



# Franc.2026

28-29 October 2026  
Canberra Rex Hotel  
Canberra, ACT

[www.franc-conference.com.au](http://www.franc-conference.com.au)



## Sponsorship & Exhibition Prospectus



**Be Franc and Drive Change**

## WELCOME

Following the success of the past four franc conferences we would like to invite your organisation to participate as a Sponsor or Exhibitor at franc.2026. The theme of the Conference is around driving change.

This year Stormwater NSW is partnering with the ACT Government to co-deliver franc.2026. The conference will be hosted in the Australian Capital Territory, at the Rex Hotel Canberra on **Wednesday 28 and Thursday 29 October 2026**.

Franc.2026 continues to foster a growing community of practitioners who are challenging traditional approaches to urban water management and working collaboratively to reshape the stormwater industry to be more future-focused, resilient, adaptive and connected.

Building on the momentum of previous events, franc.2026 will again provide a dynamic platform for the industry to come together, collaborate, share knowledge and learn from one another.

The program will include technical tours, technical presentations, interactive hands-on workshops, and an exhibition showcasing leading technologies and innovations in stormwater management; delivered in an engaging, knowledge-sharing environment.

**Stormwater NSW is proud to partner with the ACT Government for Franc.2026**



## WHO ARE OUR DELEGATES?

Attendees at franc.2026 are a dynamic community of professionals and organisations driving the future of urban stormwater. From stormwater practitioners and scientists to researchers and advocates, our stakeholders recognise that good stormwater management, influences healthy urban waterways and marine environments human health, biodiversity, and climate change outcomes. Franc.2026 brings them together to collaborate, share insights, and amplify a collective voice for meaningful change.

## OUR ATTENDEES INCLUDE BUT ARE NOT LIMITED TO:



## NETWORKING OPPORTUNITIES

Participation in franc.2026 will provide a range of opportunities for Sponsors and Exhibitors to interact with delegates throughout the event. The social program for this year will include franc.fest held on the evening of **Wednesday, 28 October 2026**.

The Sponsorship and Trade Exhibition packages for franc.2026 have been designed to provide your business with maximum exposure to conference delegates with the option to secure your sponsorship with the items most beneficial to allow you to promote your brand.

## ALL SPONSORS AND EXHIBITORS WILL:

- **Connect with Decision-Makers** – Showcase your expertise and educate prospects on why your organisation is the right choice.
- **Boost Brand Visibility** – Stand out in a competitive market with a strong onsite presence.
- **Network with Industry Leaders** Engage 150+ urban water management professionals, with attendance set to surpass previous years.
- **Accelerate the Buying Process** - Share your innovations over coffee, meals, or booth conversations.
- **Strengthen Your Marketing** – Position your brand as a thought leader and trusted partner in the sector.

## FRANC REACH AT A GLANCE



**38%** Local Government, **32%** Consulting/Engineering/Environmental Firms, **10%** Water Utilities & Authorities, **7%** State/Federal Government Agencies



