



 **ALPMA + ALTA**  
**BUSINESS OF LAW**  
**SUMMIT** **25**

SEPTEMBER 3-5  
SYDNEY | ICC

[www.alpmasummit.com.au](http://www.alpmasummit.com.au)

**CALL FOR ABSTRACTS**

**YOUR INVITATION TO PRESENT AT AUSTRALASIA'S  
LEADING LEGAL PRACTICE MANAGEMENT  
+ LEGALTECH CONFERENCE**

**TRAILBLAZING TOMORROW:  
PEOPLE, TECHNOLOGY AND LAW  
ON THE NEW FRONTIER**



**SUMMIT  
PRINCIPAL  
PARTNER**

# CALL FOR ABSTRACTS

## Important Dates

**Abstract Submissions are due by**

Friday, 7 March 2025

**Authors will be advised of the outcome of their submission by**

Friday, 25 April 2025

**Program Launch**

Tuesday, 13 May 2025

**Final PowerPoints are due by**

Friday, 29 August 2025

**Summit Dates**

Wednesday, 3 to Friday, 5 September 2025

## Further Information

For further information regarding the Summit, please contact:

**Sarah Robinson**

Senior Conference Manager  
GEMS Event Management Australia

Phone: +61 2 9744 5252

Email: [alpma@gemsevents.com.au](mailto:alpma@gemsevents.com.au)

For further information regarding the content of the Summit, please contact:

**Emma Elliott**

CEO  
ALPMA

Email: [e.elliott@alpma.com.au](mailto:e.elliott@alpma.com.au)

## INVITATION TO PARTICIPATE

### Transform the Future of Legal Practice Management

The Australasian Legal Practice Management Association (ALPMA) and Australian Legal Technology Association (ALTA) **Program Committee** invite innovative voices to shape the future of legal practice at the 2025 ALPMA Summit + ALTACON. Join us at the International Convention Centre, **Sydney, 3-5 September 2025.**

**“Trailblazing Tomorrow: People, Technology, and Law on the New Frontier.”**

Building on the success of the 2024 Summit + ALTACON, this year’s conference will deliver both thought-provoking insights and practical strategies to help **law firm leaders drive change, empower their teams and leverage technology and innovation** to achieve operational and business excellence.

After a year of rapid and continuous change, and excitement in particular around AI and Generative AI, law firms must continue to explore the benefits of this new digital frontier by continuing their journey of discovery. We invite you to contribute to these conversations and share with our audience case studies with both positive and continuous learning outcomes (e.g. The Good, The Bad and the Lessons Learnt!)

## 2025 BUSINESS OF LAW SUMMIT + ALTACON

For over 15 years the ALPMA Summit has been the pinnacle legal industry event focusing on best practice and emerging trends in law firm management, with 2025 poised to continue in these footsteps. The event will showcase thought leaders across multiple business of law streams (finance, operations, marketing, technology, people & culture etc) with a connected theme of trailblazing tomorrow: into the New Frontier.

The event brings together business of law professionals excelling and paving the way in the leadership, management and operational functions of various sized law firms across Australasia. This event attracts a community of likeminded professionals curious for knowledge, information and education that helps solve immediate and longer-term law firm challenges to meet their firm’s business objectives.

The event welcomes everyone who is working within or has an interest in legal practice management but is not limited to those only with an ALPMA membership. With the addition of ALTACON to the event this conference will also attract those working within in-house corporate legal departments who too are looking towards the future of technology and the law.

## ATTENDEES

Connect with law firm leaders, decision-makers and influencers including:

- Managing Partners
- CEOs, COOs, CFOs, CIO's and other C-Suite
- General Managers, Practice Managers, Office and Administration Managers
- Legal Technology Directors, Project Managers, IT teams
- HR & People Culture Leaders
- Marketing & BD Professionals
- In-house Counsel

Our audience work in varying sized law firms from sole practitioners through to large international firms, however the majority drive business success within small (10) to medium (150) sized law firms (by employee size).

If you have content, case studies and educational takeaways that would be of benefit to our audience we invite you to submit an Abstract.

## PROGRAM STREAMS

Our theme explores how People, Technology, and the New Frontier intersect to shape the future of law. We welcome submissions addressing:

### 1. People

- Leadership, strategy, and change management.
- Attraction, retention, and well-being strategies.
- Culture transformation and high-performing teams.
- Skills required personally and professionally to remain competitive now and into the future.

### 2. Technology

- Practical applications of AI, Generative AI and automation.
- Legal technology adoption and best practices.
- Anti Money Laundering / Counter Terrorism Financing (AML/CTF).

- Cybersecurity, risk management, and data-driven decision-making.
- Project management, digital literacy skills now and into the future.

### 3. The New Frontier

- Balancing human ingenuity with technological innovation.
- Predicting and preparing for the "unknown future" in legal practice.
- Alternate pricing practices in light of increased technological efficiencies.
- Frameworks for evolving together as an industry.
- Predictions for how the profession can evolve together to remain successful now and into the future.

