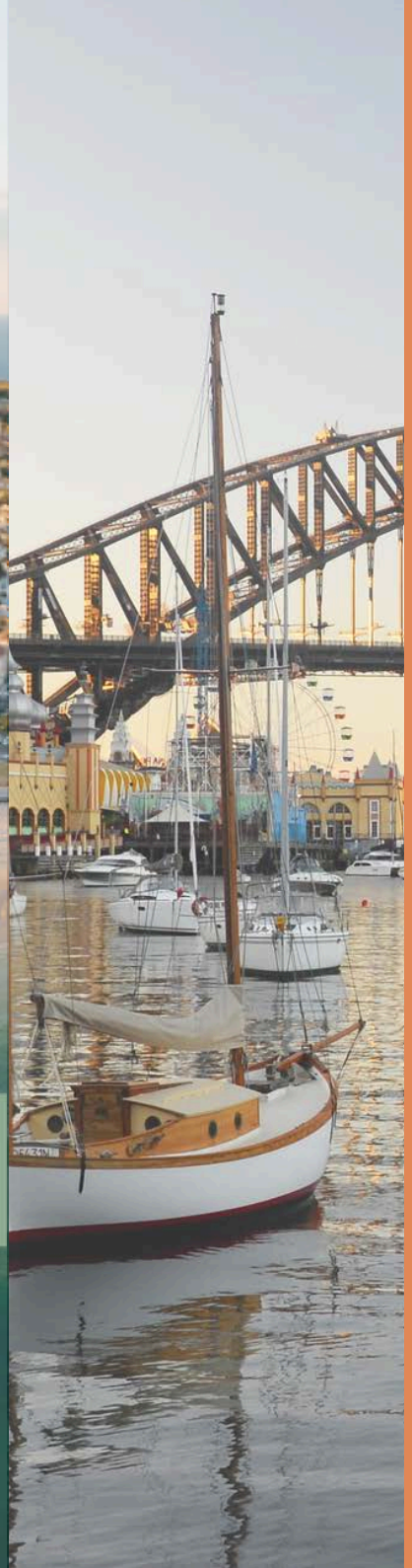
SPONSORSHIP±
EXHIBITION
PROSPECTUS

PLANNING CONGRESS 2027

SYDNEY

12 - 14 MAY 2027







PIA

MESSAGE FROM THE PIA CEO

PIA Planning Congress is the premier event on Australia's planning calendar, bringing together the people shaping the future of our cities, regions and communities.

From 12–14 May 2027, the Planning Congress comes to Sydney for three days of ideas, insight and connection. Bringing together planners, policymakers, government leaders, industry experts, academics and emerging professionals from across the country, Congress is where the planning profession comes together to discuss the issues that will define Australia's future.

More than a conference, Congress is a national meeting place for the profession. It is where relationships are strengthened, new partnerships are formed and important conversations take place. For organisations working within and alongside the planning sector, it provides unrivalled access to a highly engaged audience of decision makers, influencers and future leaders.

Partnering with Congress positions your organisation at the centre of these conversations. It provides opportunities to share expertise, demonstrate leadership, build meaningful connections and engage directly with the people shaping policy, projects and communities across Australia.

This Prospectus outlines a range of partnership opportunities designed to help you achieve your objectives while supporting the continued growth and success of the planning profession. Whether your focus is thought leadership, stakeholder engagement, business development or industry presence, we look forward to working with you to create a partnership that delivers genuine value.

We invite you to join us in Sydney as we continue shaping the future of planning together.

Matt Collins MPIA
Chief Executive Officer
Planning Institute of Australia

ABOUT PIA

Planners shape the world and communities in which we live and interact.

At the Planning Institute of Australia (PIA) we believe that good planning has the power to improve people's lives. We live this by advocating for good planning to decision makers and demonstrating how planning can achieve a positive difference to people's lives and their communities.

