



1975- 2025



Association of
Independent Schools
of South Australia

2025 Governance Conference Sponsorship Prospectus

Tackling the Leadership Crisis

Strategic solutions for a thriving and
vibrant leadership pipeline



We appreciate the support of our Priority Partners



**Swanbury
Penglase**

For more information about the 2025 AISSA Governance Conference or the AISSA broader partnership program, please contact:


Lucinda Pow

Senior Manager, Partnerships, Events and Communications

Telephone: 08 8179 1423

Email: powl@ais.sa.edu.au

This publication is authorised by AISSA Chief Executive, Anne Dunstan.



The AISSA acknowledges the Kaurna people as the traditional custodians and First Peoples of the land where this conference will take place.

We pay our respects to the people, cultures and Elders past, present and emerging, throughout Australia and acknowledge their continuing connection to land, waters and community.



A MESSAGE FROM THE AISSA CHIEF EXECUTIVE

I am pleased to present the sponsorship prospectus for the 2025 AISSA Governance Conference, and invite you to consider working with us to deliver this unique event.

The AISSA's annual Governance Conference is a highly anticipated event that brings together decision makers from across South Australia's Independent school sector.

It is a unique and intimate opportunity for Board Chairs, Board Members, Principals, and senior and aspiring leaders to come together, share insights, and discuss the challenges currently facing the Independent school sector.

For sponsors, it is a powerful opportunity to support the sustainability and success of Independent schools while connecting with influential stakeholders and key decision makers across the sector.

This year's theme, 'Tackling the leadership crisis: strategic solutions for a thriving and vibrant leadership pipeline', will offer senior leaders in-depth insight into the factors contributing to a concerning trend: leadership shortages across all sectors of the education industry. It will provide practical and innovative solutions to reverse this.

Last year, over 160 school leaders attended from 57 member schools, enjoying dynamic and vibrant discussions.

This year, we are taking the unprecedented step of seeking sponsorship for our conference. We seek your support so that we can continue to offer vital development and networking opportunities that underpin a thriving and healthy sector.

I invite you to review the opportunity in the following pages. Your sponsorship will directly contribute to the growth and resilience of school leadership, ensuring that Independent schools remain a strong pillar of our communities and a collaborative partner across the broader education ecosystem.

If you have any questions or would like to explore other ways to support the conference and our work more broadly, please reach out.

We look forward to working with you to deliver the 2025 AISSA Governance Conference, in Adelaide this June!



Anne Dunstan



WHO WE ARE

The **Association of Independent Schools of South Australia (AISSA)** is the peak body for Independent schools in South Australia. For 50 years we have been a trusted source of advice and support for the Independent school sector in South Australia.

We represent and support 100% of the Independent schools in South Australia.

We support our schools through:



Governance, Policy
and Strategic
Leadership Advice
and Learning



Bespoke
IR, HR and
Legal
Support



Advocacy



Sectoral
Insight and
Advice



Educator
Learning and
Development

AISSA IN NUMBERS



104
Independent
schools



21%
SA teachers employed
by Independent schools*



55,000+
SA students attend
an Independent school*



2.5%
Growth in
enrolments across SA*

*figures from the Australian Bureau of Statistics, Schools, Feb 2025

OUR SCHOOLS

Annesley Junior School
Aspect Treetop School
Australian Islamic College Adelaide
Bethany Christian School
Blakes Crossing Christian College
Calvary Lutheran Primary School
Cedar College
Concordia College
Cornerstone College
Crossways Lutheran School
Dara School
Emmaus Christian College
Encounter Lutheran College
Endeavour College
Faith Lutheran College
Garden College
Golden Grove Lutheran
Primary School
Good Shepherd Lutheran
School Angaston
Good Shepherd Lutheran
School Para Vista
Harvest Christian College
Heritage College
Hope Christian College
Horizon Christian School
Immanuel College
Immanuel Gawler
Immanuel Primary School
Indie School
Investigator College
IQRA College
King's Baptist Grammar School
Lobethal Lutheran School
Loxton Lutheran School
Maitland Lutheran School
Mid North Christian College

