

# ASCILITE '25

**SPONSORSHIP PROSPECTUS**  
Sponsorship and Exhibition Packages  
30 Nov - 3 Dec 2025  
Adelaide Convention Centre, SA

ASCILITE 2025: 42nd International Conference on Innovation, Practice and Research in the Use of Educational Technologies in Tertiary Education

**Future-Focused  
Educating in an Era of Continuous Change**



**ASCILITE**  
Adelaide, Australia  
December 2025

# ASCILITE 2025

<b>Date</b>	Sunday 30 November to Wednesday 3 December 2025
<b>Venue</b>	Adelaide Convention Centre, North Terrace, Adelaide
<b>Conference Organisers</b>	Australasian Society for Computers in Learning in Tertiary Education (ASCILITE)
<b>Conference website</b>	<a href="https://2025conference.ascilite.org/">https://2025conference.ascilite.org/</a>
<b>Conference Program</b>	The Program will feature keynote presentations by international and national speakers, concurrent and poster presentations
<b>Organising Committee</b>	Convenor: Dr Sandra Barker, Senior Lecturer, UniSA Business, University of South Australia
<b>Attendance</b>	It is anticipated approximately 350-400 delegates will attend



# Why partner with ASCILITE 25?

Building on the success of the 2024 Conference, which attracted record-high attendance, the ASCILITE Conference will take place in Adelaide in November and December 2025. Hosted at the Adelaide Convention Centre, the 2025 conference promises an engaging and insightful program that could include:

**Three Keynote  
Speakers**

**12 Symposia/  
Panel Sessions**

**Over 100 Oral &  
Poster  
Presentations**

**Over 40 Pecha  
Kucha**

**6 Pre-conference  
Workshops**

Be a part of the success and participate as a sponsor at ASCILITE 2025. This annual event has the established reputation for providing the opportunity to connect with the ASCILITE community, seeing familiar faces and making new connections!

We welcome your support to help ASCILITE 25 to:

- Promote the use of educational technologies in higher education
- Facilitate communication between higher education academics and professions
- Promote expertise on education technology and its intersection with higher teaching and learning
- Recognise, facilitate and disseminate high quality educational research in higher education

# Sponsorship & Exhibition PACKAGES

## ASCILITE 25' Major Sponsorship Packages

SPONSOR BENEFITS	DIAMOND	GOLD	SILVER	BRONZE	TRADE DISPLAY
Amount AUD (Excluding GST)	\$15,500	\$10,500	\$6,000	\$4,500	\$3,500
	EXCLUSIVE	EXCLUSIVE	3 AVAILABLE	MULTIPLE	MULTIPLE
<b>Conference Website and Digital Communication</b>					
Logo recognition on home page	✓				
Blog post prior to conference	x2	x1	x1		
Branding on all digital communication and collateral distributed to delegates	✓	✓	✓	✓	
<b>In Person Conference</b>					
Presentation session during conference ** subject to committee consultation and approval	✓	✓			
Opportunity to Chair a Session	x2	x1			
Opportunity to provide 1 x Company banner at session ** sponsor to supply	✓	✓	✓	✓	
Verbal Acknowledgement in opening and closing sessions	✓	✓	✓	✓	
Recognition on session slides	✓	✓	✓	✓	✓
Acknowledged in conference materials	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Trade Display Sponsor
Opportunity to provide conference materials/ satchel insert	✓	✓	✓	✓	✓
3m x 3m Trade Display booth	x 2	x 2	x 1	x 1	x 1
Opportunity to Address Audience (3 – 5 minutes)	Conference Dinner	Welcome Reception			
Opportunity to provide 1 x Company banner at event ** sponsor to supply	✓	✓			

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	EXCLUSIVE	EXCLUSIVE	3 AVAILABLE	MULTIPLE	MULTIPLE
<b>Conference App</b>					
Logo Displayed on Loading App page	✓				
Conference App live alert	x2	x1			
Rolling banner on Conference app	✓	✓	✓	✓	
Listed under 'Sponsor' icon on Conference app incl logo, company overview and contact info	✓	✓	✓	✓	✓
<b>Registrations &amp; Tickets</b>					
Complimentary Full Delegate Registrations ** includes attendance at the Welcome Reception	x4	x3	x2	x1	x1
Conference Dinner Tickets	x4	x3	x2	x1	x1
<b>Post Event</b>					
Opt-in delegate list	✓	✓	✓	✓	✓

