

# CYPSY28

SYDNEY, AUSTRALIA  
15 – 17 JULY 2025

The 28th Annual CyberPsychology, CyberTherapy  
and Social Networking Conference

CyberPsychology and  
CyberSecurity: Shaping  
Health and Society

# CYPSY28

SPONSORSHIP  
AND EXHIBITION  
PROSPECTUS



[cypsy28.com](http://cypsy28.com)



## Welcome

For the first time in its 28-year history, CyPsy28 – the premier international conference focused on advancing digital solutions in security, health, and society – will be held in Australia.

This landmark event brings together over 350 delegates from more than 30 countries, including cybersecurity analysts, digital health experts, government officials, academics, behavioral scientists, and policy makers, all under one roof in Sydney over three days.

On behalf of the conference's global organisers – **IDCARE**, the **Interactive Media Institute**, the **Virtual Reality Media Centre**, and the **Cyberpsychology Research Group** at **The University of Sydney** – we are excited to invite your organisation to become a Sponsor or Exhibitor at CyPsy28.

As a Sponsor or Exhibitor, you will gain visibility and have multiple opportunities throughout the Conference to promote your brand, products and services directly to attendees. CyPsy28 can assist you with lead generation available within the Conference App, allowing you to gather more delegate data than before.

The Conference, to be held at the Sofitel Sydney Wentworth, NSW, Australia will comprise pre-conference morning workshops on Tuesday, 15 July 2025 with 2.5 days of keynote and concurrent sessions from Tuesday, 15 - Thursday, 17 July 2025. A Welcome Reception will be held on the evening of Tuesday, 15 July, with the Conference Dinner to be held on the evening of Wednesday, 16 July.

### What are the Sponsorship Benefits?

This is your exclusive opportunity to connect directly with thought leaders, industry professionals, and decision-makers, while showcasing your products and services to a targeted, engaged audience.

All Sponsors and Exhibitors will:

- Have the opportunity to participate in a highly successful Conference with a strong history and growing delegate participation.
- Be able to launch new products to key decision makers within the industry.
- Have unrivalled opportunity to meet 350+ commercial prospects face-to-face.
- Be able to show your product range in real-time, rather than by catalogue or word of mouth.
- Raise your profile in the Cyberpsychology and Cybersecurity sector and add value to your brand.
- Have your company promoted internationally through relevant Conference publications and marketing.
- Add value to your marketing strategy and accelerate the buying process.
- Have the opportunity to increase sales and benchmark products and services against competitors.

### Who are the Delegates?

This conference is an international networking and knowledge dissemination opportunity to meet and discuss advancements in the fields of Cyberpsychology and Cybersecurity. Delegates will include:

- ◇ Academics and Researchers
- ◇ Behavioral Scientists
- ◇ Cybersecurity Analysts
- ◇ Digital Ethics Experts
- ◇ Digital Health Experts
- ◇ Government officials and NGOs
- ◇ IT Security Specialists
- ◇ Law Enforcement Officials
- ◇ Penetration Testers/Ethical Hackers
- ◇ Policy Makers
- ◇ Psychologists and Therapists
- ◇ Regulatory Compliance Officers
- ◇ Students - Psychology, cybersecurity, or technology



## Why Partner with CyPsy28?

CyPsy28 is proudly hosted by:

### IDCARE

Australia and New Zealand's national identity and cyber support service, IDCARE is a trusted leader in helping individuals and organisations navigate the challenges of identity security and privacy. With an unwavering commitment to community resilience and innovation, IDCARE is at the forefront of safeguarding identities in the digital age.

### Interactive Media Institute (IMI)

A non-profit organisation dedicated to the exploration and advancement of interactive media, IMI empowers professionals and organisations to leverage immersive technologies for education, therapy, and research. IMI's extensive work bridges the gap between innovation and implementation, fostering impactful solutions for diverse communities.

### Virtual Reality Medical Center (VRMC)

Pioneering the integration of virtual reality in clinical settings, VRMC offers cutting-edge therapeutic solutions to enhance mental health care. By combining research, development, and application, VRMC has transformed the way anxiety disorders, PTSD, and other conditions are treated, setting benchmarks in the field of immersive healthcare.

### Cyberpsychology Research Group University of Sydney

This interdisciplinary group stands at the vanguard of academic inquiry into the psychological dimensions of digital life.

Based at one of the world's top-ranked universities, the Cyberpsychology Research Group conducts groundbreaking studies that shape our understanding of online behaviour,

virtual environments, and the societal implications of cyber technologies.

