



# PIA Rural, Regional & Remote CONFERENCE 2025

Virtual | 12 – 13 March 2025

## Sponsorship Opportunities

PIA Rural, Regional & Remote Conference 2025

PIA

Planning  
Institute  
Australia

[ruralregionalremote25.com.au](https://ruralregionalremote25.com.au)



# Rural, Regional & Remote (RRR) Virtual Conference 2025

## 2025 THEME – Regional Planning: Connectivity and Collaboration

The 2025 Rural, Regional, and Remote (RRR) Conference is an essential gathering for professionals dedicated to the sustainable development and thriving future of our diverse regional communities.

This conference brings together town planners, policymakers, industry experts, and community leaders to exchange insights, innovative ideas, and best practices tailored to the unique challenges and opportunities of rural, regional, and remote areas.

Join us as we explore transformative strategies, foster collaboration, and inspire actions that will shape resilient, vibrant, and prosperous communities across our nation.

## About PIA

### Our Objective

The Planning Institute of Australia (PIA) is the peak national body representing the urban and regional planning profession. Through education, communication and professional development, PIA is the pivotal organisation serving and guiding thousands of planning professionals in their role of creating better communities.

PIA's mission is to lead effective planning for people and places to ultimately deliver good planning outcomes for our communities. We do this by advocating for better planning, developing high quality planners, and supporting the profession.

## RRR 2025 Program at a Glance

<b>When</b>	Wednesday 12th - Thursday 13th of March 2025
<b>Where</b>	Virtual - the Conference is delivered online via a virtual event platform with access available up to 3 months post event
<b>Times</b>	11.00am - 4.00pm AEDT* <i>*subject to change</i>
<b>More information</b>	<a href="http://www.ruralregionalremote25.com.au">www.ruralregionalremote25.com.au</a>





## Benefits of collaborating with PIA for the RRR Virtual Conference

PIA's annual RRR virtual Conference offers numerous benefits that enhance accessibility, engagement, and cost-effectiveness for all participants. Here are some key advantages:

### Increased Accessibility

Attendees from across Australia can participate without the need for travel, making the conference accessible to a wider audience, including those from remote or underrepresented areas.

### Flexibility and Convenience

Participants can join sessions from the comfort of their homes or offices, allowing them to balance professional development with other commitments.

### On-demand Access

Sessions are recorded and made available on-demand post-event to delegates, allowing participants to revisit presentations and discussions at their convenience, ensuring they do not miss any critical information.



## Why sponsor?

By sponsoring PIA's RRR Conference, you have the unique opportunity to align your brand with cutting-edge discussions and influential decision-makers, all while demonstrating your commitment to the sustainable development of rural, regional, and remote areas.

Join us in fostering growth, resilience, and prosperity for the communities that form the backbone of our nation.

**Wider Reach and Networking:** Our virtual conference platform provides tools for enhanced networking, such as a networking hub, and breakout concurrent session streams, enabling participants to connect and collaborate with peers from across Australia without the need for travel.

**Interactive Tools and Features:** Our RRR Conference includes interactive panel sessions, Q&A sessions, live discussion forums during sessions and virtual exhibitor booths, enhancing participant engagement and interaction.

**Customisation and Branding:** The RRR Conference offers numerous opportunities for branding and customisation, allowing sponsors and exhibitors to create unique and immersive experiences that showcase their products and services effectively.

By leveraging these benefits, our annual virtual conference delivers an impactful, inclusive, and engaging experience for all stakeholders involved.

## Our Reach

PIA is the national voice for planning and the planning profession with over **5,700 members** nationally, a database of planning professionals of **20,000** and an extensive social media reach of over **40,000** and growing daily.

 24,546

 7,835

 4,264

 8,383



## Sponsorship Opportunities

For more information on sponsorship of #PIARuralRegional25, please contact our events team via [congress@planning.org.au](mailto:congress@planning.org.au)

	Investment	Package Inclusions
<b>Conference Supporter</b>	<b>\$3,000 + GST</b> <i>Multiple Opportunities</i>	<ul style="list-style-type: none"> <li>• Four (4) complimentary registrations to attend both days of online conference and 3 months post event access to recordings</li> <li>• Sponsor recognition and logo inclusion on EDMS</li> <li>• Placement of logo on website with hyperlink to website</li> <li>• Verbal acknowledgment of sponsorship during event via the virtual platform</li> <li>• Logo on virtual signage on virtual platform</li> </ul>
<b>Networking Hub Sponsor</b>	<b>\$2,000 + GST</b> <i>Exclusive</i>	<ul style="list-style-type: none"> <li>• Two (2) complimentary registration to attend both days of online conference and 3 months post event access to recordings</li> <li>• Logo on virtual signage and within networking hub area on virtual platform where delegates can connect and interact</li> <li>• Sponsor recognition and logo inclusion on EDMS</li> <li>• Placement of logo on website with hyperlink to website</li> </ul>
<b>Session Sponsors</b>	<b>\$1,000 + GST</b> <i>Multiple Opportunities</i>	<ul style="list-style-type: none"> <li>• One (1) complimentary registration to attend both days of online conference and 3 months post event access to recordings</li> <li>• Sponsorship of one (1) conference session to be listed as "Proudly sponsored by..." on program and on virtual platform against selected session</li> <li>• Sponsor recognition and logo inclusion on EDMS</li> <li>• Placement of logo on website with hyperlink to website</li> </ul>

### SPONSOR TODAY!

For further information please contact our events team via [nationalevents@planning.org.au](mailto:nationalevents@planning.org.au)