



[www.alpmasummit.com.au](http://www.alpmasummit.com.au)

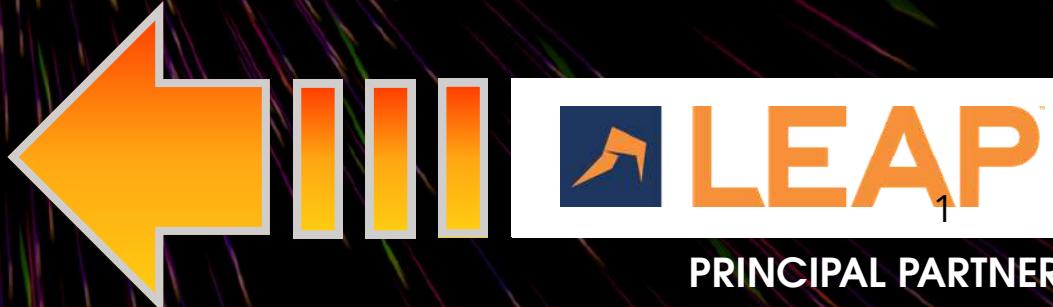
# BUSINESS OF LAW **SUMMIT 26**

SEPTEMBER 9-11 | GEELONG, VICTORIA

**REWIND TO RECHARGE: ACCELERATE INTO THE FUTURE**

## PARTNERSHIP PROSPECTUS

AUSTRALASIA'S LEADING LEGAL PRACTICE  
MANAGEMENT + LEGALTECH CONFERENCE



PRINCIPAL PARTNER

## 2026 ALPMA SUMMIT + ALTACON

### **REWIND TO RECHARGE: ACCELERATE INTO THE FUTURE**

We are thrilled to announce the upcoming 2026 ALPMA Summit + ALTACON, scheduled for September 9-11, 2026, at the Nyal Banyul Convention and Event Centre in Geelong, Victoria. Building on the success of the 2025 Summit + ALTACON, this year's conference promises to provide thought-provoking insights and practical strategies designed to empower law firm leaders in driving change, enhancing their teams, and leveraging technology and innovation for operational and business excellence.

The ALPMA Summit is excited to integrate ALTACON content throughout this year's program, featuring a lineup of inspiring and knowledgeable speakers!

This year's theme is "Rewind to Recharge: Accelerate Into The Future." Our conference will travel back in time to reclaim the wisdom, skills and principles that built great law firms - then use those foundations to power forward with renewed clarity and purpose.

In a year marked by rapid and continuous change, particularly with AML/CTF compliance and the excitement surrounding AI and Generative AI, successful firms of tomorrow will be those that pair cutting-edge tools and technology with timeless fundamentals: strategic business thinking, trusted client relationships, effective people management, ethical leadership and the irreplaceable power of human judgement.

This year's event will unite thought leaders, law firm executives, and industry providers in a gathering that aims to spark curiosity, explore new possibilities, and challenge current practices. With a focus on the foundational capabilities every successful firm needs, this year's Summit promises to enlighten, challenge, and encourage legal professionals to consider innovative, practical, and sustainable approaches to delivering legal services to society.

We are genuinely excited to host Summit later this year and invite you to join us as we rewind to recharge, and accelerate into the future with renewed clarity and purpose.

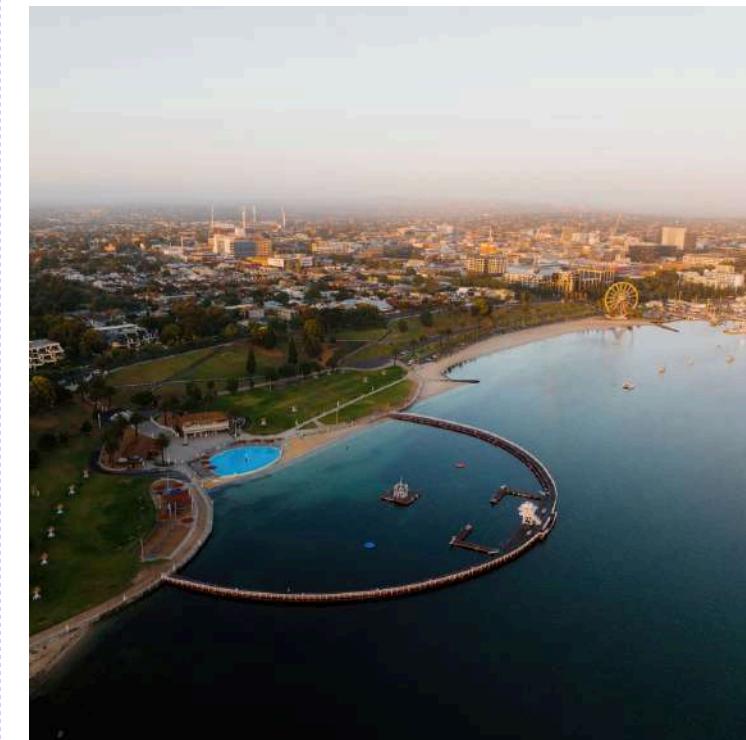
This year, we will once again feature the simple yet elegant booth structures, designed to accommodate a variety of budgets throughout the exhibition space. We are pleased to collaborate with Outstanding Displays again, who are committed to their Trees for Displays Initiative, planting one tree for **\*\*every\*\*** exhibition booth and custom stand they create. We encourage partners considering a custom stand to collaborate with them for their build.

Our choice of venue allows us to provide a single cohesive exhibition space. Our most popular activations return to create opportunities for partners to engage and network with our delegates, along with evening networking events on both Wednesday and Thursday.

On the following pages, we hope you discover something that excites your team. We're eager to share more, so we will be hosting a partner briefing on the Summit partnership options on **\*\*Wednesday, March 11\*\***. You can find further details on page 5. Please note that partnerships will be available on a first-come, first-served basis, so secure your preferred option early!

As in previous years we'd love you to help us promote the 2026 ALPMA Summit + ALTACON event as the more delegates in attendance the more business opportunities you are exposed to. For that reason most partnership packages come with complimentary delegate tickets for your clients (see page 22). Whilst we are expecting a minimum of 500+ attendees this year we would love to see this number far higher. This is of benefit to all, so please encourage your clients, your colleagues, your networks and industry contacts to attend.

**We can't wait to see you and host you all, in Geelong, Victoria, this September!**



**ALPMA + ALTA**  
**BUSINESS OF LAW**  
**SUMMIT26**  
SEPTEMBER 9-11  
GEELONG, VIC

[www.alpmasummit.com.au](http://www.alpmasummit.com.au)

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## WHO ARE OUR MEMBERS?

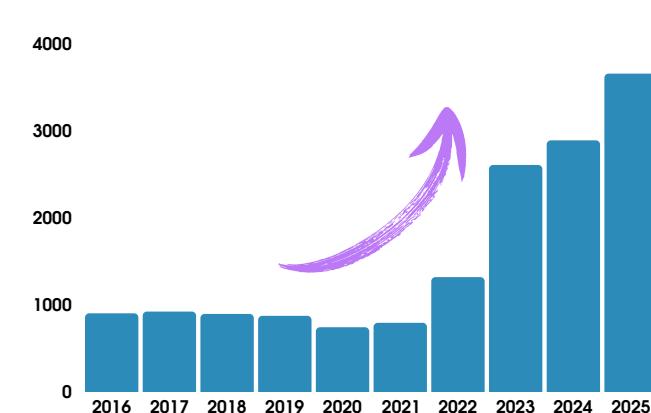
ALPMA members are senior legal decision makers with management and leadership responsibilities within law firms and legal departments in Australasia including:

- Senior law firm and legal department leaders – including Practice Managers, Managing Directors, CEOs, COOs, CIOs, CFOs, and General Managers.
- Specialist law firm managers and administrators including HR Directors, HR Managers, People & Culture Leads, Accountants and Finance specialists, IT specialists, Business Development and Marketing.
- Managing Partners, Partners, Directors, Sole Practitioners, Solicitors, Barristers, Associates and In-house Corporate and Government Legal Counsel.

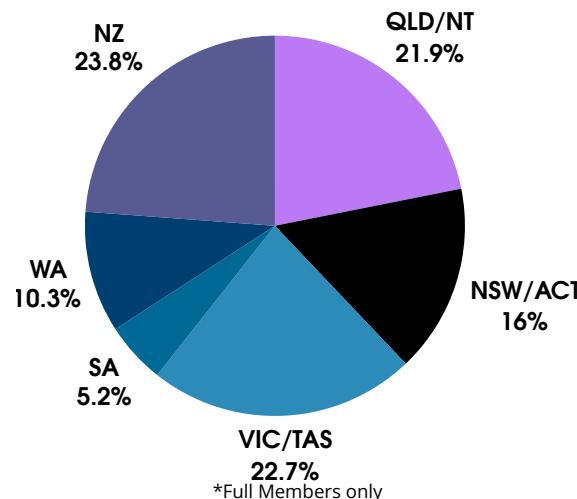
The size of firm, where our members work, ranges from sole practitioners up to large international law firms, however the majority of our members work in small to medium sized firms e.g., less than 75 total employees. Our total membership consists of around 3,600 members mainly split between Australia (80%) and New Zealand (20%). This represents around 600 law firms across these two countries.

