

Association of Independent Schools of South Australia

2025 Governance Conference Sponsorship Prospectus

Tackling the Leadership Crisis

Strategic solutions for a thriving and vibrant leadership pipeline



We appreciate the support of our Priority Partners





For more information about the 2025 AISSA Governance Conference or the AISSA broader partnership program, please contact:

Lucinda Pow Senior Manager, Partnerships, Events and Communications Telephone: 08 8179 1423 Email: powl@ais.sa.edu.au

This publication is authorised by AISSA Chief Executive, Anne Dunstan.

The AISSA acknowledges the Kaurna people as the traditional custodians and First Peoples of the land where this conference will take place.

We pay our respects to the people, cultures and Elders past, present and emerging, throughout Australia and acknowledge their continuing connection to land, waters and community.

A MESSAGE FROM THE AISSA CHIEF EXECUTIVE

I am pleased to present the sponsorship prospectus for the 2025 AISSA Governance Conference, and invite you to consider working with us to deliver this unique event.

The AISSA's annual Governance Conference is a highly anticipated event that brings together decision makers from across South Australia's Independent school sector.



It is a unique and intimate opportunity for Board Chairs, Board Members, Principals, and senior and aspiring leaders to come together, share insights, and discuss the challenges currently facing the Independent school sector.

For sponsors, it is a powerful opportunity to support the sustainability and success of Independent schools while connecting with influential stakeholders and key decision makers across the sector.

This year's theme, 'Tackling the leadership crisis: strategic solutions for a thriving and vibrant leadership pipeline', will offer senior leaders in-depth insight into the factors contributing to a concerning trend: leadership shortages across all sectors of the education industry. It will provide practical and innovative solutions to reverse this.

Last year, over 160 school leaders attended from 57 member schools, enjoying dynamic and vibrant discussions.

This year, we are taking the unprecedented step of seeking sponsorship for our conference. We seek your support so that we can continue to offer vital development and networking opportunities that underpin a thriving and healthy sector.

I invite you to review the opportunity in the following pages. Your sponsorship will directly contribute to the growth and resilience of school leadership, ensuring that Independent schools remain a strong pillar of our communities and a collaborative partner across the broader education ecosystem.

If you have any questions or would like to explore other ways to support the conference and our work more broadly, please reach out.

We look forward to working with you to deliver the 2025 AISSA Governance Conference, in Adelaide this June!

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Anne Dunstan

WHO WE ARE

The Association of Independent Schools of South Australia (AISSA)

is the peak body for Independent schools in South Australia. For 50 years we have been a trusted source of advice and support for the Independent school sector in South Australia.

We represent and support 100% of the Independent schools in South Australia.

We support our schools through:



Governance, Policy and Strategic Leadership Advice and Learning



Bespoke IR, HR and Legal Support



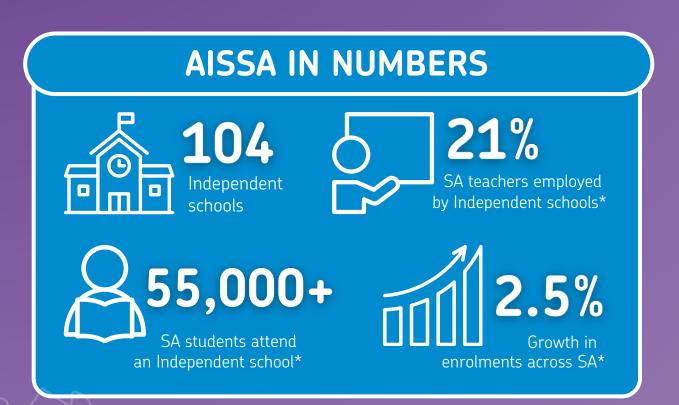
Advocacy



Sectoral Insight and Advice



Educator Learning and Development



*figures from the Australian Bureau of Statistics, Schools, Feb 2025

OUR SCHOOLS

Annesley Junior School Aspect Treetop School Australian Islamic College Adelaide Bethany Christian School Blakes Crossing Christian College Calvary Lutheran Primary School Cedar College Concordia College **Cornerstone** College Crossways Lutheran School Dara School Emmaus Christian College Encounter Lutheran College Endeavour College Faith Lutheran College Garden College Golden Grove Lutheran Primary School Good Shepherd Lutheran School Angaston Good Shepherd Lutheran School Para Vista Harvest Christian College Heritage College Hope Christian College Horizon Christian School Immanuel College Immanuel Gawler Immanuel Primary School Indie School Investigator College **IQRA** College King's Baptist Grammar School Lobethal Lutheran School Loxton Lutheran School Maitland Lutheran School Mid North Christian College

