

REWIND TO RECHARGE: ACCELERATE INTO THE FUTURE

Nyaal Banyul Geelong
Convention and Event Centre
www.alpmasummit.com.au

THE BUSINESS CASE FOR ATTENDING

three days that pay for themselves.

Australasia's leading legal practice management and legaltech conference. Everything you need to weigh up the investment — what the Summit covers, who is in the room, and what your firm gets back.

2026 THEME Rewind to Recharge: Accelerate into the future

300+

DELEGATES

200+

FIRMS, AU & NZ

65+

SESSIONS

3

DAYS

75+

PARTNERS



why this matters now.

*rapid change.
happening now!*



The business of law is changing faster than at any point in recent memory. AI is reshaping how work gets done, clients expect more for less, pricing and resourcing models are under pressure, and the competition for talent is intense. The firms pulling ahead are the ones whose people see these shifts coming, rather than reacting once they have already landed.

The Summit is where that conversation happens. It is Australasia's largest gathering of legal practice management and law firm leaders, bringing together over 300 delegates from more than 200 firms across Australia and New Zealand. The people setting the pace on operations, technology, finance and people strategy are all in the one room, and the connections made there become a community your firm can draw on long after the event.

WHO IS IN THE ROOM

Managing Partners and Partners
CEOs, COOs, CFOs, CIOs and other C-Suite
General Managers and Practice Managers
Legal Technology Directors and IT teams
HR and People & Culture leaders
Marketing & BD professionals
In-house counsel

WHAT THE PROGRAM COVERS

Strategic business thinking
Trusted client relationships
Effective people management
Ethical leadership and human judgment
Data foundations and readiness
ALTACON: practical legal technology
Small firm leaders program and deep-dive workshops

what your firm gets out of it.

Beyond the sessions, the real value is intelligence. Three days in that room gives a clear read on where your firm actually sits against comparable firms, and whether you are ahead of the curve or playing catch up on innovation, systems and strategy. Delegates come back with that read, plus a shortlist of what leading firms are doing that you could realistically adopt.

The Summit is also built for firms like yours. It draws principals, C-Suite, GMs, Practice Managers and operational leaders from firms of your size and profile, so the conversations are directly relevant to the decisions you face, rather than pitched at a different end of the market.

*What's the word
on the street...how
do we compare?*



the sessions worth clearing the diary for.

Five keynotes anchor the 2026 program, chosen to cover the two halves of the theme: what is changing in the market, and what it takes for a firm and its people to keep performing through it.

Jordan Furlong

OPENING KEYNOTE

An international thought leader on the future of law. Jordan studies the impact of the changing legal world on law firms and legal organisations, advising legal leaders on business model innovation, professional development and the impact of generative AI. The session sets the market context every other conversation at the Summit builds on.

Jason Clarke

INNOVATION &
CHANGE

The “Plumber of the Mind” — a freelance thinker-for-hire for organisations struggling to embrace innovation and change, or just to solve problems, set strategy and make decisions. Practical lateral thinking for teams that need to move without a consulting budget.

Donna McGeorge

PRODUCTIVITY &
CAPACITY

Bestselling author of fifteen books including *The 25 Minute Meeting*, *First 2 Hours* and *Red Brick Thinking*. Donna works on cutting through noise and creating capacity — directly applicable to firms trying to absorb new technology without adding hours.

Jacqui Maguire

PEOPLE &
PERFORMANCE

A New Zealand clinical psychologist working at the intersection of psychology and organisational leadership, with the judiciary and senior leadership teams in commercial law firms. Her work addresses how lawyers sustain high performance across long careers, and how firms embed wellbeing in leadership behaviour and systems rather than leaving it to the individual.

Jana Pittman

CLOSING KEYNOTE

Two-time world champion, four-time Commonwealth champion, and the first woman to represent Australia at both a Summer and a Winter Olympic Games — now a registrar in obstetrics and gynaecology. A closing session on resilience and reinvention.

☆ all look good!

Keynotes sit alongside roughly 65 concurrent sessions across the ALPMA and ALTACON programs.

[View the full program](#)

other sessions worth a look.

A sample of the concurrent program. These are the sessions that speak most directly to the decisions in front of firm leaders right now: adopting AI, pricing, profitability, partner reward and the next generation of lawyers.

Adopting AI — Lessons from the Trenches

Moderated by Joel Barolsky, Edge International

Belinda Cohen, Gilchrist Connell · Emiliya Peneva, Jackson McDonald · Jon Calder, Tompkins Wake · Peter Moran, Peer Legal

From AI Curiosity to Capability — Helping Small and Medium Law Firms Identify, Design and Deliver AI Projects

Moderated by Andrew McDuff, ALTA President & Tensis

Jackie White, Jackie White Consulting · Sean Kelly-Kobes, Moores

When Everyone Has AI, What Sets You Apart?

