Top 3 vintrace features that have elevated success for wineries in the modern beverage industry

Your winery is unique. The people and processes you rely on to ensure everything is running smoothly are important. Cloud-native software is the first step toward maximizing efficiency and bringing your winery into the modern beverage industry.

From grape to bottle, wine production software helps you align people and processes as you leverage software to become an efficient, knowledge-driven organization.

The result is more time, smooth processes, and an opportunity to boost sustainability by digitizing manual, archaic processes so you can focus more on what you do best: making remarkable wine.

vintrace is wine production software with capabilities that serve 800+ wineries of all sizes and take the tedious and disconnected manual work out of day-to-day operations.

1. Costing: Gain a comprehensive vision of your costs from fruit to finished product

Managing your costs in a spreadsheet or antiquated software can be, well... costly. Without a complete understanding of the money you're spending on each product you produce, there is always the looming possibility of inaccurate cost tracking. The availability and scope of costing in vintrace can drive smarter business decisions for employees with a finance-first mindset.

The result of leveraging vintrace costing capabilities for finance teams include:

- Reliable COGS at the end of each batch and easy editing of any costs associated with any batch

- Permission-based access that enables the right people to see and manage cost info

- Insight into money movement to identify areas where calculated investments and improvements can be made

- Data to inform how to meet industry pricing standards in a cost-effective way without sacrificing the quality of your wine

Winemakers' data management is simplified with the ability to track costs throughout all purchases and processes without having to weed through spreadsheets to find answers that might or might not be correct.

vintrace optimizes costing efficiency and accuracy by allowing finance teams to layer in overheads with powerful cost allocation tools.

The result of leveraging vintrace costing capabilities for winemakers includes:

- Simplified communication with finance teams

- Intuitive data entry and output

- Calculate trial blend costs before making costly blending decisions, or mistakes

- Cost management that doesn't interrupt workflows

- Confidence in how various winemaking decisions influences sales and distribution

With dedicated cost management touch points spanning fruit, overhead, storage, cellar work, additions, freight, bulk wine, packaging, and other (for those things that might not be categorical), winemakers and finance teams can reap the benefit of end-to-end cost analysis and definitive numbers to drive smarter spending, seamless workflows, and cost-effective operational improvements.

2. Real-time data: Access and manage the data you need, whenever, wherever

Legacy software, spreadsheets, and paper notebooks are temporary problem solvers for wineries. However, in the modern wine industry, disconnected tech solutions and spreadsheets prevent you from future-proofing your business at scale. Cloud-native software enables you to instantly input and access data from mobile or desktop devices, whenever, wherever.

Rather than trying to remember what you meant when deciphering the chicken scratch cobbled onto paper while recording brix and temp on a tank, you can use vintrace to scan the tank and enter the results to get to the lab and winemaking team immediately. Or, integrate your tank monitoring system to vintrace to automate this information.

With vintrace data management you'll gain access to:

- Quick and accurate communication across all teams without losing anything in translation (powerful for wineries to turn tanks faster)

- Accessibility from anywhere with multi-device functionality (powerful for communication across teams and locations)

- Real-time data enables powerful, quick, and accurate report generation

Instead of recording your data at the end of the day or week, you can enter it in real time to maintain data integrity and increase productivity. Now is the time to consider leveraging a software solution that supports information accessibility from vineyard to winery - and everywhere else your business takes you.

3. Visibility and tracking: processes management tools that make the workforce more efficient

When you work with disjointed systems, managing end-to-end workflows gets complicated. Wineries using vintrace find that it takes the guesswork out of process management.

The ability to use historical data enables you to mimic your best work. Past success and actionable information

help create SOPs (standard operating procedures) that ensure consistency and high-quality results.

In vintrace, visibility and tracking ensure you can create or optimize SOPs using tools like:

- Work order management: Template your standard processes with SOPs and standard protocols to simplify writing work orders. Easily cross-reference data to ensure accuracy, build additive templates that can expedite new work order writing, and calculate values to take the math out of the equation

- Compliance reporting: Forget weeding through disconnected and inaccurate data and rely on vintrace to automate TTB reports and eliminate the headache from any compliance audits that might come your way

- Reporting: Fields for entry whenever you need them, access to real- time data, and a comprehensive view of historical winemaking help you channel all of the important information from grape to bottle into reports

Visibility is a key element to your success, and tracking end-to-end processes helps you see the entire winemaking process more clearly.

With the combination of powerful data and a desire to use it you can move from simply getting the job done to consistently getting it done right.