KEY DETAILS

Congress Dates
Wednesday 12 - Friday 14 May 2027
14 Darling Cr, Darling Harbour

Congress Venue
International Convention Centre (ICC) Sydney

Congress Website
www.piacongress27.com.au

Sponsorship Enquiries
Alexis Greenwood,
Head of Events, Learning and Partnerships,
via congress@planning.org.au

CONGRESS AT A GLANCE

Wednesday 12 May
Study Tours
Bump in Exhibition
National Awards for Planning Excellence
Congress Welcome Function

Thursday 13 May
Full Day Congress

Friday 14 May
Full Day Congress
Congress Gala Dinner



WHY CONGRESS?

Shape the future of planning
Align your organisation with the ideas, projects and leaders driving change across Australia.

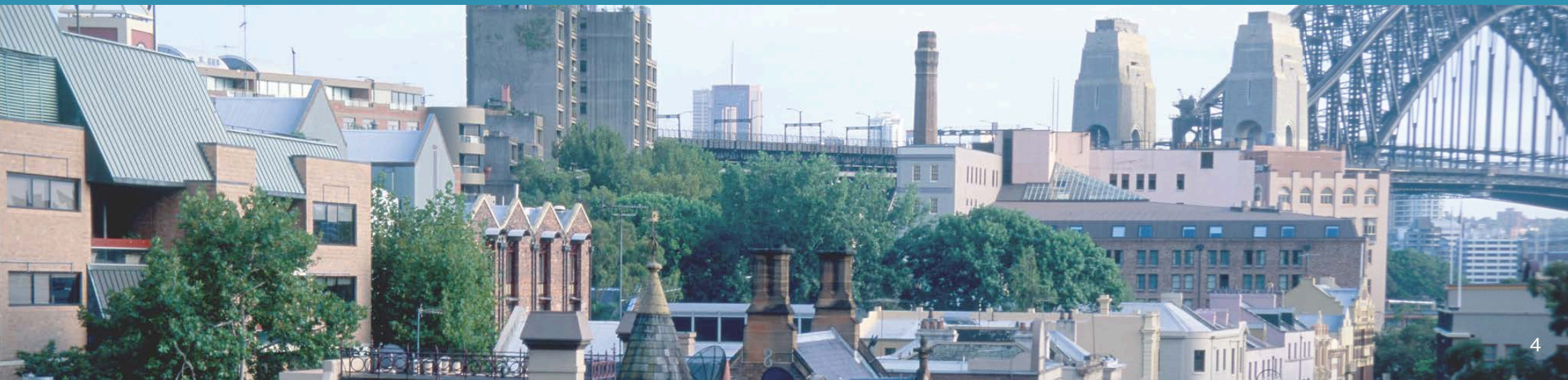
Be seen where it matters
Raise your profile among the planners, policymakers and industry decision-makers influencing the built environment.

Demonstrate leadership
Show your commitment to creating better communities and advancing the planning profession.

Access a powerful network
Connect with professionals from every sector of planning, from local government to private practice and academia.

Strengthen your team
Provide valuable professional development opportunities while celebrating your organisation's commitment to the profession.

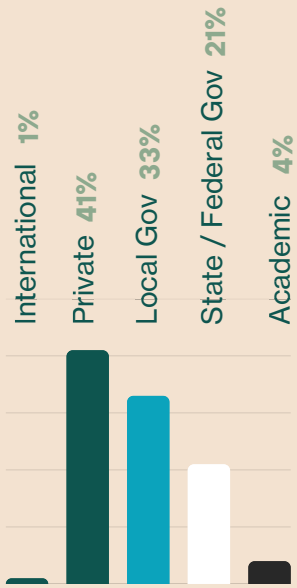
Be seen.
Forge relationships.
Demonstrate leadership.
Shape the future of planning.



CONNECT WITH THE NATION'S PLANNING LEADERS

PIA Planning Congress brings together the professionals responsible for shaping Australia's cities, regions and communities.

With strong representation from government, private practice and academia, Congress provides a unique opportunity to engage directly with planners, project leaders, policymakers and industry influencers from across the country.