### Why Partner with CyPsy28?

**Unparalleled Industry Insight** - By aligning with CyPsy28, you position your organization at the heart of a transformative dialogue shaping the future of cyberpsychology and immersive technologies. Engage directly with thought leaders, researchers, and decision-makers who influence global trends in technology and mental health.

**Access to a Targeted Audience** - The event attracts a diverse and engaged audience, including academics, healthcare providers, tech innovators, and policymakers. Whether you aim to showcase your brand, introduce groundbreaking solutions, or establish strategic partnerships, CyPsy28 provides unmatched opportunities to connect with key stakeholders.

**Credibility and Collaboration** - Association with our distinguished host organisations enhances your brand's credibility and demonstrates a shared commitment to advancing research, innovation, and community well-being. These partnerships highlight your organisation's leadership in supporting cutting-edge advancements and impactful initiatives.

### Be Part of the Future

Partnering with CyPsy28 is more than sponsorship—it's a strategic investment in the future of technology and mental health. Showcasing your organisation's role in driving positive change aligns you with the global push towards responsible and effective tech integration in psychological and healthcare fields.



## 2025 Sponsorship Packages

	<b>Platinum</b> Conference Sponsor (Exclusive)	<b>Gold</b> Conference Sponsor (2 available)	<b>Silver</b> Gala Dinner Sponsor (Exclusive)	<b>Silver</b> Attendee App Sponsor (Exclusive)
<b>Investment</b>	<b>\$16,000</b> (Incl. GST)	<b>\$12,000</b> (Incl. GST)	<b>\$9,000</b> (Incl. GST)	<b>\$9,000</b> (Incl. GST)
<b>Full Conference Registration (incl. functions)</b>	4	3	2	2
<b>Exhibition Stand</b>	6m x 2m Stand	3 m x 2m Stand	3 m x 2m Stand	3m x 2m Stand
<b>Display of Pull Up Banners</b>	4 @ Conference Venue (incl. stage)	2 @ Conference Venue (incl. stage)	2 @ Dinner Venue	2 @ Conference Venue
<b>Additional Function Tickets</b>	-	1 x Dinner Tickets	2 x Dinner Tickets	-
<b>Address to Delegates</b>	10-minutes at Day 1 Opening 1 x concurrent session	5-minutes at Day 2 Opening 1 x concurrent session	5-minutes during Day 2 Plenary + Dinner 1 x concurrent session	5-minutes at Day 1 Opening 1 x concurrent session
<b>Logo placement on..</b>	Home Page and Supporters Page of Website	Supporters Page of Website	Supporters Page of Website	Supporters Page of Website
<b>Advertisement on Attendee App</b>	1 x Banner Ad	1 x Banner Ad	-	1 x Banner Ad + Sponsor Icon
<b>Sponsor Profile on Conference App</b>	✓	✓	✓	✓
<b>Access to delegate contact information via the Conference Attendee App</b>	✓	✓	✓	✓
<b>Recognition on select formality PPT holding slides</b>	✓	✓	✓	✓
<b>Recognition in all promotional emails</b>	✓	✓	✓	✓
<b>Opt-in Delegate List provided post-conference</b>	✓	✓	✓	✓



## 2025 Sponsorship Packages

	<b>Bronze</b> Barista Coffee Cart Sponsor (2 available)	<b>Bronze</b> Welcome Reception Sponsor (Exclusive)	<b>Support</b> Delegate Lanyard Sponsor (Exclusive)	<b>Support</b> Keynote Speaker Sponsor (Multiple)
<b>Investment</b>	<b>\$7,000</b> (Incl. GST)	<b>\$7,000</b> (Incl. GST)	<b>\$4,000</b> (Incl. GST)	<b>\$3,000</b> (Incl. GST)
<b>Full Conference Registration (incl. functions)</b>	1	1	1	1 x Day Delegate Only
<b>Exhibition Stand</b>	3m x 2m Stand	3m x 2m Stand	-	-
<b>Display of Pull Up Banners</b>	2 @ Coffee Cart	2 @ Welcome Venue	-	-
<b>Additional Function Tickets</b>	-	2 x Welcome Tickets	1 x Welcome Ticket	-
<b>Address to Delegates</b>	1 x concurrent session	5-minute address at Welcome Reception 1 x concurrent session	-	Speaker Introduction
<b>Logo placement on..</b>	Supporters Page of Website	Supporters Page of Website	Lanyard and Supporters Page of Website	Supporters Page of Website
<b>Advertisement on Attendee App</b>	-	-	-	-
<b>Sponsor Profile on Conference App</b>	✓	✓	✓	✓
<b>Access to delegate contact information via the Conference Attendee App</b>	✓	✓	✓	✓
<b>Recognition on select formality PPT holding slides</b>	✓	✓	✓	✓
<b>Recognition in all promotional emails</b>	✓	✓	✓	✓
<b>Opt-in Delegate List provided post-conference</b>	✓	✓	✓	✓



