



H I R A

# Phoenix from the flames: Improving outcomes through innovation and integration

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Director

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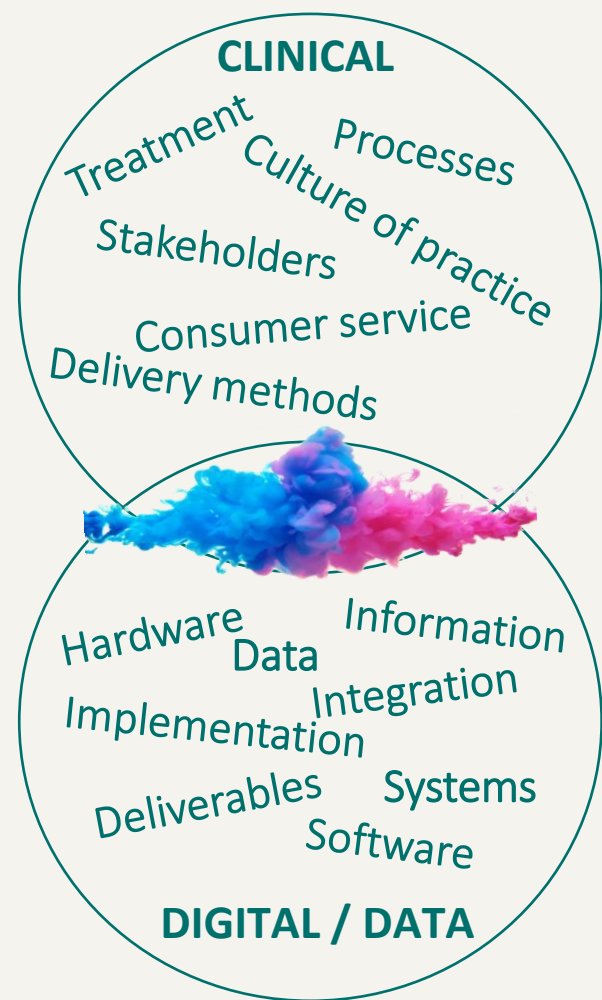
## Health Systems of the Future

- Consumer partnership
- Connected information
- Co-ordinated models of care
- Informed choice
- Digital integration

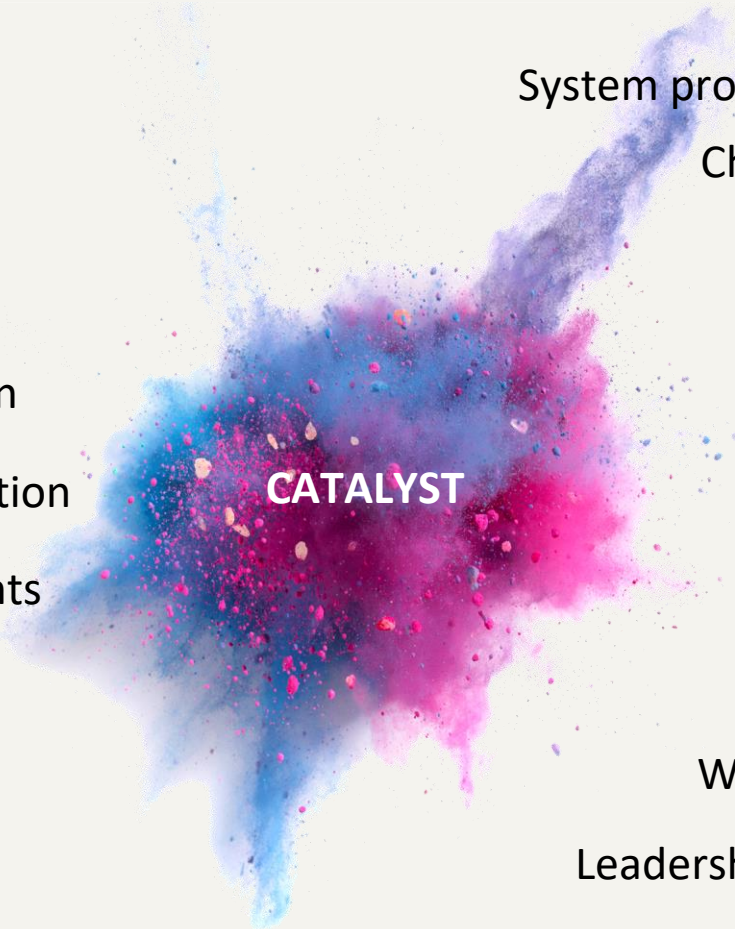
## Health Systems Leadership

- Leadership for the audience – achieving value
- Hauora – inclusive health care
- Breadth of perspective across hauora
- New career pathways evolving

