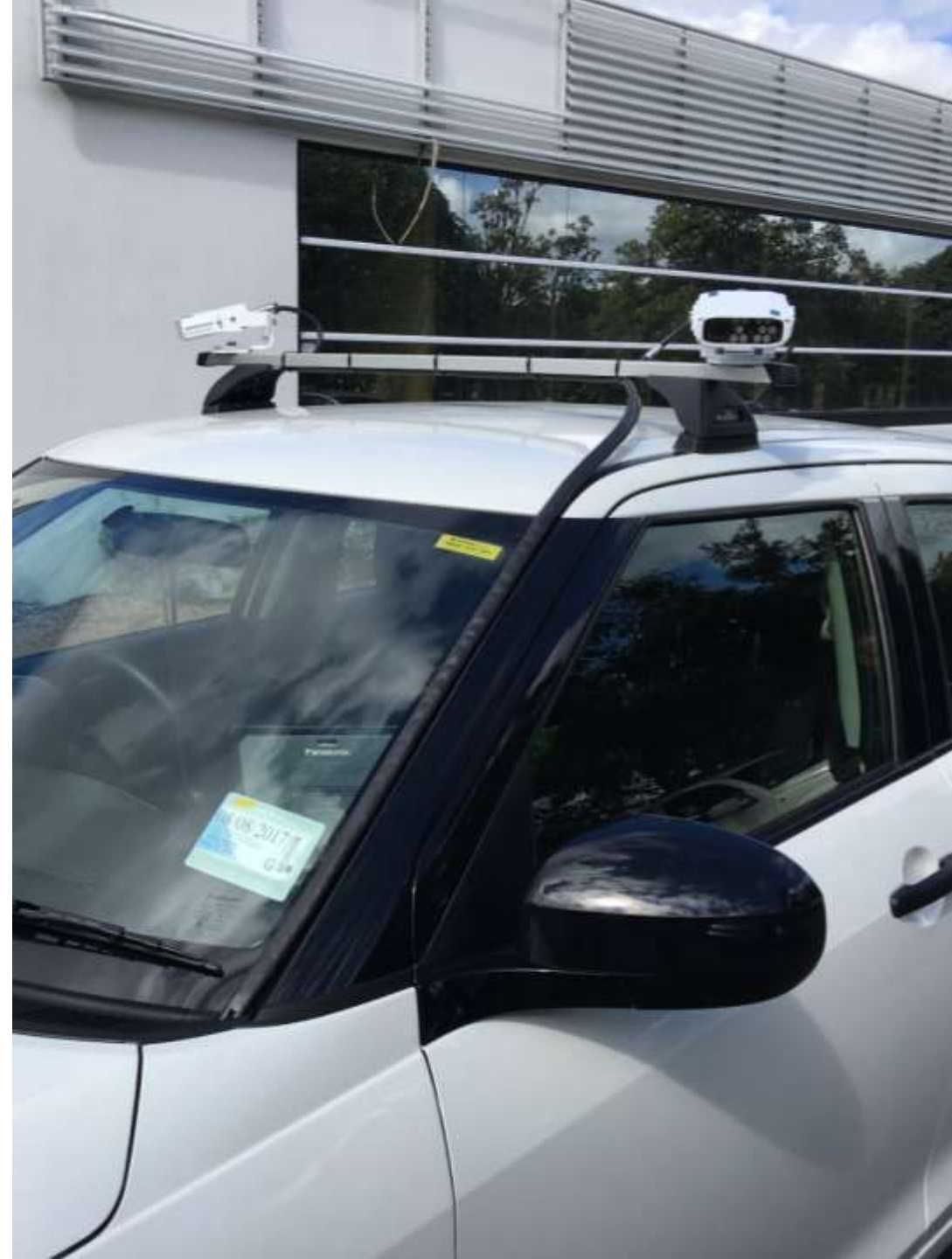
Data

Data

Licence Plate Recognition (LPR)

