# INTERNATIONAL CLEANUP CONFERENCE ADELAIDE 2026





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Sponsorship and Exhibition Prospectus



Adelaide



September 13 to 17, 2026

The largest contaminated sites conference in the Asia-Pacific.

Combining the 11th international contaminated sites remediation conference, and the 5th international PFAS conference.

https://adelaide2026cleanupconference.com

## Introduction

Hosted by crcCARE, a partnership of organisations dedicated to excellence in assessing, preventing, and remediating site contamination.

International CleanUp Conference, Adelaide 2026's range of sponsorship and <u>exhibition options</u> provide unparalleled opportunities to:

Reach senior executives and practitioners in a cost-effective way

Build relationships with new clients, and strengthen existing relationships

Demonstrate your organisation's leading role in contamination assessment and remediation

Promote your products, services and expertise, and increase market share

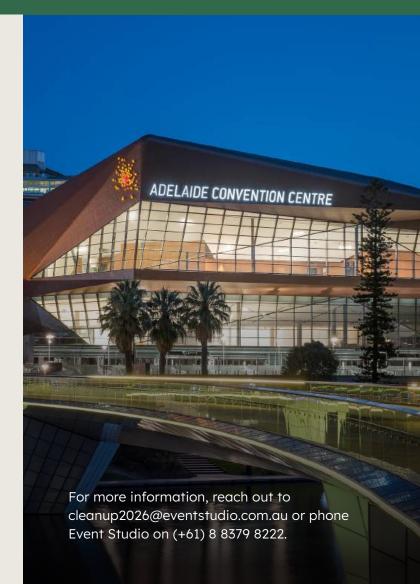
Network with decision-makers from key target markets

Enhance your brand, and increase awareness of your organisation.

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Sponsorships and exhibition booths are limited and are available on a first-come, first-served basis.



**Invitation** 



On behalf of crcCARE, I invite you to partner with us in 2026, as we host the Asia-Pacific's largest and longest – running site contamination conference – Celebrating 30 years in 2026.

The International CleanUp Conference, Adelaide 2026 will provide a high-profile platform for sponsors and exhibitors to strengthen existing relationships, and introduce their businesses and services to hundreds of stakeholders from across the region.

Site contamination and remediation professionals have a critical role to play in preventing serious harm to human health and the environment, and International CleanUp Conference, Adelaide 2026 will showcase world class work on the remediation of existing and emerging contaminants.

It will also take place at a critical juncture.

Concerns about PFAS chemicals continue to grow, with regulators in many parts of the world proposing tighter restrictions or bans, and PFASrelated class action proceedings occurring in the US and Australia. The success of our efforts to assess, prevent, and remediate all types of contamination is also playing an increasingly important role in ensuring the success of the shift to a net-zero, nature-positive, and circular economy.

For example, we are gradually shifting towards circular economy paradigm, but we must do so in a way that doesn't result in new complex contaminants that have negative economic repercussions. In particular, we need to ensure our use of wastederived and recycled-content materials doesn't result in contamination from asbestos, PFAS, or other chemicals.

Sometimes, the task of dealing with contamination will provide opportunities for win-win sustainability benefits, and we must be constantly on the look-out for these.

Potential opportunities include converting biosolids to biochar, which could provide a nutrient-rich fertiliser in which carbon is permanently locked up, and any PFAS contaminants are destroyed. The essential, rapid shift to clean power will also present new challenges, as we develop ways to efficiently and effectively remediate large coalfired power station sites, and prepare them for new productive uses, including clean renewable energy generation.

In addition, the increasing number of climate change-related natural disasters, such as severe flooding, creates new contamination dangers that must be assessed and managed.

Our capacity to restore nature – at long-last recognised as a task of great urgency – will also frequently depend on our success in remediating contaminated land.

In addition, advances in big data and artificial intelligence are poised to transform aspects of our work.

Underlying all these developments, is the constant need to engage fully and respectfully with local communities, from the assessment process, during decision-making on clean-up methods, and through to post-clean-up monitoring.

The urgency of these various challenges makes it especially important to ensure policy-making and regulatory action on pollution at the local, national and global level is science-based, and this will be a key theme of the conference.

The presence of academic researchers (including PhD students), environmental consultants, regulators, government personnel and industry leaders at International CleanUp Conference, Adelaide 2026 will ensure the the latest scientific findings on assessment and remediation are widely disseminated.



