

Adolescent and
Young Adult Cancer
GLOBAL ACCORD



6th Global Adolescent and Young Adult Cancer Congress

3 – 6 December 2024
Melbourne Convention
and Exhibition Centre

Partnership Prospectus

ayaglobalcancercongress.org





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Message from the Chair

Invitation to Partner

On behalf of the Adolescent and Young Adult Cancer Global Accord, it is with great enthusiasm that I extend this warm invitation to partner with us for the upcoming **6th Global Adolescent and Young Adult Cancer Congress** series on 3-6 December 2024 in Melbourne, Australia.

Proudly presented by Canteen Australia and the Scientific Program Committee, this Congress is pivotal towards advancing the care and treatment of adolescents and young adults (AYAs) with cancer.

The Global AYA Cancer Congress attracts over 400 national and international health care professionals working across clinical, medical, research and advocacy. These professionals are dedicated to improving the service delivery and medical treatment of young people diagnosed with cancer.

The comprehensive program for the 2024 Congress will encompass topics aligning with the Congress theme - **Ethics, Equity and Emerging Ideas**.

The program will focus on addressing progress and challenges in equitable access, ethical considerations in cancer treatment and practices, innovation, and implementation across the AYA cancer care continuum.

Attendance at previous events consistently increases year on year demonstrating the value and importance this event provides within a growing medical field. This year's Congress will offer unparalleled access to leading national and international experts and a worldwide network that is focused on improving the treatment and post treatment outcomes for this unique population of young people.

Whilst AYA cancer care is a niche sector, industry partnerships are key towards driving future advancements and improvements in the diagnosis and delivery of care for AYAs with cancer.

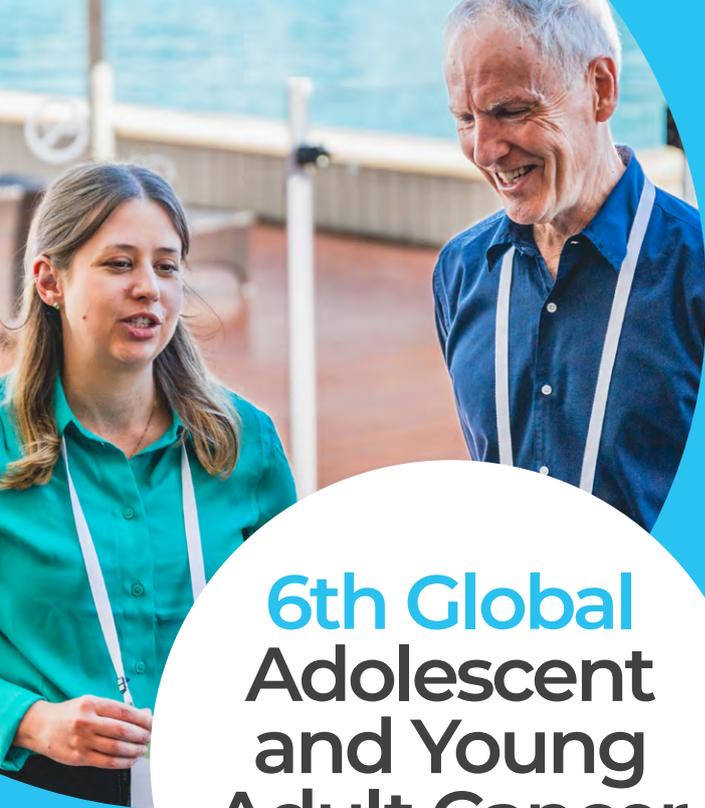
An exciting opportunity and a first-class experience await your organisation when you partner with us. Our event management team will be available to discuss your goals and desired outcomes leading up to and during the event. You will have a bespoke opportunity to showcase your products and services to a diverse audience of both Australian and international health care professionals.

I invite you to engage in a conversation with our team to explore various flexible partnership opportunities which can be tailored to meet your specific needs and objectives.