Mount Barker Waldorf School Mount Torrens Christian School Muirden Senior College Navigator College Ngutu College **OneSchool Global** Our Saviour Lutheran School Pedare Christian College Pembroke School Pilgrim School Pinnacle College **Playford College** Portside Christian College Prescott College Prescott College Southern Prescott Primary Northern Prince Alfred College Pulteney Grammar School Redeemer Lutheran School **Rivergum Christian College** Saint Spyridon College Scotch College Seaview Christian College Seymour College Southern Montessori School Southern Vales Christian College Specialised Assistance School for Youth (SASY) Sports College South Australia St Andrew's School St Benedict School St George College St Jakobi Lutheran School St John's Grammar School St John's Lutheran School St Mark's Lutheran School St Martins Lutheran College St Michael's Lutheran School St Paul Lutheran School

St Peter's College St Peter's Girls' School St Peter's Woodlands Grammar School Suneden Specialist School Sunrise Christian School Fullarton Sunrise Christian School Marion Sunrise Christian School Morphett Vale Sunrise Christian School Naracoorte Sunrise Christian School Paradise Sunrise Christian School Whyalla Tatachilla Lutheran College Temple Christian College The Hills Christian Community School The Hills Montessori School Torrens Valley Christian School Trinity College Blakeview Trinity College Gawler River Trinity College North Trinity College Roseworthy Trinity College South Tyndale Christian School Murray Bridge Tyndale Christian School Salisbury East Tyndale Christian School Strathalbyn Unity College University Senior College Waikerie Lutheran Primary School Walford Anglican School for Girls Westminster School Wilderness School Willunga Waldorf School Woodcroft College Youth Inc.

WHY SPONSOR?

Benefits of being a sponsor:



INCREASE YOUR BRAND VISIBILITY

Align your brand with a reputable organisation that has been a trusted source of advice and support for the Independent school sector for 50 years.



MAKE AN IMPACT

Help upskill current leaders in education and shape the next generation by supporting an initiative that fosters leadership development.



BUILD RELATIONSHIPS ACROSS SECTORS

Create unique opportunities to build connections beyond education. Our schools' Boards are comprised of volunteers who play an important role and bring expertise from across a range of business and industry.

Interested to learn more?

Reach out to our Senior Manager, Partnerships, Events and Communications, to explore opportunities for your organisation to be a valued sponsor of the 2025 Governance Conference.

Lucinda Pow

Senior Manager, Partnerships, Events and Communications Email: <u>powl@ais.sa.edu.au</u> Telephone: (08) 8179 1423

THE EVENT

Tackling the Leadership Crisis

Strategic solutions for a thriving and vibrant leadership pipeline

20 June 2025 8:45am to 5:00pm

The Playford Hotel 120 North Terrace Adelaide



Why are fewer educators stepping into leadership roles?

Across the education sectors, schools are facing a growing leadership crisis. Increasing workload demands and inadequate support are resulting in a shrinking pipeline of qualified leaders unwilling to take on the challenges of the role.

What factors are contributing to this shift, and how can school Boards and senior leadership teams help reverse the trend?

The 2025 Governance Conference will deep dive into:

- the barriers preventing educators from pursuing leadership
- the critical role of Boards in shaping leadership pipelines
- strategies to identify, support and mentor emerging leaders
- how Boards and executive teams can create a culture of leadership development.

The AISSA Governance Conference brings together experts from the sector and beyond to showcase innovative, practical approaches to ensure a thriving and vibrant leadership pipeline.

SPONSORSHIP OPPORTUNITIES

PLATINUM

Package inclusions:

- Exclusive opportunity to be recognised as the named conference sponsor
- 4 x complimentary conference tickets, including access to networking drinks
- Designated 5-minute speaking opportunity after morning tea
- Recognition, as named sponsor, across all conference promotional channels
 - All digital communications incl. conference website landing page
 - Conference program
 - LinkedIn
- 3.0m x 1.5m trade display space
- Logo included on delegate name badges
- Verbal recognition by Conference Host during event welcome and closing remarks
- Recognition as named conference sponsor in event day sponsor reel
- Opportunity to display banner on conference stage (at sponsor's cost)
- Opportunity to offer a scheduled participant prize (at sponsor's cost)
- Opportunity to place one piece of branded material on participant tables (at sponsor's cost)
- Post-conference recognition: acknowledgment of Platinum conference sponsorship at the AISSA Appreciation Event in November

