



TAKING ON RISK

Building Resilience Together.

ICNZ Conference, 4 June 2026, Aotea Centre
Tāmaki Makaurau Auckland

ICNZ CONFERENCE 2026

SPONSORSHIP

PROSPECTUS

4 JUNE 2026
AOTEA CENTRE
TĀMAKI MAKAURAU AUCKLAND

 **ICNZ** Insurance
Council of
New Zealand
Te Kāhui Inihua o Aotearoa

WELCOME TO ICNZ CONFERENCE 2026

New Zealand's exposure to weather-related risks is increasing and with it, the urgency to act.

Taking on Risk: Building Resilience Together brings leaders from government, industry, and communities into one room to focus on what can actually be done to reduce risk, build resilience, and keep insurance within reach for all New Zealanders.

With 2026 an election year, it's also the moment to ask: what will our political leaders do to move from risk to resilience?

This year's conference moves beyond conversation to action — showcasing practical initiatives, collaborative solutions, and real-world steps to protect homes, people, and communities for generations to come.

Join us for a day of insight, learning, and connection as we work together to turn shared responsibility into collective resilience.

Hon. Kris Faafoi,
Chief Executive of ICNZ



CONFERENCE THEME

The 2026 ICNZ Conference theme, **Taking on Risk: Building Resilience Together**, challenges all sectors to move from awareness to action in responding to New Zealand's growing natural hazard risks.

It will focus on how homeowners, government, councils, the private sector, and communities can take concrete steps to reduce risk, strengthen resilience, and ensure that insurance remains accessible and sustainable in a changing climate.



WHO WILL ATTEND?

This event is the premier general insurance conference for the year and will be attended by many of the main decision makers in the industry. Attendance adds enormous value to delegates, their staff, company and colleagues providing a valuable opportunity for not only learning but also networking with industry colleagues.

This conference is targeted to:

- Insurance – Middle to Senior Management
- Underwriters/Claims Management
- Insurance Brokers
- Loss Adjusters
- Finance Managers
- Regulators
- Accountants and Auditors
- Insurance Lawyers
- Government Departments
- Insurance Commentators, Analysts and Financial Services Media



PROGRAMME OVERVIEW

We're bringing together an exceptional line-up of panellists and inspiring keynote speakers, with more details to be announced as we get closer to the conference.

Thursday 4 June 2026

7:30am	Registration opens
8:30am	Mihi whakatau conference opening
8:40am	Housekeeping with Conference MC
9:00am	Keynote Speaker: Hon. Nicola Willis
9:45am	Panel Discussion: Future of Insurance
10:30am	Morning Break
11:00am	Keynote Speaker: Rt. Hon. Chris Hipkins
11:45am	Keynote Speaker: Mayor Wayne Brown
12:30pm	Lunch
1:30pm	Panel Discussion: Underinsurance
2:15pm	Political Party Debate
3:15pm	Afternoon break
3:45pm	Panel Discussion: Future of Risk
4:30pm	Conference Closing
4:45pm	Networking Drinks

*Please note, the programme running order is subject to change.

“Great conference, great speakers, great opportunity”

SPONSORSHIP OVERVIEW

Sponsoring ICNZ's 2026 Conference is a great way to showcase your organisation and connect with industry leaders. It's an opportunity to demonstrate your support for the sector while strengthening your brand presence throughout the event.

If you're looking for a sponsorship option that's a little different or more tailored to your goals, we're happy to discuss customised opportunities.

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SOLD | PAGE 05 | KEYNOTE SPONSOR
\$7,500 + GST |
| PAGE 06 | BREAKFAST SPONSOR
SOLD | PAGE 06 | GOLD PARTNER
\$6,500 + GST |
| PAGE 07 | MC SPONSOR
\$6,500 + GST | PAGE 07 | BARISTA CART SPONSOR
\$6,000 + GST |
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SOLD | PAGE 08 | EVENT APP & WIFI SPONSOR
\$4,000 + GST |
| PAGE 09 | BUSINESS LOUNGE SPONSOR
\$3,500 + GST | PAGE 09 | CONFERENCE BAG SPONSOR
\$3,500 + GST |
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\$3,500 + GST | PAGE 10 | SILVER PARTNER
\$3,500 + GST |
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\$3,500 + GST | PAGE 11 | NETWORKING EVENT SPONSOR
SOLD |
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SOLD | PAGE 12 | AFTERNOON BREAK SPONSOR
\$2,000 + GST |
| PAGE 13 | EXHIBITION STAND
\$2,500 + GST | PAGE 13 | BRONZE PARTNER
\$1,500 + GST |

PLATINUM PARTNER

SOLD

As our Platinum Partner, you will receive:

- Sponsorship acknowledged on programme and acknowledgement at the conference opening
- Your supplied banner/s displayed in the conference area
- One (1) complimentary exhibition stand
- Six (6) complimentary conference registrations
- Your logo featured on the name badges
- Invitation to sponsors' dinner to be held on 4 June 2026
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, please think beyond paper material)

KEYNOTE SPONSOR

\$7,500+GST

As our Keynote Presenter Sponsor, you will receive:

- Naming rights to keynote presenter (to be announced)
- Opportunity for two minute introduction at start of keynote presentation
- Your supplied banner/s displayed in the conference area
- One (1) complimentary exhibition stand
- Four (4) complimentary conference registrations
- Invitation to sponsors' dinner to be held on 4 June 2026
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
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BREAKFAST SPONSOR

SOLD

This exclusive sponsor package offers you the opportunity to host a breakfast in a private room, away from the hustle and bustle of the main conference area, where you can invite your chosen attendees. As our breakfast sponsor, you will receive:

- Naming rights to an invite only breakfast for maximum of 30 people and opportunity to address your invited guests
- Your choice of plated or buffet breakfast
- Your supplied banner/s displayed in the conference area
- One (1) complimentary exhibition stand
- Two (2) complimentary conference registrations
- Invitation to sponsors' dinner to be held on 4 June 2026
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, please think beyond paper material)

GOLD PARTNER

\$6,500+GST

As a gold partner you will receive:

- Sponsorship acknowledgement on the conference programme and at conference opening
- One (1) complimentary exhibition stand
- Two (2) complimentary conference registrations
- Invitation to sponsors' dinner to be held on 4 June 2026
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
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“A great mix of people and organisations for networking”

MC SPONSOR

\$6,500+GST

As our MC sponsor, you will receive:

- Naming rights to the Conference MC
- Regular acknowledgement by MC through out the conference
- MC can wear branded clothing, subject to approval by ICNZ
- Opportunity for creative and innovative involvement with MC in consultation with ICNZ
- Sponsorship acknowledgement on the conference programme and at conference opening
- One (1) complimentary exhibition stand
- Two (2) complimentary conference registrations
- Invitation to sponsors' dinner to be held on 4 June 2026
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates
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BARISTA CART SPONSOR

\$6,000+GST

Almost everyone enjoys a good coffee, so why not take up the opportunity to connect with many of the delegates as they visit for their daily dose! Costs associated with the provision of the coffee cart, including labour and consumption of coffee are included in the opportunity.

As our barista cart sponsor, you will receive:

- Sponsorship acknowledgement on the conference programme and at conference opening
- Two (2) complimentary conference registrations
- Invitation to sponsors' dinner to be held on 4 June 2026
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates
(To promote less waste, please think beyond paper material)



NAMEBADGE & LANYARD SPONSOR

SOLD

As our namebadge and lanyard sponsor, you will receive:

- Prominent logo feature on namebadges and lanyards
- Sponsorship acknowledgement on the conference programme and at conference opening
- One (1) complimentary exhibition stand
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates
(To promote less waste, please think beyond paper material)

EVENT APP & WIFI SPONSOR

\$4,000+GST

The event app provided at the conference is the one stop destination for all information leading up to, during and after the conference. The app holds all the speaker, sponsor, exhibitor and attendee information. As our event app sponsor, you will receive:

- Naming rights to the event app and conference wifi
- Company logo included throughout the app
- Three push notifications to delegates the day of the conference
- Signage around registration desk, exhibition and catering area and conference space promoting the app
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates
(To promote less waste, please think beyond paper material)



CONFERENCE BAG SPONSOR

\$3,500+GST

As our conference bag sponsor, you will receive:

- Company logo on conference bag
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, please think beyond paper material)

BUSINESS LOUNGE SPONSOR

\$3,500+GST

Create a calm oasis for delegates to relax in during break times! Provide the ability for delegates to sit and network, check their messages or charge devices. As our business lounge sponsor, you will receive:

- Naming rights to the business lounge
- Opportunity to be involved in planning the set up of the lounge (eg furniture, magazines, your promotional material)
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout the conference website and app as well as print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, please think beyond paper material)

**“Awesome event,
one of the highlights
on my work calendar
each year”**



SESSION SPONSOR

\$3,500+GST

As our session sponsor, you will receive:

- Naming rights to a session of your choice
- Opportunity for your company representative to do a 1 minute introduction at start of chosen session
- Company banners to be displayed during the session and logos featured on screen/ introductory slides
- One (1) complimentary exhibition stand
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, please think beyond paper material)



AVAILABLE SESSIONS:

Future of Insurance

Underinsurance SOLD

Minor Party Leaders

Future of Risk

SILVER PARTNER

\$3,500+GST

As our silver partner, you will receive:

- Sponsorship acknowledgement on the conference programme and at conference opening
- One (1) complimentary exhibition stand
- One (1) complimentary conference registration
- Your supplied banner in the exhibition area
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, please think beyond paper material)