Professor Ian Olver AM
Scientific Program Committee Chair





6th Global Adolescent and Young Adult Cancer Congress

About Canteen

Canteen is an Australian not-for-profit that provides free and tailored support to young people aged 12-25 who are impacted by cancer. Whether they are dealing with their own diagnosis, a close family member's cancer, or the death of a loved one, Canteen provides connection, counselling, support services and free resources. Canteen's values are to connect, empower, challenge and be real.

Our research, undertaken in partnership with universities and hospitals across Australia, the UK, Canada, and USA, informs the way we support young people and drives a continuous translational cycle of care innovation.

Alongside our world-first online support platform Canteen Connect, youth-targeted resources, peer support and youth leadership initiatives, Canteen nationally administers:

- The national Youth Cancer Services initiative, embedding world-leading, multidisciplinary health care specialists, providing age-appropriate treatment and support in hospitals throughout Australia. Funded by the Australian Government with matching funding from state governments.
- The Australian Young Cancer Patient Clinical Trials Initiative, funded by the Medical Research Future Fund, providing targeted investment for clinical research in high lethality cancers and driving improvements in AYA patient access to clinical trials.

Delegate Profile

The Global AYA Cancer Congress series attracts a diverse community of representatives from paediatric, adult and community cancer care sectors, including;

- Oncologists, haematologists & other specialists
- Nursing & allied health professionals
- Health service managers & executives
- Government representatives
- Community healthcare & advocacy organisations
- Basic science, psychosocial & translational researchers
- Current and former Adolescent and Young Adult cancer patients

About The Global Accord

In 2015, Canteen Australia, Teenage Cancer Trust, and Teen Cancer America, formed the AYA Cancer Global Accord. The aim of the Alliance is to invest and support a growing multidisciplinary workforce who are committed to improving the lives of AYAs diagnosed with cancer, worldwide.

A key focus of this partnership is the Annual Global AYA Cancer Congress series, hosted on a rotating basis by the founding partner organisations.

Together these organisations have created the first truly global Congress in AYA cancer care, where speakers from across the globe gather to present sector-leading research on cancer care for young people, helping to improve treatment and care around the world.

The Congress provides health and allied health professionals a unique opportunity to network and share information about this specialist area of cancer care, and to learn from leading national and international specialists in their respective disciplines.



Partnership Benefits

You have marketing goals and a budget. We have options to fit both.

- Gain visibility through a targeted media campaign leading up to, during, and beyond the Congress.
- Highlight your organisation, products, and services to a diverse audience of hundreds of global decision makers and end users in AYA cancer care.
- Engage with key decision makers and influencers in the AYA cancer sector, creating opportunities for collaboration and partnership.
- Network with Australian and international health service managers, hospital executives, and senior clinicians, fostering valuable connections and partnerships.
- Gain insights into the latest trends and challenges faced by AYA health professionals, understanding how your organisation can provide meaningful assistance.
- Play a pivotal role in the global community dedicated to improving the care and well-being of AYAs diagnosed with cancer.
- Enhance your corporate brand awareness by aligning with a globally recognised event focused on making a positive impact in the field of AYA cancer care.
- Participate in sessions and discussions to stay informed about the latest advancements, best practices, and challenges in the field of AYA cancer care.
- Showcase your organisation's commitment to corporate social responsibility by supporting an event dedicated to improving the lives of young people affected by cancer.
- Explore a variety of flexible partnership options tailored to meet your organisation's specific needs and objectives,
- Take advantage of exhibition and advertisement opportunities to effectively promote your products and services to a targeted and engaged audience.

Program Overview

The three-day program consists of national and international keynote speakers, concurrent symposiums, and interactive sessions. Within the program there will be dedicated opportunities to meet and network with delegates.

Catering stations will be spread out within the exhibition space for delegates and will create traffic and engagement opportunities for partners and exhibitors during these times.

On Thursday 5 December, we will be hosting our Welcome to Congress Gala Dinner at the Melbourne Cricket Ground where you will be treated to a rare opportunity and take part in an exclusive tour of this world class sporting facility. During the evening, you will enjoy networking with many of our dedicated health care professionals within a relaxed and fun environment, whilst enjoying the sumptuous catering provided by Rhys Blackley - Executive Sous Chef and his team.