In addition to the content above, we are interested in receiving engaging and forward-thinking presentations which are aligned with the Summit theme, and objectives. Submissions should address one or more of the following areas:

- **Leadership and Change Management:** Strategies for guiding firms through transformation.
- **Empowering People:** Creating cultures of growth, inclusion, adaptability and performance. Presentations on how to build high performing and engaged teams are encouraged.
- **Legal Technology and Innovation:** Cutting-edge tools and techniques shaping the future of legal practice. Presentations that focus on the future of law firm technology, including AI, Generative AI, automations and workflows, etc.
- **Persistent and New Challenges:** Identify common and real challenges facing law firms of varying sizes within today's work environment. These challenges could relate to a variety of topics which revolve around effective business and people management. Practical solutions to assist to meet these ongoing law firm challenges are invited.
- **Novel Opportunities:** Providing insights into current and emerging trends, occurring both within the legal sector and more generally within society. The impact of rapid technological advancements, emerging technology, sustained alternate working arrangements and the challenges associated along with a need to ensure employee well-being.
- **Actionable Takeaways:** Frameworks, theories, and practical tools to inspire and equip attendees to drive meaningful change within their firms.

There will be 3-4 streams of content at any one time. ALTACON will have a dedicated technology focused streaming running across the 3 days.

Whether you're a seasoned industry leader or a fresh voice with new ideas, we encourage you to contribute to this dialogue and help shape the future of law.

## TYPES OF SUBMISSIONS

The Summit Program Committee aim to create a program that is interactive and provides tangible and practical key learning outcomes from each session. As part of your submission, please outline the best format for your session including, but not limited to:

- Interactive Workshop
- Lecture
- Panel
- Oral Presentation
- Case Study
- Social Activity

## ESSENTIAL DETAILS

The Following guidelines apply to the submission of all abstracts:

- All abstracts must be submitted via the online Presentation Portal available from the Summit website – [www.aplmasummit.com.au](http://www.aplmasummit.com.au)
- Abstracts should be no more than 500 words in length.
- Submissions on any topic related to the streams of the Summit (or the Business of Law) will be considered.
- Submissions must include a biography of the presenter of up to 200 words. Submissions not including a biography of the presenter will not be considered.
- Submissions to include a show reel or video of past presentations.
- Abstracts must include the following information:

<b>Author(s):</b>	Preferred Given Name, and Surname of all Authors
<b>Presenter:</b>	Name of person/s who will present the presentation at the Summit
<b>Title:</b>	e.g. Mr, Mrs, Ms, Dr, Prof for all persons listed above
<b>Position:</b>	Official job title of all presenter/s e.g. Partner, Business Advisor etc
<b>Organisation:</b>	The organisation/practice with which the presenter/s are affiliated
<b>Contact Details:</b>	Phone and email details must be provided for the presenter/s
<b>Presentation Title:</b>	This is the title that will be included on the Summit app, Summit website and promotional material for Summit (max. 15 words).
<b>Session Format:</b>	e.g. Lecture, Workshop, Panel, Social, Interactive Workshop, Oral Presentation, Case Study, or Other
<b>Topic:</b>	Please indicate the most appropriate stream for your presentation as outlined in the dot points in this document.
<b>Learning Outcomes:</b>	List the Key actionable takeaways from your session (minimum of 3 required)
<b>Target Firm Size:</b>	Please outline what size firm your session would suit e.g. small, medium, or large



## INFORMATION FOR PRESENTERS

Please note the following important information prior to submitting your abstract:

- Abstract for concurrent presentations should be submitted by no later than **Friday, 7 March 2025**.
- Presenters will be advised of the outcome of their submission by no later than **Friday, 25 April 2025**.
- The Committee reserves the right to accept or reject any submissions and extend or shorten presentation duration.
- The Summit Organisers and/or Committee will communicate only with the 'first author' of a presentation. In the case of co-authored presentations, it will be the responsibility of the 'first author' to pass on the co-author(s), communication from the editors.
- All presenters will retain the intellectual property of their presentation.
- Each presenter must make their PowerPoint available prior to their presentation and agree for it (or an amended version) to be uploaded to the ALPMA Website following the Summit.
- The presenter(s) grants GEMS Event Management Australia and ALPMA the right to use any images or recordings taken at the Summit for the purposes of future publications conducted on behalf of ALPMA. This includes, but is not limited to, publication on websites, electronic and print journals, and trade and non-trade publications. GEMS/ALPMA claim copyright of any image and may 'alter' any image for the lawful purpose of GEMS/ALPMA and the presenter/s release GEMS/ALPMA from all claims and liability relating to any images taken or used.
- Self-promotion and Commercial promotion in presentations is unacceptable.
- All presenters are required to register for the Summit.
- Submissions from supplier organisations will be considered on the understanding that the Organisation will sign up as a Partner of the 2025 Summit. Presenters from non-partnering organisations will not be accepted into the program (unless otherwise invited).

At the discretion of the committee, presenting authors may be provided with the following:

- A complimentary day or full Summit delegate pass
- A contribution towards accommodation may be provided for some interstate and international presenters at an approved ALPMA hotel
- A contribution towards travel may be provided for some interstate and international presenters



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