

Stormwater Queensland SUSTAINABILITY SUMMIT 2022

In-person & Online • OJW Conference Venue,
QUT Gardens Point Campus, Brisbane •
Thursday 27 October 2022



SPONSORSHIP AND EXHIBITION PROSPECTUS



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ABOUT THE SUMMIT

On behalf of the Summit Organising Committee, it is our pleasure to invite your organisation to participate at the **Stormwater Queensland Sustainability Summit 2022** to be held on Thursday, 27 October at the Owen J Wordsworth Conference Venue - QUT Gardens Point Campus in Brisbane.

The Summit program will include one day of plenary sessions, presentation of our annual awards and a fun social evening event. The Summit will feature a co-located trade exhibition, providing an excellent opportunity to learn about the latest in product innovation.

Stormwater Queensland has proven to be leaders in providing high quality professional development for urban water, through their annual conferences and technical events. The 2022 Summit will be a step forward from our usual content with greater focus on new ideas, panel discussions, current research and innovation to both inspire and enable our industry towards a sustainable future.

WHO ARE THE DELEGATES?

The primary audience includes industry professionals such as engineers, asset managers, researchers, landscape architects, sustainability managers, knowledge transfer specialists, policy development practitioners, politicians, and advisors from Government agencies, Non-government agencies, Consultants, Research and development organisations, Regional NRM Bodies and Industry.

SPONSOR AND TRADE PARTICIPATION

The Sponsorship and Trade Exhibition packages for the 2022 Stormwater Queensland Sustainability Summit have been designed to provide your business with maximum exposure to delegates.

All Sponsors and Exhibitors will:

- ◆ Have the opportunity to participate in a highly successful event with a strong history of successful events.
- ◆ Be able to launch new products to key decision makers in the stormwater field.
- ◆ Have unrivalled opportunity to meet commercial prospects face-to-face.
- ◆ Be able to show your product range in real-time rather than by catalogue or word of mouth.
- ◆ Raise your profile in the field and add value to your brand.
- ◆ Have the opportunity to network with an estimated 100+ stormwater industry professionals.
- ◆ Have your company promoted both statewide and nationally through relevant event publications and advertising, including editorials, promotional emails, LinkedIn, Facebook and Twitter.
- ◆ Add value to your marketing strategy and accelerate the buying process.
- ◆ Have the opportunity to increase your sales and benchmark products and services against your competitors.

BENEFITS OF A HYBRID EVENT

As a hybrid event, all attendees will utilise our technology offerings – the Attendee App and OnAIR Virtual Conferencing Platform. The Attendee App will be used by both in-person and virtual delegates this year. With no physical workbook or program provided to attendees, the Attendee App has all important event information as well sponsor and exhibitor information.

The Major Sponsor and all Exhibitors will have a virtual exhibition stand with access to the Online Meeting Hub to connect with all delegates and access to request meetings (includes live video and text chat).

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MAJOR SUMMIT SPONSOR

Package Fee: \$5,000 +GST

Sponsorship entitlements include:

- Company logo prominently displayed at the event - Sponsor to provide up to two (2) pull up banners to be displayed in the Plenary room and Registration Area.
- Exclusive 5 minute address to delegates in the Opening Plenary Session at the event.
- One (1) Meet-and-Greet Stand at the event.
- One (1) virtual exhibition stand with the opportunity to upload video content, promotional documents, brochures and links to your website or social sites.
- One (1) advertisement tile on the Attendee App.
- One (1) complimentary registration to attend the event.
- Company logo prominently displayed on all speaker formality PowerPoint slides for all sessions during the event.
- Company name, logo and web link advertised on the Home Page and Supporters page of the official event website and in all email correspondence promoting the event.
- A delegate listing at the conclusion of the event (only delegates who wish to have their details shared).

SUMMIT SUPPORT SPONSOR

Package Fee: \$800 +GST

Sponsorship entitlements include:

- Company logo displayed on the Opening formality PowerPoint slide at the event recognising the event sponsors.
- Company name, logo and web link advertised on the Supporters page of the official event website and in all email correspondence promoting the event.
- A delegate listing at the conclusion of the event (only delegates who wish to have their details shared).