Timelines

- Exhibitor Manual & Portal Available - June 2024
- Online Partner Briefing - Wednesday, 9 October 2024
- Exhibitor Portal Requirements Deadline - Friday, 1 November 2024

Partnership bookings are taken on a first come, first serve basis, so we recommend booking your chosen package early to avoid disappointment.

Partnership Packages

All partnership prices outlined in this prospectus are in AUD and are exclusive of 10% Goods & Services Tax (GST).

	Principal Partner (1) available	Major Partner (2) available	Supporting Partner (3) available
Investment	\$40,000 + GST	\$25,000 + GST	\$15,000 + GST
Single pod exhibition booth	3 pods (6m x 2m)	2 pods (4m x 2m)	1 pod (2m x 2m)
Display of company pull up banners at Congress venue	4	3	2
Company Logo placement	Profile & logo on the Congress website	Profile & logo on the Congress website	Profile & logo on the Congress website
Program involvement	<ul style="list-style-type: none"> • A five-minute address during an opening plenary • Naming rights for one plenary session • Display of three promotional video advertisements 	<ul style="list-style-type: none"> • Naming rights for one plenary session • Display of two promotional video advertisements 	<ul style="list-style-type: none"> • Display of one promotional video advertisement
Congress Attendee App advertisement	1 x Banner ad on app 3 x Push notifications	1 x Banner ad on app 2 x Push notifications	1 x Push notification
Full Congress registration (including social functions)	6	4	2
Additional tickets	10 x Gala Dinner tickets	6 x Gala Dinner tickets	4 x Gala Dinner tickets
Promotional email recognition	✓	✓	✓
Company profile on Congress Attendee App	✓	✓	✓
Recognition on PowerPoint holding slides	Company logo displayed on partner acknowledgement slide, plus morning tea, lunch, afternoon tea & social events holding slides	Company logo displayed on partner acknowledgement slide, plus morning tea, lunch, afternoon tea & social events holding slides	Company logo displayed on partner acknowledgement slide, plus morning tea, lunch, afternoon tea & social events holding slides
Opt-in delegate list provided prior to the Congress	✓	✓	✓

Activation Packages

All partnership prices outlined in this prospectus are in AUD and are exclusive of 10% Goods & Services Tax (GST).

	Coffee Cart Patron (2 available)	Ice Cream Cart Patron (1 available)
Investment	\$8,000 + GST	\$6,000 + GST
Single pod exhibition booth	50% discount	50% discount
Display of company pull up banner at function/ activation location	1	1
Logo placement	Company profile & logo on the Congress website	Company profile & logo on the congress website
Program involvement	Coffee cart provided prior to the morning session, during morning tea, lunch & afternoon tea	Ice cream cart provided during morning tea, lunch & afternoon tea
Congress Attendee App advertisement	1 x Push notification	1 x Push notification
Full Congress registration (including social functions)	1	1
Additional tickets	×	×
Promotional email recognition	✓	✓
Company profile on Congress Attendee App	✓	✓
Recognition on select Congress PPT holding slides	Company logo displayed on the partner acknowledgement slide	Company logo displayed on the partner acknowledgement slide
Opt-in delegate list provided prior to the Congress	✓	✓
Branded cups/napkins	✓	✓

Principal Partner

\$40,000 + GST **SOLD**

One (1) opportunity available

50% of the partnership contribution will be allocated towards supporting delegates from low-to middle-income countries.

As a Principal Partner your organisation will benefit from unrivalled exclusivity receiving maximum branding and promotion, program involvement, and business development opportunities.

Our dedicated Congress Concierge Manager will work with you to help meet your objectives and facilitate introductions with key stakeholders to maximise your experience.

The Principal Partner will receive the following benefits:

Registration

- Six complimentary full Congress registrations including Welcome Reception and Gala Dinner functions.
- Ten additional tickets to attend the Gala Dinner at the Melbourne Cricket Ground on Thursday 5 December.
- Acknowledgement at Welcome Reception and Gala Dinner as Principal Partner.

Exhibition

- Three Pod Exhibition Booths (see page 13 for further details).
- Complimentary Wi-Fi within the Congress Exhibition area.

