

# 12th International Conference on Grief and Bereavement in Contemporary Society

# Sponsorship Prospectus



International Conference on  
Grief and Bereavement in  
Contemporary Society

Melbourne Convention  
and Exhibition Centre (MCEC)  
**MELBOURNE AUSTRALIA**  
**13-17 July 2020**



# Invitation to Sponsor

Every three years, the International Conference on Grief and Bereavement in Contemporary Society, meets to foster international and multidisciplinary discussions on grief and bereavement research and practice.

In July 2020, the Australian Centre for Grief and Bereavement (ACGB) is pleased to be hosting the 12th International Conference in Grief and Bereavement in Contemporary Society in Melbourne, Australia.

The conference will deliver the latest information on issues, research and evidence which will impact those involved in grief and bereavement counselling and care around the world.

This conference provides an opportunity for delegates to learn from leading researchers and practitioners from around

world by engaging in interactive masterclasses, world class keynote lectures, exciting symposia and networking with key representatives from all areas of grief and bereavement care.

The 12th International Conference on Grief and Bereavement in Contemporary Society is the only of its kind and a wonderful opportunity for industry partners to work together to improve outcomes on grief and bereavement care.

## Who will attend the Conference?

The event attracts over 600 influencers with opportunities for professional development, updates on trends and issues and to network with others working across related professions, learning from the most elite practitioner's worldwide.

Social Workers	Researchers
Bereavement Counsellors	Nurses
Palliative Care Physicians	Academics
Psychologists	Volunteers
Carers	Hospice Managers
Oncologists	Students
Counsellors/case workers	Pastoral Care Workers
Aged Care Managers	Board Members
Community Health Workers	Clinical Advisors
Funeral Directors	Psychiatrists
Cemetary and Crematoria Staff	



# Why Sponsor?

As a sponsor of the 12<sup>th</sup> International Conference on Grief and Bereavement in Contemporary Society, you will have maximum exposure at the leading grief and bereavement conference entirely devoted to Grief and Bereavement care and counselling, and the only of its kind.

## Benefits of Sponsorship include:

- ✓ Access to over 600 senior decision makers and professionals across all tiers of the field worldwide
- ✓ An excellent opportunity to network and establish and maintain a high profile among a specialist audience before, during and after the event
- ✓ An opportunity to increase your brand awareness and education of your brand to a national and international audience
- ✓ High visibility on all conference marketing materials
- ✓ Opportunity to launch or promote new or existing products or services to a national and international audience
- ✓ Opportunity to network with delegates in a relaxed and informal environment
- ✓ Demonstrate your commitment and alignment of values to the grief and bereavement industry
- ✓ Reinvest your knowledge and expertise back into the industry

## ACGB's Influence and Exposure



**18,000**

Contacts across 9,200 organisations from Australia and overseas



**18,000**

Members and subscribers including health practitioners and industry partners



**+4,000**

ACGB's social media followers to target campaigns towards



**5 Million**

Visitors to our website

## Marketing Opportunities through Partnering

### Media releases

Media releases and articles distributed to key media outlets.

### Conference Handbook

All delegates receive a copy of the Conference Handbook in their conference satchel.

### Advertising

ACGB's publications include the *Grief Matters: The Australian Journal of Grief and Bereavement* journal which is mailed to all conference delegates.

### Direct mail

All ACGB members will receive a printed copy of the Conference brochure.

### Conference App

The Conference will be incorporating a Conference App designed to make the delegate experience seamless and interactive.

### Social media

Targeted campaigns to ACGB's social media followers of +4,000.

### Email marketing

Regular email blasts promoting the Conference in the ACGB's e-newsletters *Grief Brief*, *Bereavement Practitioner newsletters* and monthly Education newsletters, all to over 18,000 health practitioner and industry partner contacts.

# CEO Message



## An Invitation to Sponsor from CEO Christopher Hall

Grief is a universal experience – it's the price we pay for love. In 2017, 160,909 Australians died. On average, each death leaves in its wake five bereaved people. Most bereaved people, with the support of family, friends and their community cope with loss, however for around six percent of the bereaved their grief is chronic and disabling. Research indicates that these individuals benefit from more specialist bereavement care.