Ena Catovic, Herbert Smith Freehills Kramer · Angela Luu, Wotton Kearney

Pricing Legal Services in the Age of Automation and AI

Libby Maynard

From Busy to Profitable: A Practical Reset for Pricing Discipline and Cash Flow

Matt Schlyder, FWO Chartered Accountants

Equity Partner Reward

Ray D'Cruz, Performance Leader

Building the Next Generation of Lawyers: Everything Old Is New Again

Ann-Maree David, The College of Law

one delegate, or a team?

The Summit runs three days across roughly 65 sessions spanning strategy, technology, finance, people and client experience. No one person can be in more than one room at a time, so there is a genuine choice about how your firm approaches it.

The two options	Option A: one delegate, focused *	Option B: a small team, divide and conquer *
The approach	One attendee works to a targeted plan built around firm priorities	Two or three people split the program by theme — operations and finance, technology and AI, people and client experience — and compare notes each evening
Delegates	1	3 (pay for 2, third attends free)
Program coverage	Roughly a third of sessions live, handouts (if available) for the rest	Full program covered live across every stream
Registration, total	\$1,599	$2 \times \$1,599 = \$3,198$
Registration, per person	\$1,599	$\$3,198 / 3 = \$1,066$
What comes back	One focused perspective on your priorities	A complete picture you can compare and act on

* Standard **member** Full Summit rate, 11 July – 21 August 2026. Non-member registration is \$200 per person higher at every tier. All prices in AUD and inclusive of GST. Group registration required to qualify for 3 for 2.

Pretty good value for 3 days? Tickets include catering & transfers too...

The 3 for 2 group registration means three of your people attend for the cost of two. On a per person basis that brings registration down from **\$1,599** to **\$1,066**, and it turns partial coverage into full coverage of a 65 session program for a modest increase in total spend. Put simply, the question is less whether the firm invests in being in the room, and more whether it gets one perspective on it or the full picture at close to the same registration outlay.

the whole market, in one room.

More than 75 partners exhibit in the Summit marketplace — practice management platforms, document and knowledge systems, legal AI, finance and banking, compliance, recruitment and consulting. It is the largest concentration of legal technology and professional services providers in Australasia.

For a firm assessing options, that is the efficiency argument. Three days in the hall replaces months of vendor calls: you compare products side by side, see them demonstrated live, and hear from peers already running them — all before any procurement process starts.

WHAT DELEGATES USE IT FOR

- Shortlisting a system before a formal tender
- Pressure-testing a system already in use
- Seeing what comparable firms have adopted
- Meeting the people behind the product, not the reseller
- Filling gaps in compliance, finance and people services

WHAT RUNS INSIDE THE HALL

- The ALTACON stage — a dedicated technology program
- The ALTACON Dragon's Den startup pitches
- All catering, morning tea through afternoon tea
- The Wednesday Welcome Reception

75+ EXHIBITORS INCLUDING



Principal Partner



Supporters



Platinum Partners

Actionstep



netdocuments



Premium Partners



Partner list continues to grow as the event approaches. Floorplan published online.

See all partners

Great opp to meet
all at once?

what the ticket covers.

INCLUDED IN A FULL REGISTRATION

All ALPMA and ALTACON sessions, all three days

Exhibition hall access, all three days

Morning tea, lunch and afternoon tea daily, breakfast Thursday/Friday

Wednesday Welcome Reception

Thursday Cocktail Function

Coach transfers from Tullamarine and Melbourne CBD

GETTING THERE

Nyaal Banyul Geelong Convention and Event Centre, 80 Western Beach Road, Geelong.

20 minutes from Avalon Airport

One hour by road or rail from Melbourne CBD

One hour from Tullamarine Airport

FULL SUMMIT REGISTRATION, MEMBER

Early bird — closed 10 July	\$1,399
Standard — to 21 August	\$1,599
Late — from 22 August	\$1,799

Non-member registration is \$200 per person higher at every tier. AUD, inclusive of GST.

DECIDE BEFORE 21 AUGUST

**standard registrations close
friday 21 august 2026.**

After that date registration increases by \$200 per person, so a prompt decision saves additional fees.

who you will hear from.

Jordan Furlong

Future of law
analyst

Jason Clarke

Innovation and
change

Donna McGeorge

Productivity and
capacity

Jacqui Maguire

People and
performance

Jana Pittman

Resilience and
reinvention

ready to register?

Full program, speakers and group registration at alpmasummit.com.au. Summit secretariat: GEMS Event Management Australia, +61 2 9744 5252, alpma@gemsevents.com.au.

[View the full program](#)

[Register](#)

Register just me or the team?



ALPMA
Australasian Legal Practice
Management Association