Program Involvement

- Opportunity to provide a five-minute address to delegates during an opening plenary session.
- Naming/Branding exclusivity for one plenary session.
- Three pre-recorded company promotional video advertisements (no more than three minutes in length) to be played at the commencement of a plenary session and prior to the lunch break each day.
- Company logo displayed on the partner acknowledgement slide, plus morning tea, lunch, afternoon tea, and social events PowerPoint holding slides.
- Verbal acknowledgement of your partnership during the Congress opening and closing addresses.



Company Branding and Promotion

- Recognition as the exclusive Congress Principal Partner.
- Four pull-up banners displayed throughout the Congress venue (company to provide).
- Company logo, profile, and hyperlink on Congress website's homepage and partner's pages.
- Exclusive placement of company logo on event registration lanyards.
- Company logo featured on portable charging station.
- Partner profile on the Congress Attendee App (allows for the inclusion of video content, promotional documents and links to your website or social media sites).
- One logo advertisement banner on the Congress Attendee App with a hyperlink back to the organisation website (upload of company logo).
- Three push notifications through the Congress Attendee App.
- Partnership acknowledged in all Congress promotional emails and social media posts (company logo with hyperlink).
- Branding awareness signage. Select from three (3) conference breakfasts/lunch sessions (both can be combined).

Business Development Opportunities

- Access to delegate contact information via the Congress Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes).
- Lead generation available through the Congress Attendee App.
- Opt-in delegate list provided prior to the

Major Partner

\$25,000 + GST

Two (2) opportunities available

50% of the partnership contribution will be allocated towards supporting delegates from low- to middle-income countries.

The Major Partner is recognised as a high-level supporter in the lead up to, during, and after the Congress. With opportunities for prominent visibility and networking, this partnership package is tailored for organisations and individuals who are passionate about providing support to this unique population of young people.

Our dedicated Congress Concierge Manager will work with you to help meet your objectives and facilitate introductions with key stakeholders to maximise your experience.

Major Partners will receive the following benefits:

Registration

- Four complimentary full Congress registrations including Welcome Reception.
- Six tickets to attend the Gala Dinner at the Melbourne Cricket Ground on Thursday 5 December.
- Acknowledgement at Welcome Reception and Gala Dinner as a Major partner.

Exhibition

- Two Pod Exhibition Booths (see page 13 for further details).
- Complimentary Wi-Fi within the Congress Exhibition area.

Program Involvement

- Naming/Branding rights for one plenary session.
- Two pre-recorded promotional video advertisements (no more than three minutes in length) to be played at the commencement of a plenary session and prior to the lunch break each day.
- Company logo displayed on the partner acknowledgement slide, plus morning tea, lunch, afternoon tea, and social events PowerPoint holding slides.
- Verbal acknowledgement of your partnership during daily opening and closing sessions.



Company Branding and Promotion

- Recognition as a Major Partner leading up to, during, and after the Congress.
- Three pull-up banners displayed throughout the Congress venue (company to provide).
- Company logo, profile, and hyperlink on the supporter's page of the Congress website.
- Partnership profile on the Congress Attendee App (allows for the inclusion of video content, promotional documents and links to your website or social media sites).
- One logo advertisement banner on the Congress Attendee App with a hyperlink back to the organisation website (upload of company logo).
- Two push notifications through the Congress Attendee App.
- Partnership acknowledged in all Congress promotional email and social media posts (company logo with hyperlink).
- Brand awareness signage. Select from two (2) conference breakfasts/lunch sessions (both can be combined)

Business Development Opportunities

- Access to delegate contact information via the Congress Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/lead notes).
- Lead generation available through the Congress Attendee App.
- Opt-in delegate list provided prior to the Congress.

Supporting Partner

\$15,000 + GST 1 SOLD

Three (3) opportunities available

50% of the partnership contribution will be allocated towards supporting delegates from low- to middle-income countries.

The Supporting Partner package provides essential support and recognition for partners looking to contribute towards this remarkable AYA cancer community.

Supporting Partners will receive the following benefits:

Registration

- Two complimentary full Congress registrations including Welcome Reception.
- Four tickets to attend the Gala Dinner at the Melbourne Cricket Ground on Thursday 5 December.
- Additional Gala Dinner tickets available to purchase.

