



Prioritising for Young People

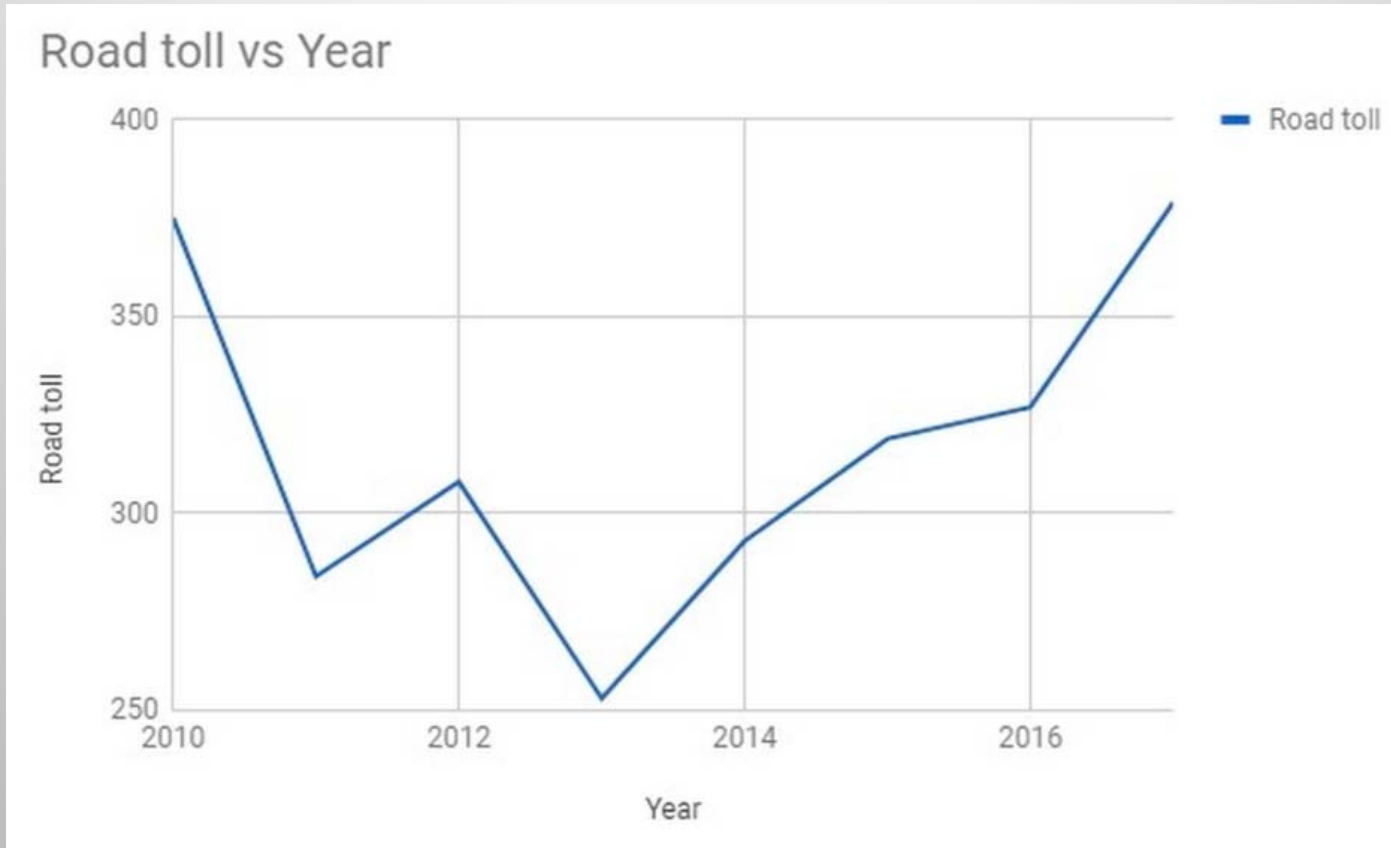
Why do we exist?

Empowering young Kiwis to prevent loss on our roads. Together

- SADD is a student led programme that gives youth a voice to effect and inspire safe choices on the road.
- SADD uses best practice road safety education to support young Kiwis to influence their peers and community to positively promote safe road user behaviours.
- SADD is youth working for youth, supported by a professional and dedicated team of 6 staff.