For more than 20 years, the Australian Centre for Grief and Bereavement (ACGB) has been helping grieving and bereaved Australians understand their loss and cope with their grief.

In 2020, the Australian Centre for Grief and Bereavement is pleased to be hosting the International Conference on Grief and Bereavement in Contemporary Society in Melbourne, Australia.

Every three years, the International Conference on Grief and Bereavement in Contemporary Society meets in order to foster international and multidisciplinary collaboration in research and practice across cultural and geographical boundaries.

This conference will bring together over 600 industry leaders, peak bodies and Australian and International organisations, who will experience and engage in interactive masterclasses, world-class keynote lectures, exciting symposia and network.

In 2020 we are pleased to announce that the conference will see master classes and keynote presentations by internationally renowned Dr Robert Neimeyer and Dr Phyllis Kosminsky, and keynote presentations by Dr Sheldon Solomon and Dr Paul Boelen.

## The Australian Centre for Grief and Bereavement Mission Statement

The Centre's mission is to build the capacity of individuals, organisations and communities in order to enhance well-being following adverse life events. We know from the many hundreds of people that have participated in our programs, that these services have made a lasting difference on their lives and their experience of loss.

Today I personally invite you to partner with the ACGB and to work with us to benefit your organisation and community. You'll be joining Australia's most recognised leaders in grief and bereavement and contribute to making a positive impact on the lives of bereaved and grieving Australians.

Aligning our organisations provides the opportunity for you to promote your organisation and its values to delegates from across the country and the world. Not only does partnering with us increase your branding awareness, it provides the opportunity and access to industry leaders at the only conference of its kind.

We invite you to partner with us and join prominent leaders in the field of grief and bereavement. Contact us today to discuss some partnership opportunities.

Yours sincerely,

**Christopher Hall**  
CEO, Australian Centre for Grief and Bereavement  
Chair of the Scientific and Organising Committees,  
12th International Conference on Grief and  
Bereavement in Contemporary Society

# The Program

We are pleased to announce that the conference program will include two full-day, clinical masterclasses which will be held as a prelude to the conference, on the Monday 13<sup>th</sup> and Tuesday 14<sup>th</sup> of July, 2020. Each masterclass will provide a bridge for our various communities, and will be covering current topical issues from leading international professionals.

## Master Class Presenters

We are delighted to confirm our Masterclass Presenters for the 12<sup>th</sup> International Conference on Grief and Bereavement in Contemporary Society masterclass presenters will be:

Dr Robert A Neimeyer Ph.D.  
Dr Phyllis Kosminsky Ph.D., FT



## Keynote Presenters

We are pleased to confirm our keynote presenters for the three day conference program are:



**Dr Robert A Neimeyer Ph.D.**

is a Professor in the Department of Psychology, University of Memphis, where he also maintains an active clinical practice. He has published 30 books, serves as Editor of the journal Death Studies and the author of over 500 articles and book chapters. He has also received many international achievements through his work in bereavement care.



**Dr Phyllis Kosminsky Ph.D., FT.**

is a clinical social worker in private practice and at the Center for Hope in Darien, Connecticut, where her work focuses on grief, loss and trauma. Dr. Kosminsky has written on a range of topics related to bereavement and loss and lectures frequently on these subjects to professional and lay audiences. She has also authored several books designed for adults who are experiencing a grief or a loss.



**Dr Paul A Boelen Ph.D**

is full professor at the Department of Clinical Psychology at Utrecht University. He also works as a psychotherapist at the Ambulatorium outpatient facility for mental health care at the Faculty of Social Sciences of Utrecht University. Professor Boelen is a licensed supervisor and cognitive behavioral therapist with the Dutch Association for Cognitive and Behavioural Therapy.