We will be promoting the event to ALTA members and advocates again this year. Advocate members for ALTA include those working within in-house technology roles, In-house Counsel, Legal Project Managers, IT Managers, Systems and Process Managers.

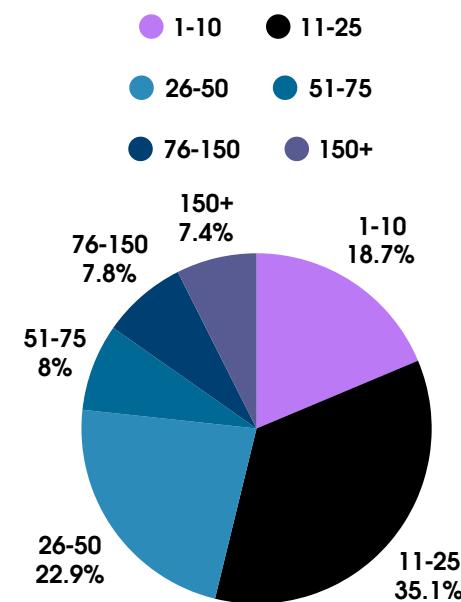
## MEMBERSHIP GROWTH



## LOCATION\*



## FIRM SIZE



## IDENTITY

240 firms surveyed self identified as:

- Change Resistant (2.5%)
- Open to Change Improvements (21%)
- Actively Seeking to Improve (23%)
- Continuous Improvement is part of our Culture (53.5%)

These firms varied in size from small to large.

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## WHO ARE OUR ATTENDEES?

The 3-day ALPMA Summit + ALTACON attracts over 500 attendees annually, with over 750 attendees in 2025. Similar numbers are expected this year.

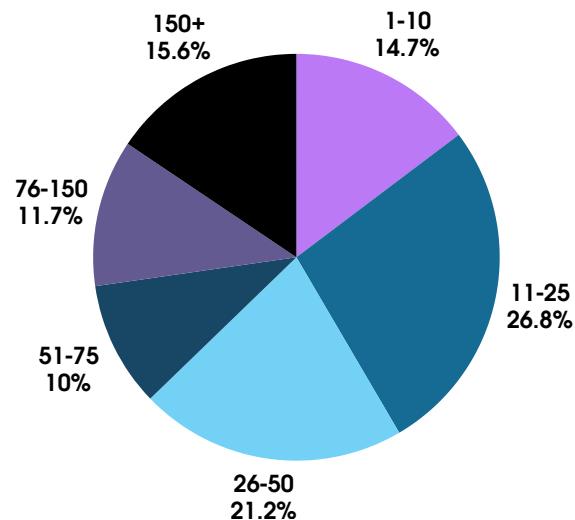
Attendees are senior legal decision-makers from law firms and legal departments in Australasia, including:

- Senior leaders (Practice Managers, CEOs, COOs, etc.)
- Specialist managers (HR, Finance, IT, BD)
- Legal practitioners (Partners, Solicitors, In-house Counsel)

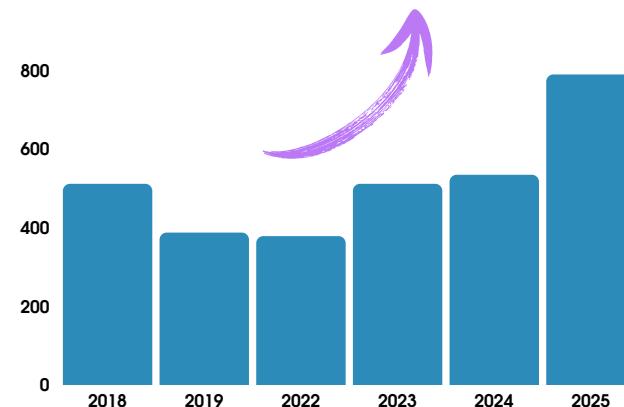
Most delegates work in small to medium-sized firms primarily from Australia (88%) and New Zealand (11%), representing 225 law firms.

The event is also promoted to ALTA members, including in-house technology roles and legal project managers.

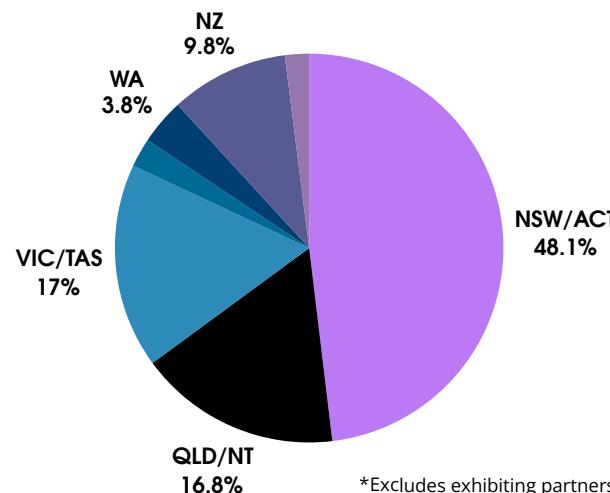
## 2025 DELEGATE FIRM SIZE



## EVENT GROWTH



## 2025 DELEGATE LOCATION\*



The location of the ALPMA Summit + ALTACON influences how many delegates attend in the host state compared to travelling interstate or internationally. At the 2025 ALPMA Summit, 42% of all attendees lived in the host state (NSW). The remaining number of attendees travelled either interstate (45%) or internationally (13%).

## EVENT PROMOTION IN 2025

**18.4k**

visits to the conference website and information on [alpma.com.au](http://alpma.com.au)

**20 EDMs**

sent to **11k+** subscribers

with **30%** open rate

**Up to 8k**

combined LinkedIn followers (ALPMA + ALTA)

**68k**

combined LinkedIn impressions (ALPMA + ALTA) on conference posts

**2048**  
total reactions

**9.6%**  
engagement rate

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## PROGRAM OVERVIEW

The Summit program will incorporate ALTACON content throughout the event, as we did in 2025. This will provide a technology focused content stream within the program showcasing various technology advancements, actual law firm case studies, product demonstrations and much more.

The Summit Program consisting of keynote presentations, workshops, concurrent streams, and panel sessions, will run across **Wednesday 9, Thursday 10 and Friday 11 September 2026**.

Across the program there will be opportunities to meet and network with delegates, with structured breaks for morning tea, lunch and afternoon tea provided.

Catering stations for attendees will be spread out across the exhibition space which will help to create traffic and engagement opportunities for partners during these times.

On Wednesday evening we will be hosting a **Welcome to ALPMA Summit + ALTACON function**. Catering and networking within the Exhibition Hall will be open to all attendees.

Following the Wednesday Welcome event **theWild** will be hosting a **networking event** which all are welcome to attend. See page 20 for more details.

## BOOTH DISPLAYS

This year we have again chosen attractive and visually pleasing structures for our booth displays and are including full panel printing with most of the partnership options. We'd love all booths to be as attractive and eye catching as possible. If you're stuck for design ideas reach out to our team and we can connect you with a designer.

Remember, this is a great opportunity for your organisation to increase brand awareness, generate sales leads, develop new and existing client relationships as well as showcase your services directly to your target market. Please make sure you stand out for the right reasons!

## NETWORKING OPPORTUNITIES

Participation in the 2026 ALPMA Summit + ALTACON will provide a range of opportunities for Partners and Exhibitors to interact with delegates throughout the event. The social program for this year will include the Exhibition Hall opening with a Welcome event for all attendees on Wednesday 9 September and a themed offsite Cocktail Function on the evening of Thursday 10 September. More details coming soon!

Various exclusive opportunities are available again this year and are detailed below in the add-on options section of the prospectus (**pages 19 & 20 below**).

## ALTA MEMBERS

Organisations that are members of ALTA who have not attended ALPMA Summit as a Partner before can access an introductory "First Timers" discounted sponsorship opportunity.

If you are an ALTA Member and would like more information please contact Miriam Bryce, Partnerships Manager, [m.bryce@alpma.com.au](mailto:m.bryce@alpma.com.au), +61 422 602 995.

## DATES & DEADLINES

Priority Access Bookings Open - **Tuesday, 3 February**

General Partnership Bookings Open - **Tuesday, 10 February**

Online Partner Briefing  
hosted on **11 March 2026**

[CLICK TO REGISTER](#)

Partnership Manual Available - **Monday 2 March 2026**

Partnership Booking Deadline - **Friday, 31 July**

Partnership Information Deadline - **Friday, 7 August**

Partnership bookings will be taken on a first-come, first-served basis, so we recommend booking your chosen package early to avoid disappointment.

