



Your **OPPORTUNITY**

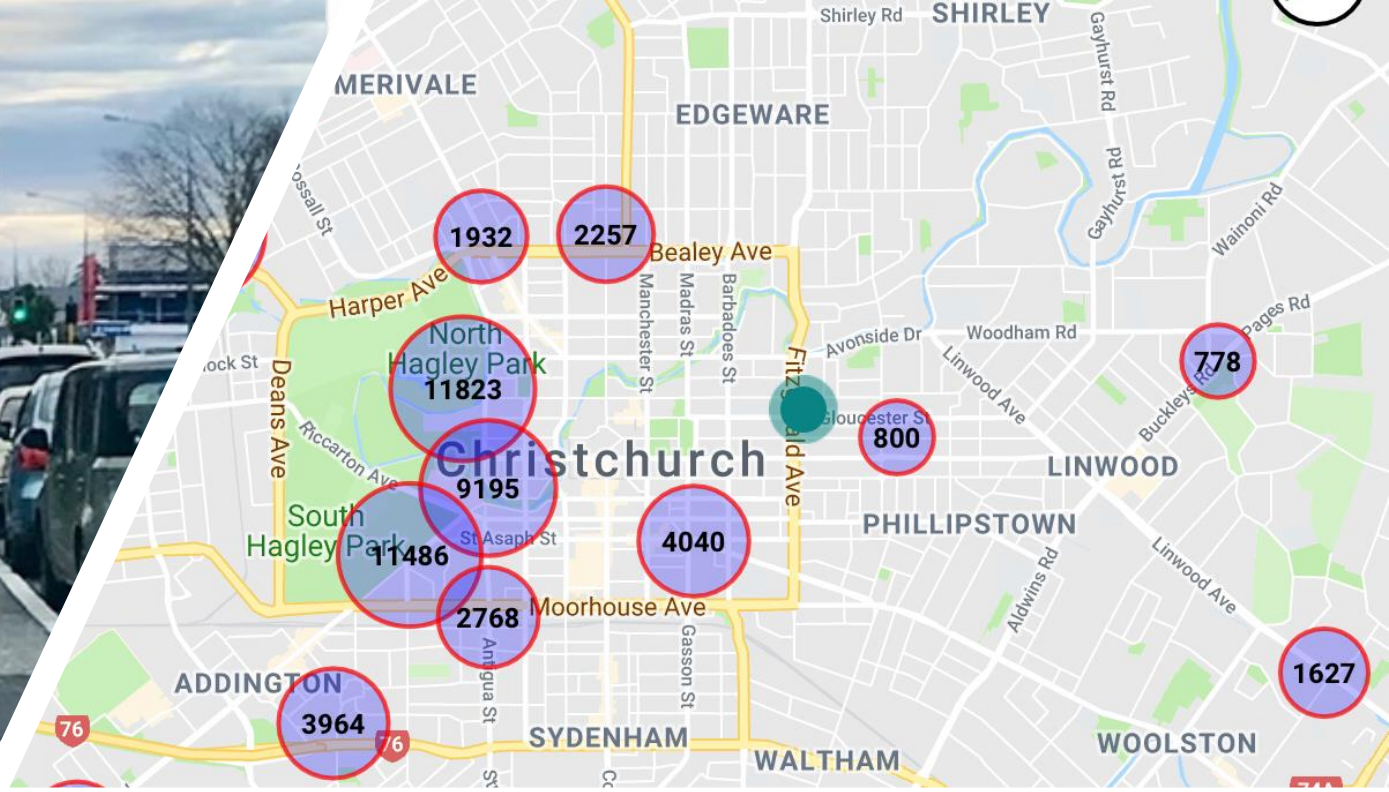


**FROM**



**CRISIS**









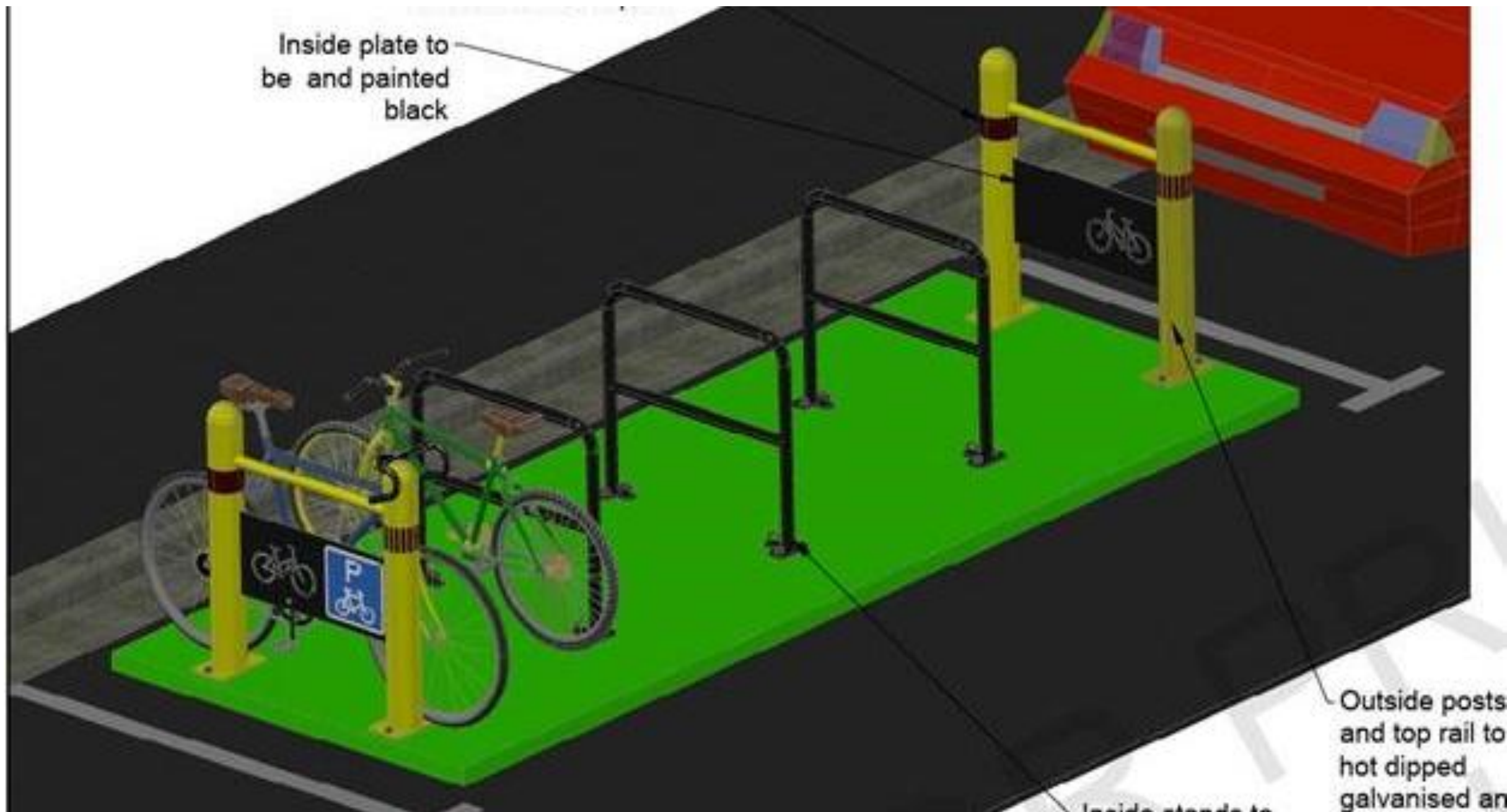








Inside plate to  
be and painted  
black



Outside posts  
and top rail to  
hot dipped  
galvanised an

Inside stands to











# A New Crisis and a New Opportunity

- Follow the evidence
- Leadership matters
- We all have an impact
- Equity is important
- Advantages of a slower life
- People like biking
- Creative responses help
- A sense of purpose matters
- There will be pushback







Innovating Our Streets – Ferry Rd











## TRANSPORT AND CLIMATE CHANGE 2018

### GLOBAL STATUS REPORT

# What can we do?

- Get involved and build a team!
- Know your audience
- Start with 'Why'
- Remind them of previous success
- Tell your story
- Show the evidence
- Your 'Ask'
- Stay involved



“**Never doubt** that a small group of thoughtful, committed, citizens can **change the world.** Indeed, it is **the only thing that ever has.**”

Margaret Mead



Goalcast