

FERTILITY SOCIETY OF AUSTRALIA AND NEW ZEALAND ANNUAL CONFERENCE 2024

FSANZ2024



CROWN PERTH  
14 – 17 SEPTEMBER 2024

## SPONSORSHIP & EXHIBITION PROSPECTUS

[WWW.FSANZCONFERENCE.COM](http://WWW.FSANZCONFERENCE.COM)

*A ROAD TRIP TO EXCELLENCE*



# FERTILITY SOCIETY OF AUSTRALIA AND NEW ZEALAND ANNUAL CONFERENCE 2024

## INVITATION TO SPONSOR

It is with great pleasure that I announce the FSANZ Annual Conference 224 will be held at Crown Conference Centre, Perth from 14 – 17 September.

I would like to acknowledge and thank our long-term partners who have engaged with us to deliver high-quality events, and I welcome those who are considering a partnership with us for the first time. Together, we can create a memorable experience that benefits both your organisation and our delegates.

Our organising committee is curating an engaging and informative scientific program which will be exciting and educational in line with our theme “A Road Trip to Excellence”.

By partnering with us for our 2024 event, you will be joining a community of like-minded organisations and individuals who are dedicated to advancing knowledge, skills, and innovation in our industry.

I would like to invite you to partner with us as a sponsor of FSANZ 2024 and we offer a full range of sponsorship packages and additional opportunities to increase your brand exposure and demonstrate your commitment to the growth and success of our industry. I believe that your involvement as a sponsor will help us create a more impactful and successful event.

Thank you for your support and consideration in sponsoring our annual event and I look forward to welcoming you to Perth in September.

**Prof Roger Hart**

FSANZ 2024 Convenor



## CONFERENCE HOST

The Fertility Society of Australia and New Zealand (FSANZ) is the peak body representing scientists, doctors, researchers, nurses, consumers, and counsellors in reproductive medicine in Australia and New Zealand.

Australia and New Zealand have an outstanding record in helping couples experiencing infertility. Thousands of women in Australia, New Zealand and around the world have conceived and given

birth using pioneering in vitro fertilisation techniques developed and perfected in these countries.

Each year FSANZ hold an Scientific Meeting attracting experts in reproductive health from around the world to present research and discuss new technologies and treatments. It has a rich history

in hosting quality national and international conferences and in 2024 FSANZ is committed to delivering another valuable experience for all involved.

## BENEFITS OF SPONSORSHIP

FSANZ is dedicated to delivering a Symposium that creates opportunities for existing and new professional relationships to be fostered and developed within an enjoyable, welcoming environment and interactive exhibition.

An outstanding faculty of international and national keynote presenters has been invited and our program will feature plenary sessions, invited lectures, symposia, and panel discussions.

With over 500 delegates expected to attend the Conference, aligning your organisation provides you with the opportunity to consolidate relationships and expose your brands to key markets both nationally and internationally.

Sponsoring the FSANZ Conference offers many benefits to your organisation including:

- Promotion and brand exposure through event promotion in the lead up and during the Conference with exposure to over 500 specialists including Clinicians (ART Specialists, Gynaecologists, Andrologists, Urologists, General Practitioners), Nurses, Scientists, Embryologists and ART Counsellors.
- Align your brand with one of the industry's premier events with an opportunity to showcase your expertise and capabilities through an exhibition stand
- Build brand awareness amongst a targeted audience and present latest innovations and new products/services
- Time to engage and network with a wide range of leading clinicians and decision makers
- Complimentary full sponsor registrations include attendance at the Conference Welcome Reception and Conference Dinner to network with delegates, keynote speakers and other sponsors

## CONFERENCE VENUE

Crown Perth  
Great Eastern Highway  
Burswood, WA  
T: +61 8 9362 7574

The Fertility Society of Australia & New Zealand Annual Conference 2024 will be held at Crown Events and Conferences Perth which features state of the art, contemporary exhibition facilities and a world class hotel on site.





