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CAUTHE 2021 Bill Faulkner PhD/ECR workshop 'Back to basics: How to get the most out of your PhD'

Friday 5 February 13:00 - 14:00 (AEDT)

Short Bios

Chair



Dr Edmund Goh is the 2nd Vice-Chair of CAUTHE. He is the Deputy Director of the Markets and Services Research Centre at Edith Cowan University, Western Australia. Dr. Goh has researched extensively in the areas of hospitality workforce issues such as Generation Z, employee theft, food wastage, job satisfaction and planned behaviour. He has published in high impact leading journals such as *Tourism Management*, *Journal of Sustainable Tourism*, *International Journal of Hospitality Management*, *International Journal of Contemporary Hospitality Management*, *Journal of Hospitality and Tourism Research*, *Journal of Hospitality and Tourism Management*, *Tourism Management Perspectives*, *Journal of Vacation Marketing*, *Journal of Travel and Tourism Marketing*, *Asia Pacific Journal of Marketing and Logistics*, and *Tourism Recreation Research*. Dr. Goh completed his PhD in 2015 from the University of Queensland. As an Early Career Researcher, Dr. Goh was awarded the Excellence in Research by an Emerging Scholar in 2018 by the School of Business and Law, Edith Cowan University; and the Early Career Researcher Highlight by Edith Cowan University in 2019. In 2020, he was the recipient of the prestigious Early Career Researcher Grant awarded by Edith Cowan University. Dr. Goh sees research as a hobby and uses research as the nexus to bridge the gap between academia and industry.

Panelists

Research Experts



Professor Sara Dolnicar holds a Masters and PhD degree from the Vienna University of Economics and Business and a Masters degree in Psychology at the University of Vienna. She is currently a Research Professor at the University of Queensland Business School. Sara's core research interests are the improvement of market segmentation methodology and the testing and refinement of measures used in social science research. Because her key research interests are not tied to any particular application area, Sara has studied a range of different applied research areas, including sustainable tourism and tourism marketing, environmental volunteering, foster carer and public acceptance of water alternatives and water conservation measures. Sara has won more than 30 awards, including three lifetime achievement awards: The Australian Lifetime achievement award in business, economics and law research (2020), The US-based Travel and Tourism Research Association (TTRA) Distinguished Researcher Award (2017) for ground-breaking research that positively impacts the tourism industry, and outstanding service to the tourism research community (awarded to only four people in 48 years); and the Slovenian Ambassador of Science 2016, the highest honour the Republic of Slovenia bestows on expatriate Slovenian researchers in recognition of global excellence, impact, and knowledge transfer.



Dr Jun Wen is Lecturer in tourism and hospitality management at the School of Business and Law, Edith Cowan University, Australia. Dr Wen, as an early career researcher, has published research articles in top-tier international journals. He believes the core value of academic research is to contribute to theory and practice. Thus far, he has developed four research streams: (1) special interest tourism, (2) social issues in tourism and hospitality (e.g., racial discrimination issues, human trafficking, prostitution, socially deviant tourist behaviour) (3) Chinese outbound tourism market and tourist behaviour, and (4) interdisciplinary research focusing on mental health, public health, and tourism. Dr Wen was recently recognised as one of the Australia's top 40 young researchers receiving The Australian Tourism field Rising Star award 2020.

Teaching Experts



Professor Karen Smith is Professor of Tourism Management in the School of Management at Te Herenga Waka Victoria University of Wellington, New Zealand, and Associate Dean (Learning and Teaching) for Wellington School of Business and Government. Karen has a passion for teaching and received a University Teaching Excellence Award in 2013, and has since sat on the University's Teaching Excellence Awards panel. In 2019 Karen was made a Member of the New Zealand Order of Merit (MNZM) for services to volunteering and education. She is CAUTHE's First-Vice Chair and also Chair of the Tourism Educator Forum Aotearoa. She is a previous Chairperson of Volunteering New Zealand, and is on the Board of Trustees of Wellington College. She also puts her event and volunteering knowledge into practice in her role as event director of the annual Thorndon Fair. Karen is an Editorial Board Member of the Journal of Vacation Marketing, The Journal of Hospitality and Tourism Management, and Third Sector Review.



Dr Sean Lee is a Lecturer at the School of Marketing, Curtin Business School. He holds a Bachelor of Arts in Asian Studies, a Master of Marketing and a PhD in Marketing. Sean's expertise has seen him teach courses in marketing, hospitality, and tourism. He has won numerous teaching awards including Unibank Best Undergraduate Lecturer Award in 2017 and 2018. His research focuses on the areas of marketing, tourism and hospitality and actively publishes in journals such as the Journal of Vacation Marketing, Tourism Analysis and the Journal of Travel & Tourism Marketing. Sean is an editorial board member of the International Journal of Advertising and also a member of the Luxury Branding Research Cluster and Tourism Research Cluster.

Service Experts



Professor Erica Wilson is Pro Vice Chancellor (Academic Innovation) at Southern Cross University. Previously, Erica has held the roles of Acting Deputy Vice Chancellor Academic, as well as Acting Head, Deputy Head and Director of Teaching and Learning in the School of Business and Tourism. Erica has published over 80 scholarly outputs, including two co-edited books: 'Women and Travel: Historical and Contemporary Perspectives' (2017) and 'Slow Tourism: Experiences and Mobilities' (2012). She currently sits on the Editorial Advisory Boards for Hospitality and Society, Journal of Tourism and Development, and the Annals of Leisure Research (where she was Associate Editor and Book Reviews Editor from 2008-2015). Erica was also a member of the Gondwana Rainforests of Australia World Heritage Technical and Scientific and Advisory Committee (from 2006 to 2015). She has supervised a number of PhDs, Masters by Research and Honours theses to successful completion.



Isabella Ye is a PhD graduate at the University of Queensland. She was the CAUTHE PhD student representative (2019-2020) and currently serves as a co-opted member on the CAUTHE executive committee. Previously, Isabella has served on the UQ Business school HDR student committee, an advocate for HDR mental well-being, as well as industry mentor for student professional development projects. Isabella's teaching and research focuses on visitor experiences, landscape interpretation and destination marketing in nature-based tourism environments. She has been actively involved in industry and community engagements during her PhD. In collaboration with Binna Burra Lodge and an interdisciplinary team of experts, she won first prize at the 2020 National Innovation Games Queensland for the pitch to develop digital solutions to help bushfire recovery. She is also the recipient of the UQ Future Leader 2020 award, for her going beyond research studies to make positive impacts on the community.