

AUSTRALIAN GRAIN STORAGE & PROTECTION CONFERENCE

MEETING MARKET REQUIREMENTS

BROUGHT TO YOU BY THE NATIONAL WORKING PARTY ON GRAIN PROTECTION (NWPGP)



PROSPECTUS



24 AUGUST 2021

VIRTUAL EVENT



GRAIN TRADE
AUSTRALIA

ABOUT

NWPGP

The NWPGP 2021 Australian Grain Storage and Protection Conference is an open forum for the entire grains industry to review and discuss the latest market requirements relating to chemical regulations and developments in grain storage and protection.

Presenters will cover national and international regulation along with a range of topics including:

- Market requirements
- Insect infestation/entomology
- Pesticide residue requirements/violations
- Grain protectants
- Fumigants
- Physical control methods
- Application technology
- Extension
- Other key research outcomes

The **NWPGP** has been meeting annually for over 45 years, however, the annual conference, delegate list and industry representation continues to expand and evolve – constantly striving to meet industry's needs.



GRAIN TRADE
AUSTRALIA

ORGANISING BODIES

The National Working Party on Grain Protection (NWPGP) is the body responsible for providing management and leadership to industry in the areas of grain storage, chemical use, market requirements and chemical regulations.

The Conference is proudly supported by **Grain Trade Australia (GTA)**. GTA supplies standardised grain trading standards, trade rules, grain contracts and training and development for the Australian grain industry to enable the efficient facilitation of trade across the grain supply chain.

DELEGATE PROFILE

A wide spectrum of the industry is represented at the conference with over 130 delegates in attendance in 2019. The conference now enjoys significant support from all sectors of the industry from growers, storage operators, end users, traders, research, product and chemical manufacturers and service providers such as fumigators and transport operators. This conference is also widely supported by the government.

The program and topics are being expanded in line with this development and in direct response to survey feedback received from previous conference attendees.

The delegate survey from the 2019 Conference highlighted:

- ▶ 72% of delegates have previously attended the conference
- ▶ 81% agreed the conference was good value for money
- ▶ 97% agreed the program content was relevant and appropriate
- ▶ 92% agreed the program met their expectations
- ▶ 100% would recommend the conference to industry colleagues
- ▶ 100% would attend the conference again in the future

The 2020 was a virtual event and good feedback was received, but in person meeting was preferred by most delegates.



SPONSORSHIP

All prices are GST inclusive

PLATINUM SPONSOR - LIVE STREAM PARTNER



\$4,500

Inclusions:

- Exclusive sponsorship rights to the Hybrid Live Stream of the conference
- 3 x complimentary tickets
- Exhibition space + Virtual exhibition space
- 10 min presentation within the program
- Exposure through the Hybrid platform
- Recognition on conference flyer, program, e-mail marketing, website and social media
- Opportunity to promote your company via digital means (video, presentations, logos, etc)
- Recognition as Gold Sponsor contributor during opening and closing speeches

GOLD SPONSOR



\$3,500

Inclusions:

- 2 x Complimentary tickets
- Exhibition space + Virtual Exhibition space
- 10 min presentation within the program
- Recognition on conference flyer, program, e-mail marketing, website and social media
- Recognition (logo display) in the main conference presentations area
- Exposure through the Hybrid platform
- Recognition as Gold Sponsor contributor during opening and closing speeches

Enquiries:

Grain Trade Australia Tel: (02) 9235 2155
admin@graintrade.org.au

NWPGP



GRAIN TRADE
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SILVER SPONSOR

\$1,900

Inclusions:

- 2 x complimentary tickets
- Virtual Exhibition space
- Recognition on conference flyer, program, e-mail marketing, website and social media
- Exposure through the Hybrid platform
- Recognition (logo display) in the main conference timeline/presentations area
- Recognition as Silver Sponsor contributor during opening and closing of conference

SOCIAL FUNCTION SPONSOR

\$1,900

Inclusions:

- Exclusive sponsorship of a one hour Social Function at the conclusion of Day One
- The Reception will be "Proudly sponsored by..."
- Sponsor banners on display at the Reception room entrance (trade exhibition area)
- Sponsor logo displayed in conference areas
- Sponsorship highlighted in the Virtual Platform

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LANYARD SPONSOR



Inclusions:

- Sponsor branded lanyards for all conference delegates
- Choice of lanyard colours
- Exposure through the Hybrid platform
- Recognition on conference flyer, program, e-mail marketing, website and social media

MEAL BREAK SPONSOR



Inclusions:

- Display of logo at meal breaks in the main area of the conference
- A great value opportunity to support the events and promote your organisation
- Recognition in email marketing

In addition to promotion on the day of the conference, all sponsors will have exposure to post-conference visits (Virtual platform) and views up to 30 days.

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INFORMATION

NWPGP

TICKETS

www.graintrade.org.au/nwpgp
(group discounts are available)



Ticket Prices

Virtual Conference Ticket \$195 (inc GST)

LOCATION

Virtual Event

Grain Storage & Protection Conference 2021 will now run in a completely virtual format.



ENQUIRIES

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Julia O'Keeffe