KEYNOTE SESSION SPONSOR

Package Fee: \$1,500 +GST (Only 2 available)

Sponsorship entitlements include:

- Sponsor to provide up to one (1) pull up banner to be displayed on stage during sponsored keynote session.
- Exclusive naming rights to the selected keynote presentation - to be promoted as 'Keynote Presentation Sponsored by...'
- Company logo prominently displayed on the sponsored session formality PowerPoint slides at the event.
- Company name, logo and web link advertised on the Supporters page of the official event website and in all email correspondence promoting the event.
- A delegate listing at the conclusion of the event (only delegates who wish to have their details shared).

PANEL SESSION SPONSOR

Package Fee: \$1,200 +GST (Only 2 available)

Sponsorship entitlements include:

- Exclusive naming rights to the selected panel session - to be promoted as 'Panel Session Sponsored by...'
- Company logo prominently displayed on the sponsored session formality PowerPoint slides at the event.
- Company name, logo and web link advertised on the Supporters page of the official event website and in all email correspondence promoting the event.
- A delegate listing at the conclusion of the event (only delegates who wish to have their details shared).

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TRADE EXHIBITION PACKAGES

Only 5 Stands Available in 2022

With a limited number of stands in 2022, each exhibitor will be provided with a **Meet-and-Greet Stand** location, allocating you a 1.5m x 1.5m space with a cocktail round bar table only.

Meet-and-Greet Stand - 1.5m x 1.5m

Member: \$1,250 + GST

Non-Member: \$1,650 + GST

Your Trade Meeting Stand will include:

- ◆ 1 x cocktail round bar table
- ◆ One (1) virtual exhibition stand with the opportunity to upload video content, promotional documents, brochures and links to your website or social sites.

Within your allocated space, we encourage you to bring along your own pull up banner and collateral to promote your business.

Note: As this is not a traditional trade booth format, rather a standing Meet-and-Greet point, there is limited space, therefore you will be unable to bring in any large items to exhibit. Pull up banners should be no wider than 1.5m wide to fit at the back of your allocated space. Please do not bring any more than what can fit on your cocktail round bar table.

TRADE EXHIBITION OPEN DATES/TIMES

The Trade Exhibition will run during event hours on Thursday, 27 October, 2022. The Exhibition will open at approximately 8:00 am and close at the conclusion of Afternoon Tea.

Morning Tea, Lunch and Afternoon Tea will be served in the Trade Exhibition Area.

TRADE EXHIBITOR INSURANCE

Exhibitors should consult their own insurance company and/or broker for proper coverage of their exhibits and displays. In most cases, you will be able to extend your existing policy. Public Liability Insurance cover for your stand must be taken out for a minimum of \$10,000,000 for the entirety of the date that the event will be held.

CATERING FOR EXHIBITION STAFF

Catering is included for one (1) staff member. So that all members of staff can enjoy Morning Tea, Lunch and Afternoon Tea with delegates, the exhibiting company will be charged **\$65 for each additional staff member** who is working at the Exhibition to cover the catering fees charged by the venue.

CANCELLATION POLICY

CANCELLATION POLICY Sponsorship cancellations received in writing by the Event Organisers, will only be accepted if the sponsoring company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD\$550 administration fee.

Sponsorship cancellations received after the sponsoring company has received the above-mentioned acknowledgements, cannot be accepted and will not be refunded.

