

TRANS-TASMAN LOBSTER CONFERENCE 2025

19-21 AUGUST
RYDGES MELBOURNE | VICTORIA

PROUDLY HOSTED BY



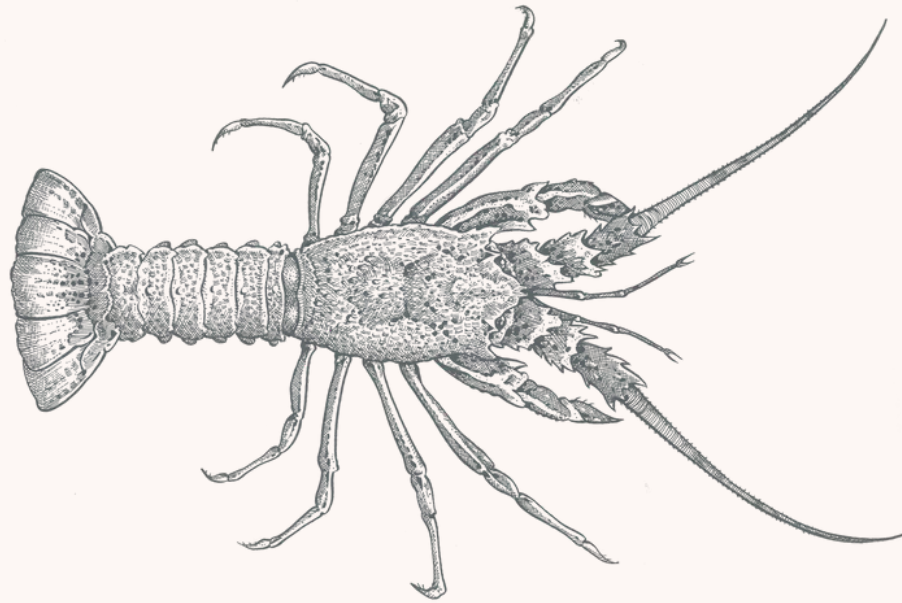
SEAFOOD INDUSTRY VICTORIA

Sponsorship & Exhibition Prospectus





Photo: Richard Cornish ©



Position your organisation at the forefront of the largest lobster industry event in Australasia by sponsoring the 2025 Trans-Tasman Lobster Conference to be held in Melbourne – the culinary capital of Australia!

Seafood Industry Victoria is proud to host this exciting conference where we will be exploring the theme “**Harvesting Opportunities and Grappling with Change**”. Bringing together over 250 delegates, the Trans-Tasman Lobster Conference will attract key stakeholders critical to the future success of the lobster industry, including commercial fishing and processing businesses along with global experts in the fields of climate science, fisheries management, corporate affairs, trade, economics and community engagement. Presentation topics and insightful keynotes have been carefully curated to ensure relevance to all stakeholders across our diverse industry.

Representing over twelve thousand tons of premium lobster production, this event unites a broad array of interested parties dedicated to collectively supporting a bright future for one of our region’s largest seafood sectors. This conference is positioned to be the most prominent event on the Australian seafood industry calendar for 2025, with local industry and visiting delegates all eagerly anticipating enhanced networking opportunities. The attendance and participation of high-profile dignitaries will encourage significant media exposure at a time when the lobster industry will benefit greatly from recognition of a positive future.

We invite your business to be part of this event as a valued sponsor, working with our event organising team to showcase your support for our industry!



