

The logo features the text 'ALPMA + ALTA' in blue and red, followed by 'BUSINESS OF LAW' in white, and 'SUMMIT 25' in large orange letters. The background is black with colorful abstract shapes on the right side.

# ALPMA + ALTA BUSINESS OF LAW SUMMIT 25

SEPTEMBER 3-5  
SYDNEY | ICC

[www.alpmasummit.com.au](http://www.alpmasummit.com.au)

**SUMMIT + ALTA CON PROGRAM**

**TRAILBLAZING TOMORROW:  
PEOPLE, TECHNOLOGY AND LAW  
ON THE NEW FRONTIER**



**SUMMIT  
PRINCIPAL  
PARTNER**

**InfoTrack**  
ALTA CON  
PRINCIPAL PARTNER

7.30 -  
8.20am

“Kiwis at Summit” Delegate Breakfast ([Separate registration required](#))

8.00am

## REGISTRATION OPEN

Drop in early to print your name badge at one of the registration kiosks.

### WORKSHOP 1 C2.2

**Building high-performance law firms: How to attract, retain and engage top talent**  
*Trudy MacDonald, Managing Director, Founder and Speaker, TalentCode HR*

In today's competitive legal landscape, attracting and retaining top talent while driving high performance is more challenging and more critical than ever. With remuneration, reward, and performance reviews consistently ranked as the top concerns for legal practice managers, this interactive and practical workshop is designed to help you future-proof your firm's people strategy.

Join award-winning leadership expert Trudy MacDonald for this dynamic, high-impact session tailored specifically for the legal sector. You'll explore the frameworks, tools, and conversations needed to build a high-performance law firm where people thrive and stay.

What You'll Gain:

- A clear roadmap for attracting and retaining top legal talent in a changing market
- Best-practice approaches to reward and recognition beyond salary
- Practical strategies to improve performance and accountability through effective review conversations
- Insights into what high-performing individuals truly want from their firm, and how to deliver it
- Templates and frameworks you can immediately implement to create a more engaged and aligned team

### WORKSHOP 2 C2.3

**Getting AI enabled – How to get the most out of GenAI in your firm**  
*Fiona McLay, Consultant, Mcay Legal Consulting*

It's time to stop experimenting and start building. This interactive workshop will guide participants through the process of designing a realistic, actionable plan to implement GenAI in their firms.

Using The AI-Enabled Law Firm Roadmap, attendees will map out their own AI journey—from education and use case discovery to adoption and long-term support. Learn from the first wave of GenAI experimentation and avoid making the same mistakes.

During the session, participants will be guided through the process of creating a clear blueprint for rolling out GenAI that aligns with their organisation's needs, resources, and risk appetite.

### WORKSHOP 3 C2.4

**Leading legal organisations through technological change**

*Dr Felicity Bell, Senior Lecturer and Deputy Director, Centre for the Future of the Legal Profession, UNSW*  
*Vicki McNamara, Senior Research Associate, Centre for the Future of the Legal Profession, UNSW*

How do you strike the balance of leading and embracing the new, while also providing the reassurance that your people need? Leadership has always been associated with dynamism and change, perhaps even more so today, yet legal organisations often struggle to know when and how to drive that change.

The model of a single visionary leader has been supplanted by a more collaborative leadership style in the form of leaders whose skill is getting the best out of everyone and creating highly engaged and motivated workforces. We hear a lot in leadership about bringing everyone along on the journey. When it comes to implementing tech, this is more vital than ever, but also more challenging. Yet there is a lot of uncertainty surrounding technology in law, including a sense that developments are occurring too quickly for us to keep up with. At times like this we look to leadership to set parameters, reassure and guide us.

In this interactive workshop, we review current knowledge on leadership in law, but also what we know about leading technological change projects of all kinds. We look at what the research shows us about the most effective leadership styles in both of these contexts. We assist participants to reflect on their own leadership style, what they can build on, and where they should productively seek change. Participants will plan out their own leadership strategy either in relation to a specific project, or more generally in light of their current responsibilities.

### CENERAL COUNCIL WORKSHOP (BY INVITATION ONLY) C2.5 & C2.6

**Exclusive General Counsel Workshop at ALTACON in Collaboration with She Breaks the Law**

Confirmed panelists include:

**Nigel Bond**, Westpac, **Peter Connors**, "The T-Shaped Lawyer", **Ivana Kovacevic**, former Group GC of Tabcorp, **Karen Lee**, JAPAC + ACC Australia Legal Innovation and Technology Committee Chair

Join Australia's most senior General Counsels for an exclusive morning of strategic insights, peer-to-peer learning, and genuine relationship building. This inaugural program brings together legal leaders to navigate the evolving landscape of in-house practice in the age of AI.

The legal profession is at a critical inflection point. As technology reshapes how we practice law and business demands evolve, General Counsels are uniquely positioned to lead transformation from within their organisations. This exclusive workshop creates space for Australia's legal leaders to share real experiences, tackle common challenges, and chart the path forward together.

Program Highlights

Panel Discussion "Reimagining the Future of In-House Legal (in the Age of AI)"

Interactive Roundtable Sessions: Dive deep into the topics that matter most, facilitated by fellow General Counsels:

- Breaking Out of the Legal Lane – How GCs are evolving into true business leaders
- Don't Put the Horse Before the Cart – Best practices for implementing tech initiatives that actually work
- The Future Legal Workforce – Reshaping in-house teams for tomorrow's challenges (skills, training, agentic AI)
- GenAI - What's Working and What's Not – Sharing practical use cases and real experience
- From Reactive to Strategic – Getting more efficient at routine work to drive real business value
- Responsible AI – Keeping on top of AI governance in the evolving regulatory environment