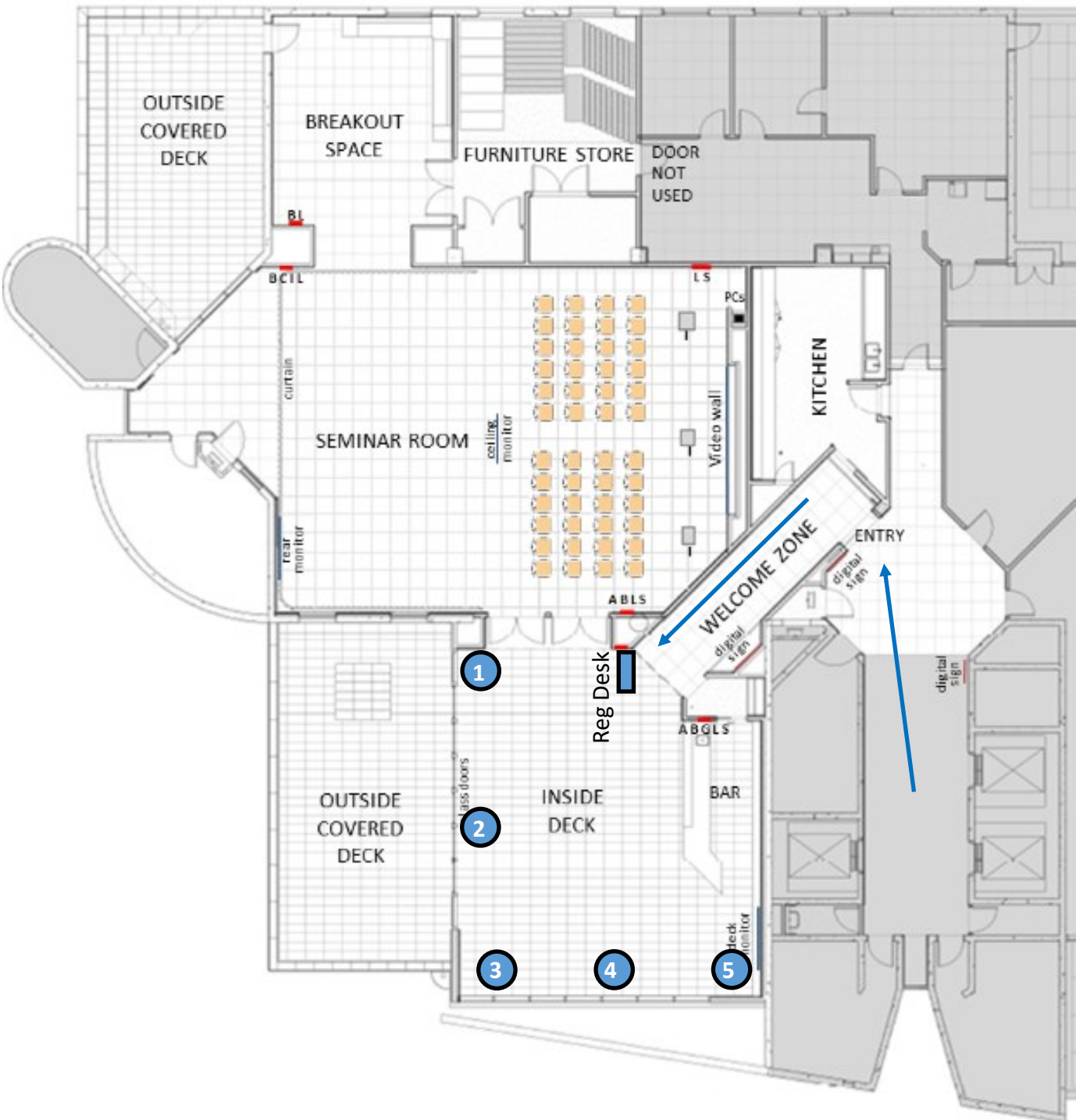
Trade Exhibition cancellations received in writing by the Conference Organisers by Friday, 2 September 2022 will be accepted and all fees refunded less an AUD\$550 administration fee. Trade Exhibition cancellations received after this date will not be eligible for a refund.

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FLOORPLAN



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MORE INFORMATION

Should you have any questions regarding any of the information contained within this Prospectus, please contact Michelle Glasson, Manager Sponsorship and Trade Sales at GEMS Event Management on +61 2 9744 5252 or email mglasson@gemsevents.com.au.