**4,000 + contacts** in our targeted NSW marketing database



**78%** new partner growth and **20+ organisations** across 3 years

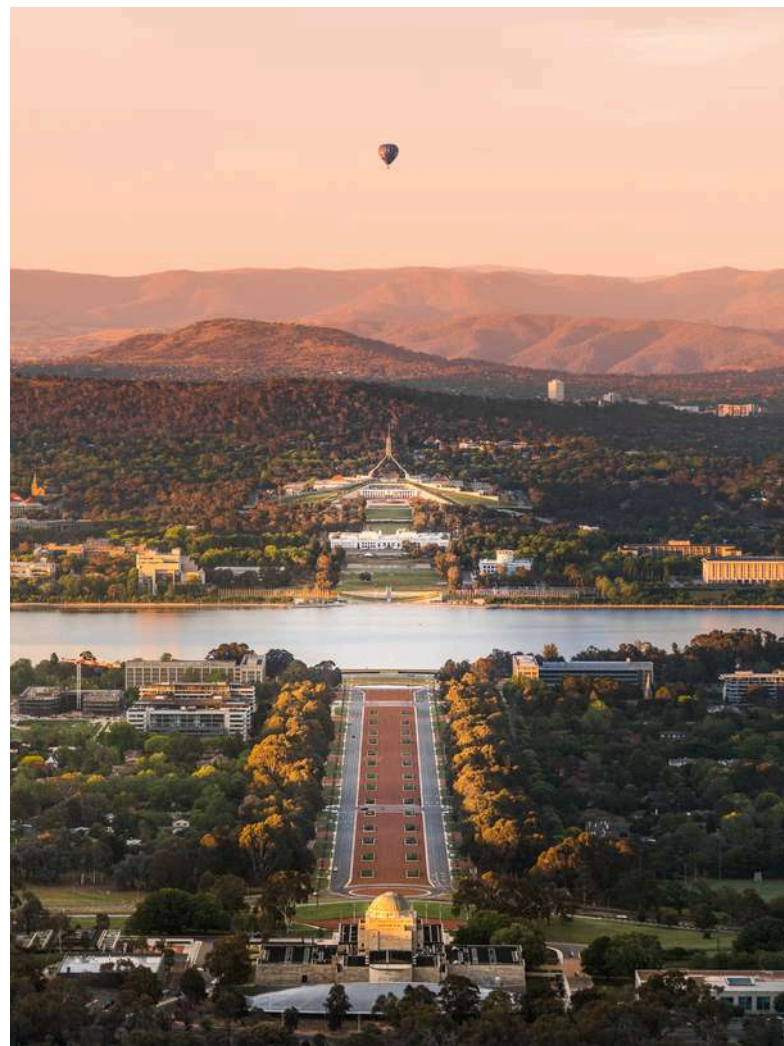


**96% of franc.2025** attendees were satisfied with the conference and said they'd attend next year's conference

## FURTHER INFORMATION

Should you have any questions regarding any of the information contained within this Prospectus, please contact:

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## ENTITLEMENTS BY SPONSORSHIP LEVEL

The below table provides an overview of the various sponsorship packages for quick reference and easy comparison. Please see the following pages for further detail, and please contact us if you require further information.

	<b>Platinum Conference Sponsor (Exclusive)</b>	<b>Diamond Conference Sponsor (Exclusive)</b>	<b>Gold Conference Sponsor (2 Available)</b>	<b>Gold franc.fest Sponsor (Exclusive)</b>
Investment	\$11,000 + GST Member only	\$8,000 + GST Member only	\$6,500 + GST Member \$7,500 + GST Non-Member	\$6,000 + GST Member only
Single Exhibition Booth	1	50% discount	50% discount	50% discount
Display of Pull-Up Banners	4 @ Conference Venue	2 @ Conference Venue	2 @ Conference Venue	2 @ Conference Venue
Logo Placement	Home & Supporters page on website and Stormwater NSW website	Home & Supporters page on website and Stormwater NSW website	Supporters page on website and Stormwater NSW website	Supporters page on website and Stormwater NSW website
Address to Delegates	5-minute at Day 1 opening plenary	5-minute at Day 2 opening plenary	5-minute prior to panel session	Optional concurrent session chair role
App Advertisement	1 x Banner Ad on App	1 x Banner Ad on App	1 x Banner Ad on App	1 x Banner Ad on App
Full Conference Registration (including franc.fest)	4	3	2	2
Additional Tickets	-	-	-	2 x franc.fest
Promotional Email Recognition	✓	✓	✓	✓
Sponsor Profile on App	✓	✓	✓	✓
Recognition on Website and select formality PPT holding slides	✓	✓	✓	✓
Opt-in Delegate List Provided post conference	✓	✓	✓	✓

## ENTITLEMENTS BY SPONSORSHIP LEVEL

The below table provides an overview of the various sponsorship packages for quick reference and easy comparison. Please see the following pages for further detail, and please contact us if you require further information.

	<b>Silver Coffee Cart Sponsor</b> (Exclusive)	<b>Silver Lanyard Sponsor</b> (Exclusive)	<b>Bronze Conference App Sponsor</b> (Exclusive)	<b>Bronze Hydrate Sponsor</b> (Exclusive)
Investment	\$5,000 + GST Member \$6,000 + GST Non-Member	\$5,000 + GST Member \$6,000 + GST Non-Member	\$3,500 + GST Member \$4,500 + GST Non-Member	\$3,500 + GST Member \$4,500 + GST Non-Member
Single Exhibition Booth	25% Discount	25% Discount	15% Discount	15% Discount
Display of Pull-Up Banners	2 @ coffee cart	1 @ Conference Venue	1 @ Conference Venue	1 @ water station area
Logo Placement	Supporters page on website and Stormwater NSW website	Supporters page on website and Stormwater NSW website	Supporters page on website and Stormwater NSW website	Supporters page on website and Stormwater NSW website
Address to Delegates	Optional concurrent session chair role	Optional concurrent session chair role	Optional concurrent session chair role	Optional concurrent session chair role
App Advertisement	1 x push notification 1 x Banner Ad on App	1 x Banner Ad on App	Splash screen on app 1 x banner ad on app	1 x Banner Ad on App
Full Conference Registration (including franc.fest)	1	1	1	1
Additional Tickets	-	-	-	-
Promotional Email Recognition	✓	✓	✓	✓
Sponsor Profile on App	✓	✓	✓	✓
Recognition on Website and select formality PPT holding slides	✓	✓	✓	✓
Opt-in Delegate List Provided post conference	✓	✓	✓	✓

## ENTITLEMENTS BY SPONSORSHIP LEVEL

The below table provides an overview of the various sponsorship packages for quick reference and easy comparison. Please see the following pages for further detail, and please contact us if you require further information.