Mount Barker Waldorf School
Mount Torrens Christian School
Muirden Senior College
Navigator College
Ngutu College
OneSchool Global
Our Saviour Lutheran School
Pedare Christian College
Pembroke School
Pilgrim School
Pinnacle College
Playford College
Portside Christian College
Prescott College
Prescott College Southern
Prescott Primary Northern
Prince Alfred College
Pulteney Grammar School
Redeemer Lutheran School
Rivergum Christian College
Saint Spyridon College
Scotch College
Seaview Christian College
Seymour College
Southern Montessori School
Southern Vales Christian College
Specialised Assistance
School for Youth (SASY)
Sports College South Australia
St Andrew's School
St Benedict School
St George College
St Jakobi Lutheran School
St John's Grammar School
St John's Lutheran School
St Mark's Lutheran School
St Martins Lutheran College
St Michael's Lutheran School
St Paul Lutheran School

St Peter's College
St Peter's Girls' School
St Peter's Woodlands
Grammar School
Suneden Specialist School
Sunrise Christian School Fullarton
Sunrise Christian School Marion
Sunrise Christian School
Morphett Vale
Sunrise Christian School
Naracoorte
Sunrise Christian School Paradise
Sunrise Christian School Whyalla
Tatachilla Lutheran College
Temple Christian College
The Hills Christian Community
School
The Hills Montessori School
Torrens Valley Christian School
Trinity College Blakeview
Trinity College Gawler River
Trinity College North
Trinity College Roseworthy
Trinity College South
Tyndale Christian School
Murray Bridge
Tyndale Christian School
Salisbury East
Tyndale Christian School
Strathalbyn
Unity College
University Senior College
Waikerie Lutheran Primary School
Walford Anglican School for Girls
Westminster School
Wilderness School
Willunga Waldorf School
Woodcroft College
Youth Inc.

WHY SPONSOR?

Benefits of being a sponsor:



INCREASE YOUR BRAND VISIBILITY

Align your brand with a reputable organisation that has been a trusted source of advice and support for the Independent school sector for 50 years.



MAKE AN IMPACT

Help upskill current leaders in education and shape the next generation by supporting an initiative that fosters leadership development.



BUILD RELATIONSHIPS ACROSS SECTORS

Create unique opportunities to build connections beyond education. Our schools' Boards are comprised of volunteers who play an important role and bring expertise from across a range of business and industry.

Interested to learn more?

Reach out to our Senior Manager, Partnerships, Events and Communications, to explore opportunities for your organisation to be a valued sponsor of the 2025 Governance Conference.

Lucinda Pow

Senior Manager, Partnerships, Events and Communications

Email: powl@ais.sa.edu.au

Telephone: (08) 8179 1423

THE EVENT

Tackling the Leadership Crisis

Strategic solutions for a thriving and vibrant leadership pipeline

20 June 2025

8:45am to 5:00pm

The Playford Hotel

120 North Terrace

Adelaide



Why are fewer educators stepping into leadership roles?

Across the education sectors, schools are facing a growing leadership crisis. Increasing workload demands and inadequate support are resulting in a shrinking pipeline of qualified leaders unwilling to take on the challenges of the role.

What factors are contributing to this shift, and how can school Boards and senior leadership teams help reverse the trend?

The 2025 Governance Conference will deep dive into:

- the barriers preventing educators from pursuing leadership
- the critical role of Boards in shaping leadership pipelines
- strategies to identify, support and mentor emerging leaders
- how Boards and executive teams can create a culture of leadership development.

The AISSA Governance Conference brings together experts from the sector and beyond to showcase innovative, practical approaches to ensure a thriving and vibrant leadership pipeline.

SPONSORSHIP OPPORTUNITIES

PLATINUM

Price:

SOLD

Package inclusions:

- Exclusive opportunity to be recognised as the named conference sponsor
- 4 x complimentary conference tickets, including access to networking drinks
- Designated 5-minute speaking opportunity after morning tea
- Recognition, as named sponsor, across all conference promotional channels
 - All digital communications incl. conference website landing page
 - Conference program
 - LinkedIn
- 3.0m x 1.5m trade display space
- Logo included on delegate name badges
- Verbal recognition by Conference Host during event welcome and closing remarks
- Recognition as named conference sponsor in event day sponsor reel
- Opportunity to display banner on conference stage (at sponsor's cost)
- Opportunity to offer a scheduled participant prize (at sponsor's cost)
- Opportunity to place one piece of branded material on participant tables (at sponsor's cost)
- Post-conference recognition: acknowledgment of Platinum conference sponsorship at the AISSA Appreciation Event in November