LUNCH SPONSOR

\$3,500+GST

As our lunch sponsor you will receive:

- Naming rights to lunch on Thursday 4 June
- Your company logo on signage through out the catering area and display of your supplied banner in the catering area
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates
(To promote less waste, please think beyond paper material)



NETWORKING EVENT SPONSOR

SOLD

As our networking event sponsor you will receive:

- Naming rights to post-conference networking drinks
- Your supplied banner in the function area
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates
(To promote less waste, please think beyond paper material)



MORNING BREAK SPONSOR

SOLD

As our morning break sponsor you will receive:

- Naming rights to morning break of Thursday 4 June
- Your company logo on signage through out the catering area and display of your supplied banner in the catering area
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates
(To promote less waste, please think beyond paper material)



**“The foot traffic
and engagement at our stand
exceeded expectations”**

AFTERNOON BREAK SPONSOR

\$2,000+GST

As our afternoon break sponsor you will receive:

- Naming rights to afternoon break on Thursday 4 June
- Your company logo on signage through out the catering area and display of your supplied banner in the catering area
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, please think beyond paper material)

EXHIBITION STAND

\$2,500+GST

Exhibition stands are a good opportunity for suppliers to the industry to make contacts in the insurance sector who can be followed up later. Occasions where the industry gets together en masse like this don't happen often during the year.

The stand supplied will have a 3 metre back wall, side walls of 1.8 metres and a height of 2.3 metres. Each stand includes one 10-amp power supply (4-way multi-box), two x 150-watt spotlights and ID fin with company name (max 15 letters). Your logo can also be added to signage but at an additional cost. We also have double stands available, please contact us for pricing.

As an exhibitor, you will receive:

- Single stand space
- One (1) complimentary conference registration
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, please think beyond paper material)



