



ANZAHPE 2025

Embracing the Future

SPONSORSHIP PROSPECTUS

30 June – 3 July | Perth, Western Australia



ANZAHPE

Australian & New Zealand
Association for Health
Professional Educators

ANZAHPE 2025 SPONSORSHIP OVERVIEW

Are you connected to the peak body for practitioners involved in the education and training of health professionals in Australia and New Zealand?

The Australian & New Zealand Association for Health Professional Educators (ANZAHPE) is a truly multiprofessional organisation, comprised of clinical educators, academics, practitioners, researchers and students from across the continuum of health professions and disciplines. ANZAHPE welcomes those from all educational contexts including tertiary institutions, vocational education and training providers, tertiary health services, community based clinical practice settings, and other health and social care providers.

Following the success of the 2024 Conference, the ANZAHPE Conference will be held in Perth starting end of June 2025. Held at the Perth Convention Centre, the 2025 conference will aim to provide an engaging and insightful program including:

- 3 Keynote Speakers & Panel Session
- Over 350 Presentations including oral & poster presentations, workshops and PeArLS
- Face to face networking opportunities



WHAT 2024 DELEGATES ARE SAYING

“AMAZING!! can't wait to attend next year!”

“It felt like a community not just a conference”

“Excellent conference from an exhibitor's perspective, thank you!”

“Very impressive and organised conference. I was amazed as a first timer. Really great effort! I will recommend this conference to my colleagues.”

“Great conference, looking forward to next year!”

Be a part of the success and participate as a sponsor at ANZAHPE Conference 2025.

Embracing the opportunity for gathering together once again, the 2024 conference saw the highest attendance on record and ANZAHPE 2025 is excited to build on this momentum. This annual event has the established reputation for providing the opportunity to connect with the ANZAHPE community, seeing familiar faces and making new connections!

We welcome your support to help ANZAHPE to:

Promote, support
and advance
education in the
health professions

Facilitate
communication
between educators
in the health
professions

Promote
undergraduate,
postgraduate and
continuing
education and
training

Recognise,
facilitate and
disseminate high
quality educational
research in health
professional
education

Be the focal
point for health
professions
education in the
Western Pacific
region

FACT: 67.26% of delegates surveyed felt they had the opportunity to network and engage with sponsors.

FACT: Conference attendance increased by 17% in 2024 compared to 2023.

ANZAHPE 2025 SPONSORSHIP

Conference Website, Digital Communication and Industry Publications

The conference website serves as the primary source of information for all delegates, featuring the latest event details. Sponsors are prominently recognised, with their logos displayed and linked to their company websites to showcase their support.

Throughout planning of the event, delegates receive regular updates and branded communications that can feature your logo. Additionally, engaging with the ANZAHPE community through targeted social media posts provides another opportunity to present your branding to a focused audience.

In Person Conference

Having company representatives onsite at the Perth Convention Centre offers sponsors an exceptional opportunity for face-to-face business engagement. Building on the success of the 2024 Conference, ANZAHPE 2025 will feature a spacious Exhibition Hall in a prime location at the Perth Convention Centre. This central venue will serve as the focal point of the three-day event, attracting high visibility and engagement.

Conference App

The Conference app will be available for all registered delegates. With the full program, sponsored branding, contact exchange, notifications and live alerts, the app compliments the face-to-face event for a full delegate experience.

Post event

All sponsors will receive a list of registered (consenting) delegates who attended the conference. This additional contact information enables you to connect with a targeted audience, maximising the value of your sponsorship and enhancing your return on investment.

FACT: 772 delegates attended 2024 ANZAHPE Conference in Adelaide.

Over 90% of the delegates indicated they will attend future ANZAHPE Conferences!



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Conference Website, Digital Communication and Industry Publications

The conference website is referenced throughout the promotion and event planning and acts as the main source of information hosting all up to date material to all delegates. Sponsors will be recognised with reference to their company website as supporting the event including their logo and link to their company url.

Throughout planning of the event, delegates receive updates and communication which can be branded with your logo.