**Dr Sheldon Solomon Ph.D**

is a Professor of Psychology at Skidmore College. His studies of the effects of the uniquely human awareness of death on behavior have been supported by the National Science Foundation and Ernest Becker Foundation, and were featured in the award winning documentary film Flight from Death: The Quest for Immortality. He is co-author of In the Wake of 9/11: The Psychology of Terror and The Worm at the Core: On the Role of Death in Life.



**TBC**

**GOLD  
SPONSOR**

**\$15,000**

**1 Available**

As a Gold Sponsor your organisation will receive the most elite exposure and recognition as the leading sponsor of this International Conference. In addition to many exclusive privileges, your organisation receives the most prominent branding in all publications, social media and conference signage.

- ✓ Branding via our Conference App, and a dedicated EDM to our conference delegates in the lead up to the conference, promoting your organisation
- ✓ 4x Complimentary tickets to the Conference & Welcome Cocktail Function
- ✓ 2x Complimentary Exhibitor Stand /Table (standard 3m x 2m)
- ✓ Acknowledgement in ACGB press releases or advertisements related to the Conference including *Grief Matters*, *The Grief Brief*, *The Australian Journal of Grief and Bereavement*
- ✓ Acknowledgement as Category Sponsor - Opening Address & Closing Address
- ✓ Inclusion in welcome address made by ACGB CEO
- ✓ Invitation to private Keynote Speakers dinner with ACGB CEO
- ✓ Logo Inclusion &/or Company Name on:
  - » E-Blast to registered delegates
  - » Conference PowerPoint template
  - » Conference App (Logo & Profile page / Sponsors Page / Advertising Banner)
  - » Conference Website - logo on the conference website complete with an active link to sponsor website
  - » Conference Literature (Print Material)
  - » Name Badge
  - » Hotel Foyer Signage
  - » Post-conference email collateral
  - » Conference Handbook
- ✓ Company Banner(s) Display on:
  - » Conference room – on Stage & Entrance
  - » Breakout room & Exhibition Room
- ✓ Delegates list in PDF format
- ✓ Full Page Advertisement in Conference Handbook
- ✓ Welcome Gift in conference satchel (sponsor supplied)
- ✓ Promotional brochure in the satchel (sponsor supplied)



This sponsorship package will also provide you with an opportunity during the program to present on your organisation,

**to an audience of over 600 delegates**

**Talk to us if you would like a combined or customised package**

**call (03) 9265 2100**

# SILVER SPONSOR

\$8,000

2 Available

As a Silver sponsor your organisation will receive a high level of exposure and recognition leading up to the Conference and throughout the event. In addition your organisation will receive prominent branding in all publications, social media and broad conference signage, and the opportunity to present your brand during the conference, which will be built into the conference program.

- ✓ Branding via our Conference App to a highly engaged audience
- ✓ 3x Complimentary tickets to the Conference & Welcome Cocktail Function
- ✓ 1x Complimentary Exhibitor Stand /Table (standard 3m x 2m)
- ✓ Acknowledgement in ACOG press releases or advertisements related to the Conference including *Grief Matters*, *The Grief Brief*, *The Australian Journal of Grief and Bereavement*
- ✓ Acknowledgement as Category Sponsor - Opening Address & Closing Address
- ✓ Logo Inclusion &/or Company Name on:
  - » E-Blast to registered delegates
  - » Conference PowerPoint template
  - » Conference App (Logo on Sponsors Page /Advertising Banner and Short individual Profile)
  - » Conference Website - logo on the conference website complete with an active link to sponsor website
  - » Post-conference email collateral
  - » Conference Handbook
- ✓ Company Banner(s) Display on:
  - » Conference room – Entrance
  - » Breakout room & Exhibition Room
- ✓ Delegates list in PDF format
- ✓ Half Page Advertisement in Conference Handbook
- ✓ Welcome Gift in conference satchel (sponsor supplied)
- ✓ Promotional brochure in the satchel (sponsor supplied)



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# BRONZE SPONSOR

\$5,000

4 Available

As a Bronze sponsor your organisation will receive great exposure and recognition leading up to the Conference and throughout the event. You will receive prominent branding and social media exposure along with the opportunity to work with us to promote your brand through broader channels.