Exhibition

- One Pod Exhibition Booth (see page 13 for further details).
- Complimentary Wi-Fi within the Congress Exhibition area.

Program Involvement

- One pre-recorded promotional video advertisement (no more than three minutes in length) to be played at the commencement of the lunch break each day.
- Company logo displayed on the partner acknowledgement slide, plus morning tea, lunch, afternoon tea, and social events PowerPoint holding slides.
- Verbal acknowledgement of your partnership during daily opening and closing sessions.



Company Branding and Promotion

- Recognition as a Supporting Partner.
- Two pull-up banners displayed throughout the Congress venue (company to provide).
- Company logo, profile, and hyperlink on the supporter's page of the Congress website.
- Company profile on the Congress Attendee App (allows for the inclusion of video content, promotional documents and links to your website or social media sites).
- One push notification through the Congress Attendee App.
- Partnership acknowledged in all Congress promotional emails & social media posts (company logo with hyperlink).

Business Development Opportunities

- Access to delegate contact information via the Congress Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes).
- Lead generation available through the Congress Attendee App.
- Opt-in delegate list provided prior to the Congress.

Coffee Cart Patron

\$8,000 + GST 1 SOLD

Two (2) opportunities available

This unique partnership opportunity allows you to provide a daily dose of comfort, warmth, and networking in the form of a welcoming coffee cart at the Congress venue.

Your support offers a daily opportunity for networking and relaxation, setting a positive tone for the entire Congress and contributing to its success.

Coffee Cart patrons will receive the following benefits:

Registration

- One complimentary full Congress registration, including Welcome Reception and Gala Dinner.

Exhibition

- Discount Offer: 50% discount on Pod Exhibition Booth (see page 13 for further details).
- Complimentary Wi-Fi within the Congress Exhibition area.

Program Involvement

- Coffee cart provided prior to the first morning session, and during morning tea, lunch, and afternoon tea.
- Company logo displayed on the partner acknowledgement PowerPoint slide.

Company Branding and Promotion

- Recognition as a Coffee Cart Patron.
- One pull-up banner displayed throughout the Congress at the coffee cart location (company to provide).
- Opportunity to provide branded coffee cups, napkins, and uniforms (company to provide).
- Company logo, profile, and hyperlink on the partner's page of the Congress website.
- Company profile on the Congress Attendee App (allows for the inclusion of video content, promotional documents and links to your website or social media sites).
- One push notification through the Congress Attendee App.
- Partnership acknowledged in all Congress promotional emails & social media posts (company logo with hyperlink).

Business Development Opportunities

- Access to delegate contact information via the Congress Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes).
- Lead generation available through the Congress Attendee App.
- Opt-in delegate list provided prior to the Congress.



Ice Cream Cart Patron

\$6,000 + GST

One (1) opportunity available

Be the sweet touch that makes a lasting impact at the Congress as the exclusive Ice Cream Cart Patron. Your brand will play an integral part in creating uplifting moments, offering a refreshing break, and fostering connections among attendees.

The Ice Cream Cart Patron will receive the following benefits:

Registration

- One complimentary full Congress registration including Welcome Reception and Gala Dinner.

Exhibition

- Discount Offer: 50% discount on Pod Exhibition Booth (see page 13 for further details).
- Complimentary Wi-Fi within the Congress Exhibition area.

Program Involvement

- Ice cream cart provided during morning tea, lunch, and afternoon tea.
- Company logo displayed on the partner acknowledgement PowerPoint slide.

Company Branding and Promotion

- Recognition as the exclusive Ice Cream Cart Patron.
- One pull-up banner displayed throughout at the ice cream cart location (company to provide).
- Opportunity to provide branded ice cream cups, napkins, and uniforms (company to provide).
- Company logo, profile, and hyperlink on the supporter's page of the Congress website.
- Company profile on the Congress Attendee App (allows for the inclusion of video content, promotional documents and links to your website or social media sites).
- One push notification through the Congress Attendee App.
- Partnership acknowledged in all Congress promotional emails & social media posts (company logo with hyperlink).

