

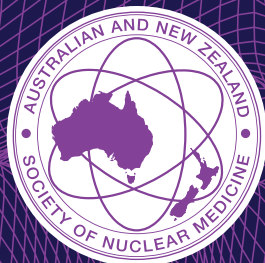
UNLOCKING THE POTENTIAL
OF NUCLEAR MEDICINE

Key Collaborations, Key Impacts

Australia and New Zealand

21-23
May 2021

LIVE AND LOCAL



ANZSNM 2021

Sponsorship Prospectus

SPONSORSHIP Opportunities

Are you connected to Australasia's largest professional nuclear medicine community?

Australian and New Zealand Society for Nuclear Medicine and its members inspire the Nuclear Medicine community to innovate for a better tomorrow through collaboration, publications, conferences and professional and educational activities.

The ANZSNM website receives an average of 2,000 visits per month, has 1,000+ Facebook and 500+ Twitter followers and 1,800+ LinkedIn connections.

ANZSNM 2021 sponsorship offers the opportunity to be a part of this community with range of options to engage with delegates face to face in local sites or virtually. Major sponsors will also enjoy ongoing branding and promotional opportunities directed at the broader Society membership.

Combining the best of face to face and virtual technology, 2021 will be a great year for ANZSNM Conference.

Following on from the successful 2020 on-demand conference, the 2021 virtual platform will deliver additional content over 2.5 days with the innovation of local sites being held in each state. These local sites provide the ability to physically network with local industry whilst connecting to a greater network.

This style of event can increase reach and attendance. For delegates, the cost is lower with no travel related expenses and accommodation and lower time commitment required with less time out of the office. For Sponsors, hard costs associated with booth construction and travel makes return on investment higher.

Local sites foster interaction and develop local partnerships whilst the virtual element eliminates health and safety concerns and provides convenience and flexibility for participants to replay options at a more suitable time.



ANZSNM 2021



www.anzsnmconference.com/ANZSNM2021



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1,000+

Facebook

500+

Twitter followers



1,800+

LinkedIn Connections



SPONSORSHIP PACKAGES

Overview

Please see below the virtual platform alongside the option of local sites can provide your company with unique tools and more opportunities to engage and interact with attendees at the event.

Conference Website & Social Media

The conference website is the main source of information and a valuable tool to provide up to date material to all delegates. Sponsors will be recognised with reference to their company website as supporting the event including their logo and link to their company url.

Virtual Conference Handbook

A soft copy of the Conference handbook will be sent out to all registrants in advance of the live event. Inside includes information on how to log in, ways to engage and participate in the event, sponsor advertising space and frequently asked questions.

Conference APP

The conference App will be available for all registered delegates. With the full program, sponsored branding, contact exchange, notifications and alerts, the app compliments the Live event for a full virtual experience.

Local Sites *(Subject to COVID 19 restrictions and site availability)*

Have a representative at a local site in each city. This provides the opportunity to attend face to face giving sponsors the added benefit of being onsite and interacting with local delegates who opt to attend.

Live Virtual Platform

When the event goes live, sponsors will come to life in the virtual world. Dependant on the sponsorship package, company representatives will have access to delegates through their virtual trade booth, through the meeting hub, exchanging contacts, seeing participation in the gamification activities, participating in sessions and much more.

Post event

All material, recorded presentations, access to notes, exhibitor info, sponsor branding and handouts will all be available to paid registrants to access for 2 months after the event. Access to this information is also provided to sponsors allowing for lead generation and by using info collected to ensure return on investment.



SPONSORSHIP PACKAGES

	Actinium AU \$25,000 + GST	Lutetium AU \$15,000 + GST	Gallium AU \$7,500 + GST	Technetium AU \$5,000 + GST	Tritium AU \$3,000 + GST
Conference Website & Social Media					
Logo and sponsor recognition across all conference logos and branding	✓				
Logo recognition on home page	✓	✓			
Logo listed under Sponsors with hyperlink to company website	✓	✓	✓	✓	✓
Social Media Post x 2	✓	✓			
Social Media Post x 1			✓		
Industry Publications					
½ page ad in the Gamma Gazette - read by 700+ and published 3 times a year *valued at \$1500	✓	✓			
Virtual Conference Handbook					
Logo and sponsor recognition throughout conference branded handbook	✓				
2-page advertisement	✓	✓			
1-page advertisement			✓		
½ page advertisement				✓	
Recognition in list of Sponsors	✓	✓	✓	✓	✓



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Promotion & Digital Communication					
Opportunity to provide branded merchandise to all registered attendees – posted via Aus Post <i>*size and weight limitations apply, must be approved by organisers</i>	✓				
Branding as event partner on all digital communication and collateral distributed to delegates	✓				
Conference App					
Logo on download/loading page	✓	✓			
Dedicated icon & page	✓	✓			
Logo on footer of conference app	✓	✓			
Listed in Sponsor icon incl logo, contact, description & send message	✓	✓	✓	✓	✓
2 x Sponsored App Alert (# of words and deadline TBA)	✓	✓			
Local Sites Including Sydney, Adelaide, Brisbane, Perth, Melbourne & Auckland					
Logo and sponsor recognition of local sites, the opportunity to officially host each site, greet all attendees on arrival and formally open the day(s)	✓				
Opportunity to provide a (1) satchel insert into event package provided to all Local Site attendees	✓	✓			
Access for (1) representative to attend (6) confirmed face to face local sites <i>*Sponsor can provide 1 x banner, small table and handouts</i>	✓				
Access for (1) representative to attend (4) confirmed face to face local sites <i>*Sponsor can provide 1 x banner and distribute handouts at each site</i>		✓			
Access for (1) representative to attend (1) confirmed face to face local site <i>*Sponsor can provide 1 x banner at live site</i>				✓	
Opportunity to add another rep to attend site <i>*\$2,000 per additional Rep</i>		✓		✓	



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Live Event - Virtual Platform					
Logo recognition on sign in page	✓	✓			
Prominent sponsor ad on top of virtual agenda (this rotates throughout the live event)	✓	✓			
Logo included in conference branding in top of virtual agenda			✓	✓	
Welcome video in opening plenary on Day 1 & 2 (60 seconds)	✓				
Vendor Presentation Session *length, format and position in program to be confirmed			✓		
Sponsored Session - 60 second welcome video prior to session, logo recognition on Agenda	✓	✓			
Virtual Exhibition Stand	✓	✓		✓	✓
Gamification / Leader board door prize	✓	✓	✓	✓	✓
Live Alerts (# of words and deadline TBA)	✓	✓	✓		
Virtual Registrations * Number of registrations vary – please refer to package details	✓	✓	✓	✓	✓
Post Event					
Logo and sponsor recognition On Demand access portal communication and sign portal (ie “On Demand Program Powered by XYZ Pty Ltd”)	✓				
All material and branding remain on the On Demand virtual platform (for 2 months)	✓	✓	✓	✓	✓
List of participating attendees (who provide consent)	✓	✓	✓	✓	✓