# Clinical Informatics



Brokering  
Interpretation  
Knowledge translation  
Cultural insights  
Networks  
Co-design



System process efficiencies  
Change management  
Connections  
Engagement and uptake  
Consumer centric design  
Workforce empowerment  
Population health priorities  
Equity and inclusion  
Whole system perspective  
Leadership and Governance

# About Hira - ‘to have a significant bearing on future events; a widespread effect’

## Information as a service

We define the information service as:

***Comprehensive** health information as a **trusted**,  
**personalised**, **user-centric** service for **all New Zealanders**.*

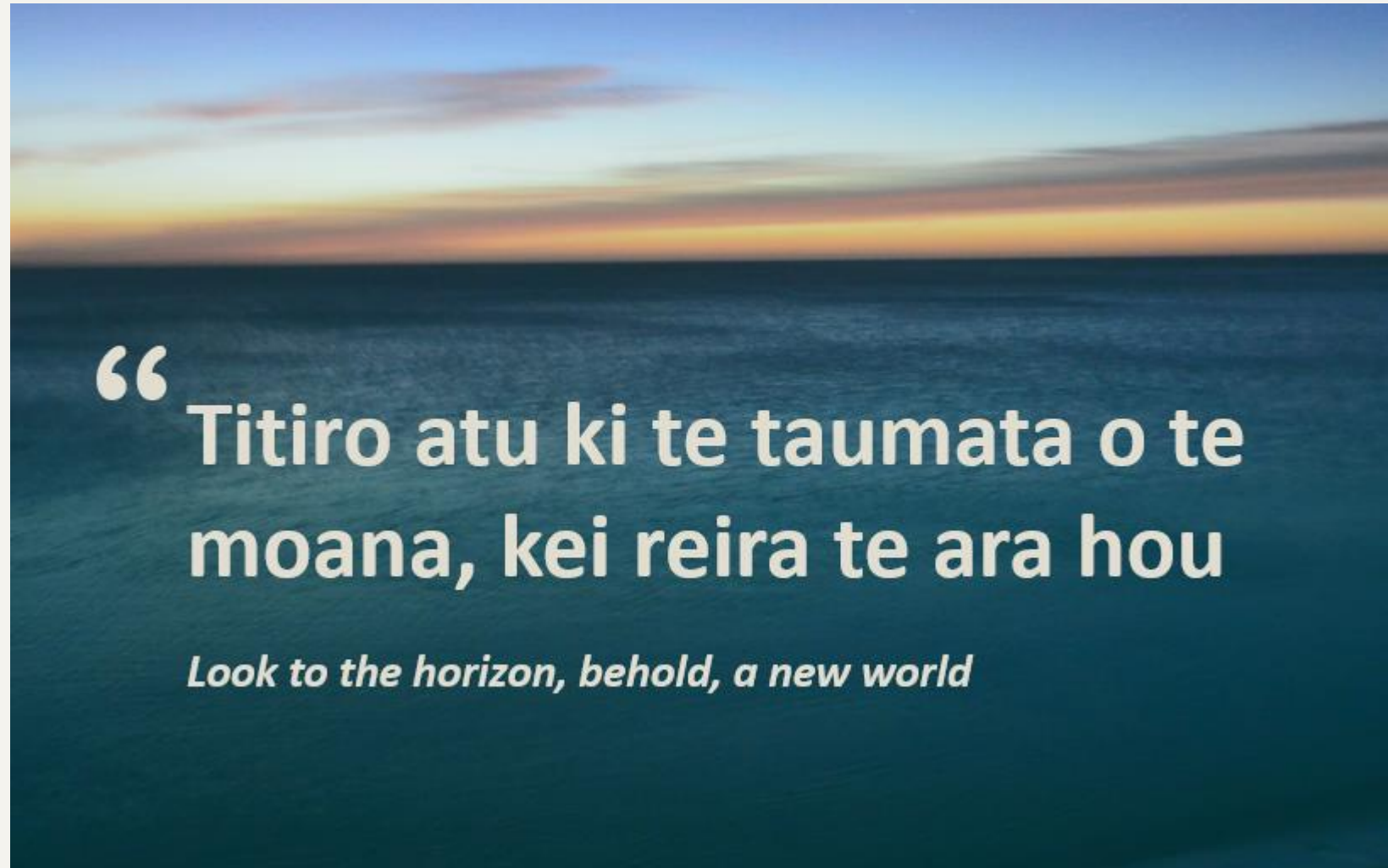
Key elements from this are:

- Comprehensive – it is as complete as we can make it
- Trusted – it is secure, accurate, and current, with appropriate governance
- Personalised – it enables contextualised information for patients, whānau, and communities
- User-centric – it is focussed on the needs of the user, whoever they are
- All New Zealanders – this includes anyone who has interacted with the health system in New Zealand, including those offshore

In short, Hira’s product is **information**.

