



WHAT IS A WINE REGION?

A wine region is a geographical area known for cultivating grapes used in winemaking. These regions possess unique climates, soils, and elevations that influence the characteristics of the grapes grown there. Penfold's quest for the best fruit drives our multi-vineyard, multi-regional philosophy, extending our endeavours from Australian wine regions globally to California, France and China.

WHERE ARE PENFOLDS WINE REGIONS?

Penfolds owns and leases some of the best vineyards in wine regions in Australia and around the world, maintaining a commitment to our fruit-first philosophy through multi-vineyard, multi-regional sourcing. In Australia, Penfolds vineyards are found in the finest South Australian wine regions, including Adelaide Hills, Barossa Valley, Coonawarra and McLaren Vale, as well as other esteemed Australian wine regions such as Tumbarumba, Henty and Tasmania. Our Californian wine regions extend to Napa Valley, Paso Robles and Sonoma, while our French wine regions span Bordeaux and Champagne. Excitingly, our recent endeavours have ventured into the Chinese wine region of Ningxia.



PENFOLDS WINERY

SINCE 1844, PENFOLDS HAS BEEN GROUNDED IN EXPERIMENTATION, CURIOSITY & UNCOMPROMISING QUALITY.

It began with Dr Christopher and Mary Penfold, the pioneers who dreamed big, inventing tonics, brandies, and fortified wines made from grapes and Australian sunshine. It continued with Alf Vesey, Ray Beckwith and Max Schubert, celebrated winemaking legends who pushed the development to extraordinary, bold new heights.

It is this pioneering spirit and curiosity that still rings true after nearly two centuries, it is what has helped Penfolds to become one of the most celebrated winemakers in the world today.

Today, the collection led by Grange, continues to display the distinctive and consistently recognisable Penfolds 'House Style'; the ultimate expression of Penfolds time - honoured tradition of sourcing the best fruit from the best regions.

The stories and philosophies behind each label bring a timeless quality, making Penfolds wines special and compelling for collectors and drinkers the world over.

TOUR

The tour of Penfolds Winery Estate, Magill, SA -5072 will be conducted on 17 September 2026 from 13:30 Hrs for approximately two hours. The tour includes wine tasting, wine purchasing and technical presentation on Water Recycling and Sustainability: Circular Innovations in Wine making



WASTEWATER MANAGEMENT AND INITIATIVES

The technical presentation on Water Recycling and Sustainability: Circular Innovations in Wine making at Penfolds Winery will be delivered by Lin Lin Low, Supply Sustainability Manager Penfolds Winery on the day of the tour on 17 September 2026.