Road Trauma Facts





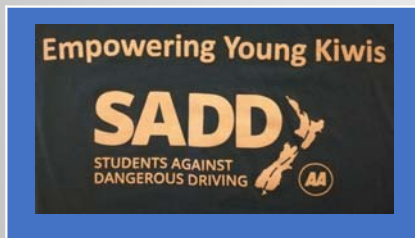
Our Background

- SADD's origins date back to 1985
- SADD became a national initiative
- Addressing the culture around driving drunk for 30 years
- 2014 - 'Students Against Dangerous Driving'
- Expanding our reach and impact – 6 principles
- To maximise the relevance and value of SADD's programme for the future, educating and empowering each new generation of young people to make safer and more informed choices on the road.





Our Goals



Empower young people to be community leaders and inspire positive road user behaviours to prevent harm on our roads



Promote positive activities that contribute to the Safe System



Contribution to injury prevention initiatives



Our Approach

Alignment with

- Safe System approach
- Road Safety Goals
- Best Practice Road Safety Education

Contribute to

- Prevention of Deaths & Serious Injuries
- Life long safe road user behaviours; societal contribution





Our Programmes

SADD Conference





Our Programmes

SADD Road Safety Month
Remember September



neighbourly.co.nz SEPTEMBER 18, 2018, FRANKLIN COUNTY NEWS 2

Out & About

Tuākau's SADD day

Tuākau College students experienced what it was like to be breathalysed and explored the booze bus on their Students Against Dangerous Driving (SADD) day.

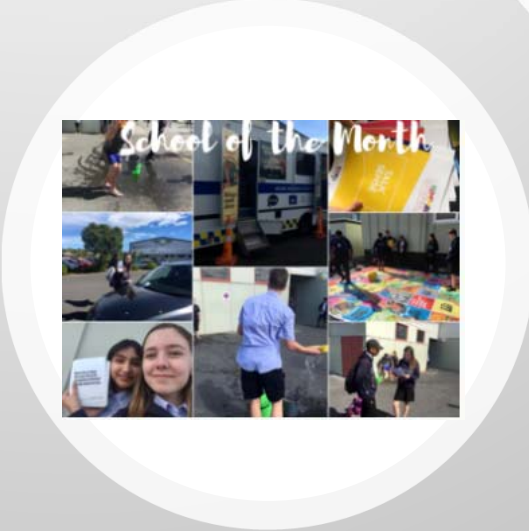
Stokers player Matthew Wood gets breathalysed by Andrew Heath of Coastline Manukau Police.

Carli Lee (left) gets a free sausage for answer a drinking question correctly.

Barbora Stokker-Gosney and Caitlin Merris play snakes and ladders to win prizes.

Coastline Manukau Police and the Stokers visit Tuākau College for their SADD day.

Cabali Hingala, left, Dana Johnson of Coastline Manukau Police, and Anea Scott check out the booze bus.





Our Programmes

National Leadership Programme

- Offers leadership experience – while addressing road safety
- Networking both in school and SADD events, give back to their community
- Benefits students on a personal and educational level, advantage for schools benefiting from student learning and sharing with others
- Beneficial to the agencies that work with these awesome young people, they learn how to connect with, engage and stay relevant to youth and what youth want
- Problem Solving – contributing to solutions to prevent harm on our roads



Being a National Leader is a fantastic way to help protect youth on our roads. I got involved after a tragedy occurred that affected many of us within our community. Through the NLP, you as a teenager have a voice that can affect change within your peer group.

— Will McMaster

Being part of the NLP programme enables me to work with people who share the same passion and are working towards the same goal.

— Bridget Gudwell

An opportunity to make a lasting impact in your community and on yourself. A once in a lifetime opportunity that I would recommend to anyone.