Final roundtable topics will be tailored to attendee preferences

12.00pm

**LUNCH (Workshop attendees only)**

12.00pm	REGISTRATION OPEN Drop in early to print your name badge at one of the registration kiosks.	
	PYRMONT THEATRE	
1.00pm - 1.20pm	<b>Welcome to the Business of Law Summit</b>   <i>Stephen Van Dorp</i> , ALPMA President and COO / CFO, SLF Lawyers <b>Welcome to Country</b>   <i>Given by a representative of the The Gadigal People of the Eora Nation</i> MC: <i>Tessa van Duyn</i> , CEO, Moores	
1.20pm - 1.40pm	Summit Principal Partner Presentation   <i>Dye &amp; Durham Australia</i>	
1.40pm - 2.40pm	<div>KEYNOTE</div> <div><b>Influence 2.0 – Mastering the Art of Opening Minds</b> <i>Michael McQueen</i>, Speaker, Change Strategist, Author, The Nexgen Group</div> <p>Nothing changes until minds do. While persuading others has always been challenging, it has never been more difficult. In this era of high turbulence and low trust, many traditional influence techniques are increasingly ineffective. We can easily fall into the trap of using 19th and 20th century tactics for trying to change 21 st century minds. This practical, thought-provoking keynote draws on the latest discoveries in neuroscience and behavioral psychology to explore:</p> <ul style="list-style-type: none"><li>• Why people are NOT actually AFRAID OF CHANGE - and the surprising truth about what really drives RESISTANCE in individuals and teams.</li><li>• How to spark the sort of CURIOSITY that leads to BOLD, GAME-CHANGING ideas.</li><li>• A COUNTERINTUITIVE and research-backed approach to DEFUSING DEFENSIVENESS.</li><li>• How to help others embrace NEW POSSIBILITIES and PERSPECTIVES while affirming their DIGNITY, AGENCY, and AUTONOMY.</li></ul> <p>So, whether you're aiming to influence customer choices, team dynamics, or organizational culture, this keynote will give you the tools for powerful, lasting impact.</p>	
2.40pm - 2.50pm	<b>Digital Maturity in Law Firms: What Practice Managers Need to Drive the Next Phase of the Business of Law</b> <i>Zahn Nel</i> , Regional Vice President, Actionstep MC: <i>Tessa van Duyn</i> , CEO, Moores	
2.50pm	AFTERNOON TEA	
	CONCURRENT SESSION 1.1   PYRMONT THEATRE	CONCURRENT SESSION 1.2   C2.2 & C2.3
3.25pm - 4.25pm	<b>Measuring AI ROI in Legal Practice: Beyond the Hype - Panel Session</b> Panellists: <i>Robyna May</i> , CIO, McInnes Wilson, <i>David Langdon</i> , Founder & Principal Consultant, Blindspot Solutions <i>Michelle Mahoney</i> , Chief Innovation Officer, King & Wood Mallesons <i>William Welch</i> , Principal Solution Architect - AI And Legal Sector Division, Cybertify	<b>New Frontiers for law firm management and leadership</b> Panellists: <i>Joel Barolsky</i> , Principal, Edge International <i>Sumith Perera</i> , Chief Operating Officer, Hall & Wilcox <i>Jonathan Gillard</i> , Managing Partner, Saunders Robinson Brown <i>Cathy Reynolds</i> , Chief Operations Officer, McInnes Wilson
	This panel will address the critical gap in measuring return on investment for AI implementation in legal practice. While many firms are adopting AI technologies, few have established frameworks to evaluate their effectiveness and financial impact. Panelists will share practical methodologies for measuring AI and/or automation ROI across different practice areas, discuss key performance indicators and provide case studies of successful AI implementations with demonstrable returns.	This session will unpack the Chief Operating Officer/General Manager (COO/GM) role in Australian and NZ law firms in 2025. It will address the long-term trends in the scope, responsibility and complexity of the role, as well as future leadership and technology-based challenges. Panel members will share their advice on how to influence without authority, particularly when working with senior partners and legal staff. Each panel member will share their firm's and their personal growth journey, and the key factors that have underpinned success. The discussion will explore how a COO/GM should approach their own learning and career development.
	5 MINUTE ROOM CHANGE	

	CONCURRENT SESSION 2.1   PYRMONT THEATRE	CONCURRENT SESSION 2.2   C2.2 & C2.3
4.30pm - 5.30pm	<p><b>Courageous conversations: The key to building high-performance legal teams</b> <i>Trudy MacDonald, Managing Director, Founder and Speaker, TalentCode HR</i></p> <p>In the fast-evolving legal landscape, the ability to lead with confidence, navigate tough conversations, and drive accountability is a critical skill for leaders at all levels—whether you’re a Managing Partner, Practice Manager, HR Leader, or Legal Operations Professional. This high-impact session will provide practical strategies for mastering difficult conversations, ensuring law firm leaders can address underperformance, drive cultural change, manage expectations with partners and staff, and build a workplace where transparency and accountability thrive. Trudy MacDonald will share her proven frameworks for tackling challenging discussions with clarity, empathy, and authority—empowering legal leaders to build high-performance cultures where people and business results thrive.</p>	<p><b>Balancing human ingenuity with technological innovation</b> <i>Professor Michael Legg, Centre for the Future of the Legal Profession, UNSW</i></p> <p>With the advent of Generative AI (GenAI), lawyers are under renewed pressure to utilise it, and other legal technologies, for reasons of efficiency. Yet at the same time the profession is confronted by many unknowns, ranging from ensuring safe and ethical use, to the potential longer term impacts for learning and expertise.</p> <p>We analyse the existing studies on GenAI and its influence on human performance in legal settings, such as recent studies of law students using GenAI, as well as research that has been conducted in other professional fields. We step through what these findings suggest for lawyers, including whether cognitive decline is a real risk for both law students and those in practice. We then turn to consider how a balanced approach can ensure lawyers can make the most of GenAI to augment their existing expertise while upholding their ethical obligations and values.</p>
	THE GALLERY	
5.30pm	Evening Welcome Function	
	THE GALLERY	ALTACON STAGE, THE GALLERY
5.30pm - 8.00pm	<p><i>Enjoy drinks and canapes whilst networking with colleagues and Exhibitors.</i></p> <p><i>Explore the Exhibition space and make a start on the Exhibition Passport Competition.</i></p>	<p>5.30pm - 5.50pm</p> <p><b>Welcome to ALPMA + ALTACON Business of Law Summit</b></p>
		<p><b>Networking in a digital age</b> <i>Katrina Gowans, Director Legal Operations, IFM Investors</i></p> <p>Today, networking is rarely “taught”. Yet undoubtedly it remains imperative for those of us in the business of law to build and maintain networks for a variety of reasons including:</p> <ul style="list-style-type: none"><li>• What’s going on in the profession and the industry (everyone has a take on Gen AI)</li><li>• Who to reach out to for help or that hard question when I get stuck</li><li>• What other roles and work is out there that I might consider one day as part of my career development.</li></ul> <p>And while the use of digital applications like LinkedIn has made connecting with someone on the other side of the world as simple as one click, in my session I will explain how it’s the human touch that counts and the best way to remain competitive and connected.</p>
		<p>6.25pm - 6.45pm</p> <p><b>ALPMA – Talking about Learning &amp; Development</b></p>
8.00pm	CLOSE DAY 1	

