

Local Government prioritises people

Wednesday 14 November, 11:25am – 11:50am

Local Government has a central role in creating communities and people focused places through placemaking. By working with key stakeholders local government can provide business and communities a safe, accessible and sustainable transport system that prioritises people. However competing local government objectives have not been appropriately balanced to manage resulting outcomes, with real impact on road safety, leading to an unacceptable increase in road trauma over the last 5 years. New, more effective policy tools that recognise differences in councils are needed to supersede the Safer Journeys framework. This session looks at what local government can embrace that has worked overseas and how LGNZ and Trafinz can work together to deliver a proposal for a simple, effective message and mission that must be adopted to get community leaders and traffic safety experts to the same place for real change.

Pippa Coom, Local Government NZ



Pippa is Chair of the Waitemata Local Board, Auckland Council representing the central suburbs and city centre of Auckland. Pippa has served on the transport portfolio for 8 years, and is passionate about making transformational change through ensuring quality places that prioritise people. The Waitemata Local Board was the first to advocate for Vision Zero and is committed to achieving an accessible, connected and safe transport network with well designed streets. Pippa is a member of the National Council of LGNZ representing local boards and is an Executive Committee member of Trafinz.