We anticipate many partnership options will be in demand and secured in a quick timeframe this year, so prompt decision making may be necessary.

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## WHY JOIN THE 2026 ALPMA SUMMIT?

The ALPMA Summit stands as the premier law firm management conference in Australasia, featuring the largest partner exhibition in Australia.

The Partnership packages for the 2026 ALPMA Summit + ALTACON are designed to maximise your business's visibility among Summit attendees.

Hear what some of our previous ALPMA Summit Partners and exhibitors have to say:

*"Exhibiting at the ALPMA Summit was a fantastic experience! The event was well-organised, and we had the chance to meet so many key decision-makers from the legal industry. The atmosphere was welcoming, and we had great conversations with potential clients and peers. The support from the ALPMA team made everything easy and enjoyable. We're excited to be part of such an amazing event and can't wait to come back!"*

Myra Cohen, Dye & Durham

*"ALPMA Summit was an amazing event! I would highly recommend to all partners wanting to promote their brand and connect with delegates."*

Jessica Empson, legalsuper

## ALL PARTNERS AND EXHIBITORS WILL:

- Have the opportunity to participate in a highly successful Summit with a strong history and growing delegate participation.
- Be able to launch new products to key decision makers in the legal industry sector.
- Have unrivalled opportunity to meet commercial prospects face-to-face.
- Be able to show your product range in real time rather than by catalogue or word of mouth.
- Raise your profile in the legal industry sector and add value to your brand.
- Have the opportunity to network with more than 500 legal-industry business professionals over the three-days of the Summit.
- Have your company promoted nationally, through relevant Summit publications and advertising, including promotional emails, blogs and through social media networks.
- Add value to your marketing strategy and accelerate the buying process.
- Have the opportunity to increase your sales and benchmark products and services against competitors.

## FURTHER INFORMATION

Should you have any questions regarding any of the information contained within this Prospectus, please contact:

**MIRIAM BRYCE**

**ALPMA PARTNERSHIPS MANAGER**

**E: [m.bryce@alpma.com.au](mailto:m.bryce@alpma.com.au)**

**T: +61 422 602 995**

**[CLICK HERE TO BOOK](#)**

## HIGHLIGHTS FROM THE 2025 SUMMIT



## LOCATION OF THE 2026 ALPMA SUMMIT

This year's Summit + ALTACON will be held at the newly opening Nyaal Banyul Geelong Convention and Event Centre. Located on the waterfront of Wadawurrung Country, within a vibrant precinct offering a variety of dining and accommodation options, attendees will experience state of the art conference facilities and beautiful Geelong all within walking distance.



Geelong is less than an hour's drive or train ride from Melbourne's CBD and Tullamarine Airport (transfers will be available), and just 20 minutes from Avalon Airport. Perfectly placed on the waterfront with views across Corio Bay, it also offers immediate access to the world-famous Great Ocean Road and the charming wine country of the Bellarine Peninsula - so be sure to extend your stay and experience all that the region has to offer.

With so much to see and do, Geelong offers an unforgettable backdrop, combining convenience, culture, and coastal charm.

Highlights include:

- Little Malop Street – a lively laneway precinct filled with cafes, bars, and street art
- Baywalk Bollards – a unique outdoor art trail along Geelong's waterfront
- Thirteenth Beach Golf Course
- Nearly 40 cellar doors across the Bellarine and surrounding wine regions
- The Great Ocean Road – one of the world's most scenic coastal drives

Check out the [destination video](#) showcasing some of the fantastic things Geelong and the Bellarine has to offer.



[CLICK HERE TO BOOK](#)

## LOCAL EXPERIENCES

Looking to maximise time with your team or clients? Explore a range of experiences that can be arranged and hosted around the Summit dates. Activities must be scheduled separately and outside of the conference program and social events. The Summit team can promote your event to attendees, helping you boost engagement and extend your reach.

These local experiences are entirely optional and all organising/coordinating, bookings and associated costs are the Partners responsibility. For further ideas visit [www.visitgeelongbellarine.com.au](http://www.visitgeelongbellarine.com.au).



[WERRIBEE OPEN RANGE ZOO](#)



[THE CAROUSEL](#)



[COASTAL DINING SPOTS](#)



[HOT AIR BALLOON FLIGHT](#)



[TRAIN TOURS](#)



[GOLF AT THE BELLARINE](#)



[PORTARLINGTON MUSSEL TOUR](#)



[WINE TOURS](#)

[CLICK HERE TO BOOK](#)

# PARTNERSHIP PACKAGES AT A GLANCE

A Partner Delegate Guest invitations are subject to ALPMA approval, and all nominees must meet ALPMA's membership eligibility criteria. See page 22 for more information.

This table provides an overview of the various partnership packages for quick reference and easy comparison.		PLATINUM PARTNER	PREMIUM ACTIVATION PARTNER	PRIME PARTNER	PROMENADE PARTNER	FIRST TIME PARTNER
Investment		\$32,000 + GST	\$18,000 + GST (+ activation cost)	\$13,500 + GST	\$7,500 + GST	\$3,350+ GST
Event Access		3 days	3 days	3 days	3 days	3 days
Exhibition booth and furniture		6x2m, 1 high bar, 2 stools 1 x 55" TV	5x2m, 1 high bar, 2 stools 1 x 40" TV	3x2m, 1 high bar, 2 stools 1x 40" TV	1.5x1m, 1 high bar, 2 stools	Shared space only
Booth Artwork Inclusions		✓	✓	✓		
Display of Pull-Up Banners		4 @ Summit Venue	1 @ Stand	1 @ Stand	1 @ Stand	1 @ Stand
Logo Placement on...		Home Page & Supporters Page of Website & All Summit EDMs	Home Page & Supporters Page of Website & All Summit EDMs	Supporters Page of Website	Supporters Page of Website	Supporters Page of Website
Dedicated opportunity to present a thought leadership piece in the program (10 minutes)		✓				
Opportunity to provide a 5-minute product video to be linked to your Summit & ALPMA website listings		✓	✓	✓	✓	
Opportunity to book a breakout/meeting space for private presentation during Summit (limited availability)		✓	✓	✓		
Advertisement via Summit Attendee App		1 Banner Ad on App				
Partner Employee Registrations		6	4	3	2	1
Complimentary Delegate Guest Registrations^		4	3	2		
Social Media Promotion through ALPMA accounts		4 posts	2 posts	1 post		
Opportunity to provide a 30 second advertisement for display in main plenary room before/between sessions		✓				
Partner Profile on Summit Attendee App		✓	✓	✓	✓	✓
Recognition on Summit Website and PowerPoint session slides		✓	✓	✓	✓	✓
1 Promotional Opportunity within Partner Summit Newsletter Email		✓	✓			
ALPMA Blog Post x 1		✓	✓			
Opt-in Delegate List	Pre and Post Summit	Pre and Post Summit	Post Summit	Post Summit	Post Summit	
Delegate Lead Management System	✓	✓	✓		✓	
Ability to participate in the 2026 ALPMA Summit Exhibitor passport and prize draw	✓	✓	✓		✓	
Opportunity to access additional 'add on' partnership packages	✓	✓	✓		✓	
12-month listing in ALPMA Legal Solutions Directory	✓	✓	✓	✓	✓	

For full package details please see detailed partnership packages below

## EXHIBITION FLOORPLAN

	Principal	6m x 3m
	Platinum	6m x 2m
	Premium	5m x 2m
	Prime	3m x 2m
	Promenade	1.5 x 2m