BRONZE PARTNER

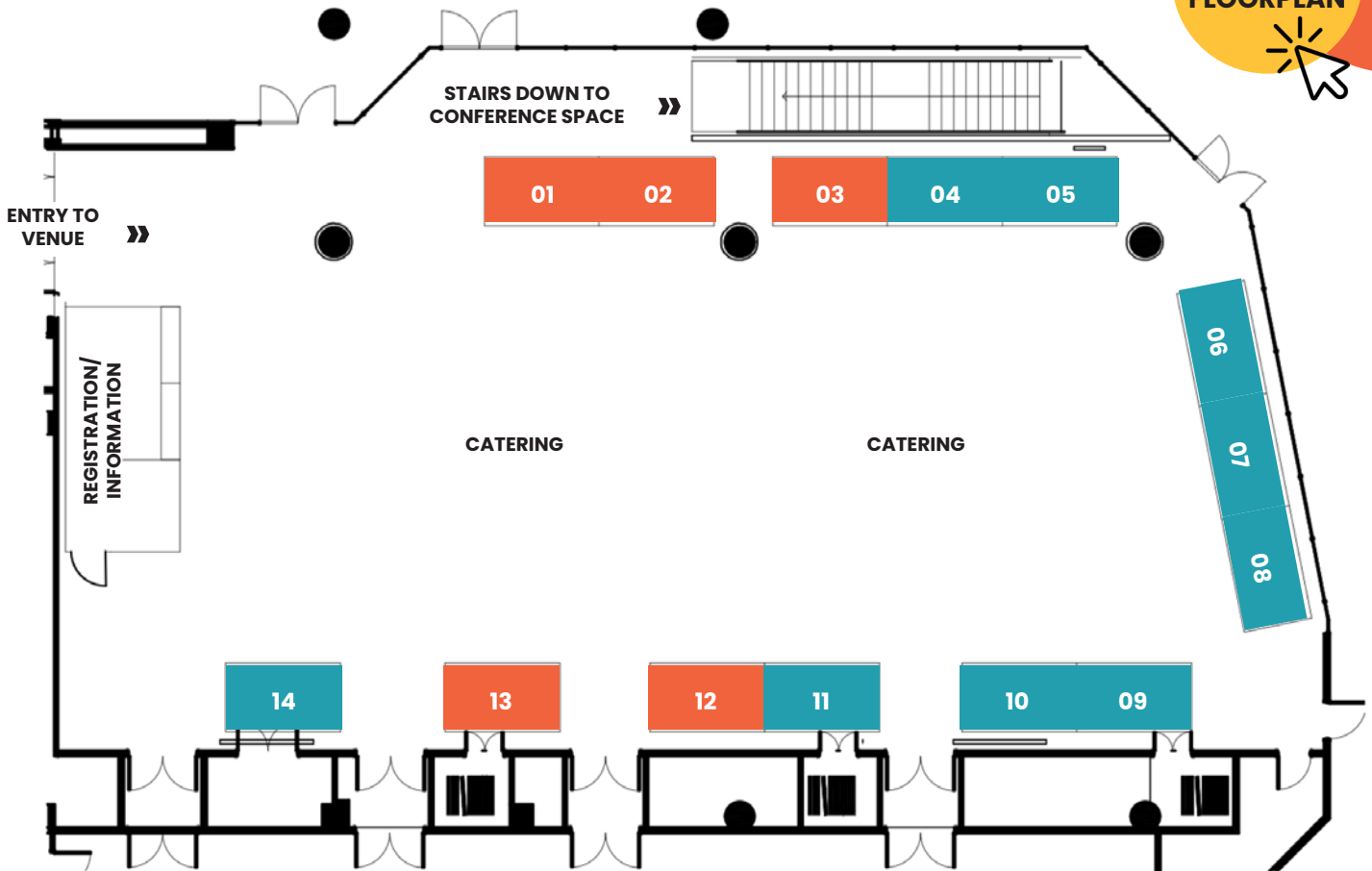
\$1,500+GST

As a bronze partner you will receive:

- Display of your supplied banner in the exhibition area
- Company logo and blurb featured on the conference website and in the event app
- Company logo featured throughout print and digital signage around the venue
- Participation in the Sponsor & Exhibitor Quiz
- List of delegates who have agreed to name disclosure in relation to the event sent after the conference
- Promotional item may be given to delegates (To promote less waste, please think beyond paper material)

EXHIBITION FLOOR PLAN

VIEW LIVE FLOORPLAN



AVAILABLE **RESERVED** **SOLD**

FURTHER INFORMATION

BOOKING YOUR SPONSORSHIP OR EXHIBITION PACKAGE

Sponsorship and/or Exhibition must be booked online by clicking on the following links to take you to the relevant portals:

[BOOK SPONSORSHIP](#)

[BOOK EXHIBITION](#)

By submitting the sponsorship and/or exhibitor application form you acknowledge and accept the sponsorship and/or exhibitor terms and conditions outlined on the following page. You will receive a confirmation letter and tax invoice once your booking has been accepted.

TALK TO US

If you wish to discuss other packages outside those listed, please contact Glenda

If you need assistance with completing your application, please contact Lucy

Glenda Gallagher

glenda@hardingconferences.co.nz
03 352 5598 | 027 436 3083

Lucy Mackay

lucy@hardingconferences.co.nz
03 352 5598 | 021 155 2236

SPONSORSHIP/EXHIBITION TERMS AND CONDITIONS

ACCEPTANCE OF TERMS & CONDITIONS

By submitting the sponsorship/exhibition application form, you acknowledge and accept the terms and conditions outlined below.

CANCELLATION POLICY

ICNZ reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

After the official booking has been accepted by ICNZ, if the sponsorship or exhibition space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate. If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before Friday 1 May 2026 or 100% of the total sponsorship/exhibition, if the cancellation request is received in writing after Friday 1 May 2026.

Please note that all cancellation fees are payable irrespective of whether the invoice for sponsorship/exhibition has been paid or not at the time of cancellation. Participation as a sponsor or exhibitor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

The sponsor will fully reimburse ICNZ for all claims, losses or expenses arising because of any breach or failure to perform any of the terms of the sponsorship agreement.

If, for reasons beyond the control of the conference organising committee, the conference is cancelled, the sponsorship fee will be refunded after deduction of expenses already incurred.

HEALTH & SAFETY

We take the health and safety of our delegates, exhibitors and suppliers seriously. An exhibitor manual will be provided to exhibitors closer to the conference. This will ask details around compliance when packing in your stand and working throughout the conference.

Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

INSURANCE & LIABILITY

Sponsors and exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors near an exhibition stand.

Neither ICNZ, Harding Conferences, Aotea Centre, Exhibition Hire nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, ICNZ, Harding Conferences, Aotea Centre, Exhibition Hire will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property.

The conference organisers accept no liability for damage to exhibits by loss, damage, theft, fire, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

DELEGATE DETAILS

Provision of delegate details is subject to privacy laws.

CONFERENCE REGISTRATION

For sponsorship packages that include complimentary registrations you will be asked to nominate the recipient/s of the complimentary registration/s.

Please note all other attendees (including those manning exhibition stand/s) will need to register for the conference. Please refer to the website for pricing details.

ACCOMMODATION

Accommodation is not included in any sponsorship package but can be organised through Harding Conferences to guarantee booking and special negotiated conference rates.

PAYMENT

A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice. ICNZ reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date.

To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

ICNZ reserves the right to charge interest on all outstanding debts or for any collection costs relating to outstanding invoices.

PROMOTIONAL MATERIAL

If your sponsorship package entitles you to provision of material for delegates these are to be provided by the sponsor and must be delivered to the venue using a customised delivery docket by the date advised to you.