Business Development Opportunities

- Access to delegate contact information via the Congress Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes).
- Lead generation available through the Congress Attendee App.
- Opt-in delegate list provided prior to the Congress.



Exhibitors Package

\$5,000 + GST

Multiple opportunities available

This innovative opportunity is designed to make your organisation and brand stand out, to engage your target audience, and leave a lasting impression.

The trade exhibition will run from 3 December to 6 December 2024 in the lobby of the Melbourne Convention and Exhibition Centre (MCEC). All delegate catering will be served amongst the Trade Exhibition Area.

As a Congress exhibitor you will receive the following benefits:

- **Fully Customisable Space:** The Pod Booth is yours to personalise. Upgrade your package to showcase your brand with captivating visuals, interactive displays, and branded materials.
- **Prime Location:** Enjoy a high-traffic location within the catering area of event venue, ensuring that your booth receives maximum exposure.
- **Professional Staff:** A dedicated team will be on hand during bump in to assist with setup, logistics, and ensuring your exhibit runs smoothly for the duration of the event.
- **Networking Opportunities:** Connect with industry leaders and decision makers with your booth located directly in front of delegates.

Exhibition Booth:

- 2m x 2m White backwall
- 1 x Built in cupboard
- 1 x Arm light
- 1 x General Purpose Outlet (GPO) to booth
- 1 x High-top table
- 2 x Bar stools

Exhibition Booth Inclusions:

- Two Exhibitor Staff Passes (exhibition access and catering only). Please note, additional Exhibitor Staff Passes are available at a rate of \$100 per day per pass, to cover catering fees charged by the venue.
- Exhibitor profile included on the Congress Attendee App (allows for the inclusion of video content, promotional documents and links to your website or social media sites).
- Company logo and hyperlink on partner's page of the Congress website.
- Complimentary Wi-Fi within the Congress Exhibition area.
- Access to delegate contact information via the Congress Attendee App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes).
- Lead generation available through the Congress Attendee App.
- Opt-in delegate list provided prior to the Congress.



Floor Plan

Exciting developments are underway as we craft the blueprint for our upcoming event. The floor plan is currently under construction, meticulously designed to optimise networking and exposure opportunities for our esteemed exhibitors. Booth allocations will be granted on a first come, first served basis, ensuring prime placement for early participants. Anticipate the finalised floor plan to be released in May 2024.

Symposium Package

\$3,000 + GST

Nine (9) opportunities available

For those organisations looking for value within a set budget, we are pleased to offer this unique opportunity to have your company highlighted during any of the symposia sessions across the three-day event.

Symposium sponsors will receive the following benefits:

Registration

- One complimentary full Congress registration, including the Welcome Reception.

Function

- Discount Offer: 50% discount on Gala Dinner tickets being held at the Melbourne Cricket Ground on Thursday 5 December.

Program Involvement

- Company logo displayed during the symposium on PowerPoint slide.
- Announcement by the chair acknowledging your company as a symposium partner at the start of the symposium session.

Company Branding and Promotion

- One pull-up banner displayed during the symposium.
- Company material (pen and writing pad) available for the symposium session.
- Company profile on the Congress Attendee App associated with the symposium (includes a link to your company website or social media site).



Custom Packages

We understand that one size doesn't fit all when it comes to partnership. That's why we offer the flexibility of custom partnership packages. We believe in creating opportunities that align seamlessly with your brand's goals and aspirations.

Whether you want to highlight a specific aspect of your business, reach a niche audience, or craft a unique partnership, our custom packages empower you to choose the level of involvement that suits your organisation best. We're here to collaborate and design a partnership package that's just right for you, ensuring your brand receives maximum visibility and impact at our event.

Let's work together to create a tailor-made partnership experience that not only resonates with our delegates but also helps your brand shine. Contact us to explore the endless possibilities of our custom partnership packages and unlock the potential of your partnership with us.

Exhibition Booth Upgrades

Your pod booth is a fully customisable space. For an additional fee, you can upgrade your package with captivating visuals, interactive displays, or branded materials. If you would like to upgrade, please select that you are interested on the booking form.

If selected, our exhibition supplier will contact you for further information, including submission deadlines.