## ASCILITE 25' Other Opportunities

SPONSOR BENEFITS	NAME BADGE / LANYARD	CONFERENCE AWARDS	CONFERENCE DINNER PHOTO BOOTH	DELEGATE MATERIALS/ SACHEL INSERT
Amount AUD (Excluding GST)	\$3,000	\$2,000	\$1500	\$750
	EXCLUSIVE	MULTIPLE	EXCLUSIVE	MULTIPLE
<b>Conference Website and Digital Communication</b>				
Company logo Linked to Conference website	✓	✓	✓	
<b>In Person Conference / Event</b>				
Recognition on session slides	✓	✓		
Verbal Acknowledgement in opening and closing sessions	✓			
Acknowledged in conference materials	✓	✓		
Opportunity to speak for 1 minute and present the award		✓		
Verbal Acknowledgement at Conference Dinner			✓	
Opportunity to provide 1 x item (product sample, promotional item or brochure) as part of satchel station *to be supplied by Sponsor				✓
<b>Conference App</b>				
Listed under 'Sponsor' icon on Conference app incl logo, company overview and contact info	✓	✓	✓	
<b>Registration &amp; Tickets</b>				
Complimentary Full Delegate Registrations ** includes attendance at the Welcome Reception	x1			
Conference Dinner Tickets			x1	

# ASCILITE 2025 SPONSORSHIP

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## Conference Website, Digital Communication

The conference website serves as the primary source of information for all delegates, featuring the latest event details. Sponsors are prominently recognised, with their logos displayed and linked to their company websites to showcase their support.

Throughout planning of the event, delegates receive regular updates and branded communications that can feature your logo. Additionally, engaging with the ASCILITE community through targeted social media posts provides another opportunity to present your branding to a focused audience.

## In Person Conference

Having company representatives onsite at the Adelaide Convention Centre offers sponsors an exceptional opportunity for face-to-face business engagement. Building on the success of the 2024 Conference, ASCILITE 2025 will feature a spacious Exhibition Hall in a prime location at the Adelaide Convention Centre. This central venue will serve as the focal point of the four-day event, attracting high visibility and engagement.

## Conference App

The conference App will be available for all registered delegates. With the full program, sponsored branding, contact exchange, notifications and live alerts, the app compliments the face-to-face event for a full delegate experience.

## Post event

All sponsors will receive a list of registered (consenting) delegates who attended the conference. This additional contact information enables you to connect with a targeted audience, maximising the value of your sponsorship and enhancing your return on investment.



# ASCILITE '25

## SUPPORTER SPONSORSHIP PACKAGES & ADD-ONS

\*(GST exc.)

<p>DIAMOND SPONSOR - CORNERSTONE PARTNER &amp; DINNER SPONSOR \$15,500 (exc. GST)</p>	<p>To assure the best possible Conference, we need delegates to share their insights and enthusiasm from Australia, New Zealand, the Asia Pacific region and internationally. Sponsorship is an integral part of ensuring both experienced and novice delegates attend the Conference to enrich their professional life and that of their colleagues including those commercial entities that actively support this activity.</p> <p>Diamond sponsorship offers a high profile association with a prestigious event that will attract significant number of delegates. Diamond Sponsors will be a cornerstone partner in the Conference.</p>
<p>GOLD SPONSOR - WELCOME RECEPTION SPONSOR \$10,500 (exc. GST)</p>	<p>As the Gold Sponsor, the Welcome Reception will be the first networking opportunity for delegates and new members. The Welcome Reception provides a networking environment for industry and colleagues to meet, exchange conversation and contacts.</p>
<p>SILVER SPONSOR - BARISTA OR CONFERENCE SACHEL OR CONFERENCE PROCEEDINGS SPONSOR \$6,000 (exc. GST)</p>	<p>An opportunity for exclusive recognition through sponsorship of one key element of the Conference, such as, but not limited to the following:</p> <ul style="list-style-type: none"><li>• Barista</li><li>• Conference Satchel</li><li>• Conference Proceedings</li></ul> <p><b>Barista</b> A centrepiece of the trade exhibition, the ASCILITE 2025 Barista will provide complimentary coffee for delegates throughout the day. With a complimentary exhibition booth position next to the Barista Lounge this will be excellent exposure for your organisation.</p> <p><b>Satchel</b> Each delegate will receive a conference bag branded with your company logo and the conference logo.</p> <p><b>Conference Proceedings</b> Opportunity for branding of conference proceedings. Each delegate will receive access to the conference proceedings through the conference website, conference app and ASCILITE Publications (APubs).</p>