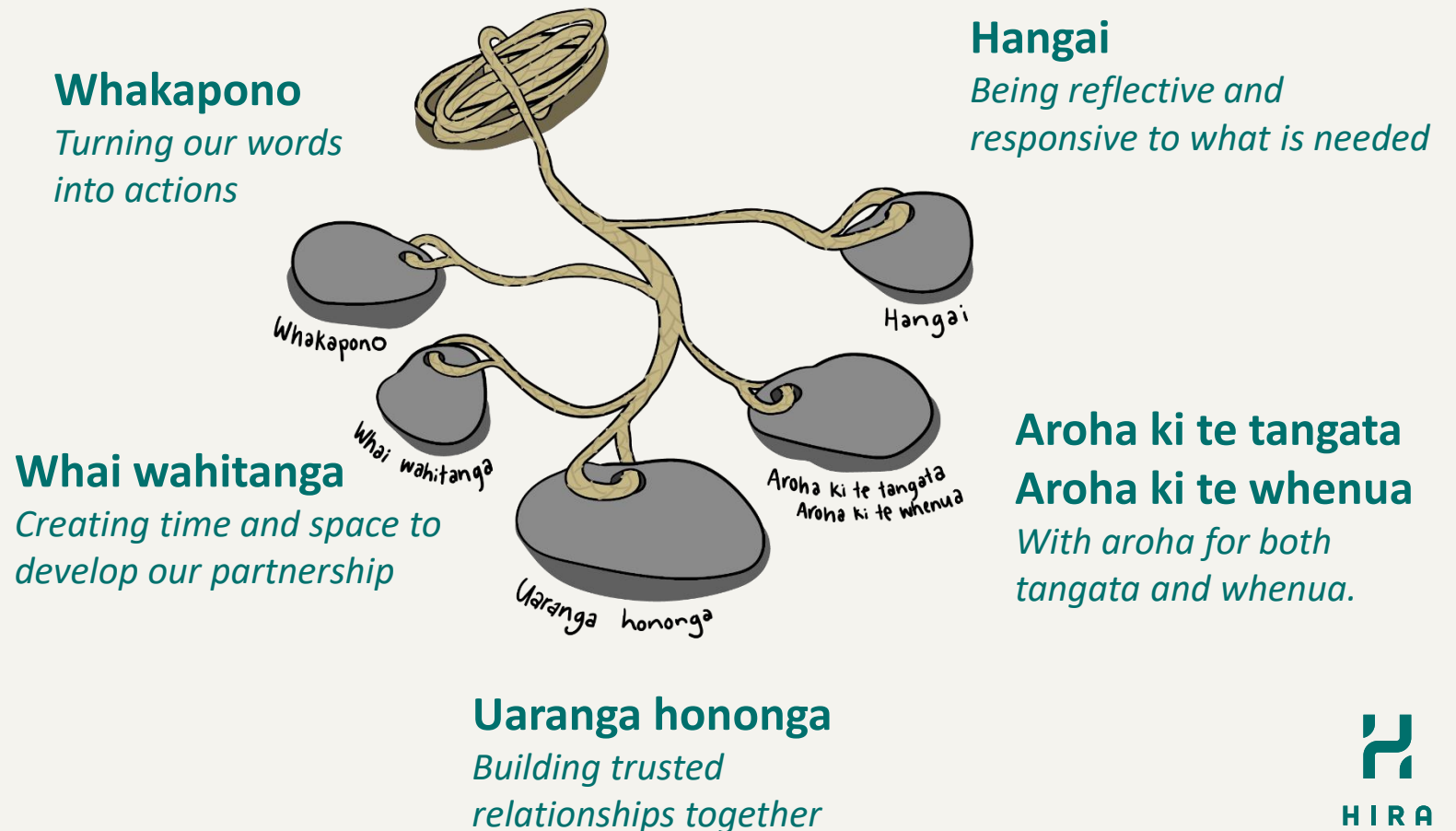
# Co-design approach

To ensure Hira meets the needs of Māori and whanau, it needs to be co-designed in a way that embraces Te Ao Māori ideals and practices



# Anchor stones / nga punga

Our anchor stones –  
or ‘nga punga’ –  
will hold us steady but  
also give us flexibility in  
how we work