Benefits
- Coverage
- Resource co-ordination
- Data quality / consistency
- Effective for occupancy data
- Any weather / time of day

Limitations
- Capturing duration of stay
- Relies on quality inventory – x/y
- Off-street car parks
- All eggs in one basket e.g. traffic
- 'Big brother'
- Straying data e.g. GPS, driveways

Validation exercise
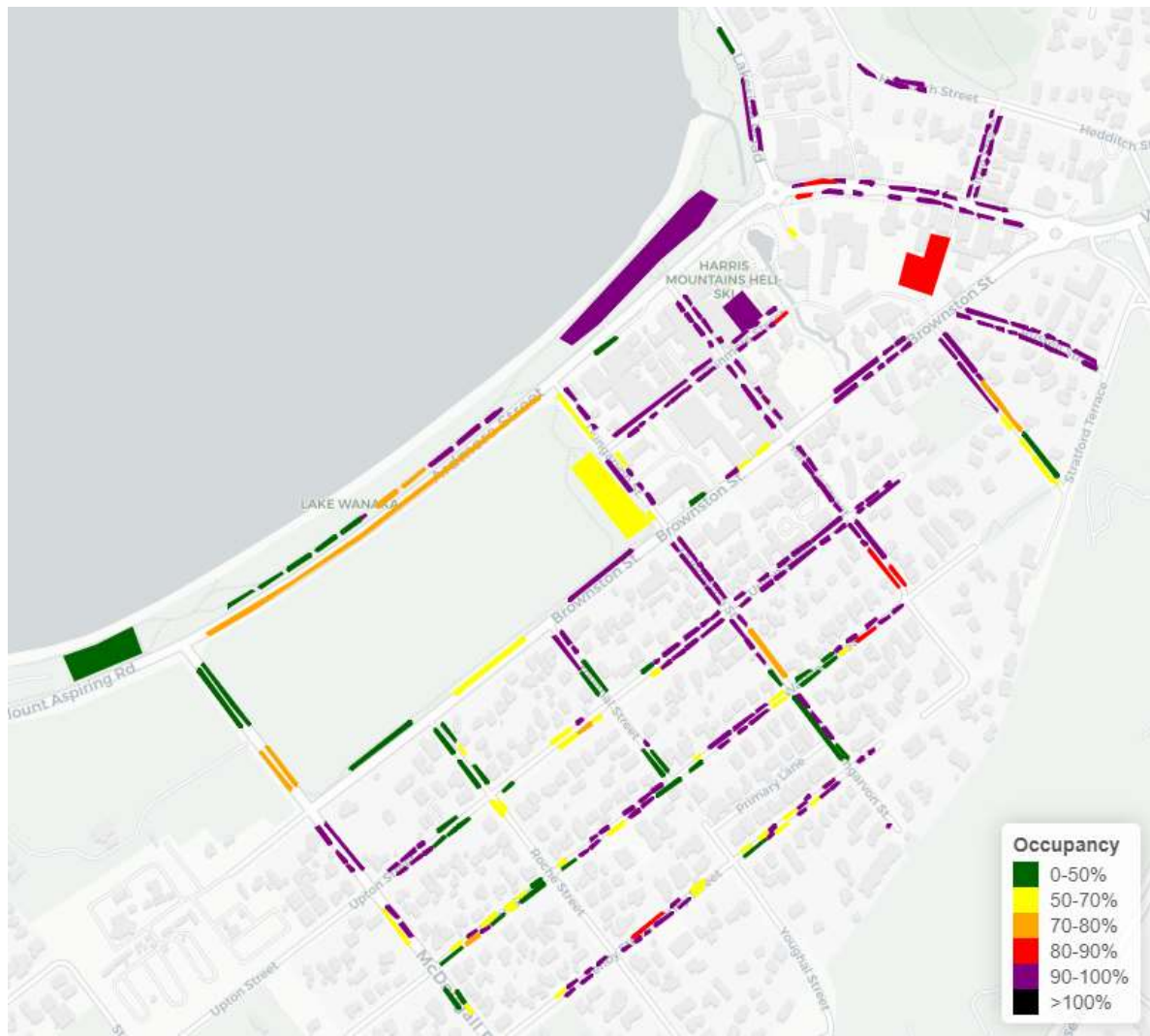
Occupancy data - Wānaka
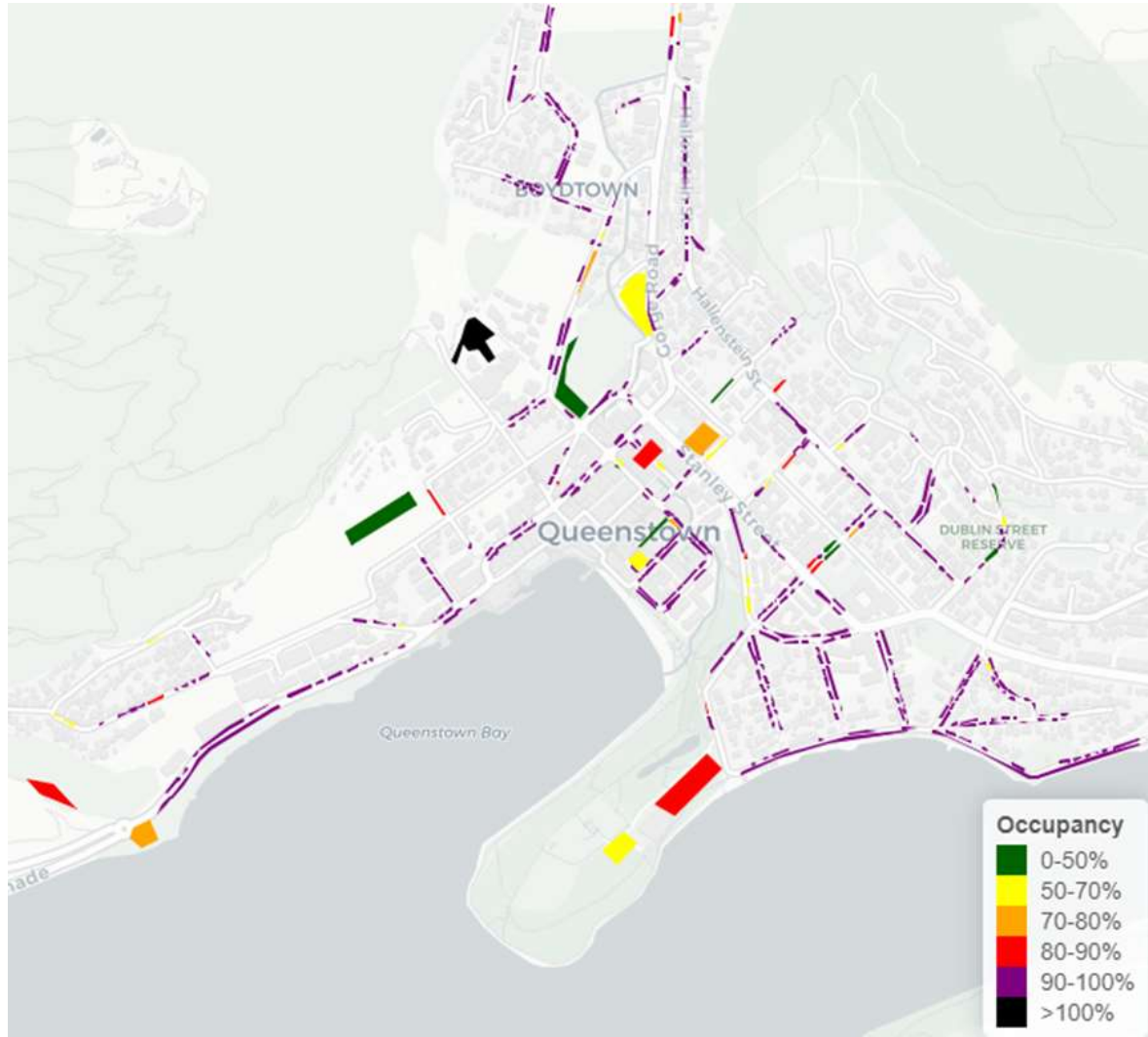
October 2023

