

Integrating financial literacy via 25 ways to boost your income

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Biography:

Dr Ann Villiers is Australia's only Mental Nutritionist®, specialising in mind and language sense-making practices. This workshop draws on two decades of business experience that includes professional speaking, training, and career coaching. Ann has a long-standing interest in how we make sense of our finances and knows from experience how easy it is to fall into financial traps. Ann was awarded the 2015 CDAA President's Award for Professional Leadership.

Whether you're in business, advising clients on career transitions, or preparing a service or project budget, understanding how to maximise income and minimise costs is essential for success.

During this session you will:

- Examine 25 specific ideas to increase revenue and reduce costs.
- Consider integrating more financial literacy into personal and professional practice.

Session structure comprises three segments:

- Brief individual review of the 25 ideas. [3 mins.]
- Presenter explanation of ideas, illustrated with a fictitious business, Rapid Resume Reviews. Several business models will show the financial impact of applying ideas. [20 mins]
- Brief open forum on integrating more financial literacy into client services. [5 mins]

Attendees receive a handout listing the 25 ideas, a list of relevant resources, and several business models for Rapid Resume Reviews.

Integrating more financial literacy into practice is relevant because:

- Practitioners need to be financially savvy to operate a thriving business in a competitive market.
- Clients working in the gig economy, or transitioning from education to work, from work to retirement, or faced with redundancy or career changes, need to at least consider current and future financial implications.

Career practitioners need to tap financial literacy resources and apply them to personal and professional practice.