World-class venue:

International CleanUp Conference, Adelaide 2026 will be held in Adelaide, South Australia, with the city's Convention Centre as the host venue.

The Adelaide Convention Centre is regarded as one of the world's most modern, flexible and technologically advanced events centres, and is a striking landmark in Adelaide's Riverbank precinct.

A full complement of meals and refreshments served during program breaks will provide ideal opportunities to network with delegates, sponsors and exhibitors.

The highly anticipated conference gala dinner on Tuesday 15 September will offers stellar opportunities to socialise and network.

Adelaide is surrounded by picturesque hills, boasts a beautiful coastline, is renowned for its fine restaurants. It is also the gateway to four premium wine regions.

I look forward to partnering with you for what will be the region's most important site contamination conference in 2026.

Ravi Maidu

Distinguished Laureate Professor Ravi Naidu

Managing Director and CEO, crcCARE Chair, CleanUp Conference Series

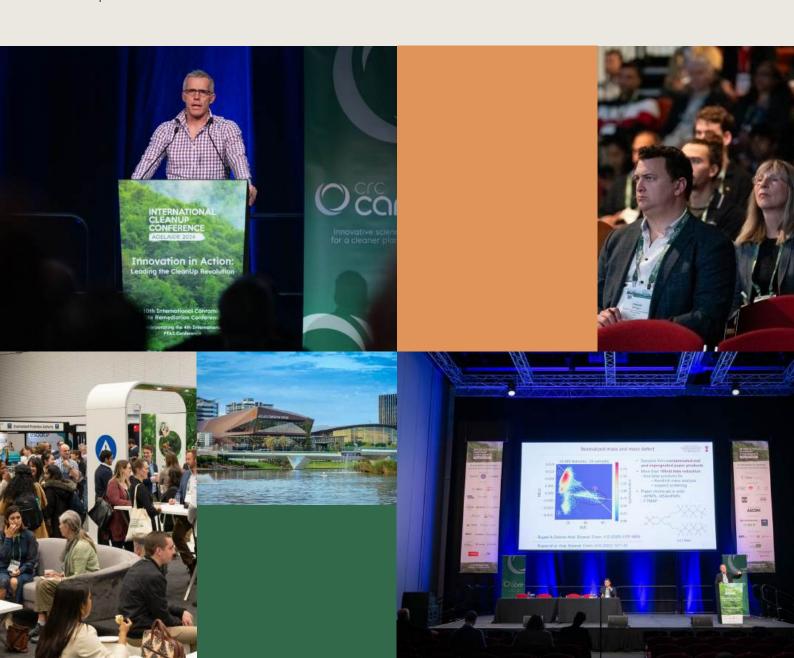
## **About the Conference**

The CleanUp Conference Series hosted by crcCARE is the largest site contamination conference in the Asia-Pacific, and one of the largest in the world.

The series is renowned for its success in bringing together remediation leaders from industry, government and academia to discuss practical solutions to environmental issues.

International CleanUp Conference, Adelaide 2026's diverse and inspiring program is expected to feature more than 300 and numerous poster presentations, as well as field tours, trade exhibits and networking opportunities.

Delegates to the conference series include consultants, contractors, technology suppliers, government agencies, scientists, policy and regulatory professionals, legal, financial and insurance specialists, laboratory services providers and medical professionals.



## Conference themes

1 PFAS Management in a Changing Regulatory Landscape: Innovations, Policies, and Global Perspectives symposium

#### 2 Emerging and recently emerged Contaminants

- Sources, Fate, and Transport in the Environment
- Characterisation, Detection, and Analytical Advance
- Policy, Regulation, and Global Challenges
- Emerging Frontiers and Cross-Cutting frontiers

#### 3 Legacy contaminants, risks and contaminated sites

- Sources, persistence and environmental distribution
- Fate, transport and exposure pathways
- Characterisation and risk assessment methodologies
- Remediation technologies and sustainable management
- Policy, regulation and long-term stewardship
- Lessons learned and future challenges

#### 4 Climate Change and Contaminant Behaviour

- Climate Stressors and Environmental Risk: A Converging Crisis
- Sea water intrusion and salinisation impacts
- Climate-modulated contaminant dynamics
- Use of contaminant cells
- Geochemical shifts and remediation under climate variability

## 5 Persistent Organic Pollutants (POPs) and Modern Challenges

- Global sources, transport and bioaccumulation
- Exposure pathways and health impacts
- Monitoring and analytical advances
- Remediation and waste management strategies
- Regulatory, climate and circular economy challenges
- Emerging frontiers and integrative approaches