## Platinum Conference Sponsor

### Package Fee: \$16,000 (Incl. GST)

Unlock unparalleled exposure and industry recognition by securing our Platinum Conference Sponsorship. This exclusive opportunity positions your company as a pivotal leader, with prominent branding and maximum visibility throughout the event, solidifying your status as a key player in the industry.

### Entitlements include:

#### Registration

- Four (4) complimentary Full Conference Registrations including social functions (*excl. pre-conference workshops*)

#### Exhibition

- One (1) Exhibition Stand (6m x 2m Stand)

#### Program Involvement

- Opportunity to provide a 10-minute address to delegates during the Opening Plenary session on day 1 of the Conference
- Opportunity to deliver a concurrent session within the conference program (\*committee to approve final presentation overview)
- Company logo displayed on select conference formality PowerPoint slides

#### Company branding and promotion

- Recognition as the **exclusive** Platinum Conference Sponsor
- Four (4) pull up banners displayed throughout the Conference (sponsor to provide)
- Logo and hyperlink on Home page and Supporters page of the Conference Website
- Sponsor profile included on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference Attendee App with a hyperlink back to organisation website (upload of Sponsor Logo)
- Sponsorship acknowledged in all conference promotional emails (company logo with hyperlink)

#### Business development opportunities

- Access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in delegate list provided post-conference



## Gold Conference Sponsor

### Package Fee: \$12,000 (Incl. GST)

Gain premium exposure and industry recognition by securing our Gold Conference Sponsorship. Elevate your brand by showcasing your company as a vital industry partner with prominent branding and significant visibility throughout the event, reinforcing your position as a trusted leader in the field.

### Entitlements include:

#### Registration

- Three (3) complimentary Full Conference Registrations including social functions (*excl. pre-conference workshops*)
- One (1) additional tickets to the 2025 Gala Dinner

#### Exhibition

- One (1) Exhibition Stand ( 3m x 2m Stand)

#### Program Involvement

- Opportunity to provide a 5-minute address to delegates during the Opening Plenary session on day 2 of the Conference
- Opportunity to deliver a concurrent session within the conference program (\*committee to approve final presentation overview)
- Company logo displayed on select conference formality PowerPoint slides

#### Company branding and promotion

- Recognition as the Gold Conference Sponsor
- Two (2) pull up banners displayed throughout the Conference (sponsor to provide)
- Logo and hyperlink on Supporters page of the Conference Website
- Sponsor profile included on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) logo advertisement banner on the Conference Attendee App with a hyperlink back to organisation website (upload of Sponsor logo)
- Sponsorship acknowledged in all conference promotional emails (company logo with hyperlink)

#### Business development opportunities

- Access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)



## Silver Gala Dinner Sponsor

**Package Fee: \$9,000 (Incl. GST)**

Elevate your company's status and be the toast of the event by sponsoring the 2025 Gala Dinner. You will enjoy a prestigious platform to connect with industry leaders, showcasing your brand's commitment to excellence while leaving a memorable mark on all attendees.

### Entitlements include:

#### Registration

- Two (2) complimentary Full Conference Registrations including social functions (*excl. pre-conference workshops*)
- Two (2) additional tickets to the 2025 Conference Dinner

#### Exhibition

- One (1) Exhibition Stand (3m x 2m Stand)

#### Program Involvement

- Opportunity to provide a 5-minute address to delegates during a Plenary session on day 2 of the Conference and at the Gala Dinner
- Opportunity to deliver a concurrent session within the conference program (\*committee to approve final presentation overview)
- Company logo displayed on select conference formality PowerPoint slides

#### Company branding and promotion

- Recognition as the **exclusive** Silver Gala Dinner Sponsor
- Two (2) pull up banners displayed at the Conference Dinner venue (sponsor to provide)
- Logo and hyperlink on Supporters page of the Conference Website
- Sponsor profile included on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all conference promotional emails (company logo with hyperlink)

#### Business development opportunities

- Access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference





## Silver Attendee App Sponsor

### Package Fee: \$9,000 (Incl. GST)

The Conference Attendee App provides all the important conference and program information in the palm of each delegate's hand. The Conference App will be a valuable resource onsite for all attendees, providing excellent exposure for your organisation.

