

CAUTHE 2021 CONFERENCE ONLINE

TRANSFORMATIONS IN UNCERTAIN TIMES: FUTURE
PERFECT IN TOURISM, HOSPITALITY AND EVENTS

9-12 February | #cauthe2021 | We're expecting you!



Tourism Risk Crises and Recovery Management SIG meeting

Monday 15 February 13.00 - 15.00 (AEDT)

GUEST SPEAKER



Ms Felicia Mariani
CEO VTIC

Navigating the Road to Recovery

Impacts of the Coronavirus crisis over the past year have devastated the global and Australasia's tourism, hospitality and events industries. These sectors were the first key business sectors to be affected by travel bans and border closures dating back to end-JAN/early-FEB 2020 and are likely to be the last industry to recover from its aftermath.

While we all hope that the current global pandemic will be a 'once in a generation' crisis, the fact of the matter is that other such crises will plague the future of our global community, and tourism will once again be at the front of the line in feeling the disruptions and impacts.

Preparedness and resiliency are two words that have been echoed consistently over the past 10 months and protecting the industry from such shocks in future is tantamount to preserving the importance of the visitor economy at the national and state level.

In Victoria, the Victoria Tourism Industry Council (VTIC) has been at forefront in supporting the tourism and events sector to navigate through this crisis. They have also worked closely with Victoria University and their School for the Visitor Economy in scoping and analysing the ability of industry to respond and to have the resilience necessary to emerge from this crisis.

We are delighted to have the VTIC's CEO Ms Felicia Mariani as our main speaker and she will lead up the session. Felicia has been the CEO of the VTIC since 2014. She has a long and distinguished career as a respected Australian tourism industry leader. Prior to her taking in her current role she was CEO of the Australian Tourism Export Council which is Australia's premier inbound tourism association.

In this session, Felicia will share the VTIC's learnings in working directly with industry over the past year and, along with their colleagues at Victoria University including active SIG member Joanne Pyke, will outline key findings from the recent study they've conducted into the industry's resilience to recover. The presentation will go approximately 40-45 min including questions.

Following Felicia's presentation SIG Co Chair David Beirman will give a brief preview of his book, soon to be published by Sage, *Tourism, Risk, Crisis and Recovery: A Thematic Approach*.

The remaining time will be allocated for the SIG member discussion on research projects.

SIG Co-Chair David Beirman invites SIG members to contact him at david.beirman@uts.edu.au if you wish to have a few minutes to discuss your risk, crisis and recovery research at the meeting. The COVID-19 Crisis has generated a tsunami of research in our field. A special thanks to Joanna Fountain our co-chair for her fantastic contribution to the SIG's busy year.

Keep an eye out for the log in details of this meeting.

SIG COORDINATORS



Dr David Beirman



Dr Joanna Fountain