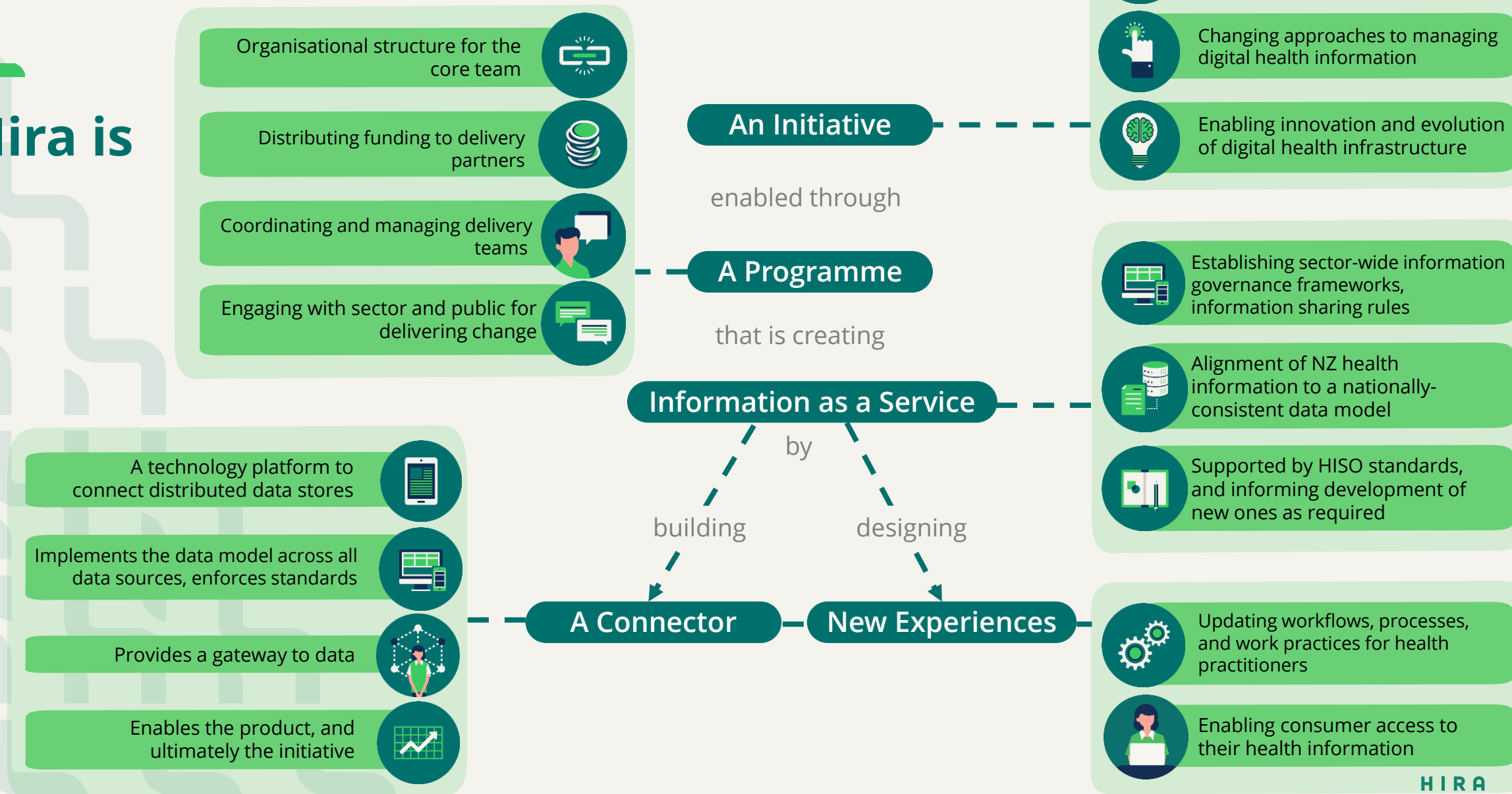
# Drivers for change

*“Data needs to be much more at the centre of decision making in the system, and this requires us to be much more determined about the type, standard, and relevance of the data that is collected.”*

*H&DSR Interim Report*

- Health information fragmented and difficult to access
- Lack of data standards
- Time wasted searching for information
- Lack of visibility of who is involved in a consumer's care
- Consumers unable to directly access their information
- Unclear privacy, governance, data sovereignty, social licence
- Data rich, insights poor

# Hira is





# Clinical Leadership for Hira

Ensure Hira products and services are:

- Clinically Safe
- Fit for Purpose
- Facilitate benefits realisation

Functions:

- Clinical engagement
- Clinical co-design
- Clinical digital literacy
- Clinical assurance



# Thank you

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