8.00am	<div>REGISTRATION OPEN</div> <div>Drop in early to print your name badge at one of the registration kiosks.</div>		
	C2.3		
7.30am - 8.15am	<div>Breakfast hosted by Cybertify</div> <div>(by invitation only)</div>		
	PYRMONT THEATRE		ALTAcon Stage, The Gallery
8.30am - 8.50am	ALTA Principal Partner Presentation   InfoTrack		
8.50am - 9.50am	<div> <div>Navigating the Human-AI Partnership in Legal Practice: Beyond the Technology Trap</div> <div> <i>Dr. Fiona Kerr</i>, Founder, The Neurotech Institute  MC: <i>Tessa van Duyn</i>, CEO, Moores </div> </div> <div> <p>Legal professionals today face a paradox: while AI promises unprecedented efficiency and capability, it also threatens to create new forms of professional paralysis. The abundance of legal tech solutions has led many firms into analysis paralysis, endlessly evaluating options while their competitors move forward. Meanwhile, the subtle erosion of fundamental legal skills—critical thinking, nuanced judgment, client relationship building—occurs as practitioners become increasingly dependent on AI tools for routine tasks.</p> <p>The real challenge isn't choosing the right technology; it's architecting a practice where human expertise and artificial intelligence create genuine synergy rather than substitution. This requires moving beyond transactional problem-solving to cultivate the uniquely human capacities that AI cannot replicate: creative legal strategy, empathetic client counsel, and the ability to navigate ambiguous ethical terrain.</p> <p>Successful firms are learning to have different conversations—not just about which tools to buy, but about how to measure value in a hybrid human-AI environment. They're asking: How do we preserve the apprenticeship model of legal learning while leveraging AI efficiency? How do we maintain our profession's intellectual rigor while embracing technological augmentation? And perhaps most critically, how do we ensure our people remain the irreplaceable center of legal practice, not merely the operators of sophisticated software?</p> <p>This keynote will explore practical frameworks for making these decisions, fostering human creativity alongside AI capability, and building practices that are both technologically sophisticated and deeply human-centered.</p> </div>		<div>9.00am - 9.10am</div> <div> Welcome to ALTAcon + Introduction to the Dragons Den  <i>Infotrack &amp; Andrew McDuff</i>, ALTA President </div>
			<div>9.10am - 10.00am</div> <div> 2025 Legal Tech Showcase with Australia's LawTech Hub  <i>Courtney Blackman</i>, Lander &amp; Rogers  <i>Walter Myer</i>, CEO &amp; Co-founder, Amender  <i>Peter Cole</i>, Co-founder, CourtAid  <i>Jack Rathie</i>, Co-founder, DDLoop  <i>Jordan Parker</i>, Founder, Lawme  <i>Oliver Tod</i>, Director, Mobius by TILT Legal </div> <div> <p>Launched in 2019, the LawTech Hub by Lander &amp; Rogers unites lawyers and entrepreneurs to create transformative legal technology, which has changed the way firms across Australia and around the world do business.</p> <p>The equity-free program runs for six months, during which startups refine their concepts, pilot their technologies, and engage with VCs and funding experts. The program culminates in the globally renowned Legal Tech Pitch Night.</p> <p>Graduates of the LawTech Hub join an esteemed alumni network including Josef, DraftWise, Syncly, Deelligence, eBrief Ready, and Nexl.</p> <p>The legal tech showcase at the ALPMA + ALTA Business of Law Summit 25 will introduce the 2025 cohort, where attendees can learn about the startups' AI solutions in an exciting, fast-paced session. The event will be hosted by the director of the LawTech Hub, Courtney Blackman.</p> </div>

	PYRMONT THEATRE		ALTA CON STAGE, THE GALLERY
9.50am - 10.00am	<div>Platinum Partner Presentation</div> <div>The AI Paralegal is Here: Unlocking New Revenue Channels for Law Firms</div> <div>Christian Beck, LEAP</div> <div>A look at how AI tools can replicate junior legal tasks, reduce overhead; allowing lawyers to focus on strategic, high-value work, and make more money.</div>	10.00am - 10.30am	<div>Technology as an Enabler: Empowering Legal Teams in the New Frontier</div> <div>David Atherton-Cooper, Dye &amp; Durham</div> <div>This session explores how legal firms can harness technology to balance efficiency with oversight, ensuring that AI augments rather than replaces human expertise. With new hires expecting seamless digital experiences and Partners requiring deep analytical insights, firms must align their technology stack to support both immediate operational needs and long-term strategic goals. By integrating data from trusted sources with firm-specific knowledge—such as precedents, workflows, and CRM insights—firms can empower Directors with a 360-degree view of performance, risk, and opportunity. This approach not only enhances decision-making but also helps firms anticipate and capitalise on future market shifts.</div>
10.00am - 10.30am	<div>ALPMA Award Winners Showcase - Panel Session</div> <div>Panellists announced shortly.</div>		
10.30am	MORNING TEA	10.35am - 10.45am	<div>TECH TALKS: CLIO</div> <div>Denise Farmer, General Manager, APAC, Clio</div>
		10.45am - 10.55am	<div>TECH TALKS: Mary Technology</div> <div>Legal AI Solutions that say they will replace humans are lying</div> <div>Daniel Lord-Doyle, CEO, Mary Technology</div>