- ✓ 2x Complimentary tickets to the Conference & Welcome Cocktail Function
- ✓ 1x Complimentary Exhibitor Stand / Table (standard 3m x 2m)
- ✓ Acknowledgement as Category Sponsor - Opening Address & Closing Address
- ✓ Logo Inclusion &/or Company Name on:
  - » Conference App (Logo on Sponsors Page & 25 word bio on silver category profile page)
  - » Conference Website - logo on the conference website complete with an active link to sponsor website
  - » Conference Handbook
- ✓ Company Banner(s) Display on:
  - » Exhibition Room
- ✓ Welcome Gift in conference satchel (sponsor supplied)



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# Summary of Australian Grief and Bereavement Conference 2020 Sponsorship and Benefits

	Gold	Silver	Bronze
<b>Sponsorship Inclusions</b>	\$15,000	\$8,000	\$5,000
Complimentary tickets to the Conference & Welcome Cocktail Function	4	3	2
Complimentary Exhibitor Stand /Table (standard 3m x 2m)	Premium Space (6x2)	3x2	3x2
Acknowledgement in ACGB press releases or advertisements related to the Conference including <i>Grief Matters</i> , <i>The Australian Journal of Grief and Bereavement</i> , <i>The Grief Brief</i>	Yes	Yes	No
Acknowledgement as Category Sponsor » Opening Address and Closing Address	Yes	Yes	Yes
Inclusion in welcome address made by ACGB CEO.	Yes	No	No
Invitation to private Speakers dinner with ACGB CEO	Yes	No	No

## Logo Inclusion and/or Company Name on:

» E-Blast to registered delegates	Yes	Yes	No
» Conference PowerPoint template	Yes	Yes	No
» Conference App (Logo and Short individual Profile)	Yes	Yes	(25 word bio on bronze category profile page)
» Conference App (Sponsors Page)	Yes	Yes	Yes
» Conference App (Advertising Banner)	Yes	Yes	No
» Conference Website - logo on the conference website complete with an active link to sponsor website	Yes	Yes	Yes
» Conference Literature (Print Material)	Yes	No	No
» Name Badge	Yes	No	No
» Hotel Foyer Signage	Yes	No	No
» Post-conference email collateral	Yes	Yes	No
» Conference Handbook	Yes	Yes	Yes

## Company Banner(s) Display on:

» Conference room – on Stage	1	No	No
» Conference – on Entrance	1	1	No
» Breakout room	1	1	No
» Exhibition room	1	1	1
Delegates list in PDF format	Yes	Yes	No
Advertisement in Conference Handbook	Full Page	Half Page	No
Welcome Gift in conference satchel (Sponsor Supplied)	Yes	Yes	Yes
Promotional brochure in the satchel (Sponsor Supplied)	Yes	Yes	No

# Presenter Sponsorship Opportunities

**KEYNOTE  
SPEAKER  
SPONSOR**

**\$5,000**

**5 Available**

The primary attraction of the 12<sup>th</sup> International Conference on Grief and Bereavement in Contemporary Society is its research led content and industry leading speakers sourced from around the world. This sponsorship opportunity allows our sponsors to align with the keynote speaker of choice for the duration of the Conference. Sponsors will have an opportunity to introduce the keynote speaker and leverage the on-going attention on the keynote speaker for further brand exposure.

## Entitlements

- ✓ Naming rights to the 'sponsor' i.e. KEYNOTE SPEAKER sponsored by SPONSOR NAME
- ✓ Sponsor Logo to be displayed on keynote speaker Power Point template
- ✓ Recognition of your support on the conference website, conference app and all digital/printed conference material
- ✓ Exclusive Meeting Access to keynote speaker
- ✓ Exclusive access to keynote speaker for post-conference discussion
- ✓ Invitation to private Speakers dinner with ACGB CEO
- ✓ Inclusion in address made by keynote speaker
- ✓ Banner displayed on stage during chosen Keynote Speaker address



**Talk to us if you would like a  
combined or customised package**

**call (03) 9265 2100**

# Presenter Sponsorship Opportunities

**BREAKOUT  
SESSION  
SPONSOR**

**\$1,500**

The breakout sessions provides the perfect opportunity for delegates to learn about relevant news and research by their peers. This opportunity also provides a great opportunity for sponsors to advertise their brand to a select audience. Sponsors have the opportunity to sponsor any of the breakout sessions on a first-in first-serve basis.