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Major Sponsorship Packages

	Platinum (Exclusive) AU \$22,000 + GST	Gold AU \$11,000 + GST	Silver AU \$5,500 + GST	Bronze (Exhibitor) AU \$3,000 + GST
Conference Website & Digital Communication				
The conference website is the main source of information and a valuable tool for the organisers to provide announcements to all delegates. Sponsors will be recognised as supporting the event through their logo and a link to their company URL appearing on the website and company branding on digital communications.				
Co-branding across all conference digital assets and materials	✓			
Prominent logo recognition on the conference website homepage	✓	✓		
Logo listed under Sponsors with a hyperlink to your business website	✓	✓	✓	✓
Sponsor highlight email – sent to all delegates in the lead up to the conference	✓x2	✓	✓	
Branding on all digital communication and collateral distributed to delegates	✓	✓		
Conference Handbook				
The conference handbook will be made available to all delegates when they collect their welcome materials onsite at the conference. The conference handbook includes the conference program, sponsor advertising space and frequently asked questions. This will be a valuable resource for attendees to reference when attending the event.				
Co-branding for the conference handbook	✓			
Sponsor advertisement	✓	✓		
Recognition in list of sponsors	✓	✓	✓	✓



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In Person Conference				
The below describes how your sponsorship participation will be recognised onsite at the conference during the 2.5 day event.				
Choice to sponsor satchel or lanyard with your branding	✓			
3 x 2 m trade display	✓ x2	✓ x2	✓	✓
Presentation Session Sponsor – select your preferred session to sponsor	✓ x2	✓ x2	✓	✓
Opportunity to provide branded notepad and pen to all delegates	✓			
Verbal acknowledgment in the conference welcome and closing	✓	✓		
Logo on digital signage and holding slides	Top	Large	Med	Small
Opportunity to place promotional item in welcome satchel	✓	✓	✓	
Registrations & Tickets				
Registration includes attendance to the Welcome Reception and all conference sessions. The Gala Dinner is a highlight of the event to be held on the last evening.				
Full Conference Registration	✓ x3	✓ x2	✓	✓
Gala Dinner Ticket	✓ x3	✓ x2	✓	✓
Delegate List				
Receive contact details of the delegates who attended.				
List of participating attendees (who provide consent)	2 weeks prior	1 week prior	At meeting	



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Supporter Sponsorship Packages

<p>All packages provided here will receive the following standard entitlements:</p> <ul style="list-style-type: none">✓ Recognition as a sponsor in the conference handbook.✓ Recognition as a sponsor on the sponsors' page of the official conference website, including a link to the organisation's homepage.	<h3>Gala Dinner Sponsor</h3> <p>AUD \$11,500 (+ GST)</p> <p>Your organisation will receive exclusive naming rights to the Gala Dinner. Held on the last night of the conference, this event is always a popular feature with conference attendees as a chance to celebrate our industry and network as a community.</p> <p>You company logo will feature prominently on the venue's digital signage, along with an opportunity to showcase your corporate signage and promotional items on the dinner tables and through-out the venue. This package also provides a representative from your company an opportunity to address the audience.</p>	<h3>Welcome Reception Sponsor</h3> <p>AUD \$3,900 (+ GST)</p> <p>Your organisation will receive exclusive naming rights to the Welcome Reception, marking the official start of the conference. Held at the Rydges Melbourne and serving canapes and drinks, you will have an opportunity to address the audience for 3 – 5 minutes.</p> <p>Corporate signage and promotional items will be prominently displayed during the Welcome Reception.</p>
<h3>Barista Sponsor</h3> <p>AUD \$3,000 (+ GST) per day</p> <p>Good coffee is always important! Your organisation will be recognised as the Barista Sponsor, providing freshly brewed coffee to delegates on arrival and at morning tea on either Wednesday 20 or Thursday 21 August.</p>	<h3>Handbook Advertising</h3> <p>Half Page AUD \$750 (+ GST) Full Page AUD \$1,400 (+ GST)</p> <p>Your organisation can be seen in the conference handbook that is distributed to all delegates who attend. The advertisement and artwork to be designed by the sponsoring organisation (with design approval from the conference organising committee).</p>	<h3>Satchel Insert</h3> <p>AUD \$1,100 (+ GST)</p> <p>Your organisation's product sample, promotional item or brochure will be inserted into each delegate's satchel (with item approval from the conference organising committee).</p>



FOR ENQUIRIES, CONTACT US

For more information or to book your package today, please contact the Conference Manager via email, or visit our website by scanning the QR code.



Email

contact@eventstudio.com.au





Photo: Richard Cornish ©