Trade Exhibitor Insurance

The safety and security of all exhibitors, attendees, and assets are paramount. In line with this commitment, it is a compulsory condition of your involvement that all exhibitors maintain Public Liability Insurance coverage of at least \$10,000,000. Coverage is required from the first day of bump in (Tuesday, 3 December 2024) until the completion of bump out (Friday, 6 December 2024).

This insurance mandate is not only a protective measure but also a demonstration of our dedication to your peace of mind. With this substantial coverage, you can confidently participate in the event, knowing that you are safeguarded against unexpected occurrences.

Our aim is to create a secure environment for all involved, and this insurance requirement is an integral part of achieving that goal. It not only ensures the protection of your assets and interests, but also reinforces the integrity and responsibility of our event.

Exhibitor Information Portal

Two months prior to the event, exhibitors will be provided with login details to a dedicated Exhibitor Portal, where you will be required to complete the following:

- Upload of company logo (transparent PNG or JPEG format, if not provided upon booking).
- Upload a 250-word company profile (if not provided upon booking).
- Upload promotional brochures/videos (as stated within your package).
- Upload Public Liability Insurance certificate of currency.
- Registration form for exhibitor passes and any complimentary registrations.
- Add any lead tracking questions you wish to make available via the Congress Attendee App.

Within the portal you will have access to the detailed information for Exhibitors document, providing you with all the information needed to plan your attendance as a Trade Exhibitor. You will also have access to the final exhibition floorplan.



The 6th Global AYA Cancer Congress Scientific Committee

Prof Ian Olver (Chair)

Retired Oncologist & Bioethicist

Peter Orchard

CEO, Canteen Australia

Dr Michael Osborn

SA/NT Clinical Lead, Youth Cancer Service

Prof Gail Garvey

NHMRC Leadership Fellow and Professor in Indigenous Health Research, Faculty of Medicine, University of Queensland

Dr Antoinette Anazodo

Director of Adolescent and Young Adult (AYA) Cancer, Sydney Children's Hospitals Network

Dr Jeremy Lewin

VIC/TAS Clinical Lead, Youth Cancer Service

Dr Ursula Sansom-Daly

Director, Behavioural Sciences Unit, Kids Cancer Centre, Sydney Children's Hospital

Dr Louise Soanes

Chief Nurse, Teenage Cancer Trust

Hilary Gan

Hospital Programs and Services Director, Teen Cancer America

Dr Michael Roth

Professor of Paediatrics, The University of Texas MD Anderson Cancer Centre, Children's Cancer Hospital

Dr Sumit Gupta

Associate Professor, Faculty of Medicine and IHPME, University of Toronto

Helen Hatcher

Consultant Medical Oncologist, Cambridge University Hospitals NHS Foundation Trust

Kristina Scotting

Psychologist, Canteen Aotearoa

Siona Hardy

Executive Director Impact and Youth Cancer Service, Canteen Australia

Megan Baiocchi

Head of Youth Cancer Service, Canteen Australia

Trent Rosen

Youth Cancer Service Learning & Development Manager, Canteen Australia

Louise Reynolds

Youth Cancer Service Project Manager, Canteen Australia

Contact

Trent Rosen

Youth Cancer Service Learning & Development Manager

Canteen Australia

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Julie McGraw

Senior Conference Manager

GEMS Event Management Australia

Email: ayacongress@gemsevents.com.au

Acknowledgement

The 6th Global Adolescent and Young Adult Cancer Congress is supported by funding from the Australian Government under the Youth Cancer Services Initiative.



Partnership Application Form

Please complete the following three page booking form and return it to ayacongress@gemsevents.com.au.