	Keynote Stream Sponsor	Concurrent Stream Sponsor	Community Group Sponsor
Investment	\$2,500 + GST Member \$3,500 + GST Non-Member	\$2,500 + GST Member \$3,500 + GST Non-Member	\$1,000 + GST Member \$2,000 + GST Non-Member
Single Exhibition Booth	15% Discount	15% Discount	15% Discount
Display of Pull-Up Banners	1 @ Conference Venue	1 @ Conference Venue	
Logo Placement	Supporters page on website and Stormwater NSW website	Supporters page on website and Stormwater NSW website	Supporters page on website and Stormwater NSW website
Address to Delegates	Opportunity to introduce keynote speaker	Optional concurrent session chair role	-
App Advertisement	-	-	-
Full Conference Registration (including franc.fest)	1	1	-
Additional Tickets	-	-	-
Promotional Email Recognition	✓	✓	✓
Sponsor Profile on App	✓	✓	✓
Recognition on Website and select formality PPT holding slides	✓	✓	✓
Opt-in Delegate List Provided post conference	✓	✓	✓

## PLATINUM CONFERENCE SPONSOR

Package Fee: \$11,000 + GST

*Exclusive Member Package*

Platinum Sponsorship gives your organisation maximum exposure at the Conference. This exclusive opportunity provides your organisation with maximum branding and promotion, program involvement and business development opportunities.

### Exhibition

- One (1) Pod Exhibition Booth. Please see [page 19](#) for further details

### Registration

- Four (4) complimentary full Conference Registrations including a ticket to franc.fest

### Program Involvement

- Opportunity to provide a 5-minute address to delegates during the Opening Plenary Session on Day 1 of the Conference
- Company logo displayed on select Conference Plenary PowerPoint slides

### Company Branding & Promotion

- Recognition as the exclusive Platinum Conference Sponsor
- Four (4) Pull-up banners displayed throughout the Conference Venue (sponsor to provide). Placement subject to organiser and hotel directives.

- Logo and hyperlink on the Home page and Supporters page of the Conference Website
- Logo displayed on the Stormwater NSW Website
- Inclusion in the Exhibitor Passport included on the Conference App
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to the organisation website (upload of Sponsor Logo)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



## DIAMOND CONFERENCE SPONSOR

Package Fee: \$8,000 + GST

*Exclusive Member Package*

Diamond Conference Sponsorship puts your organisation in the spotlight, offering premier exposure at franc.2026. This exclusive opportunity maximises your brand visibility, integrates you into the program, and opens doors to high-value business development and networking opportunities.

### Exhibition

- 50% discount on (1) Pod Exhibition Booth (subject to availability). Please see [page 19](#) for further details

### Registration

- Three (3) complimentary full Conference Registrations including a ticket to franc.fest

### Program Involvement

- Opportunity to provide a 5-minute address to delegates during the Opening Plenary Session on Day 2 of the Conference
- Company logo displayed on select Conference Plenary PowerPoint slides

### Company Branding & Promotion

- Recognition as the exclusive Diamond Conference Sponsor
- Two (2) Pull-up banners displayed in the Conference Venue (sponsor to provide). Placement subject to organiser and hotel directives.
- Logo and hyperlink on the Home page and Supporters page of the Conference Website

- Logo displayed on the Stormwater NSW Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to the organisation website (upload of Sponsor Logo)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



## GOLD CONFERENCE SPONSOR

Package Fee: \$6,500 + GST (MEMBER FEE)

Package Fee: \$7,500 + GST (NON-MEMBER FEE)

*2 Packages Available*

Gold Sponsorship gives your organisation a high level of exposure at the Conference. This limited opportunity provides your organisation with maximum branding and promotion, program involvement and business development opportunities.

### Exhibition

- 50% discount on (1) Pod Exhibition Booth (subject to availability). Please see [page 19](#) for further details

### Registration

- Two (2) complimentary full Conference Registrations including a ticket to franc.fest

### Program Involvement

- Opportunity to provide a 5-minute address to delegates immediately prior to a panel session at the Conference.
- Opportunity to introduce the panel members
- Company logo displayed on select Conference formality PowerPoint slides

### Company Branding & Promotion

- Recognition as the exclusive Gold Conference Sponsor
- Two (2) Pull-up banners displayed in the Conference Venue (sponsor to provide). Placement subject to organiser and hotel directives.
- Logo and hyperlink on the Supporters page of the Conference Website

- Logo displayed on the Stormwater NSW Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to the organisation website (upload of Sponsor Logo)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



## GOLD FRANCFEST SPONSOR

Package Fee: \$6,000 + GST (MEMBER FEE)

*Exclusive Member Package*

franc.fest will be hosted at the **Rex Hotel Canberra** on the evening of Wednesday, 28 October, following the 2026 Stormwater NSW Awards for Excellence. As the exclusive Gold franc.fest Sponsor, your organisation will be synonymous with the premier social event of the Conference.

### Exhibition

- 50% discount on (1) Pod Exhibition Booth (subject to availability). Please see [page 19](#) for further details

### Registration

- Two (2) complimentary full Conference Registrations including a ticket to franc.fest
- Two (2) additional tickets to franc.fest

### Program Involvement

- Optional concurrent session chair role
- Company logo displayed on select Conference formality PowerPoint slides

### Company Branding & Promotion

- Recognition as the exclusive franc.fest Sponsor
- Two (2) Pull-up banners displayed at franc.fest and Conference Venue (sponsor to provide). Placement subject to organiser and hotel directives.
- Logo and hyperlink on the Supporters page of the Conference Website

- Logo displayed on the Stormwater NSW Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to the organisation website (upload of Sponsor Logo)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



## SILVER COFFEE CART SPONSOR

Package Fee: \$5,000 + GST (MEMBER FEE)

Package Fee: \$6,000 + GST (NON-MEMBER FEE)

*Exclusive Package*

Coffee fuels the conference buzz. As the Barista Coffee Cart Sponsor, your brand will be front and centre with every caffeine hit—keeping delegates energised, engaged, and associating that all-important buzz with you.