# FERTILITY SOCIETY OF AUSTRALIA AND NEW ZEALAND ANNUAL CONFERENCE 2024

## PROGRAM AT A GLANCE

### Saturday 14 September

All Day	Professional Group Meetings
6.30pm	Sponsored Dinner Symposium

### Sunday 15 September

7.00am – 8.15am	Sponsored Breakfast Symposium
9.00am – 9.45am	Annual General Meeting
9.45am – 10.00am	Coffee Break
10.00am – 12.30pm	FSANZ facilitated discussion with members addressing current trends, challenges, and opportunities within the ART sector
12.30pm – 1.30pm	Lunch <i>ANZARD Data Managers Session   Including YourIVF success data collection</i> <i>IVF Medical Directors Group Meeting</i>
1.30pm – 2.00pm	Opening Address and Life Membership Award
2.00pm – 2.30pm	Ian Johnson Memorial Lecture
2.30pm – 3.00pm	Keynote Presentation
3.00pm – 3.30pm	Afternoon Tea
3.30pm – 5.00pm	Concurrent Invited Speaker Sessions
5.10pm – 6.00pm	Panel Discussion
6.00pm – 7.30pm	Welcome Reception

### Monday 16 September

7.00am – 8.15am	Sponsored Breakfast Symposium
8.30am – 10.15am	Keynote Presentations
10.15am – 10.45am	Morning Tea
10.45am – 11.45am	Keynote Presentations
11.45am – 1.15pm	Concurrent Invited Speaker Sessions
1.15pm – 2.15pm	Lunch Sponsored Lunch Symposium
2.15pm – 3.45pm	Concurrent Invited Speaker Sessions
3.45pm – 4.15pm	Afternoon Tea
4.15pm – 5.15pm	Keynote Presentations
7.30pm – 11.00pm	Conference Dinner

### Tuesday 17 September

7.30am – 8.45am	Recovery Breakfast and Poster Displays
9.00am – 11.00am	Keynote Presentations
11.00am – 11.30am	Morning Tea
11.30am – 12.45pm	Concurrent Invited Speaker Sessions
12.45pm – 1.45pm	Lunch
1.45pm – 2.10pm	Concurrent Invited Speaker Sessions
2.10pm – 3.45pm	Keynote Presentations
3.45pm – 4.00pm	Conference Close

## SPONSORSHIP OPPORTUNITIES

Please select from our sponsorship levels and your organisation will receive the benefits and entitlements listed. We understand that each organisation has individual needs and we can work with you to tailor a package to ensure you receive maximum exposure.

All prices are in AUD and include GST.

### Conference Partners

Premium Partner (Exclusive Opportunity)	1	\$110,000
Principal Partner	2	\$70,000

### Conference Program

Education Partner	1	\$25,000
Scientific Program Partner	3	\$15,000
Sponsored Breakfast Symposia	2	\$6,600
Sponsored Dinner Symposia	1	\$6,600

### Conference Social Program

Welcome Reception	1	\$10,000
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### Conference Materials