## Entitlements

- ✓ Naming rights to the 'breakout session' i.e. The Australian Grief and Bereavement Conference 2020 BREAKOUT SESSION TOPIC sponsored by SPONSOR NAME
- ✓ Sponsor Logo to be displayed on breakout session Power Point template
- ✓ Recognition of your support on the conference website, conference app and all digital/printed conference material relating to the breakout sessions
- ✓ Opportunity for signage/pull up banner provided by your company to be displayed during the session and next to the lectern where the presentation will take place
- ✓ Sponsor Spotlight: Sponsor logo on the conference website as official sponsor of chosen breakout session complete with an active link to sponsor website
- ✓ Sponsor Spotlight: Sponsor logo on the conference app as official sponsor of chosen breakout session complete with an active link to sponsor website



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# Social Add-Ons

**CONFERENCE  
DINNER  
SPONSOR\***

**\$20,000**

The Gala dinner presents an opportunity to engage with conference delegates in a social setting and the most prominent of events of the conference. This provides an opportunity for broad industry organisations to showcase their brand to an international audience. Sponsoring this event enables you to receive full branding opportunity and working with us to ensure together we create optimal brand exposure throughout the evening.

## Entitlements

- ✓ Naming rights to the 'Gala Dinner' i.e. Australian Grief and Bereavement Conference 2020 Gala Dinner sponsored by SPONSOR NAME
- ✓ Recognition of your support on the conference website, conference app and all digital/printed conference material
- ✓ Logo Inclusion on Table Menus
- ✓ Opportunity for signage/pull up banner provided by your company to be displayed during the reception and next to the lectern where the welcome speeches will take place
- ✓ Opportunity for Company representative to make a 5 minute presentation during dinner
- ✓ Sponsor Spotlight: Sponsor logo on the conference website as official sponsor of welcome function complete with an active link to sponsor website
- ✓ Sponsor Spotlight: Sponsor logo on the conference app as official sponsor of welcome function complete with an active link and profile page
- ✓ Inclusion in welcome address made by ACGB CEO



**Why not  
Sponsor both  
Social Events?**

Please call **(03) 9265 2100**  
or email us at:  
**[conference@grief.org.au](mailto:conference@grief.org.au)**

**Talk to us if you would like a  
combined or customised package**

\* A Gala Dinner will only proceed subject to sponsorship being secured for the event.

# Social Add-Ons

**WELCOME  
FUNCTION  
SPONSOR**

**\$10,000**

The Welcome Function is a cocktail event held on the first evening of conference which sets the tone for the Conference. This social function provides the perfect opportunity for delegates to meet one another and network in a social setting. This popular all-inclusive social function is the first official networking event of Conference. This function presents a great opportunity for the sponsor to build exclusive brand awareness from an engaged audience.

## Entitlements

- ✓ Naming rights to the 'welcome function' i.e. The Australian Grief and Bereavement Conference 2020 Welcome Function sponsored by SPONSOR NAME
- ✓ Recognition of your support on the conference website, conference app and all digital/printed conference material
- ✓ Logo Inclusion on Table Menus
- ✓ Opportunity for signage/pull up banner provided by your company to be displayed during the reception and next to the lectern where the welcome speeches will take place
- ✓ Opportunity for Company representative to make a five minute presentation during Welcome function
- ✓ Sponsor Spotlight: Sponsor logo on the conference website as official sponsor of welcome function complete with an active link to sponsor website
- ✓ Sponsor Spotlight: Sponsor logo on the conference app as official sponsor of welcome function complete with an active link and profile page
- ✓ Inclusion in welcome address made by ACGB CEO



**Why not  
Sponsor both  
Social Events?**

Please call **(03) 9265 2100**  
or email us at:  
**[conference@grief.org.au](mailto:conference@grief.org.au)**

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# Coffee Packages

COFFEE WITH  
KEYNOTES

\$4,000

Our final morning of conference is the inaugural Coffee with Keynotes, where delegates meet with all keynote presenters over a continental breakfast and coffee.