### Registration

- One (1) complimentary full Conference Registrations including a ticket to franc.fest

### Program Involvement

- Company logo displayed on select Conference formality PowerPoint slides
- Optional Concurrent Session Chair Role

### Company Branding & Promotion

- Recognition as the exclusive Barista Coffee Cart Sponsor
- Two (2) Pull-up banners displayed at the Coffee Cart location (sponsor to provide). Placement subject to organiser and hotel directives.
- Logo and hyperlink on the Supporters page of the Conference Website and Logo displayed on the Stormwater NSW Website

- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) push notification and Banner Ad via the Conference App each day
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

## Package Optional Add-On

25% discount offer on purchase of Pod Exhibition Booth, which includes:

- One (1) Pod Exhibition Booth
- One Complimentary Full Conference Registration including a ticket to franc.fest
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport competition



## SILVER LANYARD SPONSOR

### CUSTOM DESIGN

Package Fee: \$5,000 + GST (MEMBER FEE)

Package Fee: \$6,000 + GST (NON-MEMBER FEE)

## Exclusive Opportunity

### SPONSOR SUPPLIED

Package Fee: \$4,000 + GST (MEMBER FEE)

Package Fee: \$5,000 + GST (NON-MEMBER)

As the Silver Lanyard Sponsor, your brand will be front and centre with every delegate, featured on lanyards that often become lasting keepsakes. This exclusive opportunity ensures your organisation stays top-of-mind both during Franc.2026 and long after the event.

### Registration

- One (1) complimentary full Conference Registrations including a ticket to franc.fest

### Program Involvement

- Company logo displayed on select Conference formality PowerPoint slides
- Optional Concurrent Session Chair Role

### Company Branding & Promotion

- Recognition as a Silver Lanyard Sponsor of the Conference
- Logo on all conference lanyards (alternating with Conference logo (unless sponsor supplied))
- One (1) Pull-up banners displayed in the Conference venue (sponsor to provide). Placement subject to organiser and hotel directives.
- Logo and hyperlink on the Supporters page of the Conference Website
- Logo displayed on the Stormwater NSW Website

- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to the organisation website (upload of Sponsor Logo)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



## Package Optional Add-On

25% discount offer on purchase of Pod Exhibition Booth, which includes:

- One (1) Pod Exhibition Booth
- One Complimentary Full Conference Registration including a ticket to franc.fest
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport

## BRONZE CONFERENCE APP SPONSOR

Package Fee: \$3,500 + GST (MEMBER FEE)

Package Fee: \$4,500 + GST (NON-MEMBER FEE)

*Exclusive Package*

Say goodbye to printed programs and hello to a smarter, more dynamic event experience. The Conference App puts everything attendees need in one powerful hub - keeping them engaged, informed, and connected, while giving your organisation premium, high-impact visibility throughout the event.

### Registration

- One (1) complimentary full Conference Registration

### Program Involvement

- Company logo displayed on select Conference formality PowerPoint slides
- Optional Concurrent Session Chair Role

### Company Branding & Promotion

- Recognition as the exclusive Conference App Sponsor
- Logo and hyperlink on the and Supporters page of the Conference Website and Logo displayed on the Stormwater NSW Website
- One (1) Pull-up banners displayed in the Conference venue (sponsor to provide). Placement subject to organiser and hotel directives.

- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to organisation website (upload of sponsor logo)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



### Package Optional Add-On

15% discount offer on purchase of Pod Exhibition Booth, which includes:

- One (1) Pod Exhibition Booth
- One Complimentary Full Conference Registration including a ticket to franc.fest
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport

## BRONZE HYDRATE SPONSOR

Package Fee: \$3,500 + GST (MEMBER FEE)

Package Fee: \$4,500 + GST (NON-MEMBER FEE)

### Exclusive Package

#### Registration

- One (1) complimentary full Conference Registration

#### Program Involvement

- Recognition on the Website as the Official Hydrate Sponsor
- Company logo displayed on select Conference formality PowerPoint slides
- Optional Concurrent Session Chair Role

#### Company Branding and Promotion

- Recognition as the exclusive Hydrate Sponsor
- One (1) Pull-up banner to be displayed near main water station. Placement subject to organiser and hotel directives.
- Logo and hyperlink on the Supporters page of the Conference Website and Logo displayed on the Stormwater NSW Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)

- One (1) Logo advertisement banner on the Conference App with a hyperlink back to organisation website (upload of sponsor logo)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

#### Business development opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

### Package Optional Add-On

15% discount offer on purchase of Pod Exhibition Booth, which includes:

- One (1) Pod Exhibition Booth
- One Complimentary Full Conference Registration including a ticket to franc.fest
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport competition



## KEYNOTE SPONSOR

Package Fee: \$2,500 + GST (MEMBER FEE)

Package Fee: \$3,500 + GST (NON-MEMBER FEE)

### Registration

- One (1) complimentary full Conference Registration including a ticket to franc.fest

### Program Involvement

- Recognition within the program next to the Keynote being sponsored
- Opportunity to introduce your sponsored Keynote session/presenter
- Company logo displayed on select Conference formality PowerPoint slides

### Company Branding & Promotion

- Recognition as a Keynote Speaker Sponsor
- Logo and hyperlink on the Supporters page of the Conference Website
- Logo displayed on the Stormwater NSW Website
- One (1) Pull-up banners displayed in the Conference venue (sponsor to provide). Placement subject to organiser and hotel directives.

- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



## Package Optional Add-On

15% discount offer on purchase of Pod Exhibition Booth, which includes:

- One (1) Pod Exhibition Booth
- One Complimentary Full Conference Registration including a ticket to franc.fest
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport

## CONCURRENT STREAM SPONSOR

Package Fee: \$2,500 + GST (MEMBER FEE)

Package Fee: \$3,500 + GST (NON-MEMBER FEE)

Your organisation will be exposed to a large audience who will associate your organisation with industry leaders and best practice. Please visit our conference website for more information on our confirmed program.

This opportunity is subject to approval by the Committee.

### Registration

- One (1) complimentary full Conference Registration including a ticket to franc.fest

### Program Involvement

- Recognition within the program next to the Concurrent Stream being sponsored
- Opportunity to Chair your sponsored concurrent stream
- Company logo displayed on select Conference formality PowerPoint slides

### Company Branding & Promotion

- Recognition as a Concurrent Stream Sponsor
- One (1) Pull-up banners displayed in the Conference venue (sponsor to provide). Placement subject to organiser and hotel directives.
- Logo and hyperlink on the Supporters page of the Conference Website
- Logo displayed on the Stormwater NSW Website

- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



### Package Optional Add-On

15% discount offer on purchase of Pod Exhibition Booth, which includes:

- One (1) Pod Exhibition Booth
- One Complimentary Full Conference Registration including a ticket to franc.fest
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport

## COMMUNITY GROUP SUPPORT SPONSOR

Package Fee: \$1,000 + GST (MEMBER FEE)

Package Fee: \$2,000 + GST (NON-MEMBER FEE)

In order to support local Community Groups and enable them to participate at Franc.2026, we are encouraging sponsorship from organisations who support the work of community volunteers protecting our environment and our waterways. Your support will cover registration for 2 community groups or student participants at Franc.2026.

### Company Branding & Promotion

- Recognition as a Community Group Support Sponsor
- Logo and hyperlink on the Supporters page of the Conference Website
- Logo displayed on the Stormwater NSW Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites).

- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

### *Package Optional Add-On*

15% discount offer on purchase of Pod Exhibition Booth, which includes:

- One (1) Pod Exhibition Booth
- One Complimentary Full Conference Registration including a ticket to franc.fest
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport

## 'POD' EXHIBITION

Package Fee: \$4,500 + GST (MEMBER FEE)

Package Fee: \$5,500 + GST (NON-MEMBER FEE)

The 'Pod' Booth opens up your exhibition space and puts your Organisation directly in front of delegates. Graphic panel upgrades are available to brand your pod for maximum visual effect, showcasing your branding in a bigger and better way than ever before. Furniture package upgrades are also available for you to add tables, chairs and brochure stands to extend your presence beyond your pod.

The trade exhibition runs from 5.00 pm on **Tuesday, 27 October** at the Welcome Reception until the conclusion of the program on **Thursday, 29 October** and will be located in the Ballroom at the Rex Hotel Canberra. All morning tea, lunch and afternoon tea catering will be served amongst the Trade Exhibition Area.

### POD Booth Inclusions

- Pod Booth (within 2m x 2m space)
- 1 built-in cupboard
- 1 x LED arm light
- 1 x 4amp power outlet

### Exhibition Booth Inclusions

- One Complimentary Full Conference Registration including a ticket to franc.fest

### Company Branding & Promotion

- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Logo and Hyperlink on Supporters page of the Conference Website
- Inclusion in the Exhibitor Passport
- 1 Pull-up banner (supplied by sponsor) to be placed at your booth

### Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference



**Space Only Option:**  
 Have your own banner or media wall?  
 Furniture not required?  
 Book a 2x2m space only option and save \$735 on the package price.

## Do You Need a Custom Package?

We can work with you to create packages and commitment levels tailored to suit your marketing strategies, that will help your company achieve the best results at the franc.2026 Conference.

## Trade Exhibitor Insurance

Exhibitors should consult their own insurance companies and/or broker for proper coverage of their exhibits and displays. In most cases, you will be able to extend your existing policy. Public Liability Insurance cover for your exhibition area must be taken out for a minimum of \$10,000,000 from the first day of bump-in on the **Tuesday, 27 October** until the completion of bump-out on the evening of **Thursday 29 October 2026**.