REACH AUSTRALIA'S PLANNING COMMUNITY

20,000+ email subscribers
Targeted campaigns delivering event news, program highlights and sponsor messaging.

50,000+ social media followers
A highly engaged audience across LinkedIn, Facebook, Instagram and X.

Congress website
The primary destination for event information, attracting delegates throughout the event lifecycle.

Congress App
A powerful platform for networking, engagement and sponsor exposure before, during and after Congress.



Your partnership will be supported by an integrated national marketing campaign designed to connect your organisation with planning professionals, decision-makers and industry leaders across Australia.

CONGRESS TIMELINE

Date	Milestone
July 2026	Sponsorships Released
9 November 2026	Call for Abstracts Opens
18 December 2026	Abstract Submissions Close
18 January 2027	Registrations Open (Member Only)
18 January 2027	Preliminary Program Launch
1 February 2027	Early Brid Registrations Open
29 March 2027	Early Bird Registrations Close
March 2027	Final Program & Delegate Engagement
May 2027	Planning Congress 2027 | Sydney

SHARE YOUR EXPERTISE

We encourage all partners to contribute to the Congress program by submitting an abstract during the Call for Abstracts. Successful presentations are selected through an independent review process to ensure a dynamic, balanced and engaging program.

Throughout program development, PIA may also invite organisations and industry leaders to participate in keynote presentations, panel discussions and other curated program elements where their expertise aligns with the Congress themes.





PARTNERSHIP OPPORTUNITIES

Sponsorship	Investment	No. Available	Page
Platinum	$32,000	Two	08
Gold	$20,500	Multiple	09
Silver	$14,000	Multiple	10
Emerging Planner	$12,500	Exclusive	11
Congress Supporter	$4,900	Multiple	12
Exhibition	$7,900	Exclusive	13
Study Tours + Experiences	From $3,500	Multiple	14

Social Events and Catering	Investment	No. Available	Page
Welcome Reception	$14,500	Exclusive	15
Congress Gala	$20,000	Exclusive	16
Coffee + Connections	$18,000	Exclusive	17

Delegate Reach	Investment	No. Available	Page
Sustainability Partner	$22,000	Exclusive	18
Tote	$9,500	Exclusive	19
Lanyard	$9,500	Exclusive	19
Digital Experience	$8,500	Exclusive	20
Congress Lounge	$8,500	Exclusive	20

National Awards for Planning Excellence	Investment	No. Available	Page
Principal Sponsor	$18,500	Exclusive	23
Award Category Sponsor	$3,000	Multiple	24

PLATINUM

Showcase your leadership and commitment to shaping the future of planning as a Platinum Sponsor of Planning Congress 2027.

2 opportunities

Investment: $32,000 +gst

Registration Inclusions	• Eight (8) Full Congress Registrations – includes tickets to the Welcome Function, National Awards for Planning Excellence and the Congress Gala. • 15% discount off any additional Congress tickets purchased
Partnership Benefits	• Sponsor Spotlight article featured in Congress and PIA e-newsletters and on the Congress website. • One-minute pre-recorded sponsor message played during a Congress opening plenary session.
Sponsor Recognition	• High visibility branding across Congress marketing, communications and onsite signage. • Featured logo placement in national and targeted delegate email campaigns. • Premium website presence with direct links to your organisation. • Formal acknowledgement as Platinum Sponsor during key Congress sessions. • Premium exposure in the sponsor reel displayed to all plenary attendees. • Brand recognition on session screens throughout the event. • Enhanced Congress App profile with rich content, links, resources and video uploads. • Prominent recognition on venue sponsor signage throughout Congress. • Priority access to renew your partnership for Congress 2028.
Delegate Access	• Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).
Exhibition Inclusions	• One premium exhibition booth in the Exhibition Hall, including full booth branding, lockable storage, furniture, power and lighting.
Platinum Partner Bonus	• Opportunity for an exclusive 1 hour ‘Roundtable session’ with a keynote speaker at Congress (availability dependant). Maximum 12 people.