	CONCURRENT SESSION 3.1 PYRMONT THEATRE	CONCURRENT SESSION 3.2 C2.2 & C2.3	AML - CONCURRENT SESSION 5.3 C2.5 & 2.6		ALTAcon STAGE, THE GALLERY
11.00am - 12.00pm	<p><b>Succeeding in an AI-enhanced world: Why being human is your competitive advantage</b> <i>Anna Glynn, Speaker, Author, Trainer and Coach on Sustainable High Performance</i></p> <p>AI has transformed the legal landscape, but your biggest competitive edge isn't technology - it's You. The most successful firms won't just adopt AI, they'll amplify their impact by focusing on what makes them human. This Keynote explores what it takes for legal professions to thrive in an AI- enhanced world, and how you can confidently lead this transformation in your firms.</p> <p>Key take-aways:</p> <ul style="list-style-type: none"> <li>Why mindset - not technology - is the first barrier to AI progress, and how to shift it</li> <li>How human strengths like EQ, empathy, ethical judgement and critical thinking, outperform AI in the areas that matter most in law</li> <li>How to use AI to free up time for more meaningful, energising and high-impact work.</li> </ul>	<p><b>From overwhelm to empowerment - The Strategic plan you need</b> <i>Mr Brent Szalay, Strategic Advisor and Founder, Leaders in Business</i></p> <p><i>Dr Marli Watt, Executive Mindset Coach, Leaders in Business</i></p> <p>Many legal practitioners and leaders find themselves caught in the daily grind, constantly firefighting one challenge after another instead of leading with purpose. Without a clear path forward, firms risk stagnation, inefficiency and burnout. The result? Leaders who feel stretched too thin, teams that lack alignment, and businesses struggling to grow sustainably.What's missing? A powerful, strategic plan that not only drives growth but also gives the business owner back control over their time. This session isn't just about business growth; it's about finally reclaiming time and steering a business in the direction you always envisioned. This interactive workshop delivers a practical, five-step framework for law firm transformation. Attendees will walk away with an actionable roadmap to move from overwhelm to feeling empowered —building a firm that thrives now and into the future.</p>	<p><b>Navigating the New AML/CTF Maze: Governance and Compliance for Law Firms</b> <i>Adam Simms, Director, Acclivity</i></p> <p>Australia's AML/CTF regime is on the cusp of a seismic shift, with law firms set to fall squarely within its regulatory reach. This session unpacks what's coming and what it means. We'll explore the emerging obligations, the operational and ethical dilemmas they raise, and how firms can respond with integrity and foresight. From governance frameworks and risk assessments to client onboarding, suspicious matter reporting, and the spectre of tipping-off, the maze is complex but navigable. We'll also examine how legal practices can embrace technology without compromising privilege, and how compliance can be embedded without paralysing the business of law. Whether you're in leadership, risk, or practice management, this session offers practical guidance to prepare your firm now and position it as a credible, compliant, and trustworthy advisor in a new regulatory era. Ignorance will not be a defence; preparation is your best protection.</p>	<div>11.00 - 11.40am</div> <div>11.40 - 11.50am</div> <div>11.50am - 12.00pm</div>	<p><b>Forging legal teams of the future: Capabilities, tools, and mindsets for success</b> <i>Tuna Kutsal, Head of Legal Operations Advisory, Herbert Smith Freehills</i></p> <p>In this panel discussion, we will delve into the capabilities, behaviours, tools, and mindsets that legal teams see as critical for the future of legal practice, from both an in-house legal function and external counsel perspective. Additionally, we will explore a comprehensive set of skills and competencies essential for thriving within a tech-oriented ecosystem, share methodologies to nurture a growth mindset and productivity-centric culture within legal teams, and demonstrate how technology can foster better collaboration between in-house teams and their external advisers.</p> <p><b>TECH TALK: LEAP - Law, Evolved: How Lawyers Thrive in the age of AI</b> <i>Aaron Sahin, LEAP</i></p> <p>The integration of Artificial Intelligence into the legal landscape is not a futuristic concept but a present-day reality that is reshaping the profession. For the modern lawyer, thriving in this environment isn't about competing with AI, but to collaborate with it to enhance unprecedented efficiency, deliver greater outcomes for clients, and focus on the uniquely human aspects of legal practice. By leveraging AI-powered tools, lawyers can automate much of their day-to-day tasks with confidence and gain deeper insights from their practice they may not have realised before.</p> <p><b>TECH TALK: NetDocuments</b></p>


	CONCURRENT SESSION 4.1 PYRMONT THEATRE	CONCURRENT SESSION 4.2 C2.2 & C2.3	AML - CONCURRENT SESSION 4.3 C2.5 & 2.6		ALTA CON STAGE, THE GALLERY
12.05pm - 1.00pm	<b>AI &amp; the Human Touch: The Future of Client Experience in Law</b> <i>Carl White, Director, PWC New Law</i>  The rise of AI in legal services presents both a challenge and an opportunity. While AI streamlines legal research, automates contracts, and enhances client service efficiency, it cannot replace the human qualities that clients value most—trust, empathy, and strategic insight. As AI-driven tools become more prevalent, the role of the lawyer is evolving. The future of legal client experience will not be defined by technology alone but by how well firms integrate AI to amplify, rather than replace, human interactions. This is not just another talk about AI—this is an experience designed to challenge, inspire, and engage. Through real-world case studies and interactive polling, we will explore how law firms can harness AI to redefine the client experience. Expect a dynamic and thought-provoking session where cutting-edge technology meets the human touch.	<b>Negotiating the future you want: How to embrace discomfort and get outcomes that matter</b> <i>Glin Bayley, Director, The Value Negotiator</i>  Negotiation isn't just a skill - it's a mirror. In this powerful session, Glin Bayley reveals how the conversations we avoid often hold the keys to the future we want. Blending commercial insight with inner transformation, Glin introduces her signature VALUE framework to help you move beyond surface-level tactics and negotiate from alignment, not approval. You'll explore how discomfort can be a signpost for growth, how to navigate high-stakes conversations with clarity and confidence, and how to lead with values in moments that matter. For legal professionals ready to step into more meaningful influence - this session will shift how you see negotiation forever.	<b>Is your firm ready for AML? Practical guidance on what you need to do</b> <i>Kath Bowler, General Manager, and Keddie Waller, Head of AML/CTF Strategy, Holley Nethercote</i>  As of March 2026, sweeping reforms will bring thousands of lawyers under the Anti-Money Laundering and Counter-Terrorism Financing (AML/CTF) regime for the first time.  Common services like setting up legal arrangements including trusts, assisting in the sale, transfer or purchase of a business, or drafting or reviewing documents such as company constitutions or trust deeds are amongst a range of new services that will soon be regulated under the AML/CTF reforms.  If your firm provides these services, this session is critical for you to attend.  This practical, hands-on session will assist you to develop and implement an AML/CTF program and the timeline you should work towards to be ready to operate under the amended regime in July 2026.  Join this session to understand the practical steps your business must take to prepare, ensure compliance, and avoid significant penalties.	12.00pm - 12.30pm	<b>Legal Tech USE CASE: ActionStep</b>  Details will be announced soon!
				12.30pm - 1.00pm	<b>USE CASE: MS365 CoPilot</b> <i>David Diamond, Datachef AI</i>
1.00pm	LUNCH			1.00pm	LUNCH
				1.05pm	<b>TECH TALK: FirstAML</b> <i>Bion Behdin, CRO &amp; Co-Founder, FirstAML</i>
				1.20pm	<b>TECH TALK: ApplyID</b> <i>Toby Taylor, General Manager - Australia</i>
				1.35pm	<b>TECH TALK: Scantek</b> <i>Ches Rafferty, CEO/Co-Founder</i>
				1.50pm	<b>TECH TALK: RealAML</b> Colin Groves, RealAML



