

# Decarbonising Transport

Transportation  
Conference

9–12 May 2021  
Hilton Auckland



## Low-hanging fruit - low traffic neighbourhoods (presenting virtually)

Councillor Clyde Loakes, Deputy Leader of the London Borough of Waltham Forest, and Jon Little, founder of Bespoke Transport Consulting will talk about the introduction of the multi-award winning Enjoy Waltham Forest (Mini-Holland) programme. The presentation will introduce the elements that made up the original £27 million borough-wide plan, including a network of low traffic neighbourhoods and high-quality walking and cycling routes. The approaches to community engagement and involvement will be introduced, and what happens when you start asking people about their streets. From the perspectives of politicians, the council and those working day to day on the project, the presentation will discuss, the challenges, the successes opportunities, and outcomes in taking a borough and the people who live and work there on a journey of behaviour change.



Jon is an award-winning transport design and engagement consultant. He specialises in cycling and walking, community involvement in street design, kerbside management, shared and combined mobility.

He is best known for his work with Waltham Forest on the delivery of the multi-award winning Mini-Holland programme but works throughout the country with local authorities on similar schemes, including Liveable Neighbourhoods in London and the Bee Network in greater Manchester.

Jon helped develop the borough-wide design concept and £27 million bid, the approach to engagement, design guide, cycling vision, behaviour change initiatives and the monitoring framework. Previously Jon was Head of Sustainable Transport and Parking at a large consultancy, working on high-profile active travel projects including the Santander Cycle Hire Scheme and the Local Area Traffic Management Plans for the London 2012 Olympic Games.

Currently he is working with towns cities throughout the UK on the development and delivery of a broad spectrum of active travel projects including cycle routes, liveable and low traffic neighbourhoods, active travel and low emission mobility plans for urban environments



**Councillor Clyde Loakes**  
**Waltham Forest Deputy Leader and Cabinet Member for Environment**

A Councillor for the Leytonstone Ward in Waltham Forest for the past 23 years, Clyde is dedicated to delivering for local residents and communities. Widely respected in local government circles across the political spectrum, with a deep understanding of the workings of local and national Government, Clyde previously served as Leader of Waltham Forest until May '09, spending six years in that role.

As Waltham Forest Deputy Leader and Cabinet Member for Environment Clyde leads on all environmental, climate and transport policies, as well as highways and parking management. Clyde provided the political leadership from the initial bidding process through to the implementation and delivery of the multi award winning and ground-breaking Mini-Holland/Enjoy Waltham Forest. The scheme has delivered significant investment

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and radical expansion and improvements to the borough's active travel infrastructure, boosting the safety, priority and numbers of residents walking and cycling.

Clyde won the 2016 London Cycling Awards "Cycling Champion of the Year" in recognition of his leadership on Waltham Forest's Mini Holland project and was recognised in the Top 10 Environmental Activists for 2019 in The Evening Standard's 'Progress 1000' most influential people. – *remove this para when need shorter bio*

Clyde is the longest serving member of the London Councils' Transport and Environment Committee, which oversees the policy direction of the transport and environmental agenda in London. He has been Chair of the North London Waste Authority (NLWA) for over 13 years, and was recently appointed to the Board of Directors for London Energy Ltd.

Ambitious and energetic, Clyde has enviable networks and a passion for excellence and improvement in public services. He remains committed and available to the borough's residents, complimenting traditional casework with active community engagement on social media.

#### Responsibilities at a glance:

- Deputy Leader LBWF (almost 11 years)
- Environment Portfolio Lead
- Chair of NLWA (almost 14 years)
- London Energy Ltd Board of Directors (beg 2021)
- London Councils' Transport and Environment Committee member
- Chief Whip to the London Councils Labour Group (14+ years)
- Labour Regional Peer for London (10+ years)



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