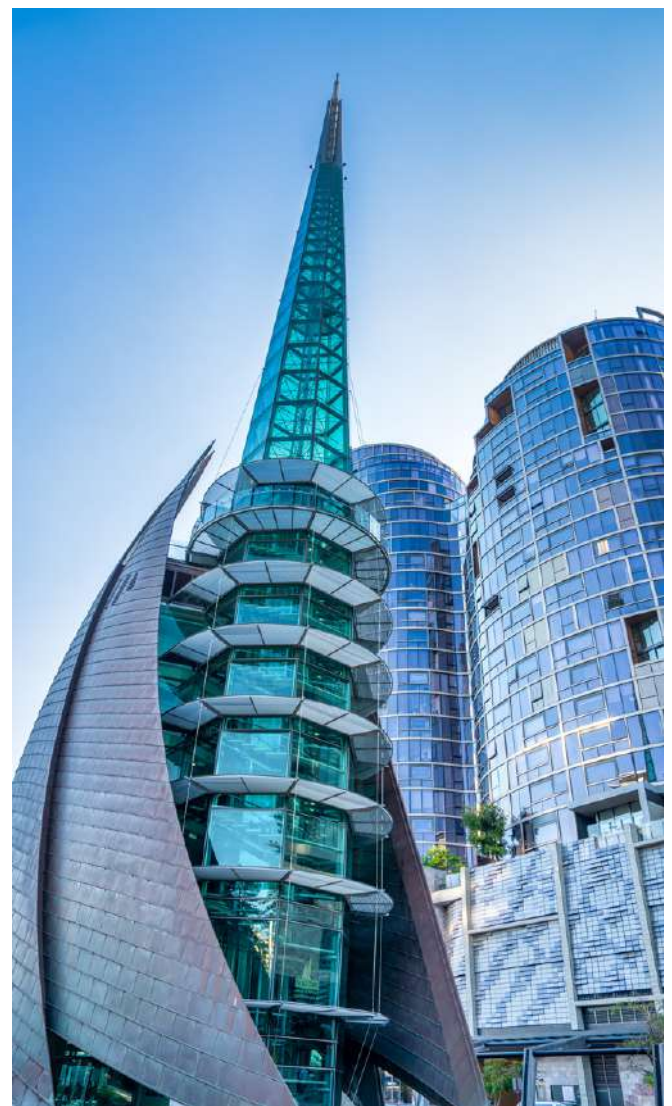
Conference "Keep Cup"	1	\$15,000
Conference Name Badges & Lanyards	1	\$10,000

### Conference Communications

Conference APP	1	\$15,000
Conference Writing Pads & Pens	1	\$5,500

### Conference Well Being

Conference Massage Station	1	\$13,000
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# FERTILITY SOCIETY OF AUSTRALIA AND NEW ZEALAND ANNUAL CONFERENCE 2024

## PREMIUM PARTNER

1 Opportunity - \$110,000

### Entitlements:

- FSANZ endorsement as the exclusive Premium Partner

### At the Conference:

- Four (4) complimentary exhibition booths (3m x 3m each) in a prime position
- Fourteen (14) full Sponsor registrations all including one (1) ticket to the Welcome Reception and one (1) ticket to the Conference Dinner
- Hospitality Suite room for the duration of the conference
- Lunch Symposium session room: Monday 16 September with basic AV
- Education Partner package – as detailed on page 7
- Option to place eight (8) pieces of free-standing signage for strategic placement throughout the venue over the duration of the Conference (sponsor to provide: maximum size 2m high x 1m wide; locations to be approved by FSANZ so as not to impact other sponsors)

### FSANZ Conference Website:

- Company logo and profile (hyperlinked) and acknowledgement as Premium Partner
- Opportunity to provide an animated hyperlinked banner
- Company logo and profile (450 words, hyperlinked)

### FSANZ Conference App:

- Company logo, link, and profile
- 3 x Digital Inserts
- 3 x Promotional push notifications via the app during the Conference

### Conference Acknowledgement:

- Company logo and acknowledgement as the Premium Partner on sponsor acknowledgement slides during Conference (individual slide)
- Verbal acknowledgement of the Premium Partnership by conference convenor during opening and closing plenary sessions
- Company logo on the sponsorship acknowledgement board

### After the Conference:

- Delegate list in excel file format: eight, four and two weeks prior with a final listing post Conference, including: first name, surname, organisation, state, or country (subject to Privacy Act)

## PRINCIPAL PARTNER

2 Opportunities - \$70,000

### Entitlements:

- FSANZ endorsement as a Principal Partner

### At the Conference:

- Four (4) complimentary exhibition booths (3m x 3m each) in a prime position
- Twelve (12) full Sponsor registrations all including one (1) ticket to the Welcome Reception and one (1) ticket to the Conference Dinner
- Lunch Symposium session room: Monday 16 September with basic AV
- Option to place two (2) pieces of free-standing signage for strategic placement throughout the venue over the duration of the Conference (sponsor to provide: maximum size 2m high x 1m wide; locations to be approved by FSANZ so as not to impact other sponsors)
- Option to include one of the following packages in your Principal Partner package:
  - Breakfast Session Symposia – as detailed on page 8
  - Conference App – as detailed on page 10

