



CEP CONFERENCE 2025

27TH AND 28TH MAY

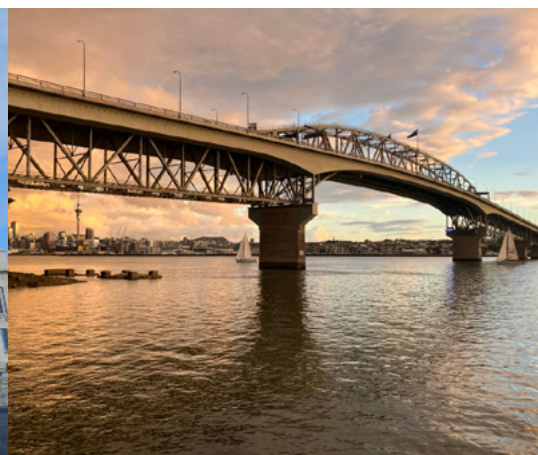
AUCKLAND
GRAND MILLENIUM



TE PŪ NGAO, TE PŪ WARO
CARBON AND ENERGY PROFESSIONALS NEW ZEALAND
EDUCATE | COLLABORATE | INSPIRE

in association with
BIOENERGY
ASSOCIATION

Sponsorship & Exhibition Opportunities



WELCOME from the CHIEF EXECUTIVE

The need to address climate change has never been greater. As we continue to head towards critical dates such as 2030 and 2050, it seems the actions we'll need to take to curb warming are becoming more pronounced as well as more urgent. Almost every day, we see examples of the impact of warming temperatures from around the world, whether it be rising sea levels, melting ice, droughts, floods or hurricanes. Of course, New Zealand is not immune, as we have seen.

Climate change remains a critical business risk. Whether it's customer demands, the threat of carbon border adjustments or pressure from investors, reducing emissions is now a critical business issue and is pushing back through the supply chain.

With climate change now back at the top of corporate agendas, the CEP conference continues to grow in influence. It has become the primary event for practitioners and influencers to hone their knowledge and maintain their understanding of what's out there to help them do their critical and ever more influential jobs better. We encourage attendance by keeping delegate fees low and, with our growing reputation, we are able to select only the best papers for inclusion. The influence of the event is now such that we have to decline over half the papers submitted. The result is a conference without peer, highly satisfied delegates in a learning atmosphere where people are open to new ideas, products and ways of doing things. Year on year we hear our conference is the best and the best value for delegates, sponsors and exhibitors. That is something we are striving to maintain in 2025.

2025 will see the Conference return to Auckland for the first time since 2018 and we're looking forward to our biggest city furnishing a record attendance. We will be hosting the event at the Grand Millenium on 27th and 28th May.

Our partnership with the Bioenergy Association is continuing. The bioenergy link brings an extra dimension to the event and even more opportunities for sponsors and exhibitors to enjoy high value, targeted marketing across the areas of efficiency and fuel switching.

The CEP conference provides the best value, live marketing opportunity of the year to showcase your products and services to sustainability, energy efficiency and decarbonisation professionals. Our delegates are the people that commission or specify product choice and there is no better place to engage with this market. I invite you to join us as a sponsor or exhibitor at this industry leading event. We have an exciting array of excellent value packages available, which will showcase your company, product or service in their best light. Being part of CEP 2025 places your company, product or service at the heart of improving Aotearoa and the competitiveness of our businesses. You will get exposure across critical decision makers, influencers and opinion formers. There can be no more cost-effective way of engaging your customers old and new.

The early bird will have the widest selection of sponsorship options. So, register your interest now to reserve the package that works best for you. There really is no better time to get in front of your market and build or reinforce those valuable business connections. I look forward to seeing you there.



Dr Mike Hopkins
CEP CEO



CONTENTS Page

Welcome from the CEO	2
The Facts and Figures	3
Sponsor and Exhibitor Packages	4
Our Headline Categories	4
Special Categories	5
Workshop Sponsor	5
Be a Conference Partner	6
\$2,500 Packages	7
\$500 Packages	7
Exhibition Stands	7
Contact Details	8

The FACTS and FIGURES

Our conference attendance held up remarkably well in 2024, despite very testing economic conditions and weak business confidence. A total of 238 delegates joined us in Christchurch and with far fewer travel expenses for most and a return of confidence, the number for Auckland should far exceed that.