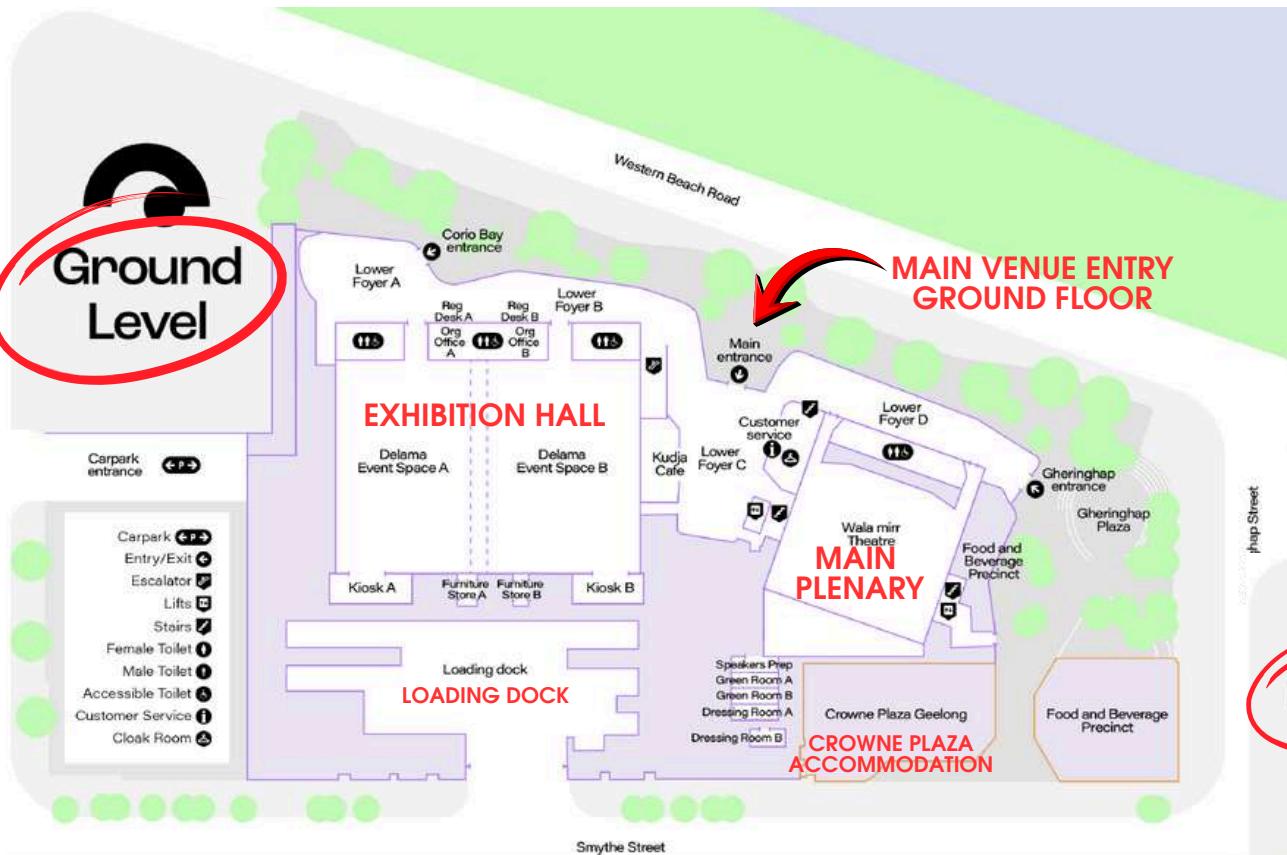
[Click to view the live  
floorplan](#)



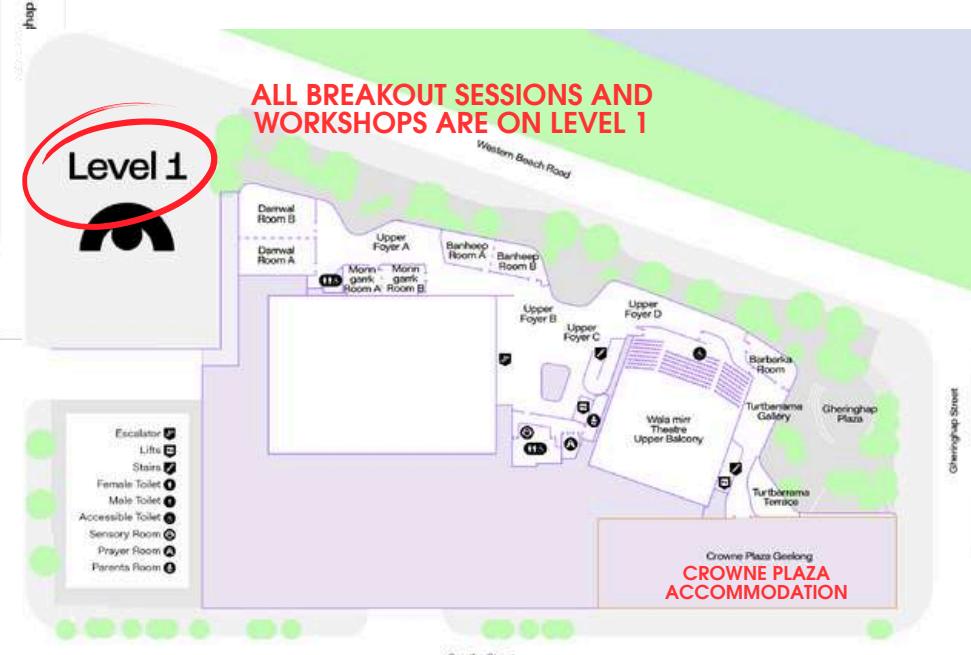
\*Floorplan and floorplan numbers are subject to change.

[CLICK HERE TO BOOK](#)

## VENUE FLOORPLAN



[Click to view the live exhibition floorplan](#)



[CLICK HERE TO BOOK](#)

### 6 OPPORTUNITIES AVAILABLE

#### PLATINUM PARTNER

\$32,000 + GST

ONLY 1 REMAINING

##### STANDARD BOOTH (INCLUDED IN PARTNERSHIP)



\*Your branding will go across the entire back wall of your stand

\*Additional furniture or alternate changes are at partner's expense.

##### All Platinum Partners receive the following benefits.

##### EXHIBITION

- **3 Day Event Access** (Wednesday to Friday)
- Complimentary **6x2m exhibition booth** in a preferred position, **or a 6x2m space** for your own custom build (subject to ALPMA approval due to space limitations. See floorplan for available positioning)
- **NEW - Full panel printing included**
- **NEW - 1 x 55 inch TV screen**
- 1 x High bar and 2 x Stools
- Built in lockable cabinet
- 3 x Arm lights
- 2 x 4amp power outlets
- Branded fascia sign

##### MARKETING

- 4 x Pull-up banners displayed at the Summit Venue (partner to provide).
- 4 x Social media promotion opportunities via main ALPMA accounts.
- Opportunity to include a blog post for the ALPMA blog in the lead up to the Summit (content to be provided by partner)
- 1 x Banner advertisement on the Summit Attendee App.
- Partner profile on the Summit Attendee App.
- Recognition on the Summit website and PowerPoint session slides.
- 1 x Promotional opportunity within the Partner Summit Newsletter E-mail.
- Opportunity to provide a 5-minute product video, to be linked to your Summit and ALPMA website listings.
- Opportunity to provide a 30 second advertisement for display in main plenary room before/between sessions.

##### REGISTRATIONS

- **6 x** Complimentary partner registrations for staff.
- **NEW - 1 x** marketing staff pass (excludes catering and networking events)
- **NEW - 1 x** speaker day pass for included speaking spot
- **NEW - 4 x** Complimentary delegate registrations for non-member delegates\* (see page 22 for nomination details)
- Additional partner registrations can be purchased for \$980+GST.

##### BRANDING

- Your logo, with a hyperlink to your website, will feature on the home and supporters page of the Summit website acknowledging your support as a Summit Platinum Partner.
- Your logo will also feature on all EDM campaigns relating to the Summit.
- NOTE: Partnership is for one (1) logo/brand only; additional logo branding incurs a \$5,000+GST fee per logo/brand. See T&Cs on page 24 for further details.

##### PROGRAM

- A 10-minute speaking spot in the program to present a thought leadership piece. This opportunity sits outside of any additional abstract submissions received. ALPMA will work with the partner as required to structure L&D deliverables for this session.

##### EXTRA

- **NEW - Event insurance included through event organiser (form completion and signature required from Partner)**
- Complimentary digital lead management system via the Summit Attendee App.
- Full opt-in registered delegate list pre and post Summit (where delegates have given permission in accordance with the Privacy Act).
- Ability to participate in the 2026 Summit Exhibitor passport and prize draw.
- Opportunity to purchase additional 'add on' partnership packages, listed on page 19-20.
- 12-month listing in the ALPMA Legal Solutions Directory.
- Opportunity to book a breakout or meeting space during Summit to run a private presentation. Access allocated on a pre-arranged, first come, first serve basis. 1 x 15 or 30 minute session available.

\* Partner invitations for complimentary delegate registrations are subject to ALPMA approval and all nominees must meet ALPMA's membership eligibility criteria (see page 22 for nomination details).

[CLICK HERE TO BOOK](#)

### 6 OPPORTUNITIES AVAILABLE

#### PREMIUM LOCATION PARTNER \$18,000 + GST + ACTIVATION COST

ONLY 5 REMAINING

##### STANDARD BOOTH (INCLUDED IN PARTNERSHIP)



\*Your branding will go across the entire back wall of your stand

\*Additional furniture or alternate changes are at partner's expense.

##### ACTIVATION OPTIONS ON FOLLOWING PAGE

Guarantee your team a premium location with one of our pre-selected activations, or arrange your own. Choose your preferred activation from page 15 or get in touch with details of your proposed choice.