Occupancy data - Wānaka

October 2023

Feb 2024

Occupancy data - Queenstown

Parking demand - Feb 2024 (1pm)

Occupancy

- ■ 0-50%
- ■ 50-70%
- ■ 70-80%
- ■ 80-90%
- ■ 90-100%
- ■ >100%

Off-street parking demand

Thursday 5th October 2023 (school holidays)

Name	Parks	700	900	1100	1300	1500	Peak	Peak Time
Athol Street	52	13%	22%	59%	71%	71%	71%	1300
Ballarat Street	45	40%	48%	50%	89%	82%	89%	1300
Boundary Street	139	10%	39%	82%	85%	73%	85%	1300
Brecon Street	56	34%	60%	75%	88%	75%	88%	1300
Church Street	110	34%	40%	67%	87%	83%	87%	1300
Gardens 1	60	17%	47%	65%	58%	50%	65%	1100
Gardens 2	75	19%	91%	97%	95%	77%	97%	1100
Lake View	120	0%	2%	29%	32%	28%	32%	1300
One Mile	40	15%	3%	85%	85%	85%	85%	1100
One Mile Powerhouse	20	10%	35%	60%	55%	40%	60%	1100
Avg		**19%**	**38%**	**67%**	**75%**	**66%**		

Thursday 12th October 2023 (normal week)

Name	Parks	700	900	1100	1300	1500	Peak	Peak Time
Athol Street	52	18%	37%	66%	76%	57%	76%	1300
Ballarat Street	45	19%	22%	34%	48%	44%	48%	1300
Boundary Street	139	8%	49%	85%	82%	68%	85%	1100
Brecon Street	56	32%	34%	32%	34%	28%	34%	1300
Church Street	110	30%	37%	44%	57%	55%	57%	1300
Gardens 1	60	18%	52%	80%	52%	50%	80%	1100
Gardens 2	75	24%	92%	93%	76%	64%	93%	1100
Lake View	120	0%	2%	15%	15%	15%	15%	1300
One Mile	40	8%	30%	70%	75%	65%	75%	1300
One Mile Powerhouse	20	15%	20%	40%	40%	35%	40%	1100
Avg		**17%**	**37%**	**56%**	**55%**	**48%**		

Proposed Actions

Proposed Actions

Meeting user needs

- Differentiate loading
  - coach
  - delivery trucks & courier vans
  - customer drop off/pick up

- Consistency
  - Precinct
  - Signage

Proposed Actions

Managing demand
- Precinct based
- Pricing & time restrictions

- Pricing
  - parks and reserves
  - coach parking
  - Wānaka

Proposed Actions

Meeting user needs

- Spatial coverage
  - Mobility & loading
- Temporal coverage
  - Coaches

Proposed Actions

Permits

Revamp existing permits
- **Seniors' permit**
- SPSV (taxi permits)
- Community service permits
- Service vehicle permit
- ~~Carpooling permit~~

Introduce new permits
- Residential area parking permit
- **New parents permit**
- **Local QLDC resident permit**

Comms & Engagement

Looking for parking for your Mariah Car-ey this festive season?

MAR1AH

Help shape a better approach to managing parking in the Queenstown Lakes.

QUEENSTOWN LAKES DISTRICT COUNCIL

Unwrap our draft Parking Strategy this Christmas

Draft Parking Strategy
Queenstown Lakes District Council

Help shape a better approach to managing parking in the Queenstown Lakes.

QUEENSTOWN LAKES DISTRICT COUNCIL