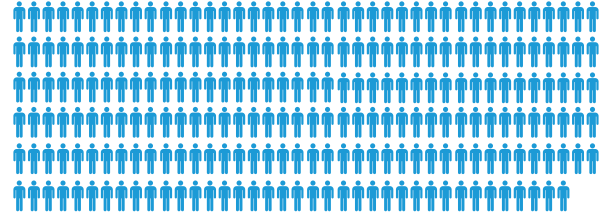
Again, we've worked hard to keep costs down. Auckland is a bit more expensive than other cities and our pricing has had to reflect that. However, we believe the rates remain the best around.

We cram our conference with excellent sessions and proudly claim there is plenty of interest for everyone. That includes sponsors and exhibitors. The delegates are buoyed throughout the two days and are keen and eager to engage during our extensive networking breaks. As usual, the catering stations will be located in the main exhibition area, which will also be the venue for the evening drinks at the end of day 1. The layout ensures all exhibitors are able to showcase their products and services in their best light and we run a prize draw open only to delegates that have visited every stand. So, you can be assured of superb exposure and engagement.

Here is the feedback from our 2024 sponsors, exhibitors and delegates.

238

DELEGATES attended in 2024



Conference rating (Overall)



Rating for networking opportunities



Sponsor and exhibitor satisfaction rating

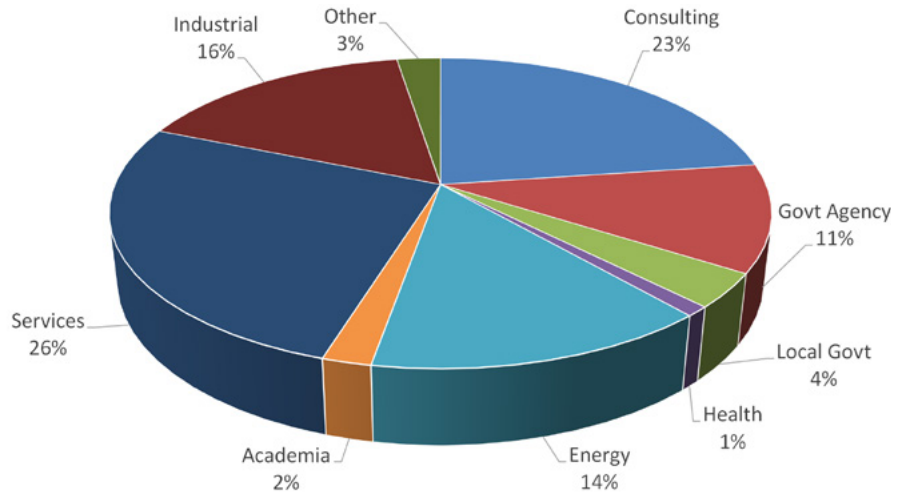


Attendee Profile

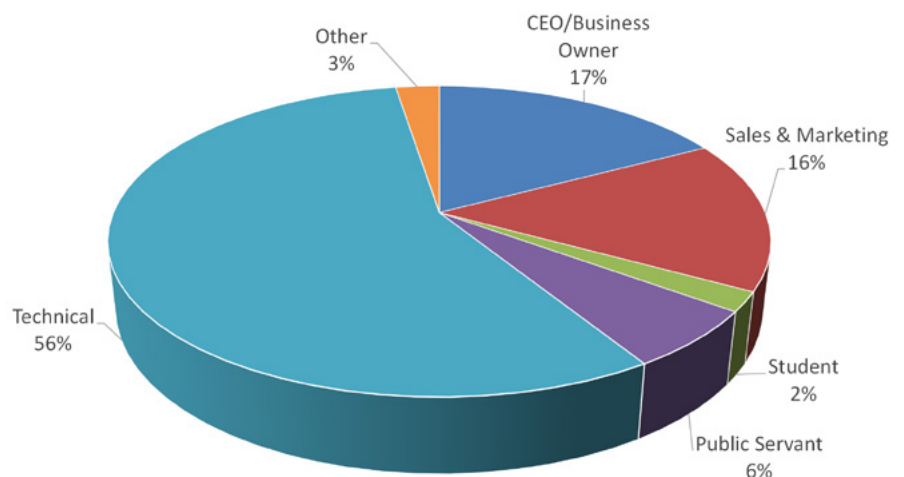
The CEP Conference attracts a wide variety of influencers and decision makers from across the private and public sectors. This is a conference for doers, the people who specify and implement solutions. They are keen to hear about your products and services and how they can help save money and decarbonise New Zealand.



By Industry Sector



By Role



SPONSOR and EXHIBITOR PACKAGES

As a sponsor or exhibitor at the 2025 CEP/BANZ conference you will enjoy a direct touchpoint with key energy, carbon and sustainability decision makers, including commercial, industrial and public sector buyers.

In 2025, the conference returns to Auckland and will be held at the Grand Millenium Hotel on 27th and 28th of May.