## 6 Planetary Boundaries and Environmental Exceedances

- Earth system limits and chemical pollution thresholds
- Drivers and hotspots of boundary transgression
- Ecosystem, biodiversity and health impacts
- Measurement, risk assessment and governance responses
- Mitigation, remediation and pathways back within safe limits

#### 7 Mixtures and Complexity in Environmental Systems

- Contaminant Mixtures: Synergistic Effects, Risk Assessment, and Regulatory Gaps
- Analytical challenges and modelling frameworks
- Real-world exposure scenarios
- Assessment tools to deal with the mixture

#### 8 Chemical Bioavailability: Risk Assessment and One Health Perspective

- Foundations and controls of chemical bioavailability
- Measurement, modelling and exposure pathways
- Incorporation into risk assessment and remediation
- One Health implications and policy challenges
- Emerging frontiers and practical implementation

#### 9 Case Studies and Lessons from the Field

- Site characterisation and risk-based decisions
- Remediation design, delivery and performance
- Regulatory and community engagement
- Sustainability, resilience and co-benefits
- Failures, successes and transferable lessons
- Waste Reuse and Risk: Navigating Contaminants in the Circular Economy and Sustainability

## 10 Agrichemical and Chemical Legacies: Managing Persistent Pollutants in Productive Landscape

- Historical sources and persistence in agricultural soils
- Bioavailability, food-chain transfer and health risks
- Landscape-scale fate under climate and land-use change
- Risk-based management and remediation in productive systems
- Policy, stewardship and pathways to sustainable agriculture

## 11 AI for Smarter Contaminated Site Assessment, Risk Characterisation and Remediation Decision-Making

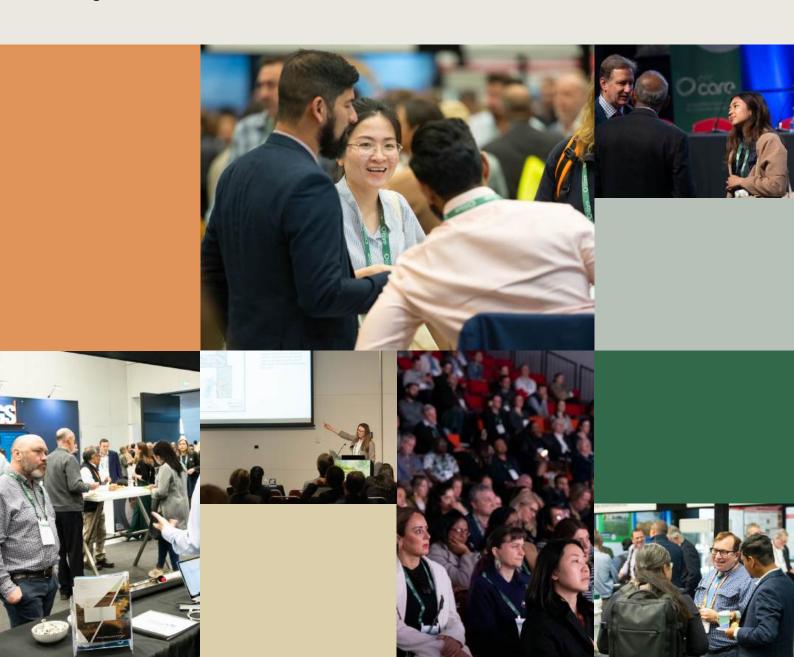
- AI-Enabled Site Characterisation and Environmental Data Integration
- Predictive Fate, Transport and Exposure Modelling Using AI
- AI for Risk Characterisation and Regulatory Decision Support
- Intelligent Selection and Optimisation of Remediation Technologies
- Robotics, Automation and Smart Remediation Monitoring
- Ethics, Transparency and Governance of AI in Environmental Management
- Case Studies Demonstrating Practical Impact

## CleanUp 2024

At CleanUp 2024, we welcomed over 700 delegates from 35 countries to Adelaide to share their expertise and build valuable connections. The conference featured more than 220 oral presentations, including 51 keynote speakers, and around 51 posters across 15 themes. In total, we received 321 abstract submissions, and 37 sponsors and exhibitors showcased their work at their respective booths for the delegates.

CleanUp 2024 also featured the second "CleanUp in the Pub" social event, where 12 teams were assigned discussion topics to debate over a drink before presenting their concluding insights to the audience. The event was well attended and highly appreciated, and we are planning to include it again at the CleanUp 2026 conference.