— William Rolsbeck



SADD.ORG.NZ

Our Stories



saddnz • Following
Columba College

saddnz "Joining SADD was one of the best decisions I have made. I've learnt about incredibly important NZ driving cultures and how to change them, and furthered my ability to make a positive change not only in my community but throughout the rest of the country as well. SADD has also enabled me to meet with like-minded people who have a passion for improving the mindsets of young drivers and together we've been able to connect with community partners, create activities, devise road safety strategies, and so much more. Thanks to SADD I now feel as though I can continue to really make a difference and have a positive impact on the driving community."



saddnz • Following
Otago University

saddnz "I joined SADD with the goal of helping influence the negative driving culture existing within my community. I also had an ulterior motive driving me to want to help change the paradigm of Māori success within low socio-economic areas. This opportunity has allowed me to be exposed to different factions of the New Zealand conscience. The skills I've gained have enabled me to better understand and navigate the negative outcomes not only associated with dangerous driving but other issues in the wider context of our society. The positive impact this programme has had on myself and my peers has been profound. I am thankful for the experiences and Mātauranga I've gained from being a part of the SADD kaupapa."



saddnz • Following
Gibsonia Girls' High School

saddnz "I joined SADD because I have a passion for helping my community and I have been personally affected (through my mum) of the consequences of distracted driving. SADD has made my life so much better over the last 5 years, meeting new people and experiencing new things along with making a positive impact. I am forever grateful 🥰"



https://www.youtube.com/watch?v=7piO_KhiWdg



saddnz • Following
Orewa College

saddnz "I joined SADD because I wanted to make a positive difference to the driving culture in my school and later on my community. There are so many others around the country also making a positive impact and being able to meet a few of these like minded people has been incredibly motivating. Being in SADD has been the best experience helping me to not only grow as a person but as a confident and aware driver myself. I look forward to another year!"
nooneventstandalone Well done that is awesome



saddnz • Following
Christchurch Girls' High School

saddnz "I joined SADD because I believe in what they stand for. Joining SADD for me was a way to make a difference in an age group where dangerous driving is so prevalent. Being in that age demographic meant that I was able to relay the messages adults were getting about dangerous driving in a way that I knew would make my peers listen and SADD really helped me with that. Being in a community where dangerous driving has affected many of us really pushed me to join SADD and speak louder about this issue. SADD has enabled me to not only make a positive difference in my community but around the country. I am so grateful for all that SADD has done for me and the continuing support they provide to people like me that are also driving for a positive change."



saddnz • Following
Opunake High School

saddnz "I joined SADD because I believe in what SADD represents and stands for. Joining SADD has enabled me to make a massive difference on the roads within South Taranaki through events and activities such as Remember September, Phone Free 4B and local events with RoadSafe Taranaki. Joining the National Leadership Program was the next step on the journey to help make New Zealand roads safe for all those that drive on them. The National Leadership Program allowed me to make a difference on a national level with much larger scope. In my years with SADD, I feel as if I have made a difference and an



<https://www.youtube.com/watch?v=9jMF2L-npWE>



Our Reach & Impact





Our Reach & Impact





Our Reach & Impact





Our Reach & Impact



<https://www.tvnz.co.nz/one-news/new-zealand/kiwi-students-forfeit-mobiles-48-hours-fight-endemic-and-deadly-car-phone-use>



Partnering for Collective Impact

Schools	<ul style="list-style-type: none"> • Vision: be confident, connected, actively involved, and lifelong learners. • Principles: put students at the centre of teaching and learning • Values: Community & Participation • Key Competencies: Thinking; relating to others; participating & contributing • Learning Areas: Road safety in curriculum • Effective pedagogy: Teaching as inquiry • Active participant and citizen creating a strong and civil society • Health & Safety Systems for Schools (Health and Safety at Work Act 2015) • Health & Wellbeing programmes (Road Safety)
NZTA	<ul style="list-style-type: none"> • Creating Transport Solutions for a Thriving NZ; People centred services; Partnerships for prosperity • Safer Journeys – Safe System • Best practices road safety education
NZP	<ul style="list-style-type: none"> • Prevention First – Youth & Road safety • Reducing harm on our roads – Restraints; Impairment; Distractions; Speed
ACC	<ul style="list-style-type: none"> • Injury Prevention
Road Safety Orgs	<ul style="list-style-type: none"> • Preventing harm on our roads • Influencing safer road user behaviours

What does success look like?

- Keeping our young people alive on our roads
- Putting students at the centre of teaching and learning; problem solving
- Active participants and citizens creating a strong and civil society
- Creating connected, actively involved and lifelong learners
- Community & Participation: Working in partnership towards greater collective impact in road safety
- Reducing deaths & serious injuries
- Safer road user behaviours for all road users



A Call to Action.....



“ An opportunity to make a lasting impact in your community ..