Being a sponsor and/or exhibitor delivers:

- Excellent exposure directly to sustainability, efficiency and emission reduction decision makers
- Access to potential new clients
- Opportunities to forge new or reinforce existing business relationships
- A cost effective means of developing and promoting brand awareness and brand values
- A superb platform to showcase products and services



OUR HEADLINE CATEGORIES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$16,000	\$12,500	\$8,500	\$5,500	\$3,500
Maximum number of Sponsors for this level	1	1	4	6	No Limit
Exhibition display booth	Double Size	Included	Included	50% discount	50% discount
Delegate registration/s	6	4	3	2	1
Company logo on all conference promotional collateral (printed and digital)	√	√	√	√	√
Company logo on the conference holding screen and splash screen	√	√	√	√	√
Logo placement on the conference website with a link to your own	√	√	√	√	√
Inclusion in the scrolling sponsor banner on the livestream site	√	√	√	√	√
Your company Banner at the venue entrance	√	√			
Your company Banner aside the speaker stage	√	√	√		
Your company Banner in the refreshment area	√				
Opportunity to introduce your organisation to the conference	5 minutes - conference opening	5 minutes at the start of the second day	3 minutes at the start of one conference session		
Media exposure as part of the CEP/BANZ conference promotion campaign	√	√	√	√	√
List of attendees including email addresses (subject to privacy requests)	√ Prior to and post conference	√ Prior to and post conference	√ Prior to and post conference	√ Post conference	√ Post conference
First right of refusal to secure the same category at the 2026 conference.	√	√	√	√	√

SPECIAL CATEGORIES

SPONSORSHIP	PACKAGE	PRICE (+GST)
All packages listed below are limited to 1 sponsor and include:	<ul style="list-style-type: none"> • 1 delegate registration • Your logo on all conference promotional collateral – printed and digital – logo display on the conference splash screen. • Logo placement on the conference website and a link to your own • Media exposure as part of the CEP/BANZ conference promotion campaign • The option to take an exhibition stand at 50% discount (which includes 1 registration) • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	
MC SPONSOR	<ul style="list-style-type: none"> • Recognition as sponsor of our MC for the event, Te Radar • Please note, this category is subject to approval from the MC for the association 	\$6,000
COCKTAIL EVENING	<p>The social highlight of the conference. This sponsorship will include:</p> <ul style="list-style-type: none"> • Recognition and shout-outs as the Cocktail Evening sponsor • An opportunity to introduce your company and deliver the formal invitation to the event 	\$4,000
LUNCH	<p>Where everybody goes, what everybody sees, the Lunch sponsor will enjoy the limelight during our lunch breaks, an excellent way of raising your profile with delegates. The Lunch sponsorship package includes:</p> <ul style="list-style-type: none"> • Shout-outs as the provider of the conference lunch on both days • The opportunity to address delegates and invite them to lunch each day 	\$4,000
REFRESHMENTS	<p>Everyone loves morning and afternoon tea - and the people who provide it for them. This sponsorship includes:</p> <ul style="list-style-type: none"> • A shout-out at each morning and afternoon tea break. 	\$3,000
COFFEE CART	<p>Be everyone's friend by providing the flat whites and cappuccinos. This package includes:</p> <ul style="list-style-type: none"> • A dedicated coffee cart branded with your logo 	from \$6,000
STUDENT AWARD	<p>Support our future by sponsoring the Student Best Paper Award. This sponsorship includes:</p> <ul style="list-style-type: none"> • Being on stage to award the prize to the winning student <p>Please note, the fee for this package includes a \$1,000 book voucher to be presented to the winning student</p>	\$4,000

WORKSHOP SPONSOR

SPONSORSHIP	PACKAGE	PRICE (+GST)
WORKSHOP SPONSOR	<p>The 2025 conference will include several workshops dedicated to specific topics. While the workshop content must be product and service provider agnostic, the workshop sponsor will have naming rights for the session and will be invited to facilitate the workshop. Each will be for around 90 minutes. The Workshop Sponsor package includes:</p> <ul style="list-style-type: none"> • Naming rights for the workshop • The opportunity to contribute to workshop content, focus and outcomes • Nomination of two facilitators for the workshop • Because of the nature of a workshop and flexibility around content and focus, acceptance for this category is by application. Please provide details of your proposed theme, content, expected outcomes and facilitators. 	\$4,000