	CONCURRENT SESSION 5.1 PYRMONT THEATRE	CONCURRENT SESSION 5.2 C2.2 & C2.3	AML - CONCURRENT SESSION 5.3 C2.5 & 2.6		ALTA CON STAGE, THE GALLERY
2.00pm - 2.45pm	<p><b>The Two Numbers That will Transform Your Firm's Profit and Cashflow</b> <i>Matt Schlyder, Director, FWO Chartered Accountants</i></p> <p>What if two simple numbers could unlock the full financial potential of your law firm? In this high-impact session, Matt Schlyder—known as “The Lawyers’ Accountant”—will reveal the two most powerful metrics every SME law firm must master: Average Rate and Revenue Lockup Percentage. Drawing on real life results experienced by Law Firms across Australia, Matt will show how these two numbers drive both profitability and cash flow—and how most firms are leaving money on the table by not managing them effectively.</p> <p>This session is designed specifically for Practice Managers and Managing Partners who want to:</p> <ul style="list-style-type: none"> <li>• Increase profit without increasing workload</li> <li>• Improve cash flow without chasing debtors</li> <li>• Build a firm that funds its own growth</li> </ul> <p>You'll learn:</p> <ul style="list-style-type: none"> <li>• How to calculate and benchmark your firm's Average Rate and Revenue Lockup Percentage</li> <li>• The hidden drivers behind these numbers—like file velocity, productivity, and billing systems</li> <li>• Practical strategies to lift performance across your team without burnout</li> <li>• How to design cash flow systems that serve your firm—not just your clients</li> </ul>	<p><b>High performance for overwhelmed, burnt out and disengaged teams</b> <i>Amanda Goodfellow, Director, Agile Mind</i></p> <p>In this session, Amanda Goodfellow, mindfulness expert will explore how mindfulness goes beyond stress management and relaxation to redefine high-performance in modern organisations.</p> <p>By cultivating presence, self-awareness, and emotional intelligence, mindfulness empowers individuals to navigate high-pressure environments more skilfully -minus the burnout.</p> <p>Amanda will share the 3 foundations of mindful leadership that are transforming workplaces around the world.</p> <p>She will speak to real life examples of mindful leadership in action and practical strategies that managing partners, practice managers, and team members can implement to create a truly high performing culture.</p> <p>Delegates will walk away feeling inspired and equipped to do wellbeing differently in their organisations.</p>	<p><b>Lesson from the frontline: Real life experiences of AML technology implementation</b> <i>Mark Greenslade, Director, Head Of Client Success And Training, Verlata Consulting</i> <i>Parvaneh Yavari, Verlata Consulting, Spinika</i> <i>Rob Lynch, CRO, Spinika</i> <i>Jamie Lynch, Head of AML, Gilbert + Tobin</i></p> <p>Taking lessons from a series of real-life examples, the Panellists will share their experiences as compliance managers, practice managers, consultants, and technology providers in the NZ market where AML has been impacting legal practice since 2018, providing valuable insights for law firm compliance teams. Key issues that law firms need to be aware of when implementing AML technology are highlighted including the balancing of compliance within the realities of day-to-day practice. How do you make sure you meet your AML obligations without negatively impacting on the experiences of clients and staff alike? The Panellists will outline the importance of selecting technology solutions that are scalable and adaptable to the firm's specific needs, recognising that every firm needs to identify its unique risk factors to be able to effectively meet obligations. The importance of a phased implementation approach, bringing your people along for the journey and testing in refining the technology are underscored.</p>	2.00pm - 2.30pm	<p><b>Beyond the Features: A Strategic Guide to Legal Tech Selection</b> <i>David Langdon, Founder and Principal Consultant, Blindspot Solutions</i></p> <p><b>Legal Tech USE CASE: Master your AI Workflows with Archie Prompt Library</b> <i>Hunter Steele, CEO, Smokeball</i> <i>Adele Hoyle, Chief Product Officer, Smokeball</i> <i>Talya Faigenbaum, Principal Lawyer &amp; Director, Nest Legal</i></p> <p>Join Smokeball's Hunter Steel and Adele Hoyle, and Nest Legal's Talya Faigenbaum, for a practice and engaging session exploring how law firms can unlock the full potential of AI through strategic prompt design. Discover how your firm can leverage Archie, Smokeball's trusted AI matter assistant, to craft high-performing prompts that deliver powerful, accurate, and consistent results.</p> <p>Plus, you'll also learn how Smokeball's new Prompt Library feature can enable you to save, organise, and share your most effective prompts — empowering your entire team to access effective and repeatable AI-driven workflows that reduce bottlenecks and help you reclaim valuable time.</p> <p>Here's What to Expect:</p> <ul style="list-style-type: none"> <li>• How to write effective prompts that deliver accurate, high-quality results</li> <li>• How to build a centralised prompt library that's accessible to the entire firm with Archie Prompt Library</li> <li>• How to combine prompts into reusable master prompts to streamline complex legal tasks</li> <li>• Real world insights and prompt writing tips from Smokeball user, Talya Faigenbaum</li> </ul>
				2.30pm - 3.00pm	