### Entitlements include:

#### Registration

- Two (2) complimentary Full Conference Registrations including social functions (*excl. pre-conference workshops*)

#### Exhibition

- One (1) Exhibition Stand (3m x 2m)

#### Program Involvement

- Opportunity to provide a 5-minute address to delegates during the Opening Plenary session on day 1 of the Conference to introduce the Attendee App
- Opportunity to deliver a concurrent session within the conference program (\*committee to approve final presentation overview)
- Company logo displayed on select conference formality PowerPoint slides

#### Company branding and promotion

- Recognition as the **exclusive** sponsor of the Attendee App
- One (1) pull up banners displayed throughout the Conference (sponsor to provide)
- Logo and hyperlink on the Supporters page of the Conference Website
- Dedicated sponsor icon on the Attendee App (sponsor to provide content)
- Sponsor profile included on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference Attendee App with a hyperlink back to organisation website (upload of Sponsor Logo)
- Sponsorship acknowledged in all conference promotional emails (company logo with hyperlink)

#### Business development opportunities

- Access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



## Bronze Barista Coffee Cart Sponsor

**Package Fee: \$7,000 (Incl. GST)**

Coffee is an integral part of every Conference delegate's experience. You will have a captive audience of engaged attendees, ensuring your company's presence is at the heart of networking and conversations, making it an ideal opportunity for brand recognition and connection. A barista coffee cart will be available in the exhibition area during all catering breaks.

### Entitlements include:

#### Registration

- One (1) complimentary Full Conference Registrations including social functions (*excl. pre-conference workshops*)

#### Exhibition

- One (1) Exhibition Stand (3m x 2m Stand)

#### Program Involvement

- Opportunity to deliver a concurrent session within the conference program (\*committee to approve final presentation overview)
- Company logo displayed on select conference formality PowerPoint slides

#### Company branding and promotion

- Recognition as the sponsor of one Barista Coffee Cart
- Two (2) pull up banners displayed at the Barista Cart (sponsor to provide)
- Opportunity to provide branded disposable Coffee Cups, napkins etc. (sponsor to provide)
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor profile included on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all conference promotional emails (company logo with hyperlink)

#### Business development opportunities

- Access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



## Bronze Welcome Reception Sponsor

### Package Fee: \$7,000 (Incl. GST)

Make a lasting impression and seize the spotlight by sponsoring the conference Welcome Reception. This exclusive opportunity allows your company to connect with attendees and showcase your businesses commitment to the Conferences success, providing unparalleled exposure and networking potential.

### Entitlements include:

#### Registration

- One (1) complimentary Full Conference Registration including social functions (*excl. pre-conference workshops*)
- Two (2) additional tickets to the Welcome Reception

#### Exhibition

- One (1) Exhibition Stand (3m x 2m Stand)

#### Program Involvement

- Exclusive 5-minute address to delegates at the Welcome Reception
- Opportunity to deliver a concurrent session within the conference program (\*committee to approve final presentation overview)
- Company logo displayed on select conference formality PowerPoint slides

#### Company branding and promotion

- Recognition as the **exclusive** Bronze Welcome Reception Sponsor
- Two (2) pull up banners displayed at the Welcome Reception venue (sponsor to provide)
- Logo and hyperlink on Supporters page of the Conference Website
- Sponsor profile included on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all conference promotional emails (company logo with hyperlink)

#### Business development opportunities

- Access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



## Support Delegate Lanyard Sponsor

**Package Fee: \$4,000 (Incl. GST)**

This sponsorship opportunity offers prominent exposure of your organisation and logo. Each delegate will receive a lanyard when they register at the conference and will be required to wear this for the duration of the event. Every delegate onsite will be wearing your branding, providing your company with great exposure!