## Exhibitor Manual

3 months prior to the event, exhibitors will be provided with login details to a dedicated Exhibitor Portal, where you will be required to complete the following:

- Upload of company logo (jpg format)
- Custom fascia signage for your booth
- Upload a 250-word company profile
- Upload Promotional brochures/videos
- Upload Public Liability Insurance
- Exhibitor Passport Q&A
- Any Exhibitor Passport prize donation/s
- Attendee registrations

Within the portal you will have access to the detailed Information for Exhibitors document, providing you with all the information needed in order to plan for your attendance as a Trade Exhibitor at franc.2026. You will also have access to the final exhibition floor plan.

## Pod Upgrades

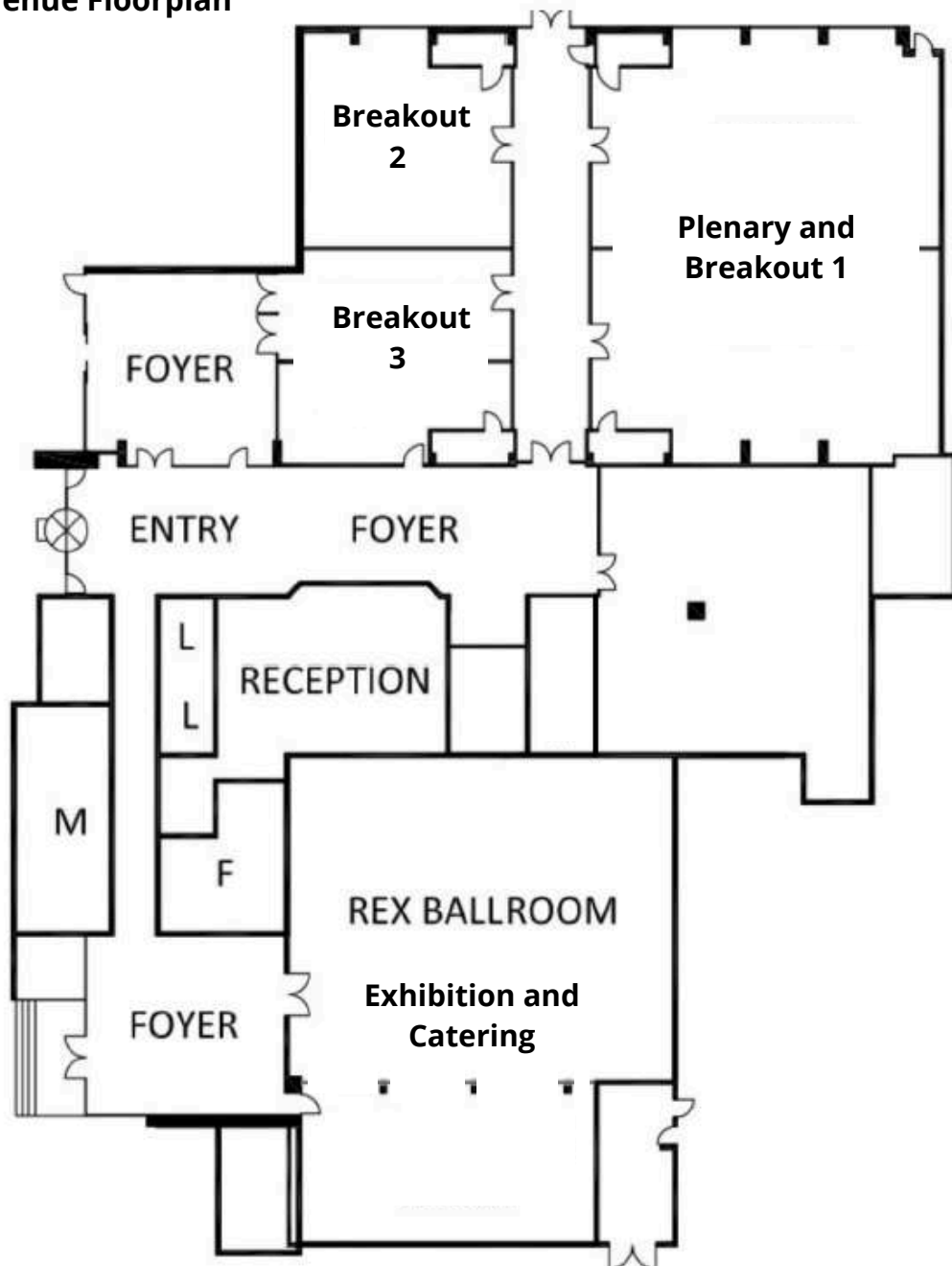
This year, this is an opportunity to purchase a pod upgrade to full panel printing, at an additional fee. If you wish to proceed with this option, please select this on your booking form. If selected, we will be in contact you with for further information, including artwork and submission deadlines.



## Exhibition Floorplan Coming Soon

Choice of exhibition booth location will be offered to exhibitors in the order that booking forms are received.