	CONCURRENT SESSION 6.1 PYRMONT THEATRE	CONCURRENT SESSION 6.2 C2.2 & C2.3	AML - CONCURRENT SESSION 6.3 C2.5 & 2.6		ALTAcon STAGE, THE GALLERY
2.50pm - 3.35pm	<p><b>The man who saved the world: The role of humans managing risk in automated systems</b> <i>David Bowles, Ethics Counsel, Queensland Law Society</i></p> <p>Anyone tasked with implementing AI and system automation in professional services needs to rely heavily on risk frameworks to ensure ethical obligations are followed and disasters are avoided. One of the primary tools in those frameworks is the “human in the loop” – a supervisory layer designed to spot errors and ensure that the inherent limitations of a machine’s “thinking” is overcome. Unless great care is taken, the assurance that person can offer becomes illusory. Join David Bowles, QLS Ethics Counsel for an overview of the human element of AI risk management in AI deployment in general and law firms in particular. We will review both the emerging frameworks and the lessons of history to determine what parameters need to be in place to allow the human to do their job and protect the organization from automated error.</p>	<p><b>Career Killers; The Price of Misconduct</b> <i>Adair Donaldson, Director, Adair Donaldson Pty Ltd</i></p> <p>Many senior leaders in law firms don’t consider the consequences of breaches of codes of conduct, bullying, casual racism, sexual harassment, and domestic violence can have on their businesses. It does not rate highly on their agenda and they delegate it to someone else to manage. They cross their fingers and hope for the best, risking financial and productivity losses along with a decline in staff morale and workplace culture. In this session you will gain an insight and a reminder into the impacts of workplace misconduct and what you can do as a business managers to proactively address these issues, not only to ensure you are complying with the law, but what we all can do as a business community to create lasting cultural change. The session will be engaging, thought provoking and entertaining. It is a chance for attendees to take time to reflect and learn from others’ experiences through the power of storytelling.</p>	<p><b>All your questions answered - AML preparation and rollout Q&amp;A</b> <i>Panel facilitated by Bion Behdin, CRO &amp; Co-Founder, First AML</i> Panelists include: <i>Adam Simms, Director, Acclivity ; Keddle Waller, Head of AML/CTF Strategy, Holley Nethercote, Jamie Lynch, Head of AML, Gilbert + Tobin</i></p> <p>Join the Speakers from today and have all of your questions answered for any component of the upcoming AML/CTF changes for your firm. The Panel will provide Q&amp;A for common questions or challenges firms may be facing to implement changes needed prior to the deadline including, risk management and compliance, business processes, workflows, training requirements, reporting, and everything in between!</p>	3.00pm - 3.35pm	<p><b>View from the cockpit: The art of piloting</b> <i>Naheed Sanusi, Senior Manager, Digital Change, Herbert Smith Freehills</i> <i>Amanda Fajerman, Head Of Digital Change, Herbert Smith Freehills</i> <i>Caroline Bedford, Analyst, Digital Change, Herbert Smith Freehills</i></p> <p>In this session, attendees will embark on a journey to master the art of piloting new tools. The focus will be on understanding a high-level evaluation methodology and exploring practical insights through case studies of specific tools being tested internally. This session will highlight: the importance of a strategic approach to adopting new technologies and introduce a standardised evaluation methodology to assess the potential of GenAI tools and use cases, ensuring alignment with organisation goals and delivering real return on investment. The session will provide valuable insights on leveraging this methodology to drive innovation within organisations.</p>
3.35pm	AFTERNOON TEA				

	PYRMONT THEATRE		ALTA CON STAGE, THE GALLERY
4.10pm - 4.20pm	<p><b>Platinum Partner Presentation - netdocuments</b> <b>From Answers to Action: Smarter Assistants and Search in Your DMS</b> <i>Hayley Leung, Senior Solutions Consultant, APAC, NetDocuments</i></p> <p>Step into the future of legal work with the intelligent DMS. NetDocuments VP of Product Jill Schornack spotlights the next wave of legal AI, where assistants go beyond answering questions to completing tasks like document editing. You'll also get a first look at the future of AI-powered search - built to help legal teams unlock insights and expertise from their own documents - all natively inside your DMS.</p>	4.00pm - 5.15pm	<p><b>Dragons Den - Finalists and outcome</b></p> <p><i>Andrew McDuff + Dragons</i></p>
4.20pm - 5.10pm	<p><b>Thriving, Not Just Surviving: Building a Law Firm Where People Want to Stay</b> <i>Renee Branson, Founder   Principal, RB Consulting and Timothy Corcoran, Founder   Principal, Corcoran Consulting</i> <b>MC: Tessa van Duyn, CEO, Moores</b></p> <p>Join legal industry experts Renee Branson and Tim Corcoran as they explore how firm culture, well-being, and profitability are deeply connected. In this dynamic session, you'll learn why burnout isn't just a people problem—it's a business problem. Through real-world case studies, humor, and data-driven insights, discover how to build a law firm where people thrive, clients stay, and the bottom line benefits.</p>		
5.10pm - 5.15pm	<p><b>Day 2 Wrap-Up</b> MC: <i>Tessa van Duyn, CEO, Moores</i></p>		
	DAY 2 CLOSE		
7.00pm - 10.30pm	<div><div><p> <b>BUCKLES AND BLING COCKTAIL FUNCTION</b> </p><p>WatersEdge at Campbell Stores</p></div><div></div></div>		