With over 600 delegates expected from around Australia and the world, what better way to showcase Melbourne's natural talent of great coffee and expose your brand to the world. This conference is a perfect opportunity to network with professionals from around the world that can take your business in leaps and bounds.

## In addition this package offers:

- ✓ 2x Complimentary tickets to the networking functions (Conference dinner, Welcome Drinks and Coffee with Keynotes)
- ✓ Company Banner(s) Display on:
  - » Exhibition Room
- ✓ Welcome Gift or satchel insert in conference satchel (sponsor supplied)
- ✓ Logo Inclusion &/or Company Name on:
  - » Conference App (Logo on Sponsors Page & 25 word bio on profile page)
  - » Conference Website - logo on the conference website complete with an active link to sponsor website
  - » Conference Handbook

COFFEE  
CART

\$2,000

Delegates will be asking, *is there anywhere I can get a decent cup of coffee?* We know full well that Melbourne is the best place for a great cup of coffee. Melbourne's roasters and baristas are some of the most accomplished, inventive and technical on earth. This sponsorship opportunity, allows you to be the exclusive coffee provider for the duration of the conference with full branding available and a banner throughout the conference.

## In addition this package offers:

- ✓ 2x Complimentary tickets to the networking functions (Conference dinner, Welcome Drinks and Coffee with Keynotes)
- ✓ Company Banner(s) Display on:
  - » Exhibition Room
- ✓ Welcome Gift or satchel insert in conference satchel (sponsor supplied)
- ✓ Logo Inclusion &/or Company Name on:
  - » Conference App (Logo on Sponsors Page & 25 word bio on profile page)
  - » Conference Website - logo on the conference website
  - » Conference Handbook

Talk to us if you would like a combined or customised package

call (03) 9265 2100

# Wellness Zone

**WELLNESS  
ZONE SPONSOR**

**\$5,000**

**“Taking care of yourself doesn’t mean me first, it means me too.” Self-care for professionals is about looking after your own mental health and wellbeing so that you can effectively support people you work with. Self care needs to play an important role in our everyday lives.**

**A theme of the Conference will be self care and building resilience for practitioners. We guarantee all delegates will have the opportunity to visit the wellness zone.**

As a Wellness Zone Sponsor you will have a unique opportunity to promote products, organisations and services relevant to self-care, wellness and well-being. Our Wellness Zone Sponsor will contribute to design and construction elements of this space as well as the activities, features and contributors to it, meaning they also have an opportunity to capture the attention of delegates for the duration of the conference.

Following on from the success of our previous conference, delegates will have access to self care focused activities. This may include yoga, meditation and walks and other activities.

#### **Entitlements:**

- ✓ Naming rights of the “WELLNESS ZONE”, set up in prime location on the Conference floorplan
- ✓ Recognition of your support on the conference website, conference app and all digital/printed conference material
- ✓ Two full conference registrations, including tickets to Welcome Function, Conference Dinner and Coffee with Keynotes
- ✓ Contributions to the zone to promote products, services or activities during session breaks
- ✓ Inclusion in welcome address made by ACGB CEO
- ✓ Insert, A4 or similar to be supplied by you
- ✓ Naming rights to the morning optional activity session, scheduled on each day of the Conference



***Without protecting our own wellbeing and mental health, how can we continue to support the needs of others?***

**Talk to us if you would like a combined or customised package**

**call (03) 9265 2100**

# Exhibition Booths

**EXHIBITION  
BOOTHS**

**\$3,000**

The 2020 International Conference provides a great opportunity for sponsors to build brand awareness and target an international audience. Our delegates will need to travel through the pre-conference/exhibition area to reach the conference plenary and this space is also the dining area, thus providing the perfect platform to reach the delegates via direct marketing. We will also guarantee you will be given an opportunity to present to all delegates.



