Information and Communications Technologies SIG meeting

Friday 12 February 15:00 - 16:00 (AEDT)

Prof Marianna Sigala

Prof Ian Yeoman

SIG COORDINATORS

Understanding about the implications and impacts of COVID-19 on technology applications and impacts in tourism

COVID-19 has accelerated technology adoption in tourism from both a demand and supply perspective. Apart from pushing technology innovation, COVID-19 has also changed technology investment priorities, i.e. more emphasis on cybersecurity, contact tracing, healthy-safety, remote working. This workshop aims to allow participants to:

- discuss and deepen their understanding about the implications and impacts of COVID-19 on technology applications and impacts in tourism

- brainstorm ideas on how this SIG community can contribute to the literature debate and industry practice, e.g. journal special issue, industry workshops.

The workshop will start with a brief introduction about the technology trends during COVID-19 provided by the SIG Chair, Professor Marianna Sigala. Professor Sigala will then open the floor and moderate a discussion amongst all participants. Participants are encouraged and advised to use the chat facility of zoom for posting their ideas and comments; this will be continuously monitored for managing online discussions.

We look forward to a catch-up with old, and welcoming new members.

FOR THOSE WHO ARE NEW TO CAUTHE…

The Information and Communications Technologies (ICT) SIG aims to provide a networking hub for CAUTHE members to co-create and participate in professional development projects related to the use and impact of ICTin the wide tourism industry and education. Given the diversified transformational impact of ICT, the SIG's activities will focus on investigating the impact of technologies on four key areas: tourism demand, tourism supply, tourism industry, tourism education and tourism research.

Specifically, the SIG aims to benefit members by:

- creating a forum for exchanging and discussing knowledge and best practices and staying alerted about ICT applications, impacts and challenges in the tourism industry and education need to be alerted and informed about current developments
- enabling tourism educators and industry partners to liaise and develop networks through which they can collaboratively pursue research in the area of ICT and tourism
- developing and implementing workshops, seminars, research and publication opportunities for tourism academics and professionals to develop ICT knowledge and skills
- evaluating and demonstrating the role and future potential of ICT in order to boost the current use of ICT, and guide and drive technology tourism research and innovative industry practices.

For more see Information and Communications Technologies SIG