Connecting with the ANZAHPE community through social media posts and adverts in the ANZAHPE Newsletter is another way to have your conference logo and branding in front of a targeted audience.



940+



500+



ANZAHPE
Database

2,500+

FACT: 2024 saw the ANZAHPE sponsorship target surpassed. Previous sponsors involved in past ANZAHPE conferences and new contacts came on board to create one of the largest Exhibitions that the annual ANZAHPE conference has delivered.



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	Partner	Gold	Silver	Bronze	Exhibitor
	AU \$14,500 <small>incl GST</small>	AU \$9,500 <small>incl GST</small>	AU \$7,000 <small>incl GST</small>	AU \$5,850 <small>incl GST</small>	AU \$4,650 <small>incl GST</small>
Conference Website, Digital Communication & Industry Publications					
Co-branding across all conference logos and branding	✓				
Logo recognition on home page	✓	✓			
Logo listed under Sponsors with hyperlink to business website	✓	✓	✓	✓	✓
Social Media Post	✓ x3	✓ x2	✓ x1	✓ x1	
Branding on all digital communication and collateral distributed to delegates	✓	✓			
Company overview in ANZAHPE Newsletter * published fortnightly, circulation to 1900+ readers	✓ x3	✓ x2	✓ x1	✓ x1	
Conference Handbook					
Co-branding throughout conference branded handbook	✓				
Sponsor Advertisement	✓ x2	✓ x1	✓ x1	✓ x1/2	
Recognition in list of Sponsors	✓	✓	✓	✓	✓



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In Person Conference					
3 x 3 m Trade Booth	✓ x4	✓ x2	✓ x2	✓ x1	✓ x1
Breakfast Sponsor - Host a Breakfast and Presentation to a targeted audience * catering an additional cost		✓			
Session Sponsor – select your preferred session to sponsor 30 second welcome video prior to session, logo recognition on Agenda		✓ x2	✓ x2		
Verbal acknowledged in Opening Session & Closing Session	✓	✓			
Logo on Sponsor Acknowledgement Event Signage & PowerPoints	✓	✓	✓	✓	✓
Conference App					
Logo on download/loading page	✓	✓			
Dedicated icon & page	✓	✓			
Logo on footer of conference app	✓	✓			
Conference App live alert	✓ x4	✓ x2	✓ x1	✓	✓
Listed in Sponsor icon incl logo, contact, company overview	✓	✓	✓	✓	✓
Post Event					
List of participating attendees (who provide consent)	✓	✓	✓	✓	✓



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Registrations & Tickets					
In Person Registrations	✓ x5	✓ x4	✓ x3	✓ x2	✓ x1
Conference Dinner Tickets	✓ x5	✓ x4			
Available Sponsorship Add-ons *Additional Cost					
<p>Additional sponsorship opportunities are available to boost your sponsorship package. If you are looking for a point of difference, a way to stand out amongst other sponsors or wanting to create a tailored package, consider the additional opportunities below:</p>					
Name Badge / Lanyard Sponsor (1 available) \$2,995 <small>incl GST</small>	✓	✓	✓		
Catering Sponsor \$895 <small>incl GST</small> per break	✓	✓	✓	✓	✓
Charging Station Sponsor \$1,795 <small>incl GST</small>	✓	✓	✓	✓	
Welcome Reception Sponsor (1 available) \$2,995 <small>incl GST</small>	✓	✓	✓	✓	
Dinner Sponsor (1 available) \$8,995 <small>incl GST</small>	✓	✓			
Poster Presentation Sponsor (1 available) - \$6,250 <small>incl GST</small>	✓	✓	✓	✓	
Barista Sponsor (1 available) \$4,250 <small>incl GST</small>	✓	✓	✓	✓	
WIFI Sponsor (1 available) \$4,250 <small>incl GST</small>	✓	✓	✓	✓	
Satchel Sponsor (1 available) \$4,250 <small>incl GST</small>	✓	✓	✓	✓	



LOOKING FOR A CUSTOM PACKAGE?