#### - Distinguished Laureate Professor Ravi Naidu



Sponsorship opportunities  Sponsorship category	ind ind	N. Killer	jound	000	in the second	& Contract of the Contract of	So de la constante de la const
Cost (AUD)	\$58,590 + GST	\$35,590 + GST	\$28,590 + GST	\$22,590 + GST	\$17,590 + GST	\$11,590 + GST	\$22,590 + GST
Availability	One only!	One only!	One only!	Limited	Limited	Limited	One only!
Conference website and digital communications							
Logo on home page	<b>~</b>	<b>~</b>	~	<b>✓</b>	<b>~</b>	<b>~</b>	<b>✓</b>
Logo listed under sponsors with link to your website	<b>~</b>	~	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>~</b>	<b>✓</b>
Social media posts	Six	Five	Four	Three	Two	One	Two
Branding on all digital communication and collateral distributed to delegates	<b>~</b>	<b>~</b>	<b>✓</b>	<b>~</b>	<b>~</b>	<b>✓</b>	<b>✓</b>
Conference handbook							
Naming rights and logo featured prominently	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>✓</b>	<b>✓</b>
Sponsor advertisement (*)	Full page	Full page	Full page	½ page	¼ page		½ page
Recognition in list of sponsors	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>~</b>	<b>✓</b>	<b>✓</b>
In person conference							
Trade booth in a premium location	6x6m	6x3m	6x3m	3x3m	3x3m		
Acknowledgement during opening and closing addresses	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>✓</b>	<b>✓</b>	
Corporate signage (provided by you) displayed on main stage in plenary room for duration of event	<b>~</b>						
Logo displayed on PowerPoint slide during opening and closing sessions	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>✓</b>	
Session sponsor - select your preferred session	2 sessions	1 session	1 session				
Exclusive naming rights of sponsor session	<b>~</b>	<b>✓</b>	<b>✓</b>				
Opportunity for company representative to chair and/or welcome delegates	<b>~</b>	~	<b>✓</b>				
Logo on front screen at start and conclusion	<b>~</b>	~	<b>~</b>				
Opportunity to nominate keynote presenters (**)	4 speakers	2 speakers	1 speaker				
Acknowledgement on conference welcome signage	<b>~</b>	~	<b>✓</b>	<b>~</b>	<b>~</b>	<b>~</b>	

Sponsorship opportunities  Sponsorship category	int.	O'BILLINE STATE OF THE STATE OF	ion do	, b	tonis,	Morte	Sporing
Cost (AUD)	\$58,590 + GST	\$35,590 + GST	\$28,590 + GST	\$22,590 + GST	\$17,590 + GST	\$11,590 + GST	\$22,590 + GST
Availability	One only!	One only!	One only!	Limited	Limited	Limited	One only!
Gala dinner							
Acknowledgement as sponsor during opening and closing addresses							<b>✓</b>
Company logo displayed prominently							<b>✓</b>
Corporate signage (provided by you) displayed prominently							<b>✓</b>
Reserved table (10 seats) under your company name in prime location							~
Opportunity to place corporate gift or literature (provided by you) on each table							~
Conference app							
Logo on download/loading page	<b>✓</b>	<b>✓</b>	<b>✓</b>				
Dedicated icon and page	<b>✓</b>	<b>✓</b>	<b>✓</b>				
Logo on footer of conference app	<b>✓</b>	<b>✓</b>	<b>✓</b>				
Listed in sponsor icon including logo, contact, description & send message	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Post-event							
List of participating attendees (subject to their consent)	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	~
Registrations, tickets and miscellaneous (***)							
Complimentary full registration for sponsor-selected keynote presenters (****)	x4	x2	x1				
Complimentary full registrations (*****)	x8	х6	x5	x4	x3	x2	
Product sample or brochure (provided by you) to be available at the satchel station onsite at the conference available to all delegates	<b>~</b>	~	~	<b>✓</b>	~	<b>~</b>	

<sup>(\*)</sup> Finished artwork to be supplied by the sponsor (\*\*) Length, format and position in program subject to organising committee approval (\*\*\*) Full registration includes Drinks and Poster Session (Monday 14 September); attendance of all sessions; daytime catering (Monday 14, Tuesday 15 and Wednesday 16 September); and gala dinner (Tuesday 15 September) (\*\*\*\*) Subject to organising committee approval. Travel and boarding cost of the nominated keynote speakers will be borne by the sponsor (\*\*\*\*\*) Pre-conference workshops and post-conference site visit are an additional cost.

the Organising Committee).