GOLD

Price: \$11,500 (+GST)

Price:

SOLD

Package inclusions:

- Named sponsorship of the conference barista cart
- 3 x complimentary conference tickets, including access to networking drinks
- Designated 3-minute speaking opportunity (after lunch or by negotiation)
- Recognition, as Gold event sponsor, in all conference promotional channels
 - All digital communications incl. conference website landing page
 - Conference program
 - LinkedIn
- 3.0m x 1.5m trade display space
- Logo included on delegate name badges
- Verbal recognition by Conference Host during event welcome and closing remarks
- Recognition as Gold sponsor in event day sponsor reel
- Opportunity to display banner on conference stage (at sponsor's cost)
- Opportunity to offer a scheduled participant prize (at sponsor's cost)
- Opportunity to place one piece of branded material on participant tables (at sponsor's cost)
- Opportunity to supply branded items i.e. keep cups, caps, aprons, napkins, cutlery (at sponsor's cost)
- Post-conference recognition: acknowledgment of Gold Conference sponsorship at the AISSA Appreciation Event in November

SPONSORSHIP OPPORTUNITIES

SILVER

Package inclusions:

- 2 x complimentary conference tickets, including access to networking drinks
- Recognition, as Silver event sponsor, in the following conference promotional channels

Price: \$9,500 (+GST)

SOLD

- Conference website landing page
- Conference program
- LinkedIn
- 3.0m x 1.5m trade display space
- Logo included on delegate name badges
- Verbal recognition by Conference Host during event welcome and closing remarks
- Recognition as Silver sponsor in event day sponsor reel
- Opportunity to display banner on conference stage (at sponsor's cost)
- Opportunity to offer a scheduled participant prize (at sponsor's cost)
- Opportunity to place one piece of branded material on participant tables (at sponsor's cost)

BRONZE (MORNING TEA & LUNCH)

Package inclusions:

- 1 x complimentary conference ticket, including access to networking drinks
- Recognition, as Bronze event sponsor, in the following conference promotional channels
 - Conference website landing page
 - Conference program
 - LinkedIn
- Verbal recognition by Conference Host during event welcome and closing remarks
- Verbal recognition by Conference Host at start of the sponsored break
- Recognition as Bronze sponsor in event day sponsor reel
- Opportunity to supply branded items, i.e. caps, aprons, napkins, cutlery (at sponsor's cost)
- Opportunity to secure a 3.0m x 1.5m trade display space at a discount on general pricing
- Opportunity to display banner in conference break space (at sponsor's cost)

SPONSORSHIP OPPORTUNITIES

BRONZE (NETWORKING DRINKS & CANAPES)

Price: \$6,000 (+GST)

Package inclusions:

- 1 x complimentary conference ticket, including access to networking drinks
- Recognition, as Bronze event sponsor, in the following conference promotional channels
 - Conference website landing page
 - Conference program
 - LinkedIn
- Verbal recognition by Conference Host during event welcome and closing remarks
- Verbal recognition by Conference Host at start of the sponsored break
- Recognition as Bronze sponsor in event day sponsor reel
- Opportunity to supply branded items, i.e. caps, aprons, napkins, cutlery (at sponsor's cost)
- Opportunity to secure a 3.0m x 1.5m trade display space at a discount on general pricing
- Opportunity to display banner in conference break space (at sponsor's cost)

TRADE DISPLAY

Price: \$3,500 (+GST)

Package inclusions:

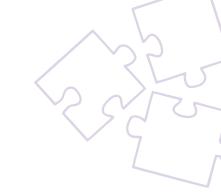
- Attendance of one person to host display and engage delegates
- 3.0m x 1.5m trade display space
- Logo and weblink on conference webpage
- Feature in event day sponsor reel
- Opportunity to display banner at trade space (at sponsor's cost)

Can't make it to the day? Consider becoming an event supporter.

Contact us to find out more!







If you have any questions about sponsorship opportunities, or the AISSA's broader partnership program please contact:

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We look forward to working with you to deliver the 2025 AISSA Governance Conference.







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Association of Independent Schools of South Australia 128 Greenhill Road, Unley SA 5061 08 8179 1400

<u>www.ais.sa.edu.au</u>