### FSANZ Conference Website:

- Company logo and profile (hyperlinked) and acknowledgement as a Principal Partner
- Company logo and profile (300 words, hyperlinked)

### FSANZ Conference App:

- Company logo, link, and profile
- 2 x Digital Inserts
- 2 x Promotional push notifications via the app during the Conference

### Conference Acknowledgement:

- Company logo and acknowledgement as a Principal Partner on sponsor acknowledgement slides during Conference
- Verbal acknowledgement as a Principal Partner by conference convenor during opening and closing plenary sessions
- Company logo on the sponsorship acknowledgement board

### After the Conference:

- Delegate list in excel file format: eight, four and two weeks prior with a final listing post Conference, including: first name, surname, organisation, state, or country (subject to Privacy Act)

## EDUCATION PARTNER

1 Opportunity - \$25,000

The Education Partner is responsible for the funding of the five education awards that will be announced and presented during the conference.

- Best Scientific Paper
- Best Poster
- Best Paper by a Nurse
- Best Paper by a Counsellor
- Best Clinical Paper

### Entitlements:

#### At the Conference:

- One (1) full Sponsor registration all including the Welcome Reception and Conference Dinner

#### FSANZ Conference Website:

- Company logo and profile (hyperlinked) and acknowledgement as the Education Partner
- Company logo and profile (200 words, hyperlinked)

#### FSANZ Conference App:

- Company logo, link, and profile
- 1x Promotional push notifications via the app

#### Conference Acknowledgement:

- Company logo and acknowledgement as the Education Partner on sponsor acknowledgement slides during Conference
- Verbal acknowledgement as the Education Partner at the Conference
- Company logo on the sponsorship acknowledgement board

## SCIENTIFIC PROGRAM PARTNER

3 Opportunities - \$15,000

The opportunity to demonstrate commitment and support for the Scientific Program, offering financial support to enable quality scientific presentations and educational content. The Scientific Committee has selected an outstanding calibre of speakers for you to support.

### Entitlements:

#### At the Conference:

- One (1) full Sponsor registration all including the Welcome Reception and Conference Dinner

#### FSANZ Conference Website:

- Company logo and profile (hyperlinked) and acknowledgement as the Education Partner
- Company logo and profile (200 words, hyperlinked)

#### FSANZ Conference App:

- Company logo, link, and profile
- 1x Promotional push notifications via the app during the Conference

#### Conference Acknowledgement:

- Company logo and acknowledgement as a Scientific Program Partner on sponsor acknowledgement slides during Conference
- Verbal acknowledgement as a Scientific Program Partner during opening plenary session
- Company logo on the sponsorship acknowledgement board





# FERTILITY SOCIETY OF AUSTRALIA AND NEW ZEALAND ANNUAL CONFERENCE 2024

## SPONSORED BREAKFAST SYMPOSIA

2 Opportunities - \$6,600

Breakfast sessions are available on Sunday 15 September and Monday 16 September. These sessions allow the sponsor full editorial control and access to participating delegates. Both breakfast sessions will be promoted on the website pre-conference, via the conference program and on the conference app. The room and standard AV will be provided, plus one full registration for your nominated breakfast speaker.

### Entitlements:

- Exclusive naming rights and branding of the nominated breakfast session
- Online booking facility for breakfast session upon registration (if required)
- One e-blast invitation promoting breakfast to registered delegates
- Opportunity to brand your session with free standing banners

### At the Conference:

- One (1) full Sponsor registration all including the Welcome Reception and Conference Dinner

### FSANZ Conference Website:

- Promotion of breakfast session with synopsis
- Company logo and profile (hyperlinked) and acknowledgement as a Breakfast Session Partner
- Company logo and profile (200 words, hyperlinked)

### FSANZ Conference App:

- Company logo, link, and profile
- 1x Promotional push notifications via the app during the breakfast session

