**TOURISM AND/OR HOSPITALITY - ENTRY FORM**

***Please ensure you save your document regularly as you work through the form.***

*All sections must be completed (excluding optional - section 6 and 10).*

*Your entry will be judged in the appropriate Excellence in Business categories and in addition, at the time of judging, your entry will be considered for the additional Awards categories.*

**Supporting Documentation**

Remember – you must provide evidence to support your claims.

Please include any supporting evidence in each of your individual entry documents.

All applications and supporting documentation must be uploaded into the entry portal. Each section of the application is its own **WORD** document with a maximum upload of one **WORD** document (max size 5MB) per section. This document must include any photos or supporting information for the relevant section.

Supporting evidence could include general financial overview - possibly showing changes as percentages rather than actual numbers, performance reports, strategic/ operational plans, examples of quality process or regulatory forms, data tables, graphs, images (.jpg or .eps) or hyperlinks to other forms of media (video etc).

Please ensure you retain a copy of your complete entry with all supporting information

**SECTION 6: Contribution to Tourism or Hospitality Award
*(\*Category Award - Optional)***

Demonstrate how your organisation contributes to tourism and/or hospitality in Waipa, activities could include; accommodation, activities, events, support industries or similar. These questions aim to uncover how businesses in the hospitality and tourism sector prioritise customer experience, community involvement, resilience, and sustainability while driving growth. (Maximum 1000 words, please include supporting evidence in your entry document)

★ How do you ensure a consistently high level of customer experience in your hospitality or tourism business? Explain your process from customer awareness through to bookings and feedback loop.

★ What measures have you implemented to remain resilient in the face of market shifts?

★ What steps has your business taken to minimise its environmental impact and promote sustainability?

★ How does your business contribute to the local community or economy, and what role do local partnerships play in your success?

★ Share your successes.

*The box below will adjust in size as you enter your content into it. It is not indicative of the maximum 1000-word count.
Please include any supporting evidence in each of your individual entry documents.*

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