**Venue Floorplan**



## SPONSORSHIP AND EXHIBITION BOOKING FORM

Please complete the following five (5) page Booking Form and return to [oforan@gemsevents.com.au](mailto:oforan@gemsevents.com.au)

Contact Person	
Position	
Company	
Address	
Moble	
Email	
Website	

## SPONSORSHIP/EXHIBITION OPPORTUNITIES

Exhibition Package	Cost (ex GST)	Quantity	Sub-total
Exhibition Booth (2.0m x 2.0m)	\$4,500 (Member) \$5,500 (Non-member)		
Exhibition Space Only (2.0m x 2.0m)	\$3,765 (Member) \$4,765 (Non-member)		
Exhibition Booth Upgrade to Full Panel Printing	Request Information		
Sponsorship Package	Cost (ex GST)	Quantity	Sub-total
Platinum Conference Sponsor	\$11,000 (Member Only)		
Diamond Conference Sponsor	\$8,000 (Member Only)		
Gold Conference Sponsor	\$6,500 (Member) \$7,500 (Non-member)		
Gold franc.fest Sponsor	\$6,000 (Member Only)		
Silver Coffee Cart Sponsor	\$5,000 (Member) \$6,000 (Non-member)		

## SPONSORSHIP/EXHIBITION OPPORTUNITIES

Sponsorship Package	Cost (ex GST)	Quantity	Sub-total
Silver Lanyard Sponsor (custom design)	\$5,000 (Member) \$6,000 (Non-member)		
Silver Lanyard Sponsor (sponsor supplied)	\$4,000 (Member) \$5,000 (Non-member)		
Bronze Conference App Sponsor	\$3,500 (Member) \$4,500 (Non-member)		
Bronze Hydrate Sponsor	\$3,500 (Member) \$4,500 (Non-member)		
Concurrent Stream Sponsor	\$2,500 (Member) \$3,500 (Non-member)		
Keynote Stream Sponsor	\$2,500 (Member) \$3,500 (Non-member)		
Community Group Support Sponsor	\$1,000 (Member) \$2,000 (Non-member)		

I/We wish to sponsor/exhibit at **franc.2026** and apply the sponsorship package/exhibition booth as indicated.

We agree to pay the total cost as shown on the dates indicated including applicable GST and any other charges incurred on our behalf. We/I authorise the organisers to use the intellectual property supplied by us such as logos, to advertise and promote the Conference. I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

Signed: \_\_\_\_\_

Name (Print): \_\_\_\_\_ Position: \_\_\_\_\_

## TERMS AND CONDITIONS

Submission of a completed booking form constitutes an offer to participate in the Event.

Acceptance by the Conference Organiser forms a binding agreement incorporating these Terms and Conditions and the Prospectus. If a booking is not accepted by the Conference Organiser, any monies paid by the Sponsor/Exhibitor in respect of that booking will be refunded in full.

Upon receipt of the signed/completed booking form, the Conference Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice. Payment does not have to accompany the booking form; however, payment terms and conditions must be adhered to, or else the booking may be released for sale to another party. The full amount of the booking must be paid within 30 days from the date of invoice and no later than 30 days from the first day of the event.

For bookings within 30 days of the event, the full amount of the booking must be finalised prior to the conference commencement date or within 48 hours of invoice, whichever occurs first. No exhibitor will be allowed to occupy the exhibition space until all monies owing to the Conference Organiser are paid in full.

Sponsorship and exhibition entitlements may be withheld until payment is received in full. Failure to pay may result in cancellation of participation without refund.

All amounts are payable in Australian Dollars. Direct Debits are to be made out to the account number on the bottom of the Tax invoice.

All credit card payments will incur a credit card processing fee. Fees (as at 1st January 2023) are: American Express 1.98% + \$0.20 Transaction Fee, Mastercard: 1.12% and Visa 1.15%. All payments must include 10% Goods and Services Tax.

Acceptance of sponsorship and exhibition bookings is at the discretion of the Conference Organising Committee. The Conference Organiser reserves the right to decline any application or terminate any agreement where, in its reasonable opinion, the participation of the Sponsor/Exhibitor may adversely affect the Event or its reputation.

Exhibition space will be allocated on a 'first come, first served' basis. Booths will be allocated in order of receipt of booking forms. Where booth preferences are provided, allocation will be made in accordance with those preferences where possible. If a preferred space is unavailable, a space will be allocated as close as possible to the requested location.

Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space unless prior consent in writing from the Conference Organisers is provided. Sponsorship and exhibition packages apply to one (1) brand only unless otherwise approved in writing. Any additional co-branding or co-partners must be approved and may incur additional fees. The Conference Organiser does not guarantee exclusivity unless explicitly agreed in writing and reserves the right to accept competing sponsors or exhibitors.

Placement of all sponsor and other purchased advertisements on the Conference App is at the discretion of the committee.

Choice of lanyard is at the discretion of the committee.

All exhibitors must produce a valid Public Liability Insurance Certificate of Currency for the period of the exhibition and must be submitted to the Conference Organiser by Friday, 25 September. Exhibitors must maintain a minimum of \$10,000,000 public liability insurance coverage at their own cost and provide proof upon request.