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

BROADCAST PARTNER

SPONSORSHIP	PACKAGE	PRICE (+GST)
BROADCAST PARTNER	<p>Presentation sessions will be livestreamed in 2025. Recordings of both rooms will be available to delegates after the conference. The Broadcast Partner package includes:</p> <ul style="list-style-type: none"> • A Welcome Page at the start of each day's broadcast highlighting the Broadcast Partner • Your logo constantly displayed on the livestream and embedded into recordings giving extensive exposure throughout the event and after. 	\$10,000

BE A CONFERENCE PARTNER

We are keen to hear from organisations wishing to be part of the conference as named Partners for specific products or services. For example, we are happy to discuss options to establish the following:

	WILL BE GREAT FOR	WHAT YOU COULD BRING – JUST EXAMPLES, LET'S TALK
FINANCE PARTNER	Banks, Finance companies, Venture capitalists, Angel networks, Private Equity funders	Project funding
TRANSPORT PARTNER	Taxi companies, Bus companies, Airlines, Travel agents	Discounted fares, airport transfers
TECHNOLOGY PARTNER	Internet service providers, Hardware retailers	Discounted products or services
ACCOMMODATION PARTNER	Hotels, Motels, Booking agencies	Discounted accommodation
INNOVATION PARTNER	Incubators, Accelerators	Access to services
INSURANCE PARTNER	Insurance brokers, Insurance companies, Risk management consultants	Discounted premium rates or consulting rates
SECURITY PARTNER	Security companies	Discounted products or services

Partnership arrangements will be exclusive and discussed individually with interested parties. We are happy to discuss arrangements that deliver material value to delegates in addition to direct conference revenue. If it works for our delegates, it works for us.

Please contact us with your ideas on how we can best work together for the benefit of the delegates, the conference and CEP.



SPONSORSHIP	PACKAGE
All packages at this level are limited to 1 sponsor and include:	<ul style="list-style-type: none"> Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day. Logo placement on the conference website with a link to your own Media exposure as part of the CEP/BANZ conference promotion campaign List of attendees including email addresses (unless individual delegates have opted out of email circulation)
NAME BADGES	The Name Badges sponsorship allows continued exposure to delegates across both days of the conference. This option provides name and/or logo recognition every time someone checks out a delegate's name. Excellent exposure at a modest cost. You will have the option to keep your printed lanyards for future events.
NOTE PADS & PENS	The Notepad & Pen Sponsor will receive continuous exposure to delegates as they take notes throughout the two day conference. Please note, this price applies where pads and pens are provided by the sponsor, We can organise the printing of branded pads and pens at cost but this will be in addition to the sponsorship fee.
CHARGING STATION	Increasingly needed and popular. Be the saviour of all whose devices are running low on juice by providing a branded charging station.
SPEAKER GIFTS	Have your logo recognised at the end of each speaker session by having the speaker gifts wrapped in dedicated packaging or providing a branded gift. Please note, branded merchandise costs (e.g. wine bottle wrappings) will be additional to the sponsorship fee. Alternatively, provide the speaker gift yourself subject to agreement. Please give us a call to discuss.

\$500 (+GST) PACKAGES

SPONSORSHIP	PACKAGE
All packages at this level include:	<ul style="list-style-type: none"> Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day. Logo placement on the conference website with a link to your own Media exposure as part of the CEP/BANZ conference promotion campaign
WIFI	Be associated with everyone's basic need for wifi by sponsoring the wifi connection and availability.
APP ADVERTISING	Advertise on the conference app. Opportunities from \$500 (+GST).

EXHIBITION STANDS

	PACKAGE	PRICE (+GST)
EXHIBITOR	<p>Exhibitors will be able to display their products and/services to allow deep engagement with delegates. Refreshment and lunch break catering will be provided in the exhibition area ensuring excellent exposure to delegates. The cocktail evening will also be held in the exhibition area. Display booths measure 3m(wide) by 2m(deep). The exhibitor package includes:</p> <ul style="list-style-type: none"> Recognition as an Exhibitor. 3 minute slot in a dedicated exhibitor Pecha Kucha session Your logo on all conference promotional collateral, printed and digital, logo display on the conference splash screen at the start and end of each day and verbal recognition each day Logo placement on the conference website with a link to your own Media exposure as part of the CEP/BANZ conference promotion campaign 2 delegate registrations (discounted pricing in association with another package carries 1 registration) List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$2,600



If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.



in association with



CONTACT DETAILS

CEP will use its best endeavours to deliver a fantastic Conference that meets sponsor and exhibitor expectations and provides value for your investment alongside a memorable occasion for you and the other attendees.

CEP would like to work with you on selecting the best sponsorship and exhibition package for the Conference.

To discuss any of the opportunities in this prospectus or to chat about what you would like to achieve from engaging with CEP and our conference delegates please contact:

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www.cep.org.nz