### Conference Acknowledgement:

- Company logo and acknowledgement a Breakfast Session Partner on sponsor acknowledgement slides during Conference
- Verbal acknowledgement as a Breakfast Session Partner at the Conference Dinner
- Company logo on the sponsorship acknowledgement board

### Sponsor to provide:

- 200-word synopsis including speaker details and content for promotion
- Sponsor to bear any additional AV costs, speaker costs and cost of breakfast catering

## SPONSORED DINNER SYMPOSIA

1 Opportunity - \$6,600

Dinner Symposia to be held on Saturday 14 September. This session allows the sponsor full editorial control and access to participating delegates. The Dinner Symposia will be promoted on the website pre-conference, via the conference program and on the conference app. The room and standard AV will be provided, plus one full registration for your nominated dinner speaker.

### Entitlements:

- Exclusive naming rights and branding of the Dinner Symposia
- Online booking facility for dinner symposia upon registration (if required)
- One e-blast invitation promoting dinner to registered delegates
- Opportunity to brand your session with free standing banners

### At the Conference:

- One (1) full Sponsor registration all including the Welcome Reception and Conference Dinner

### FSANZ Conference Website:

- Promotion of dinner session with synopsis
- Company logo and profile (hyperlinked) and acknowledgement as the Dinner Symposia Partner
- Company logo and profile (200 words, hyperlinked)

### FSANZ Conference App:

- Company logo, link, and profile
- 1x Promotional push notifications via the app during the Dinner Symposia

### Conference Acknowledgement:

- Company logo and acknowledgement the Dinner Symposia Partner on sponsor acknowledgement slides during Conference
- Verbal acknowledgement as the Dinner Symposia Partner at the Conference Dinner
- Company logo on the sponsorship acknowledgement board

### Sponsor to provide:

- 200-word synopsis including speaker details and content for promotion
- Sponsor to bear any additional AV costs, speaker costs and cost of dinner catering



## WELCOME RECEPTION

1 Opportunity - \$10,000

Welcome Reception to be held on Sunday 15 September in the Exhibition Hall and is a wonderful opportunity for networking over drinks and canapes.

### Entitlements:

- Exclusive naming rights and branding of the Welcome Reception
- One e-blast invitation promoting Welcome Reception prior to the event to registered delegates
- Opportunity to brand your function with free standing banners
- Opportunity to provide a memento to all delegates attending the Welcome Reception (sponsor to provide)

### At the Conference:

- One (1) full Sponsor registration all including the Welcome Reception and Conference Dinner

### At the Welcome Reception:

- Ten guest tickets for your distribution to locals to attend the Welcome Reception

### FSANZ Conference Website:

- Promotion as Welcome Reception Sponsor
- Company logo and profile (hyperlinked) and acknowledgement as the Welcome Reception Sponsor
- Company logo and profile (200 words, hyperlinked)

### FSANZ Conference App:

- Company logo, link, and profile
- 1x Promotional push notifications via the app just prior to the start time of the Welcome Reception

### Conference Acknowledgement:

- Company logo and acknowledgement the Welcome Reception Sponsor on sponsor acknowledgement slides during Conference
- Verbal acknowledgement as the Welcome Reception Sponsor at the Welcome Reception
- Company logo on the sponsorship acknowledgement board



# FERTILITY SOCIETY OF AUSTRALIA AND NEW ZEALAND ANNUAL CONFERENCE 2024

## CONFERENCE KEEP CUP

1 Opportunity - \$15,000

Our sustainable conference offers opportunity to provide all delegates with a branded, reusable keep cup. The Keep Cup will feature your company logo alongside FSANZ logo, which delegates will be encouraged to use during all catering breaks at the conference.

### Entitlements:

- Company logo featured on all conference keep cups
- Company logo and profile (hyperlinked) and acknowledgement on Conference website
- Company logo, link, and profile on Conference App
- Company logo on the sponsorship acknowledgement board
- Company logo and acknowledgement on sponsor acknowledgement slides during Conference
- One (1) full Sponsor registration all including the Welcome Reception and Conference Dinner

## CONFERENCE APP

1 Opportunity - \$15,000

The Conference App will be the most up to date place for delegates to check program updates, speaker biographies, exhibition and registration opening times and other useful information. The App is a necessary tool in FSANZ's mission to deliver a more sustainable conference. See your company branding come to life on multiple pages with links to your own website.