The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site or location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser. The Conference Organiser also reserves the right to alter activation locations, sponsorship deliverables, program content, speakers, or event format, including conversion to a virtual or hybrid event, where required due to operational requirements or circumstances beyond its control.

The Conference Organiser reserves the right to change the exhibition floor layout if necessary.

The Conference Organiser agrees to provide the exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on part of the exhibitor.

The Conference Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a Conference name badge. The Conference Organiser further reserves the right to refuse entry to or remove any person whose behaviour is deemed inappropriate, unsafe, or detrimental to the Event.

The Conference Organiser will arrange security onsite, if required by the venue, during the period of the exhibition but will accept no liability for loss or damage. Exhibitors are responsible for the security and insurance of their own property at all times.

## TERMS AND CONDITIONS

The Conference Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Conference Organiser will not be accountable for the level of commercial activity generated and does not guarantee any particular level of attendance, audience demographic or return on investment.

The exhibitor must comply with all the directions/requests issued by the Conference Organiser including those outlined in the Exhibition Manual and must comply with all applicable laws, regulations and directions of venue management and relevant authorities.

The exhibitor must ensure that their exhibition booth is fully set up, staffed and ready for business by the time specified by the Conference Organiser and, in any case, no later than the official opening time of the Event.

The exhibitor must keep their exhibition booth open, adequately staffed, clean and operational for the duration of the official exhibition hours.

The exhibitor must not dismantle, pack down or remove any part of their display or materials from the exhibition space prior to the official published closing time of the Event, unless prior written approval has been granted by the Conference Organiser.

The exhibitor will not display or exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.

The exhibitor must not bring, or permit to be brought, into the Event or Venue any hazardous, dangerous or prohibited items, including but not limited to flammable, explosive or unsafe materials, without the prior written approval of the Conference Organiser and the Venue.

The exhibitor must not operate machinery, equipment or activities that, in the reasonable opinion of the Conference Organiser, causes excessive noise, nuisance or disruption to other exhibitors or attendees.

The exhibitor agrees to adhere to all Conference venue rules and regulations and any applicable Code of Conduct issued by the Conference Organiser.

Official contractors will be appointed by the Conference Organiser to undertake stand construction, freight forwarding (if applicable), supply of furniture, electrics and IT Equipment. This is for insurance and security reasons.

Exhibitors are responsible for arranging and paying for the transport, delivery and removal of all materials and equipment associated with their booth.

The exhibitor must not damage the venue, exhibition space or any property belonging to the Conference Organiser, venue or other exhibitors and will be responsible for any damage caused.

Discounts for any entitlements not used or required will not be provided.

The Conference Organiser reserves the right to require the removal of any marketing materials, handouts or promotional items that, in its reasonable opinion, are inappropriate, offensive, misleading or unsuitable for the Event, and such materials must be removed immediately upon request.

All photographic and recording rights at the Event remain the property of the Conference Organiser. The Conference Organiser may use the Sponsor's or Exhibitor's name, logo and materials for the purpose of promoting the Event.

The Conference Organiser may share Sponsor/Exhibitor contact details with event contractors and suppliers for the purpose of event delivery.

Any delegate data provided to Sponsors/Exhibitors is strictly for their own use and must be handled in accordance with applicable privacy laws and must not be shared, sold or distributed to third parties.

The exhibitor must submit plans and visuals of custom-designed exhibits, if applicable, to the Conference Organiser by no later than 30 days prior to bump-in. Exhibitors failing to do so may be denied access to the exhibition to build or may be required to cease building.

### CANCELLATION POLICY

If the Event is cancelled, postponed, rescheduled or materially altered due to circumstances beyond the reasonable control of the Conference Organiser (including but not limited to natural disasters, government restrictions, public health events, industrial disputes or venue unavailability), the Conference Organiser reserves the right to transfer the booking to a new date, provide a credit toward a future event, or provide a partial refund at its discretion. No automatic refunds will be provided in the event of postponement or rescheduling.

## LIABILITY & INDEMNITY

To the maximum extent permitted by law, the Conference Organiser will not be liable for any indirect, consequential or economic loss, including loss of profit, revenue or opportunity.

The total liability of the Conference Organiser is limited to the amount paid by the Sponsor/Exhibitor for participation in the Event.

The Sponsor/Exhibitor indemnifies and holds harmless the Conference Organiser, Event Manager and Venue from any claims, damages, losses or expenses arising from their participation, including the supply of goods, services, demonstrations, samples or materials.

## GENERAL

This agreement constitutes the entire agreement between the parties.

Any variations to these Terms and Conditions must be agreed in writing by the Conference Organiser.

The Conference Organiser reserves the right to amend these Terms and Conditions where reasonably required, with notice provided to Sponsors/Exhibitors.

This agreement is governed by the laws of Australia.

## SPONSORSHIP AND EXHIBITION BOOKING AGREEMENT

I/We agree to adhere to the Terms and Conditions and Cancellation Policy laid out in the Sponsorship and Exhibition Prospectus.

Signed	
Name	
Position	
Date	

Thank you for supporting the [Franc.2026](#) Conference.