GOLD

Price: **\$11,500 (+GST)**

Package inclusions:

- Named sponsorship of the conference barista cart
- 3 x complimentary conference tickets, including access to networking drinks
- Designated 3-minute speaking opportunity (after lunch or by negotiation)
- Recognition, as Gold event sponsor, in all conference promotional channels
 - All digital communications incl. conference website landing page
 - Conference program
 - LinkedIn
- 3.0m x 1.5m trade display space
- Logo included on delegate name badges
- Verbal recognition by Conference Host during event welcome and closing remarks
- Recognition as Gold sponsor in event day sponsor reel
- Opportunity to display banner on conference stage (at sponsor's cost)
- Opportunity to offer a scheduled participant prize (at sponsor's cost)
- Opportunity to place one piece of branded material on participant tables (at sponsor's cost)
- Opportunity to supply branded items i.e. keep cups, caps, aprons, napkins, cutlery (at sponsor's cost)
- Post-conference recognition: acknowledgment of Gold Conference sponsorship at the AISSA Appreciation Event in November

SPONSORSHIP OPPORTUNITIES

SILVER

SOLD

Package inclusions:

- 2 x complimentary conference tickets, including access to networking drinks
- Recognition, as Silver event sponsor, in the following conference promotional channels
 - Conference website landing page
 - Conference program
 - LinkedIn
- 3.0m x 1.5m trade display space
- Logo included on delegate name badges
- Verbal recognition by Conference Host during event welcome and closing remarks
- Recognition as Silver sponsor in event day sponsor reel
- Opportunity to display banner on conference stage (at sponsor's cost)
- Opportunity to offer a scheduled participant prize (at sponsor's cost)
- Opportunity to place one piece of branded material on participant tables (at sponsor's cost)

BRONZE (MORNING TEA & LUNCH)

SOLD

Package inclusions:

- 1 x complimentary conference ticket, including access to networking drinks
- Recognition, as Bronze event sponsor, in the following conference promotional channels
 - Conference website landing page
 - Conference program
 - LinkedIn
- Verbal recognition by Conference Host during event welcome and closing remarks
- Verbal recognition by Conference Host at start of the sponsored break
- Recognition as Bronze sponsor in event day sponsor reel
- Opportunity to supply branded items, i.e. caps, aprons, napkins, cutlery (at sponsor's cost)
- Opportunity to secure a 3.0m x 1.5m trade display space - at a discount on general pricing
- Opportunity to display banner in conference break space (at sponsor's cost)

SPONSORSHIP OPPORTUNITIES

BRONZE (NETWORKING DRINKS & CANAPES)

Price: \$6,000 (+GST)

Package inclusions:

- 1 x complimentary conference ticket, including access to networking drinks
- Recognition, as Bronze event sponsor, in the following conference promotional channels
 - Conference website landing page
 - Conference program
 - LinkedIn
- Verbal recognition by Conference Host during event welcome and closing remarks
- Verbal recognition by Conference Host at start of the sponsored break
- Recognition as Bronze sponsor in event day sponsor reel
- Opportunity to supply branded items, i.e. caps, aprons, napkins, cutlery (at sponsor's cost)
- Opportunity to secure a 3.0m x 1.5m trade display space – at a discount on general pricing
- Opportunity to display banner in conference break space (at sponsor's cost)

TRADE DISPLAY

Price: \$3,500 (+GST)

Package inclusions:

- Attendance of one person to host display and engage delegates
- 3.0m x 1.5m trade display space
- Logo and weblink on conference webpage
- Feature in event day sponsor reel
- Opportunity to display banner at trade space (at sponsor's cost)

Can't make it to the day? Consider becoming an event supporter.
Contact us to find out more!



THANK YOU

If you have any questions about sponsorship opportunities, or the AISSA's broader partnership program please contact:

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**We look forward to working with you to deliver the
2025 AISSA Governance Conference.**





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Association of Independent Schools of South Australia
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08 8179 1400

www.ais.sa.edu.au