Contact Person:

Position:

Organisation Name (for invoicing purposes):

Organisation Name (for marketing purposes):

Mailing Address:

Work Phone:

Mobile:

Email:

Company Web Link:

Company social media page links (Instagram / Facebook / X / LinkedIn):

Onsite Contact Name & Number:

Additional Contact Details:

I would like to book the following partnership opportunity (please note, if your package does not include a pod booth and you would like one, please also complete the trade exhibition booth row in addition to your preferred level of partnership):

Level of Partnership	Cost ex GST	Quantity	Sub-Total	I am interested in upgrading my booth	My top three booth number preferences are:
Principal Partner	\$40,000 AUD				As per floorplan
Major Partner	\$25,000 AUD				As per floorplan
Supporting Partner	\$15,000 AUD				1. 2. 3.
Coffee Cart Patron	\$8,000 AUD			N/A	N/A
Ice Cream Cart Patron	\$6,000 AUD			N/A	N/A
Symposium	\$3,000 AUD			N/A	N/A
Trade Exhibition Booth (2m x 2m)	\$5,000 AUD				1. 2. 3.

Signed:

Date:

Terms & Conditions

- Exhibition space will be allocated on a 'first come, first served' basis. Booths will be allocated in order of receipt forms.
- Payment does not have to accompany the booking form; however, payment terms and conditions must be adhered to, or else the booth may be released for sale to another exhibitor.
- Upon receipt of the signed booking form, the Congress Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice.
- The full amount of the booking must be paid within 30 days from the date of invoice and no later than two weeks prior to the Congress.
- For late bookings, the full amount of the booking must be finalised prior to the Congress commencement date. No exhibitor will be allowed to occupy the exhibition space until all monies owing to the Congress Organiser are paid in full.
- All amounts are payable in Australian Dollars. Direct debits are to be made out to the account number on the bottom of the tax invoice.
- All credit card payments will incur a credit card processing fee. Fees (as of 1 January 2023) are: American Express 1.73% + \$0.20 transaction fee, Mastercard: 0.87% and Visa 0.9%. All payments must include 10% Goods and Services Tax.
- Acceptance of partnership and exhibition bookings is at the discretion of the Congress Organising Committee.
- Partnership/Exhibitors are not permitted to assign, sublet, or apportion the whole or any part of their package/booked space unless prior consent in writing from the Congress Organisers is provided.
- Placement of all partner and other purchased advertisements on the Congress App is at the discretion of the Committee.
- Choice of lanyard is at the discretion of the Committee.
- All exhibitors must produce a valid Public Liability Insurance Certificate of Currency for the period of the exhibition and must be submitted to the Congress Organiser by the allocated date.
- The Congress Organiser reserves the right in unforeseen circumstances to amend or alter the exact site or location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Congress Organiser.
- The Congress Organiser reserves the right to change the exhibition floor layout if necessary.
- A completed booking form is required to confirm your partnership of trade exhibition booth booking.
- The Congress Organiser agrees to provide the exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on part of the exhibitor.
- The Congress Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents' entry to the exhibition if they do not hold a Congress name badge.
- The Congress Organiser will arrange security onsite, if required by the venue, during the period of the exhibition but will accept no liability for loss or damage.
- The Congress Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Congress Organiser will not be accountable for the level of commercial activity generated.
- The Exhibitor must comply with all the directions/ requests issued by the Congress Organiser including those outlined in the Exhibition Manual.
- The Exhibitor will not display or exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding, or projecting into aisles or neighbouring exhibition spaces.
- The Exhibitor agrees to adhere to all Congress venue rules and regulations.
- Official contractors will be appointed by the Congress Organiser to undertake stand construction, freight forwarding (if applicable), supply of furniture, electronics, and IT equipment. This is for insurance and security reasons.
- Discounts for any entitlements not used or required will not be provided.
- The Exhibitor must submit plans and visuals of custom-designed exhibits, if applicable, to the Congress Organiser by no later than Monday, 28 October 2024. Exhibitors failing to do so may be denied access to the exhibition build or may be required to cease building.
- All bookings are subject to approval by the Congress Committee.

Cancellation Policy

- Partnership cancellations received in writing to the Event Organisers will only be accepted if the company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD \$550 administration fee.
- Cancellations received after the partnering company has received the above-mentioned acknowledgements, cannot be accepted, and will not be refunded.
- Exhibitor cancellations received in writing to the Event Organisers by Friday, 9 August 2024 will be accepted, and all fees refunded less an AUD\$550 administration fee. Cancellations received after this date will not be eligible for a refund.

Signed: _____

Name (Print): _____

Position: _____

Name of Organisation: _____

Date: _____