## Other sponsorship opportunities

Sponsorship category	Cost (AUD)			
Conference app (exclusive)	\$11,590 + GST			
Networking drinks and poster session (exclusive)	\$8,590 + GST			
Drink bottle* (exclusive)	\$6,590 + GST			
Session (1 per session)	\$8,590 + GST			
Barista (exclusive)	\$10,590 + GST			
Student (unlimited, price per sponsored student)	\$1,590 + GST			
Technical Tour sponsor (up to tour)	\$6,590 + GST			
Satchel inserts – product sample, brochure or promotional items (e.g. pens, notepads, reusable coffee mugs, confectionery, keyrings, business card holders, mouse pads, caps, T-shirts, USB memory sticks provided by you and subject to approval by	\$1,590 + GST			

<sup>\*</sup> Branded drink bottles and coffee cups to be supplied by the sponsor



#### **Trade Exhibition Booths**

Exhibiting at International CleanUp Conference, Adelaide 2026 will provide exceptional opportunities to promote your products and services directly to decision-makers, potential clients, and stakeholders.

Booth traffic and networking opportunities will be maximised by hosting tea breaks, lunches, and drinks in the exhibition area.

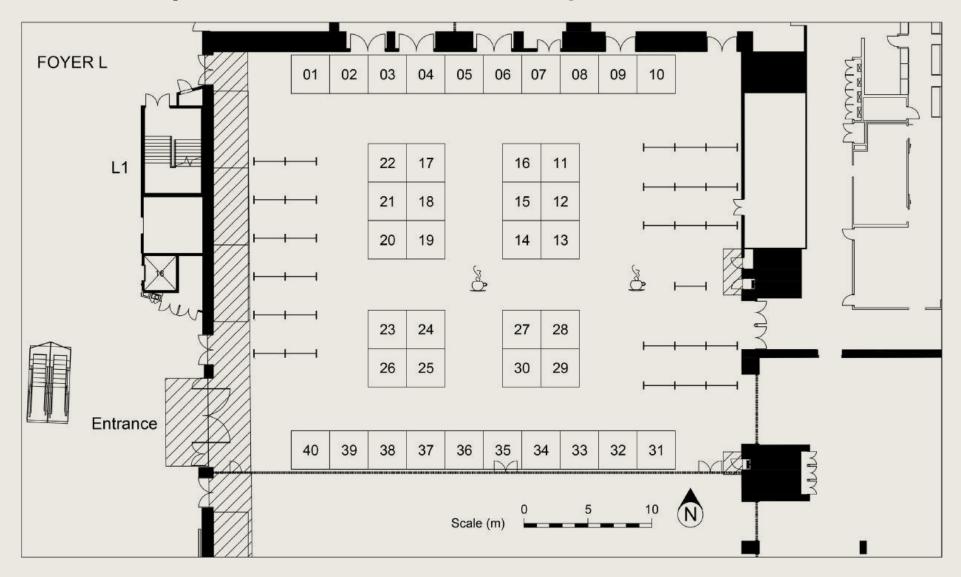
Trade Booth (3x3m)	Cost (AUD)
Shell Scheme	\$4,900 + GST
Raw Space	\$4,590 + GST

### Conference handbook advertising

Ads are published in the conference handbook, which is provided as a hard copy to every in-person delegate at registration, and as a PDF on the conference website, ensuring excellent exposure for your organisation. Ads will also appear in the conference smartphone app, ensuring greater visibility to delegates.

Cost (AUD)
\$1,200 + GST
\$1,000 + GST
\$600 + GST

## Preliminary trade exhibition and floor plan



Exhibition floor plan is subject to change without notice. Please see the conference website for an up-to-date plan

## **Information**

CleanUp 2026 Sponsorship, trade exhibition and advertising bookings and enquiries



**Event Studio Group** 

cleanup2026@eventstudio.com.au

Tel: +61 (8) 8279 8222



View the sponsor and exhibitor terms and conditions and cancellation policy available on the conference website: https://adelaide2026cleanupconference.com

Scientific program and workshops:



Ratin Mathur

**Industry Training Manager** 

Tel: +61 437 224 158

ratin.mathur@crccare.com admin@crccare.com CleanUp Conference series:



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