# ASCILITE '25

## SUPPORTER SPONSORSHIP PACKAGES & ADD-ONS

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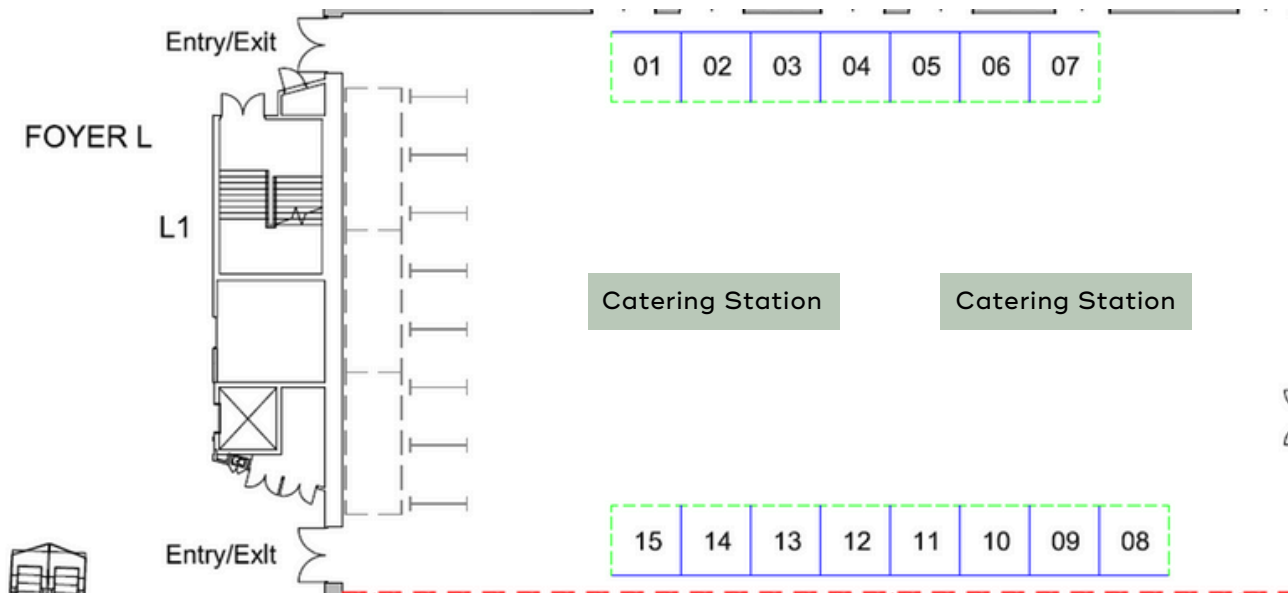
<p>BRONZE SPONSOR - KEYNOTE SPEAKER OR CATERING BREAK SPONSOR \$4,500* (exc. GST)</p>	<p>An opportunity for exclusive recognition through sponsorship of one key element of the Conference, such as, but not limited to the following:</p> <ul style="list-style-type: none"> <li>• Keynote Speaker</li> <li>• Refreshment Breaks</li> </ul> <p><b>Keynote Speaker</b> Bronze Sponsorship provides the opportunity to support a Keynote Speaker and is the perfect opportunity to demonstrate your commitment to the conference program. Keynote Speakers are carefully selected and are the highlight of the conference program.</p> <p><b>Catering Break</b> Exclusive sponsorship of lunch, morning and afternoon tea break on one day of the Conference.</p>
<p>TRADE DISPLAY - 3m x 3m display space \$3,500 (exc. GST)</p>	<p>The exhibition will be located in the main catering area and has been designed to ensure good visibility and access to all stands. The main catering stations for teas and lunches will be within metres of the exhibition area.</p>

### OTHER SPONSORSHIP OPPORTUNITIES

<p>NAME BADGE/ LANYARD \$3,000 (exc. GST)</p>	<p>CONFERENCE AWARDS \$2,000 (exc. GST)</p>	<p>CONFERENCE DINNER PHOTO BOOTH \$1,500 (exc. GST)</p>	<p>DELEGATE MATERIALS \$750 (exc. GST)</p>
<p>An opportunity to put your organisation at everyone's eye level on the Conference Name Badge and/or Lanyard. Design subject to approval by the organising committee.</p>	<p>Sponsor the Conference awards for outstanding paper/ workshop/ poster/ pecha kucha and be a part of acknowledging and recognising this achievement in front of conference delegates and colleagues.</p>	<p>Bring the fun to the conference dinner and sponsor the photo booth – a highlight of the evening and a momento for guests can take home.</p>	<p>Your organisation's product sample, promotional item or brochure can be provided as part of the satchel station available to all Conference delegates. Size of inserts should be no larger than A4 and the number of inserts for this conference will be shared closer to the conference dates.</p>

# Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages and exhibition sites will be allocated by the Conference Organisers. Site positions will be allocated after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan.





**Save and take 5% off all packages when confirmed and paid by 20 December 2024!**

Discount applies to ex-GST Package Price



# ASCILITE 2025

Future-Focused: Educating in an Era of Continuous Change

To reserve your place as an ASCILITE 2025 Sponsor or to discuss custom sponsorship packages, please contact:

**Event Studio Team**

**Event Manager**

**[ASCILITE2025@eventstudio.com.au](mailto:ASCILITE2025@eventstudio.com.au)**

**+61 (08) 8379 8222**