### Entitlements include:

#### Registration

- One (1) complimentary Full Conference Registration including social functions (*excl. pre-conference workshops*)
- One (1) additional ticket to the Welcome Reception

#### Company branding and promotion

- Recognition as the **exclusive** Support Delegate Lanyard Sponsor
- Company logo alternated with the convenor logo/s on the Conference lanyard (single colour logo print)
- Logo and hyperlink on Supporters page of the Conference Website
- Sponsor profile included on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Company logo displayed on select conference formality PowerPoint slides
- Sponsorship acknowledged in all conference promotional emails (company logo with hyperlink)

#### Business development opportunities

- Your complimentary delegate will have access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections)
- Opt-in Delegate list provided post-conference



## Support Keynote Speaker Sponsor

**Package Fee: \$3,000 (Incl. GST)**

As a keynote speaker sponsor, your organisation will be exposed to a large audience who will associate your organisation with a leader in the field. Please visit our conference website for more information on our confirmed invited keynote speakers. This opportunity is subject to the approval of the speaker and committee.

### Entitlements include:

#### Registration

- One (1) complimentary Day Delegate Registration (not including social functions)

#### Program Involvement

- Recognition within the program next to the keynote being sponsored
- Opportunity to introduce your sponsored keynote speaker
- Company logo displayed on sponsor recognition and sponsored session formality PowerPoint slides

#### Company branding and promotion

- Logo and hyperlink on Supporters page of the Conference Website
- Sponsor profile included on the Conference Attendee App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all conference promotional emails (company logo with hyperlink)

#### Business development opportunities

- Your complimentary delegate will have access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections)
- Opt-in Delegate list provided post-conference



## Trade Exhibition Package

**Package Fee: \$2,500 (Incl. GST)**

The conference program has been designed in a way to maximise the opportunity for delegates to visit the exhibition during the tea and lunch breaks. The trade exhibition will be open from afternoon tea on Tuesday, 15 to afternoon tea on Thursday, 17 July 2025. Morning Tea, Lunch and Afternoon Tea will be served amongst the trade exhibitors.

### Exhibition Stand

- 1 x 3m x 2m exhibition space
- 1 x trestle table (1.8m x 0.7m)
- 2 x chairs per table
- 1 x vertical display board to back of stand
- 1 x single 4amp power point per stand

### Exhibition Stand Inclusions

- One (1) Exhibitor Staff Pass (includes access to conference sessions and catering)
- Exhibitor profile included on the Attendee App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Logo and hyperlink on Supporters page of the Conference Website
- Inclusion in the Exhibitor Passport competition

### Business Development Opportunities

- Access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/ sales notes)
- Opt-in Delegate list provided post-conference



## Trade Exhibition Package

### Additional Exhibition Staff

---

Catering is included in your exhibition package for up to one (1) staff member. Please note that these registrations do not include access to social functions. If you have a complimentary exhibition stand as part of a sponsorship package, exhibitor staff passes are not included in your package. It is assumed your complimentary full conference registrants will staff your exhibition stand during breaks.

Additional staff to man the exhibition Stand can be purchased at \$120.00 per day, to strictly cover the catering fees charged by the venue.

### Trade Exhibitor Insurance

---

In-person exhibitors should consult their own insurance company and/or broker for proper coverage of their exhibits and displays. In most cases, you will be able to extend your existing policy. Public Liability Insurance cover for your exhibition area must be taken out for a minimum of \$10,000,000 from the first day of bump in on Tuesday, 15 July until the completion of bump out on Thursday, 17 July 2025.

A copy of your Public Liability Certificate of Currency must be uploaded to the Online Exhibitor Information Portal by no later than Thursday, 12 June 2025.

### Online Exhibitor Information Portal

---

The Online Exhibitor Portal, to be sent out approximately 2 months prior to the Conference, will provide you with all the information that you need in order to plan your attendance.

### Do you need a custom package to meet your needs?

---

We can work with you to create packages and commitment levels tailored to suit your marketing strategies that will help your company achieve the best results at the 28th Annual Cyberpsychology, Cyber Therapy and Social Networking Conference. If you would like to discuss custom packages, please contact:

**Michelle Glasson**  
Conference Manager

Ph: 02 9744 5252  
E: [mglasson@gemsevents.com.au](mailto:mglasson@gemsevents.com.au)



## Sponsorship & Exhibition Booking Form

Please complete the following three (3) page Booking Form and return to [mglasson@gemsevents.com.au](mailto:mglasson@gemsevents.com.au)