8.30am	<div>REGISTRATION OPEN</div> <div>Drop in early to print your name badge at one of the registration kiosks.</div>		
	PYRMONT THEATRE		ALTA CON STAGE, THE GALLERY
9.05am - 9.15am	<div> <div>Why 1000 law firms connected their phone systems to their legal software</div> <div> <div>Luke Campbell, CEO, VXT</div> <div>MC: Tessa van Duyn, CEO, Moores</div> </div> <div> <div>The number of Aussie law firms connecting their phone system to their practice management system is growing by more than 10% per month.</div> <div>By coming to this talk you'll learn why, with real examples from local firms.</div> <div>"We're recovering 30 extra minutes [of billable time] per lawyer daily." ASCO Legal</div> <div>"Now, phone calls are saved straight to client matters." Nest Legal</div> <div>"With automatic time tracking you literally hang up the phone and it's logged in our practice management system." Collective Family Law</div> <div>"The integration helps us catch so much more billable time" Johnstone Reimer</div> </div> </div>		<div>9.00am - 9.35am</div> <div> <div>What's in the Box? The AI-Powered Tech Stack for Modern Law Firms</div> <div>MatterX</div> </div>
9.15am - 10.15am	<div> <div>Does Attenborough snore in the tent? Secrets behind the world's best nature documentaries</div> <div> <div>KEYNOTE</div> <div>Dr. Chadden Hunter, Environmental Biologist and Award-winning Filmmaker</div> </div> <div>Sir David Attenborough's right hand man, Dr. Chadden Hunter, takes us on a journey to the wildest corners of the planet in search of new frontiers in wildlife filmmaking.</div> </div>		<div>9.35am - 10.15am</div> <div> <div>Beyond the hype: the reality and unfiltered limitations of AI at law firms</div> <div> <div>Elena Tsalanidis, Co Founder and COO, Deeligence</div> <div>The rise of artificial intelligence has prompted widespread excitement across the legal profession, with many law firms exploring how best to harness generative AI tools. Yet a gap often exists between the perceived promise and the practical realities of adoption. This presentation bridges that gap by illustrating why a problem-first, not AI-first, approach is crucial to maximising returns on investment and ensuring genuine utility for legal professionals.</div> </div> </div>
	<div> <div>  <div> <div>BUSINESS OF LAW SUMMIT</div> <div>25</div> </div> <div>SEPTEMBER 3-5   SYDNEY   ICC</div> </div> </div> <div>5 MINUTE ROOM CHANGE</div>		

	CONCURRENT SESSION 7.1 PYRMONT THEATRE	CONCURRENT SESSION 7.2 C2.2 & C2.3		ALTA CON STAGE, THE GALLERY
10.20am - 11.10am	<p><b>Embracing AI and technology: Simplifying marketing for legal practises</b></p> <p><i>Jenn Donovan, Founder, Social Media and Marketing Australia</i></p> <p>In a world where technology is evolving faster than ever, legal practices must adapt without losing their human touch. In this practical and engaging session, marketing strategist and former property law specialist Jenn Donovan will show you how to harness AI and technology to simplify your marketing, strengthen client relationships, and future-proof your firm. Designed for practice managers, lawyers, and legal marketers, this session will explore how to balance innovation with authenticity, ensuring your firm remains trusted and relevant. You'll learn how to save time using AI tools, build stronger client loyalty, and adopt practical strategies that won't overwhelm your team. Whether you're just beginning your tech journey or ready to enhance your current efforts, this session will give you the clarity and confidence to embrace AI while staying true to the values that set your practice apart.</p>	<p><b>Building sustainable &amp; effective teams: Competitive attraction, retention and well-being strategies</b></p> <p>Panellists include:</p> <p><i>Zakary Nash, Director, Harperlloyd Recruitment</i>  <i>Kelly Pankhurst, GM People &amp; Culture, Anderson Lloyd</i>  <i>Belinda Balmer, Head of People &amp; Culture, Moores</i></p> <p>This session delves into the heart of attraction, retention and well-being strategies in today's competitive market. The Panel will share insight into current leadership strategies, change management and the essential skills required at all levels of an organisation to achieve successful outcomes. The Panel will also explore how to balance human elements with technology to stay competitive and predictions on how the profession can evolve beyond traditional talent strategies, along with the challenges firms face in adopting technology in their attraction process.</p>	10.15am - 11.10am	<p><b>Strengthening Cybersecurity, Risk Management, and Data-Driven Decision Making: A Considered Approach</b></p> <p><i>Madeleine Porter, Legal Industry Expert (APAC), iManage</i></p> <p>In today's digital landscape, legal departments and firms must strike a balance between leveraging data for strategic decisions and ensuring robust cybersecurity to protect client confidentiality. Yet, managing this intersection of cybersecurity, risk, and data can be complex. This session will provide actionable strategies for navigating these challenges, including how to build a comprehensive risk management framework, comply with evolving privacy regulations, and protect data from both internal and external threats. Attendees will also gain insights into the current cybersecurity landscape and the importance of aligning legal teams around secure, data-driven decision-making.</p>
11.10am	MORNING TEA			