**All Premium Partners receive the following benefits, plus a choice of activation. See floorplan for placement within the Exhibition Hall.**

**Activations are an additional cost which are noted with the options on the following page.**

#### EXHIBITION

- **3 Day Event Access** (Wednesday to Friday)
- **NEW** - Complimentary **5x2m exhibition booth** in a premium position, and activation of your choice (see options on [page 15](#)).
- **Full panel printing included**
- **NEW** - **1 x 40 inch TV screen**
- 1 x High bar, 2 x Stools
- 2 x Arm lights
- 1 x 4amp power outlet
- Branded fascia sign
- Built in lockable cabinet

#### REGISTRATIONS

- **4 x** Complimentary partner registrations for staff
- **NEW** - **1 x** marketing staff pass (excludes catering and networking events)
- **NEW** - **3 x** Complimentary delegate registrations for non-member delegates\* (see [page 22](#) for nomination details)
- Additional partner registration can be purchased for \$980+GST

#### BRANDING

- Your logo, with a hyperlink to your website, will feature on the home and supporters page of the Summit website acknowledging your support as a Summit Premium Partner.
- Your logo will also feature on all EDM campaigns relating to the Summit.
- **NOTE:** Partnership is for one (1) logo/brand only; additional logo branding incurs a \$5,000+GST fee per logo/brand. See T&Cs on [page 24](#) for further details.

#### MARKETING

- 1 x Pull-up banner displayed at your booth (partner to provide).
- 2 x Social media promotion opportunities via main ALPMA accounts.
- Opportunity to include a blog post for the ALPMA blog in the lead up to the Summit (content to be provided by partner).
- Partner profile on the Summit Attendee App.
- Recognition on the Summit website and PowerPoint session slides.
- 1 x Promotional opportunity within the Partner Summit Newsletter Email.
- Opportunity to provide a 5-minute product video, to be linked to your Summit and ALPMA website listings.

#### EXTRA

- **NEW** - **Event insurance included through event organiser (form completion and signature required from Partner)**
- Complimentary digital lead management system via the Summit Attendee App.
- Full opt-in registered delegate list pre and post Summit (where delegates have given permission in accordance with the Privacy Act).
- Opportunity to purchase additional 'add-on' packages, listed on [page 19-20](#).
- Ability to participate in the 2026 Summit Exhibitor passport and prize draw.
- 12-month listing in the ALPMA Legal Solutions Directory.
- Opportunity to book a breakout or meeting space during Summit to run a private presentation. Access allocated on a pre-arranged, first come, first serve basis. 1 x 15 or 30 minute session available.

\* Partner invitations for complimentary delegate registrations are subject to ALPMA approval and all nominees must meet ALPMA's membership eligibility criteria (see [page 22](#) for nomination details).

[CLICK HERE TO BOOK](#)

### PREMIUM PARTNER ACTIVATION MENU

As a Premium Partner you can choose to include one of the following activations within your exhibition space on Wednesday, Thursday and Friday, or supply an activation of your own (subject to ALPMA and venue approval). These incentives are designed to draw delegates to your space and help facilitate networking and engagement. Please see the floorplan above for details of activation locations.

#### PROFESSIONAL HEAD-SHOTS \$5,000 + GST

Provide professional headshots for all attendees during the Summit program breaks on Wednesday, Thursday and Friday morning.



The headshot studio at your stand will allow attendees to make the most of their time. As the photographer is busy taking photos, your staff have the perfect opportunity to engage with waiting customers.

Opportunity to provide branded t-shirts for photographer to wear.

#### RELAXATION AND MASSAGE \$5,000 + GST

What better way to relax in between program sessions with delegates, than to host the massage and relaxation area? Your exhibition space will be in a premium location and include the dedicated masseuse providing 10-minute relaxation neck and shoulder massages throughout the Summit program breaks. Have the chance to meet and greet delegates before they enjoy their relaxation break.



- 2 x Masseuse within your exhibition space
- Opportunity to display signage and collateral
- Opportunity to provide branded t-shirts for masseuse to wear.

#### BARISTA \$8,000\* + GST (EACH) (STAND 10 AND 52)

Often one of the busiest areas within the exhibition space, the coffee cart is an ideal opportunity to attract delegates and engage with them while they enjoy a caffeine-hit in between program sessions.

The Barista coffee cart would be located within your space and operational during all Summit refreshment breaks.

- Coffee cart within your exhibition space
- Opportunity to display signage and collateral
- Opportunity to provide branded cups, keep cups, napkins etc.
- Option to provide a drinks station for the Wednesday evening Welcome (additional charges apply)

#### JUICE \$7,500\* + GST



An excellent draw card to your exhibition space, the juice or smoothie bar is the perfect way to attract delegates to your space and engage with them while they enjoy a fresh and healthy beverage. The bar will be located within your exhibition space and will be operational during all Summit refreshment breaks.

- Juice or Smoothie Bar within your exhibition space
- Opportunity to display signage and collateral
- Your choice of drink selection
- Opportunity to provide branded cups, keep cups, napkins etc



PICK YOUR ACTIVATION!  
DON'T BE DISAPPOINTED - SECURE TODAY!

#### SUPPLY YOUR OWN

If you have an activation that you would like to arrange, get in touch with the details and we can check the requirements with the venue and help make it happen.



The theme for this year's event is 80's Retro "Rewind to Recharge". If you are stuck for inspiration, here are a few ideas:

- Personalised merchandise eg. neon sunglasses, slapbands, pins
- Embossed notebooks, luggage tags or belts
- Themed photo booth or photo opportunity
- Arcade games

#### PREMIUM TERMS AND CONDITIONS

- All premium partnerships must include an activation as part of their stand
- Any costs associated with activations are to be borne by the Partner
- Activations must be available during all catering breaks on Wednesday, Thursday and Friday.
- Partner arranged activations are subject to approval by the venue and ALPMA
- Activations need to be arranged by Friday, 31 July.
- Partners without an approved activation by 31 July will be allocated one by ALPMA and any associated costs will be borne by the partner.

\*Price may vary dependent on final selections. Prices are based on activation service for 7 hours Wednesday and Thursday and 6 hours Friday. Activations during the Wednesday evening Welcome are optional and additional fees may apply. Branding additional.

### 50 OPPORTUNITIES AVAILABLE

#### PRIME PARTNER

\$13,500 + GST

#### STANDARD BOOTH (INCLUDED IN PARTNERSHIP)



\*Your branding will go across the entire back wall of your stand, plus your logo on the tower.

\*Additional furniture or alternate changes are at partner's expense.

All Prime Partners receive the following benefits.

#### EXHIBITION

- **3 Day Event Access** (Wednesday to Friday)
- Complimentary **3x2m exhibition booth**
- **Full panel printing included**
- **NEW - 1 x 40 inch TV screen**
- 1 x High bar
- 2 x Stools
- 1 x Arm light
- 1 x 4 amp power outlet
- Branded fascia sign
- Built in lockable cabinet

#### MARKETING

- 1 x Pull-up banner displayed at your booth (partner to provide).
- 1 x Social media promotion opportunity via main ALPMA accounts.
- Partner profile on the Summit Attendee App.
- Recognition on the Summit website and PowerPoint session slides.
- Opportunity to provide a 5-minute product video, to be linked to your Summit and ALPMA website listings.

*\* Partner invitations for complimentary delegate registrations are subject to ALPMA approval and all nominees must meet ALPMA's membership eligibility criteria and not be a current ALPMA member (see page 22 for nomination details)*

#### REGISTRATIONS

- **NEW** - 3 x Complimentary partner registrations for staff
- **NEW** - 2 x Complimentary delegate registration for non-member delegates\* (see page 22 for nomination details)
- Additional partner registration can be purchased for \$980+GST

#### BRANDING

- Your logo, with a hyperlink to your website, will feature on the supporters page of the Summit website acknowledging your support as a Summit Prime Partner.
- NOTE: Partnership is for one (1) logo/brand only; additional logo branding incurs a \$5,000+GST fee per logo/brand. See T&Cs on page 24 for further details.

#### EXTRA

- **NEW** - Event insurance included through event organiser (form completion and signature required from Partner)
- Full opt-in registered delegate list post Summit (where delegates have given permission in accordance with the Privacy Act).
- Opportunity to purchase additional 'add-on' packages, listed on page 19-20.
- Ability to participate in the 2026 Summit Exhibitor passport and prize draw.
- 12-month listing in the ALPMA Legal Solutions Directory.
- Opportunity to book a breakout or meeting space during Summit to run a private presentation. Access allocated on a pre-arranged, first come, first serve basis. 1 x 15 or 30 minute session available.

[CLICK HERE TO BOOK](#)

### 12 OPPORTUNITIES AVAILABLE

#### PROMENADE PARTNER

\$7,500 + GST

##### STANDARD BOOTH (INCLUDED IN PARTNERSHIP)



\*Your logo will feature where the ALPMA logo is displayed.

##### UPGRADE TO 40 INCH SCREEN

\$1,135 + GST (direct with Exhibition supplier)



\*\*Additional furniture or alternate changes are at partner's expense.

All Promenade Partners receive the following benefits.