Contact Person	
Position	
Company	
Postal Address	
Mobile	
Email	
Website	

### Sponsorship/Exhibition Options

Exhibition Package	Cost incl. GST	Quantity	Sub-Total
Trade Exhibition Stand (3m x 2m)	\$2,500		
Sponsorship Package	Cost incl. GST	Quantity	Sub-Total
Platinum Conference Sponsor	\$16,000		
Gold Conference Sponsor	\$12,000		
Silver Gala Dinner Sponsor	\$9,000		
Silver Attendee App Sponsor	\$9,000		
Bronze Barista Coffee Cart Sponsor	\$7,000		
Bronze Welcome Reception Sponsor	\$7,000		
Support Delegate Lanyard Sponsor	\$4,000		
Support Keynote Speaker Sponsor <i>Speaker to be sponsored:</i>	\$3,000		

### Trade Display Location

In the coming weeks we will be finalising the floorplan for the Conference Exhibition at the Sofitel Sydney Wentworth. Once confirmed, Stand preferences will be secured in order by which we receive completed booking forms.



# Terms and Conditions

---

A completed booking form is required to confirm your sponsorship or trade exhibition space booking.

- Exhibition space will be allocated on a 'first come, first served' basis. Spaces will be allocated in order of your preferences on your booking form. Where only one preference is provided, and that space has already been sold, a space will be allocated as close as possible to the desired location.
- Payment does not have to accompany the booking form, however payment terms and conditions below must be adhered to else the space may be released for sale to another exhibitor.
- Upon receipt of the signed booking form, the Conference Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice.
- The full amount of the booking must be paid within 21 days from the date of invoice and by no later than 1 month prior to the Conference.
- For bookings within a month of the conference, the full amount of the booking must be settled within 72 hours and prior to the Conference commencement date. No exhibitor will be allowed to occupy the allocated exhibition space until all monies owing to the Conference Organiser are paid in full.
- All amounts are payable in Australian Dollars. Cheques must be made payable to GEMS Event Management Australia. Direct Debits are to be made to the account number listed on the bottom of the Tax invoice.
- All credit card payments will incur a credit card processing fee. Fees (as at 1st January 2025) are: American Express 1.98% + \$0.20 transaction fee, Mastercard: 1.12% and Visa 1.15%.
- Acceptance of sponsorship and exhibition bookings is at the discretion of the Conference Organising Committee. All bookings are subject to approval by the Conference Committee.
- Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space unless prior consent in writing from the Conference Organisers is provided.
- All exhibitors must produce a valid Public Liability insurance Certificate of Currency for the period of the exhibition and this must be submitted to the Conference Organiser by **Thursday, 12 June 2025**.
- The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site or location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.

- The Conference Organiser reserves the right to change the exhibition floor layout if necessary.
- The Conference Organiser agrees to provide the exhibitor with an Exhibition Manual.
- The Conference Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents' entry to the exhibition if they do not hold a conference name badge.
- The Conference Organiser will arrange security onsite, if required by the venue, during the period of the exhibition but will accept no liability for loss or damage.
- The Conference Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Conference Organiser will not be accountable for the level of commercial activity generated.
- The exhibitor must comply with all the directions/requests issued by the Conference Organiser including those outlined in the Exhibition Manual.
- The exhibitor will not display or exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
- The exhibitor agrees to adhere to all conference venue rules and regulations.
- Official contractors will be appointed by the Conference Organiser to undertake stand construction, freight forwarding (if applicable) supply of furniture, electrics and IT Equipment. This is for insurance and security reasons.
- Discounts for any entitlements not used or required will not be provided.

## Sponsorship and Exhibition Cancellation Policy

**Sponsors** - Cancellations received in writing by the Conference Organisers, will only be accepted if the sponsoring company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD\$550 administration fee. Cancellations received after the sponsoring company has received the above-mentioned acknowledgements, cannot be accepted, and will not be refunded.

**Exhibitors** - Cancellations received in writing by the Conference Organisers by **Thursday, 15 May 2025** will be accepted, and all fees refunded less an AUD\$550 administration fee. Cancellations received after this date will not be eligible for a refund.

# Terms and Conditions

---

## Sponsorship and Exhibition Booking Agreement

I/We wish to sponsor/exhibit at CyPsy28 and apply for the sponsorship package/exhibition space as indicated. We agree to pay the total cost as shown on the dates indicated, including applicable GST and any other charges incurred on our behalf.

I/We authorise the organisers to use the intellectual property supplied by us such as logos, to advertise and promote the Conference.

I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

I/We agree to adhere to the Terms and Conditions laid out in the Sponsorship and Exhibition Prospectus.

Signed \_\_\_\_\_

Name (Print) \_\_\_\_\_

Position \_\_\_\_\_

Date \_\_\_\_\_