	CONCURRENT SESSION 8.1 PYRMONT THEATRE	CONCURRENT SESSION 8.2 C2.2 & C2.3		ALTA CON STAGE, THE GALLERY
11.30am - 12.15pm	<p><b><i>Culture as the Catalyst: Transforming Your Firm for the AI Revolution</i></b> <b><i>Priya Lele, Co-founder &amp; Chair, She Breaks the Law</i></b></p> <p>As AI revolutionises legal practice, many firms are investing in cutting-edge technologies only to face implementation challenges rooted not in the technology itself, but in organisational culture. Drawing from real-world legal innovation experiences, using storytelling and injecting a bit of humour, this session drives home the message that ‘Culture eats strategy (even AI strategy) for breakfast’. This session addresses how fundamental cultural attributes can either accelerate or inhibit technological adoption in law firms. It examines how to identify and influence the core cultural elements in your organisation, understand common barriers to AI adoption in law firms—from risk aversion and traditional billing models to hierarchical structures and lack of diversity. More importantly, it offers concrete strategies for overcoming these barriers through leadership commitment, cross-disciplinary collaboration, and client engagement. Attendees will gain insights into building innovation networks within their firms, designing incentive structures that reward innovation and forward-thinking approaches, and leveraging client perspectives to drive meaningful change. The session provides scalable approaches relevant to firms of all sizes, from small, medium-sized practices to the largest global law firms. This session demonstrates that while technology is essential, it’s the foundational cultural elements that ultimately determine success in legal innovation. By focusing on cultural readiness alongside technological capability, firms of all sizes can navigate the AI revolution with confidence and creativity, turning potential disruption into sustainable competitive advantage.</p>	<p><b>Transforming Legal Services with Technology: Delivering Client-Centric Outcomes</b> <b><i>Gene Turner, Managing Director, LawHawk</i></b></p> <p>As AI begins to outperform humans in many legal tasks, law firms are grappling with two critical challenges:</p> <ul style="list-style-type: none"> <li>• How to adapt business and pricing models when efficiency disrupts traditional work types and billable hours, and</li> <li>• How to redefine roles for younger lawyers and support staff whose tasks are most automatable.</li> </ul> <p>This session moves beyond outdated metrics of success - hours worked or time saved - and introduces a transformative framework for legal service delivery: Time Well Saved, Time Well Spent, and Time Well Invested.</p>	11.30am - 12.15pm	<p><b>Leveraging existing technology solutions for legal use cases</b> <b><i>Nam Truong, Head Of Technology + Product, Law Squared</i></b></p> <p>Nam Truong, head of Technology &amp; Product at Law Squared, will guide legal teams on how to maximize the value of their existing technology ecosystems, particularly within Microsoft’s suite of solutions. Through a case study, Nam will demonstrate how legal functions can adapt and enhance current tools to solve key challenges, providing practical frameworks and strategic insights. Learn when to use existing technology versus investing in new solutions, how to identify and enhance legal applications within their current tech stack, and best practices for embedding and sustaining legal technology. The session aims to empower in-house legal teams, legal ops professionals, and technologists to optimize their technology investments and implement tech-enabled legal operations without costly, complex software changes.</p>
	5 MINUTE ROOM CHANGE			



	CONCURRENT SESSION 9.1 PYRMONT THEATRE	CONCURRENT SESSION 9.2 C2.2 & C2.3		ALTACON STAGE, THE GALLERY
12.20pm - 1.00pm	<p><b>From fax machines to TikTok: Managing the generational mash-up in law</b></p> <p><b>Lara Wentworth</b>, Director/Co-founder, Coaching Advocates Pty Ltd, <b>Andrea Foot</b>, Coaching Advocates</p> <p>Law firms are facing new people challenges as multiple generations, each with unique values, communication styles, and expectations, coexist in the workplace. Coaching Advocates' global research reveals that these generational shifts are impacting firms financially, operationally, and reputationally. What once worked in leadership and talent management is no longer enough. This interactive workshop is designed for HR leaders, law firm executives, and those responsible for developing legal talent. Participants will explore how generational mindsets shape workplace culture and discover practical strategies for leading across the generational divide. Through hands-on activities and real-world scenarios, attendees will reflect on their own leadership style, gain insight into managing generational dynamics, and identify simple actions to foster stronger, more adaptable teams. This session isn't about replacing the old with the new, it's about building bridges, embracing difference, and leading law firms into the future with clarity, confidence, and inclusivity.</p>	<p><b>Trailblazer Showdown: New Frontiers of the business of law</b> <b>Facilitated by Warrick McLean, panellist include:</b></p> <p><b>Melissa Lyon</b>, Executive Director &amp; Experience Designer, Hive Legal, <b>Janelle Watts</b>, Chief Platform Officer HPX Group, <b>Emiliya Peneva</b>, CEO, Jackson Macdonald</p> <p>Saddle up, partners! It's high noon at the ALPMA Corral, and our quickdraw trailblazers are ready to face off in the wildest showdown this side of the legal frontier. These seasoned Trailblazers will be drawing their arguments faster than you can say "billable hours," tackling the most wanted outlaws of law firm resistance.</p> <p>In this interactive session, we'll break into posse's to tackle pricing dilemmas, reimagine ways of working, and how to revolutionise legal service delivery. Then, witness our sharpshooters engage in a rapid-fire showdown, responding to real-world scenarios and arguments you face daily revealing the hidden gold mines of change that'll keep your firm from becoming a ghost town.</p> <p>By the time the dust settles, you'll be armed with a six-shooter full of strategies to outdraw the change-resistant cowboys back at your firm. You'll learn how to lasso new pricing models, corral flexible work arrangements, and stake your claim in the boom town of future legal services. So polish your spurs and get ready to blaze new trails – this interactive roundup will have you ridin' high into the sunset of law firm innovation!</p>	12.20pm - 12.40pm	<p><b>CoPilot Agents - Use Case</b> <b><i>Datachef AI</i></b></p> <p>This expert-led discussion will help you identify real, high-impact AI use cases for Microsoft custom agents.</p>
			12.40pm - 1.00pm	<p><b>CoPilot: Creating Custom Agents</b> <b><i>Datachef AI</i></b></p> <p>Having identified a suitable use case in the previous session, delegates will create their own Agent in CoPilot.</p> <p>Bring your own device with access to CoPilot to gain the most value from this session.</p>
1.00pm	LUNCH		1.00pm	Partner Prize Draws
	PYRMONT THEATRE			
2.00pm - 2.10pm	Platinum Partner Presentation <b>Tranche 2 arrives in 10 months - 10 key things you need to know</b> <i>Ches Rafferty, EasyAML</i>			
2.10pm - 2.40pm	<p><b>Future of Learning</b></p> <p>With the advent of Gen AI and the ever-evolving geopolitical situation and ever-increasing client demand, what is the future of learning for legal professionals in order to keep up with the demands of their jobs? Discover the Singapore Academy of Law's take on the future of learning and how we can all leverage on the latest insights and technology to sharpen our professional edge.</p> <p><b>Delphine Loo, and Sing Yee Chua, Singapore Academy of Law</b> MC: <b>Tessa van Duyn</b>, CEO, Moores</p>			
2.40 - 2.50pm	<p><b>So they Can</b> <b>Emily Whitehouse, So They Can</b></p>			
2.50 - 3.20pm	<p><b>ALPMA Summit + ALTACON + WiLD Close</b> <b>Tessa van Duyn.</b> CEO, Moores, <b>Andrew McDuff.</b> ALTA President, <b>Stephen van Dorp</b>, ALPMA President &amp; CEO, SLF Lawyers</p>			
	SUMMIT + ALTACON CLOSE			