## Entitlements:

- ✓ Exhibition booth (3 x 2m)
- ✓ Wall panelling, company fascia sign, and lighting & power
- ✓ One full registration, including ticket to welcome function
- ✓ Sponsor Spotlight: Sponsor logo on the conference website as an exhibitor with short bio
- ✓ Sponsor Spotlight: Sponsor logo on the conference app as an exhibitor with short bio
- ✓ Provision of two chairs at your booth

**Talk to us if you would like a  
combined or customised package**

# Marketing Packages

**MARKETING &  
PROMOTIONAL**

What better way to reach an audience of over 600 international delegates, who work in the field of grief and bereavement care by utilising our conference channels to market your brand, product or service.

## Lanyard (exclusive) \$3,000

Opportunity to provide all lanyards, printed with your company logo for delegates to wear throughout the conference. Style of lanyard to be negotiated with ACGB.

### Entitlements:

- ✓ Lanyard advertising
- ✓ One full registration, including ticket to welcome function
- ✓ Sponsor Spotlight: Sponsor logo on the conference website as a sponsor with short bio
- ✓ Sponsor Spotlight: Sponsor logo on the conference app as a sponsor

## Conference Handbook Advertising from \$1,400

Receive maximum exposure by advertising your organization in the official delegate handbook, distributed to all delegates.

### Entitlements:

- ✓ **Double Page spread** \$5,000
- ✓ **Full Page** \$2,600
- ✓ **Half Page** \$1,400

## Satchel Insert \$500

One Insert, A4 or similar to be supplied by yourself.

**Talk to us if you would like a  
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# Venue



**Set on the banks of the iconic Yarra River, Melbourne Convention and Exhibition Centre (MCEC) is just a 20-minute drive from Melbourne airport and a short stroll to the city center.**

The Melbourne Convention and Exhibition Centre (MCEC) is inspired by and iconic to Melbourne – from the design of its venue to the food created and the memories it enables. The venue is shaped by Melbourne’s many and varied passions, from sport and fashion to food and art. The venue is part of a vibrant events precinct in the heart of the world’s most liveable city. Visiting MCEC allows you to experience Melbourne culture at its best – exceptional, fresh, innovative, creative and fun. When it comes to location, it doesn’t get much better. Set on the banks of the Yarra River, just a short walk away from the city centre, providing the ideal starting place to uncover Melbourne’s world-famous laneways, restaurants, galleries and boutiques.



MCEC is situated along South Wharf Promenade, where you'll find heritage cargo sheds that have been converted into some of Melbourne's hottest restaurants and bars. This area of Melbourne delivers a multicultural dining experience and one of the most beautiful waterside views of the city.

MCEC is the only convention centre in Australia to offer onsite accommodation, with the Pan Pacific Melbourne and Novotel South Wharf directly connected via private internal walkways. There is also a huge range of accommodation just a short walk away – over 6,000 rooms to be exact! Discounted onsite parking is available for delegates, making it easy for everyone to get there.

The Conference will be held within the Melbourne Room, truly unique to Melbourne. The Melbourne Room features a cantilevered window with views of Melbourne and the Yarra River and glorious high ceilings, making it the ideal conference venue.

The level 2 foyer offers a stunning view of Melbourne, day and night and a perfect position for exhibitors. All abstract and presentations will be held in the onsite spacious meeting rooms on the same floor. The two Melbourne rooms will be seamlessly connected creating space for delegates to network and enjoy breaks.



## Convention Centre

### Level 2





## **Australian Centre for Grief and Bereavement**

253 Wellington Road  
Mulgrave VIC 3170

Ph: (03) 9265 2100  
Fax: (03) 9265 2150

ABN: 22038 903 478  
ACN: 159 297 444

**Freecall 1800 642 066 or visit [www.grief.org.au](http://www.grief.org.au)**

The Australian Centre for Grief and Bereavement is as diligent as possible in compiling the information on this Sponsorship Prospectus. However this program is subject to change.

For questions concerning our courses, costings or general information please consult our office directly.