##### EXHIBITION

- **3 Day Event Access** (Wednesday to Friday)
- Complimentary 1x1.5m exhibition stand
- 1 x High bar
- 2 x Stools
- 1 x 4amp power outlets
- Branded fascia sign
- Built in lockable cabinet

##### REGISTRATIONS

- **NEW - 2 x** Complimentary partner registration for staff
- Additional partner registration can be purchased for \$980+GST

##### MARKETING

- 1 x Pull-up banner displayed at your booth (partner to provide).
- Partner profile on the Summit Attendee App.
- Recognition on the Summit website and PowerPoint session slides.
- Opportunity to provide a 5-minute product video, to be linked to your Summit and ALPMA website listings.

##### BRANDING

- Your logo, with a hyperlink to your website, will feature on the supporters page of the Summit website acknowledging your support as a Summit Promenade Partner.
- NOTE: Partnership is for one (1) logo/brand only; additional logo branding incurs a \$5,000+GST fee per logo/brand. See T&Cs on page 24 for further details.

##### EXTRA

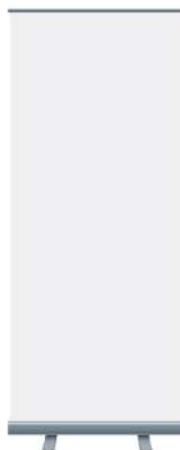
- **NEW - Event insurance included through event organiser (form completion and signature required from Partner)**
- Full opt-in registered delegate list post Summit (where delegates have given permission in accordance with the Privacy Act).
- Opportunity to purchase additional 'add-on' packages, listed on page 19-20.
- Ability to participate in the 2026 Summit Exhibitor passport and prize draw.
- 12-month listing in the ALPMA Legal Solutions Directory.

## 12 OPPORTUNITIES AVAILABLE

### FIRST-TIME SUMMIT PARTNERS / ALTA MEMBERS / CONSULTANTS

\$3,350 + GST

SHARED SPACE ACCESS (INCLUDED IN PARTNERSHIP)



Provide your own pull-up banner for placement in our shared lounge space

**First-Time Summit Partners / ALTA Members / Consultants receive the following benefits.**

#### EXHIBITION

- Access to the “first-time” lounge within the exhibition hall shared space
- Access to shared seating and tables within the “first-time” lounge

#### REGISTRATIONS

- 1 x Complimentary partner registration for staff
- Additional partner registration can be purchased for \$980+GST

#### MARKETING

- 1 x Pull-up banner displayed within “first-time” lounge space (partner to provide).
- Partner profile on the Summit Attendee App.
- Recognition on the Summit website and PowerPoint session slides.

#### BRANDING

- Your logo, with a hyperlink to your website, will feature on the supporters page of the Summit website acknowledging your support as a Summit Supporting Partner.

#### CONDITIONS:

- First-Time Summit Partners applies to those that have not previously been an ALPMA Summit partner and include:
  - ALTA Members
  - All Legal Industry Suppliers including start-ups
- Consultants include:
  - Legal Consulting Companies with no more than 2 (two) employees providing advice to law firms and/or businesses within in the legal industry

### EXHIBITOR ADD-ON PACKAGES

Platinum, Premium, Prime & Promenade Partners can add these additional partnerships to complement their existing packages:

#### TRANSPORTATION PARTNER - \$6,500 + GST (EXCLUSIVE)

Seize the opportunity to connect with attendees throughout their journey to and from the event (and any offsite dinner transfers if required) by incorporating video content, marketing materials, and thoughtful gifts. Make sure it's an experience they'll always remember!

- Provide Video/Audio to be played during the journey
- Provide marketing materials (eg seat drop)
- Provide small branded gifts



#### REGISTRATION & LANYARD PARTNER - \$7,500 + GST (EXCLUSIVE)

Welcome delegates as they arrive onsite by providing the streamlined self-service check-in counters, for them to collect their name badges. Your logo and branding will be on all Summit name-badges and lanyards. (Shared with ALPMA/ALTA/Summit branding only) which are worn by delegates every day and throughout the Summit. Add that extra welcome delight for attendees by providing a 'room-drop' welcome gift for those staying at the official Summit hotels (to be provided by the partner).

- Partner branding at the digital onsite badge-printing counters and on all attendee badges and lanyards, worn throughout the Summit and at social functions.
- Opportunity to do an accommodation in-room drop of branded items or welcome gifts for delegates staying at the official Summit Hotels, with an item of your choice (to be provided by the partner).



#### COCKTAIL FUNCTION PHOTO BOOTH PARTNER - \$5,000 + GST (EXCLUSIVE)

This year's offsite cocktail dinner on Thursday the 10<sup>th</sup> of September will take place at one of the finest venues in the Geelong region (location to be disclosed soon). With the theme "Rewind to Recharge: Accelerate into the Future," the evening will feature an 80s twist, promising fun, laughter, and a wonderful chance to reconnect with both new and old friends and colleagues. An event like this is certainly worth documenting, and what better way to do so than with a photo booth!



Sponsor the photo booth this year to seize the branding opportunity and become a part of everyone's cherished memories!

#### STAND CATERING OPTIONS - FROM \$1,500 PER DAY (EXCLUSIVE)

The venue has several catering options that can be booked for one or more breaks at your stand. If you would like to arrange any of these options please contact us for details.:

- Ice cream cart
- Creperie
- Smoothies
- Chia pots and granola
- Loaded croissants
- Fruit salad
- Boozy ice cream
- Cheese and charcuterie
- Smash table of sweet creations
- Live cotton candy
- Ceviche station
- Caviar bumps
- Oyster shuckers
- Wall of sweets



[CLICK HERE TO BOOK](#)

### EXCLUSIVE EXHIBITOR ADD-ON NETWORKING PACKAGES

Platinum, Premium, Prime & Promenade Partners can add these additional partnerships to complement their existing packages:

#### theWiLD EVENT PARTNER - \$4,000 + GST (EXCLUSIVE)

Support theWiLD Networking Event This Year with an Exclusive Opportunity.

Partners have the chance to choose their preferred menu items. Additionally, there is an option to deliver a presentation during the event if you wish, or simply enjoy it as an exclusive networking experience.

theWiLD aims to empower and inspire women in legal technology through a collective spirit of collegiality, collaboration and community. theWiLD stands proudly as a committee under the umbrella of ALTA.

By becoming an Event Partner for theWiLD, you not only gain visibility among influential leaders and innovators in legal tech but also contribute to a meaningful cause. The event is designed to foster connections, spark creative ideas, and celebrate the achievements of women in the industry. It's an unparalleled opportunity to showcase your support for diversity and innovation while enhancing your brand's reputation in front of a diverse and engaged audience.

Whether you're looking to broaden your network, promote your brand, or simply be part of an inspiring movement, theWiLD Networking Event offers the perfect platform. Don't miss out on this chance to make a difference and leave a lasting impact.



#### WRAP-UP EVENT PARTNER - \$4,000 + GST (EXCLUSIVE)

Seize the Opportunity to Connect at the Wrap-Up Event!

Capitalise on a final chance to engage with attendees as they conclude their experience and reflect on the event by organising this year's wrap-up gathering on Friday afternoon.

- Partners can choose their preferred local venue and select menu items within allocated budget.
- Presentations can be included as part of the event if desired, or it can simply serve as an exclusive networking opportunity.

It's a unique moment to strengthen relationships and leave a memorable impression on participants. As the event draws to a close, this gathering provides a relaxed atmosphere where meaningful conversations can flourish, and new partnerships can begin or continue to take shape.

By hosting the Wrap-Up Event, you position your brand at the forefront of attendees' minds, associating your organisation with the positive experiences and insights gained throughout the event. This strategic partnership not only enhances your visibility but also reinforces your commitment to fostering community and collaboration within the industry.

To ensure a seamless and impactful experience, our team is ready to assist in coordinating logistics and crafting an event that aligns perfectly with your objectives. Don't miss out on the opportunity to contribute to a memorable conclusion and affirm your role as a leader in the legal technology community.



## EVENING NETWORKING EVENTS

### Wednesday 9 September 2026 from 5pm Exhibition Hall

Following an official opening ceremony in the afternoon, the Wednesday Night Welcome offers a relaxed opportunity to bring everyone together for this year's ALPMA Summit + ALTACON. Located in the exhibition hall and open to all attendees, it's an ideal moment to reconnect with old friends, meet new colleagues, and spark fresh ideas.

Schedule for Wednesday, 9 September:

Morning: Workshops for delegates and dedicated exhibition time

After Lunch: Opening session

Afternoon: Programme sessions

Evening: Welcome event in the exhibition hall



Delegates have expressed a desire for more interaction with exhibitors, so we encourage those not attending the morning workshops to explore the exhibition throughout the morning before the opening session. This helps you make the most of the time without scheduled sessions, giving you space to start conversations, discover new solutions, and plan follow-ups.

As you spend time with fellow attendees, remember that every conversation has the potential to lead to meaningful collaborations. Visitors will be keen to hear about new products and services, giving you an excellent opportunity to highlight what sets your brand apart in the legal technology space.

This is your moment to connect with industry leaders and decision-makers. Share your knowledge, showcase your innovations, and build relationships that may grow into future opportunities. Together, let's shape an unforgettable Summit and set a positive tone for the year ahead.