### Entitlements:

- Exclusive branding on the Conference App
- Opportunity to provide Splash Advert and Banner Adverts on the Conference App
- Company logo and profile (hyperlinked) and acknowledgement on Conference website
- Company logo, link, and profile on Conference App
- Company logo on the sponsorship acknowledgement board
- Company logo and acknowledgement on sponsor acknowledgement slides during Conference
- Company logo on app related communications to delegates
- 4 opportunities for push notification during the conference
- One (1) full Sponsor registration all including the Welcome Reception and Conference Dinner





## CONFERENCE NAME BADGES & LANYARDS

1 Opportunity - \$10,000

To gain access to the Conference, all delegates are required to wear the official Conference name badge. This is an opportunity to have your company logo printed on all name badges and lanyards alongside the Conference logo, to gain great exposure throughout the Conference. Alternatively, you may wish to provide your own branded lanyards.

### Entitlements:

- Company logo featured on all conference delegate Name Badges and Lanyards (or sponsor to provide own branded lanyards)
- Company logo and profile (hyperlinked) and acknowledgement on Conference website
- Company logo, link, and profile on Conference App
- Company logo on the sponsorship acknowledgement board
- Company logo and acknowledgement on sponsor acknowledgement slides during Conference
- One (1) full Sponsor registration all including the Welcome Reception and Conference Dinner

## CONFERENCE WRITING PADS & PENS

1 Opportunity - \$5,500 + STOCK

A stellar marketing opportunity is available to provide delegates with company branded writing pads and pens for daily distribution from the Registration Desk and via the session rooms.

### Entitlements:

- Company branded pads and pens provided to each delegate on site upon registration
- Company branded pads and pens used at registration desk and supplied in sessions during the Conference
- Company logo and profile (hyperlinked) and acknowledgement on Conference website
- Company logo, link, and profile on Conference App
- Company logo on the sponsorship acknowledgement board
- Company logo and acknowledgement on sponsor acknowledgement slides during Conference

# FERTILITY SOCIETY OF AUSTRALIA AND NEW ZEALAND ANNUAL CONFERENCE 2024

## CONFERENCE MESSAGE STATION

**1 Opportunity - \$13,000**

Delegates will have the opportunity to relax and unwind with a massage who will be available during all catering breaks. The conference organisers will arrange the hire of the masseuses, along with the set up of the massage station. The location of the massage station will be at the discretion of the conference organisers.

### Entitlements:

- Exclusive logo branding of the massage station
- Opportunity to place company collateral within the massage station
- Company logo and profile (hyperlinked) and acknowledgement on Conference website
- Company logo, link, and profile on Conference App
- Company logo on the sponsorship acknowledgement board
- Company logo and acknowledgement on sponsor acknowledgement slides during Conference
- One (1) full Sponsor registration all including the Welcome Reception and Conference Dinner

## EXHIBITION OPPORTUNITIES

The Conference program has been structured to provide maximum exposure to exhibitors, with catering breaks to be served in the trade area. The Conference Exhibition will be located in the Grand Ballroom.

The Conference provides exhibitors with the opportunity to market their products and services direct to key decision makers from their target markets, both nationally and globally.

**Exhibition Booth - \$6,600 per Booth**

### Inclusions:

- 3m x 3m booth space
- Elite shell scheme booth with fascia name board on each open side; 2 x energy efficient arm lights and 1 x 4-amp GPO
- Company logo (hyperlinked) on Conference website
- Company logo, link, and profile and 1 x digital insert in Conference App
- Three (3) full Sponsor registrations all including one (1) ticket to the Welcome Reception and one (1) ticket to the Conference Dinner

Please note, any additional company representatives will be required to register and pay an additional exhibitor fee of \$880 per person including GST. This provides access to the scientific program, all catering, Welcome Reception and Conference Dinner.