ANZAHPE and Event Studio Team will work with you to create a package that suits both your budget and expectations. The sponsorship grid and additional sponsorship add-ons are designed to provide an overview of the types of opportunities available.

We welcome your ideas and creative input in tailoring a package that meets your commercial requirements and maximises your participation as a valued ANZAHPE Sponsor

To reserve your place as an ANZAHPE 2025 Sponsor or to discuss custom sponsorship packages, please contact:

Event Studio Team

Event Manager

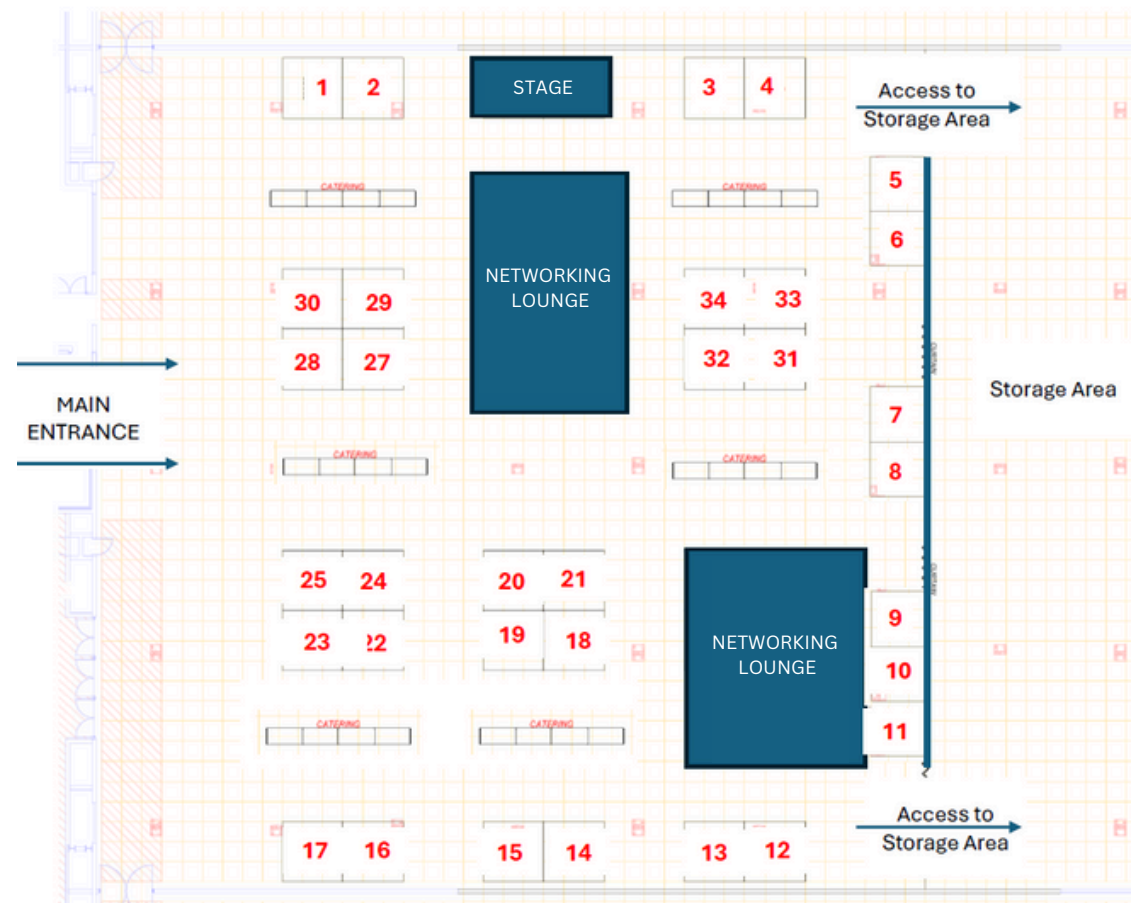
ANZAHPE2025@eventstudio.com.au

+61 (08) 8379 8222



Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages and exhibition sites will be allocated by the Conference Organisers. Site positions will be allocated after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan.



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