Don't forget to utilise the event app to gather leads and stay connected with those you meet throughout the evening.

### Thursday 10 September 2026 Offsite Cocktail Dinner

Rewind to Recharge: Accelerate into the Future at Our Offsite Cocktail Dinner - an evening of Fun and Nostalgia!

Prepare for an electrifying evening of vibrant connections at our Cocktail Dinner, with the **venue to be revealed soon**.

Relax in a welcoming atmosphere while reconnecting with new acquaintances and familiar faces, all while enjoying the best that the Geelong region has to offer. Embrace tradition with an 80s theme, and get ready to rewind to recharge!



Immerse yourself in the lively spirit of the decade, complete with the classic tunes that shaped an era. Dust off your leg warmers, don your neon colors, and style those iconic hairstyles as you dance the night away. This evening promises a delightful mix of nostalgia and networking opportunities.



Engage in cheerful conversations, reminisce over your favorite retro moments, and build connections that may lead to exciting collaborations in the future.

This unforgettable evening is your chance to relax, celebrate, and reflect while paving the way for promising partnerships. We can't wait to see you there, ready to create lasting memories that will extend well beyond the Summit!

[CLICK HERE TO BOOK](#)

# PARTNER COMPLIMENTARY REGISTRATIONS

## Platinum, Premium and Prime Partnerships only

We are excited to offer our Platinum, Premium and Prime Partners the opportunity to utilise your complimentary delegate registration entitlement to invite non-members to join the ALPMA community at this year's ALPMA Summit + ALTA CON. This is a fantastic chance to extend the benefits of ALPMA membership to your colleagues and peers who meet our eligibility criteria.

Benefits of Inviting a Guest:

- **Expand Your Network:** By inviting a guest, you can help grow our professional community, fostering new connections and collaborations.
- **Complimentary Pass:** Your guest will receive a complimentary pass to experience the value of ALPMA membership firsthand.
- **Enhance Professional Development:** Introduce your peers to a wealth of resources, events, and learning opportunities that can aid in their professional growth.

How to Invite:

- **Identify Eligible Candidates:** Ensure your nominees hold a management position within a private law firm, legal department, or government agency in Australasia.
- **Invite Your Clients to Express Their Interest:** Use the HTML email template our team will provide you to invite expressions of interest from your clients — we'll handle the follow-up and keep you informed. You are welcome to modify the template to include your logo, write your own introduction text or even re-build the content in your own email marketing template. Just keep the links the same!
- Please note that all nominees must meet ALPMA's membership eligibility criteria and must not be a current ALPMA member that has attended an ALPMA Summit within the last five (5) years.
- Once ALPMA confirms your client's eligibility, they will receive a registration link from us with a unique code to use.
- You will also be notified of your client's approval or otherwise.

This will ensure a smooth and professional invitation process.

Any questions or assistance please contact: **MIRIAM BRYCE**  
**ALPMA PARTNERSHIPS MANAGER**  
E: [m.bryce@alpma.com.au](mailto:m.bryce@alpma.com.au)  
T: +61 422 602 995



## ALPMA Member Eligibility

Eligible ALPMA Members typically work in one of the roles listed below:

- **Senior leaders** at a law firm or legal department – including Legal Practice Managers, Managing Directors, CEOs, COOs and General Managers
- **Specialist managers and administrators** at a law firm – including HR Managers, Finance Managers, Marketing and Business Development Managers, IT Managers, Knowledge Managers, Business, Office Managers, Administrative staff
- **Lawyers with a management role** or interest in developing their management and leadership skills, including Managing Partners, Sole Practitioners, Solicitors, Barristers, Associates and In-house Corporate and Government Legal Counsel
- **Managerial staff** in a professional legal association.

Excludes:

- Consultants, suppliers and vendors, including former ALPMA members who have moved to a vendor/supplier/consultant role.

Further information is available on the [ALPMA website](#).

## EXHIBITOR PASSPORT COMPETITION AND PRIZE DONATIONS

### Platinum, Premium, Prime & Promenade Partnerships only

The Exhibitor Prize Competition is a QR code scan accessible through the Conference App.

Partners will be provided with a QR code to display at their stands.

We encourage all partners to offer a prize for the Exhibitor Prize competition or to organise their own prize draw alongside it. Your organisation will be recognised in the Conference App for donating the prize.

Winners of each prize will be selected from the attendees that scan the QR code at that booth, so encourage your potential and existing clients to scan your code to be in with a chance to win.

### Winner Announcements

This year, to allow more networking time over the final lunch break, only our **Platinum Partners** will have the chance to present their prize to the winner during lunch at the exhibition stage on **Friday, September 11**.

All other prize winners will be revealed via the Conference App before lunch on Friday, September 11, with winners encouraged to visit your booth to collect their prizes. This will provide an excellent opportunity for further engagement and photo opportunities for social media promotion.

By participating, exhibitors not only enhance their visibility but also create meaningful interactions with attendees, fostering potential business relationships. To ensure a smooth process, please adhere to the following guidelines:

- Display your QR code prominently at your booth to facilitate easy scanning by attendees.
- Submit all necessary information, including prize details, via the Exhibitor Portal by the specified deadline.

Remember, the success of this initiative relies on active engagement from both exhibitors and delegates. This is your opportunity to showcase your products and services in a dynamic, interactive environment, so make the most of it!

We look forward to your creative contributions and to witnessing the exciting interactions that unfold during the event.

Any questions or assistance the team will be happy to assist.



# ADDITIONAL INFORMATION

## PARTNER REGISTRATIONS

Catering and social events are included in all partner registrations (excluding marketing passes). Please note that these registrations only include access to concurrent sessions subject to space.

Additional full partner registrations can be purchased for \$980+GST per attendee. Thursday and Friday day passes may be available on request.

## ACCOMMODATION BOOKINGS

Special rates have been secured at a number of hotels within walking distance from the venue for attendees of the ALPMA Summit + ALTACON. These rates will be available to Partners and attendees when making their registration bookings online. We will advise all Partners how and when to book.

ALPMA accommodation rates cannot be accessed by booking directly with the hotel.

## PARTNERSHIP MANUAL

The Partnership Manual, to be sent out approximately 6 months prior to the Summit, will provide you with all the information that you need in order to plan your attendance.

## TRADE EXHIBITOR INSURANCE

Public Liability insurance for the period of the exhibition will be arranged for all exhibitors with a stand (first timers exempt). Exhibitors are required to complete their insurance application form upon receipt of booking confirmation, and no later than the deadline date specified in the Partner Portal.

Partners wishing to use an existing policy must forward their certificate of currency to [alpma@gemsevents.com.au](mailto:alpma@gemsevents.com.au) by the deadline date specified in the Partner Portal. Public Liability Insurance cover for your exhibition area must cover a minimum of \$10,000,000 from the first day of bump in on Tuesday, 8 September until the completion of bump out on Friday 11 September 2026.

## CO-PARTNERSHIPS

Any partners interested in co-promoting multiple brands within a reserved exhibition space must seek permission and obtain approval from ALPMA. This includes any additional branding, logos, or companies promoted at the exhibition space, such as panel printing, marketing materials, merchandise, and uniforms/clothing. Approved co-partners will be subject to an additional fee of \$5,000 + GST per company, with a maximum of three companies allowed per space.

The additional fee includes one (1) partner staff registration for the entire event, listing on the website as a co-partner and in the Summit app.

All other partnership benefits will apply solely to the brand from which the booking was received and cannot be shared among co-partner brands. Any partner branding or co-promotion displayed at the event without prior approval from ALPMA will require immediate payment of the additional fee of \$5,000 + GST for each extra brand or co-partner.

## INDEPENDENT PARTNER ACTIVATIONS

Platinum, Premium and Prime Partners may be able to arrange their own activations, to be sited within their exhibition space, subject to ALPMA approval. Exhibition space is strictly limited so activations must be able to fit within the allocated footprint. Applications must be received in writing and approved by the ALPMA organising committee. ALPMA has a list of pre-approved activations available to partners, which can be viewed above.

## PARTNER CODE OF CONDUCT

We are committed to ensuring that partnering with ALPMA is a mutually beneficial experience for our partners, members and our respective organisations. ALPMA's Partner Code of Conduct is intended to conserve and enhance the integrity of business relationships developed through contact with ALPMA members, to protect member confidentiality and respect member privacy. Accordingly, ALPMA requires its partners to comply with the principles set out in this Code of Conduct. Members also agree to a Code of Conduct. To view the full code of conduct, click [here](#):

[CODE OF CONDUCT](#)

## PARTNER SUSTAINABILITY

The 2026 ALPMA Summit has published a Sustainability Policy and encourages all Partners and attendees to play their part in ensuring that our events minimise their environmental impacts wherever possible.