TERMS AND CONDITIONS

- ◆ Exhibition space will be allocated on a 'first in, first served' basis based on the preferences provided by the exhibitor. Should none of the preferences be available, the Conference Organisers will refer to the exhibitor for additional selections.
- ◆ Payment does not have to accompany the booking form; however, payment terms and conditions must be adhered to else the stand may be released for sale to another exhibitor.
- ◆ Upon receipt of the signed booking form, the Conference Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice.
- ◆ Sponsorship and exhibition payments are due within 30 days of the invoice date. If payment of the fees is not received within that time, the stand or sponsorship package will be available for sale to another company.
- ◆ For late bookings, the full amount of the booking must be finalised prior to the Conference commencement date. No exhibitor will be allowed to occupy the allocated exhibition space until all monies owing to the Conference Organiser are paid in full.
- ◆ All amounts are payable in Australian Dollars. Direct Debits are to be made to the account number listed on the bottom of the Tax invoice.
- ◆ All credit card payments will incur a credit card processing fee. Fees (as at 1st October 2021) are: American Express 1.73% + \$0.20 Transaction Fee, Mastercard: 0.87% and Visa 0.9%. All payments must include 10% Goods and Services Tax.
- ◆ Acceptance of sponsorship and exhibition bookings is at the discretion of the Summit Organising Committee.
- ◆ Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/ booked space unless prior consent in writing from the Conference Organisers is provided.
- ◆ Placement of all sponsor and other purchased advertisements on the delegate app is at the discretion of the Summit Organising Committee.
- ◆ Choice of lanyard is at the discretion of the Summit Organising Committee.
- ◆ Acceptance of sponsorship and exhibition bookings is at the discretion of the Summit Organising Committee.
- ◆ All exhibitors must produce a valid Public Liability insurance Certificate of Currency for the period of the exhibitor, and this must be submitted to the Conference Organiser prior to the event.
- ◆ The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site or location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.
- ◆ The Conference Organiser reserves the right to change the exhibition floor layout if necessary. A completed booking form is required to confirm your sponsorship of trade exhibition stand booking.
- ◆ The Conference Organiser agrees to provide the exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor.
- ◆ The Conference Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents' entry to the exhibition if they do not hold an event name badge.
- ◆ The Conference Organiser will arrange security onsite, if required by the venue, during the period of the exhibition but will accept no liability for loss or damage.
- ◆ The Conference Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition.
- ◆ Equally, the Conference Organiser will not be accountable for the level of commercial activity generated. The exhibitor must comply with all the directions/requests issued by the Conference Organiser including those outlined in the Exhibition Manual.
- ◆ The exhibitor will not display or exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
- ◆ The exhibitor agrees to adhere to all event venue rules and regulations.
- ◆ Official contractors will be appointed by the Conference Organiser to undertake stand construction, freight forwarding (if applicable) supply of furniture, electrics and IT Equipment. This is for insurance and security reasons.
- ◆ Discounts for any entitlements not used or required will not be provided.
- ◆ All bookings are subject to approval by the Summit Organising Committee.

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SPONSORSHIP/TRADE EXHIBITION REGISTRATION FORM

First Name _____ Last Name _____
Organisation _____
Position _____ Email _____
Business Phone _____ Mobile _____

Available Exhibition Options	Fee + GST	Qty	Total
Member Single Meet-and-Greet Stand - 1.5m x 1.5m	\$1,250		
Non Member Single Meet-and-Greet Stand - 1.5m x 1.5m	\$1,650		
Summit Sponsorship Options	Fee + GST	Qty	Total
Major Summit Sponsor	\$5,000		
Summit Support Sponsor	\$880		
Keynote Session Sponsor	\$1,500		
Panel Session Sponsor	\$1,200		
TOTAL (including GST)			\$

I/We wish to sponsor/exhibit at the 2022 Stormwater Queensland Sustainability Summit and apply for space as indicated. We agree to pay the total cost as shown on the dates indicated, plus applicable GST and any other charges incurred on our behalf. I/We authorise the organisers to use the intellectual property supplied by us such as logos, to advertise and promote the event. I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this information pack.

Signed _____
Name (Print) _____
Position _____

Conference Organiser

Should you have any questions regarding the 2022 Stormwater Queensland Sustainability Summit, please contact the team at GEMS Event Management Australia on +61 2 9744 5252.

Manager - Sponsorship and Trade Sales

Michelle Glasson
mglasson@gemsevents.com.au
Mobile: 0408 644 663

Complete form and email to registration@gemsevents.com.au