We ask our partners to consider the following:

- Offsetting your staff travel and shipping carbon footprints to and from the 2026 ALPMA Summit
- Refraining from providing any unnecessary material and collateral to attendees
- Where gifts and/or materials are provided, please source sustainable and reusable products from local and sustainable suppliers
- Only supplying items to attendees based on registrant numbers to avoid wastage
- Avoiding high-energy stands and unnecessary lighting
- Minimising waste by providing electronic information to attendees, rather than printed materials
- Avoiding the use of tropical or cut flowers on your stand
- Refraining from offering plastic bottles of water and other single use plastics and packaging to delegates at the Summit
- Choosing venues within walking distance for any after-summit functions or meetings
- Running exhibitor prize draws through the Summit attendee app or collecting digital attendee information, rather than printed business cards

We encourage partners to promote their own initiatives to Summit attendees, and are pleased to include links to your company sustainability policies both online and through the attendee app.

### Re-use your Exhibition Panel Printing

If you kept your printed fabric panel from last year's exhibition, and you have booked the same size stand this year, you are able to re-use your branding. Further details on this will be made available in the Exhibitor Manual. Branding that is not kept will be re-cycled by the exhibition provider.

[CLICK HERE TO BOOK](#)

# TERMS AND CONDITIONS



www.alpmasummit.com.au

## BUSINESS OF LAW SUMMIT 26

SEPTEMBER 9-11 | GEELONG, VICTORIA

The online booking form is required to confirm your partnership or trade exhibition space booking.

- Exhibition space will be allocated on a 'first come, first served' basis. Spaces will be allocated in order of your preferences on the online booking form. Where only one preference is provided, and that space has already been sold, a space will be allocated as close as possible to the desired location.
- Payment does not have to accompany the booking form; however, payment terms and conditions must be adhered to else the space may be released for sale to another exhibitor.
- Upon receipt of the signed booking form, the Summit Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice.
- The full amount of the booking must be paid within 30 days from the date of invoice and by no later than 1 month prior to the Summit.
- For late bookings, the full amount of the booking must be finalised within 48 hours of the invoice date. No exhibitor will be allowed to occupy the allocated exhibition space until all monies owing to the Summit Organiser are paid in full.
- All amounts are payable in Australian Dollars. Cheques must be made payable to GEMS Event Management Australia. Direct Debits are to be made to the account number listed on the bottom of the Tax invoice.
- All credit card payments will incur a credit card processing fee. Fees are Visa: 1.30% Mastercard: 1.27% Amex: 2.13% + \$0.20 transaction fee
- All payments must include 10% Goods and Services Tax.
- Acceptance of partnership and exhibition bookings is at the discretion of the Summit Organising Committee.
- Partners/Exhibitors are not permitted to assign, sublet, or apportion the whole or any part of their package/booked space unless prior consent in writing from the Summit Organisers is provided.
- Partners wishing to co-promote their brand within a booked exhibition space must request permission and receive approval from ALPMA. Approved Co-partners will incur an additional fee of \$5,000+GST per company (max. 3 companies per space). Additional fee includes one (1) partner registration for the full event, website listing as a co-partner and listing within the Summit app only. All other partnership entitlements will be applied to the brand of the partner the booking was received from and cannot be shared between co-partner brands. Any partner branding at the event that has not received prior approval from ALPMA will be required to make immediate payment of the additional fee of \$5,000+GST per additional brand/co-partner.

- Public Liability insurance for the period of the exhibition will be arranged for all exhibitors with a stand. Exhibitors are required to complete their insurance application form upon receipt of booking confirmation, and no later than the deadline date specified in the Partner Portal.
- The Summit Organiser reserves the right in unforeseen circumstances to amend or alter the exact site or location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Summit Organiser.
- The Summit Organiser reserves the right to change/alter any activation locations or type based on interest or lack thereof.
- The Summit Organiser reserves the right to change the exhibition floor layout if necessary.
- The Summit Organiser agrees to provide the exhibitor with an Exhibition Manual.
- The Summit Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents' entry to the exhibition if they do not hold a Summit name badge.
- The Summit Organiser will arrange security onsite, if required by the venue, during the period of the exhibition but will accept no liability for loss or damage.
- The Summit Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Summit Organiser will not be accountable for the level of commercial activity generated.
- The exhibitor must comply with all the directions/requests issued by the Summit Organiser including those outlined in the Exhibition Manual.
- The exhibitor will not display or exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding, or projecting into aisles or neighbouring exhibition spaces.
- The exhibitor agrees to adhere to all Summit venue rules and regulations.
- The exhibitor agrees to adhere to ALPMA's Partner Code of Conduct.
- Official contractors will be appointed by the Summit Organiser to undertake stand construction, freight forwarding (if applicable) supply of furniture, electrics, and IT Equipment. This is for insurance and security reasons.
- Discounts for any entitlements not used or required will not be provided.
- Any partners receiving the opt-in delegate list acknowledge that they're receiving it in accordance with privacy regulations and that under no circumstances is the list to be shared with any other companies.
- The exhibitor will submit plans and visuals of custom designed exhibits, if applicable, to the Summit Organiser by no later than the deadline date specified in the Partner Portal. Exhibitors failing to do so may be denied access to the exhibition to build or may be required to cease building.
- All bookings are subject to approval by the Summit Committee.

The Partner will not withhold, set off, withdraw, cancel, alter, or reduce payment of an amount of moneys payable under this Contract. However, the Host Organisation may, in its sole discretion, grant partial refunds to Partners who give the Host Organisation written notice of their intention to withdraw from the Summit as follows:

If the Number of Months' written notice before the start of the Event is as follows, then the amount of potential refund may be as set out below:

More than 3 months – 70%; or

More than 2 months to 3 months – 20%; or

2 months or less – 0%

**CLICK HERE TO BOOK**

## ADD-ON AN ANNUAL PARTNERSHIP



Whilst the ALPMA Summit is the flagship event within the ALPMA annual events calendar, it is just one of the ways your company can gain exposure to our members, subscribers and network throughout the year. ALPMA has opportunities available at our other conferences, like our Regional Law Firm Management Forum in Singapore and our Melbourne HR Day, plus a host of other educational, networking and social events delivered around Australia and New Zealand in-person and online every year. As a member Association we deliver over 70 events every year.

This presents a great opportunity for your team to get in front of our members on a regular basis throughout the year.

Why not add-on an annual partnership now and set your team up for success in FY26/FY27?

- One budget approval process
- Start building your connections now and in the lead up to the 2026 ALPMA Summit + ALTACON event
- Following Summit, your team will have the opportunity (and the excuse) to continue relationships formed at the ALPMA Summit
- Annual partnerships are available in Adelaide, Perth, Brisbane, Sydney, Melbourne and New Zealand and start from as little as **\$6,000/year**.

[CLICK HERE TO DOWNLOAD  
FY26 PARTNERSHIP PROSPECTUS](#)

**MIRIAM BRYCE**  
**ALPMA PARTNERSHIPS MANAGER**  
E: [m.bryce@alpma.com.au](mailto:m.bryce@alpma.com.au)  
T: +61 422 602 995

### INNOVATIONS IN LEGAL SOFTWARE SOLUTIONS SHOWCASE I FROM \$6,500 +GST

Do you have a legal software solution that addresses the daily challenges faced by law firms? Present your solution to the ALPMA community in our live online showcase!

#### Upcoming Events:

- Innovations in Legal Software Solutions Showcase: February 2027. Categories include AI, Automation, Workflow, AML, Cyber Security, Time/Billing, Practice Management, Consulting, IT Support, and more.

#### Benefits:

- 30 or 60-minute online presentation
- Branding on showcase communications
- Post-production of your presentation available on-demand
- Access to attendee lists (with permission)
- Listing in ALPMA's legal solutions directory
- Opportunity to provide additional pre-recorded content
- Inclusion in two promotional EDMs

**SHOWCASE DISCOUNT  
FOR SUMMIT PARTNERS**



[CLICK HERE TO APPLY TODAY](#)

Share your expertise and demonstrate better solutions to the ALPMA community! Apply now to be part of these interactive and informative events.

### 2026 HR DAY I MELBOURNE I FROM \$2,500 +GST

Every year ALPMA hosts a one day HR Day, in Melbourne, in May. This event attracts local law firms looking to upskill (or refresh) their knowledge in the areas of people, culture, employment and performance. As a lead into the upcoming performance review and remunerations season, occurring within many law firms around this time, this session is a great opportunity for our members to keep up to date with a variety of challenges including:

- Employment law changes
- Diversity & inclusion
- Performance metrics and measures
- Communication and feedback
- Recruitment & retention
- Market trends and salary data from the ALPMA HR Issues & Salary Survey



[CLICK HERE TO APPLY TODAY](#)



[www.alpmasummit.com.au](http://www.alpmasummit.com.au)

# BUSINESS OF LAW **SUMMIT 26**

SEPTEMBER 9-11 | GEELONG, VICTORIA

**REWIND TO RECHARGE: ACCELERATE INTO THE FUTURE**

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