GOLD

Position your organisation among the profession's leading voices and contribute to the conversations shaping the future of planning as a Gold Sponsor of Planning Congress 2027.

Multiple opportunities

Investment: $20,500 +gst



Registration Inclusions	• Six (6) Full Congress Registrations – includes tickets to the Welcome Function, National Awards for Planning Excellence and the Congress Gala. • 15% discount off any additional Congress tickets purchased.
Partnership Benefits	• Sponsor Spotlight article featured in Congress and PIA e-newsletters and on the Congress website.
Sponsor Recognition	• High visibility branding across Congress marketing, communications and onsite signage. • Featured logo placement in national and targeted delegate email campaigns. • Premium website presence with direct links to your organisation. • Formal acknowledgement as Gold Sponsor during key Congress sessions. • Premium exposure in the sponsor reel displayed to all plenary attendees. • Congress App profile with rich content, links, resources and video uploads. • Recognition on venue sponsor signage throughout Congress. • Priority access to renew your partnership for Congress 2028.
Delegate Access	• Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).
Exhibition Inclusions	• One premium exhibition booth in the Exhibition Hall, including full booth branding, lockable storage, furniture, power and lighting.

SILVER

Raise your profile, build meaningful connections and showcase your organisation to planning professionals from across Australia as a Silver Sponsor of Planning Congress 2027.

Multiple opportunities

Investment: $14,000 +gst

Registration Inclusions	• Three (3) Full Congress Registrations – includes tickets to the Welcome Function, National Awards for Planning Excellence and the Congress Gala. • 15% discount off any additional Congress tickets purchased.
Partnership Benefits	• Concurrent session x 1 branded with sponsor logo.
Sponsor Recognition	• Recognition across Congress marketing campaigns, including national and targeted email communications. • Premium logo placement on the Congress website with a direct link to your organisation's website. • Recognition throughout Congress via onsite signage, digital displays and plenary session sponsor acknowledgements. • Enhanced company profile within the Congress App, including organisation information and promotional content. • Recognition as a Silver Sponsor during Congress opening and closing sessions. • Priority access to renew your partnership for Congress 2028.
Delegate Access	• Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).



EMERGING PLANNER

Champion the next generation of planners and help shape the future of the profession.

Exclusive

Investment: $12,500 +gst

Registration Inclusions

- Two (2) Full Congress Registrations – includes tickets to the Welcome Function, National Awards for Planning Excellence and the Congress Gala.
- 15% discount off any additional Congress tickets purchased.

Events & Sponsor Promotion

At the Table: Emerging Planner Event
Support a unique networking event connecting emerging planners with industry leaders and decision makers.

- Opportunity to welcome attendees and share a brief introduction to your organisation.
- Branding opportunities at the event.

Emerging Planner Poster Session
Showcase the ideas and research of the next generation of planner

- Opportunity to participate in the session and engage directly with presenters.
- Branding opportunities throughout the session.

Day in the Life of a Planner Social Media Campaign
Support a national social media campaign celebrating the planning profession.

- Brand recognition across campaign communications.
- Opportunity to showcase your organisation's people, culture and contribution to the planning profession.

Sponsor Recognition

- Recognition across Congress marketing campaigns, including national and targeted email communications.
- Premium logo placement on the Congress website with a direct link to your organisation's website.
- Recognition throughout Congress via onsite signage, digital displays and plenary session sponsor acknowledgements.
- Enhanced company profile within the Congress App, including organisation information and promotional content.
- Recognition as a Emerging Planner partner during Congress opening and closing sessions.
- Priority access to renew your partnership for Congress 2028.

Delegate Access

- Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).



CONGRESS SUPPORTER

Support the profession. Strengthen your presence.

Multiple opportunities

Investment: $4,900 +gst

Registration Inclusions	• One (1) Full Congress Registration – includes tickets to the Welcome Function, National Awards for Planning Excellence and the Congress Gala.
Sponsor Promotion	• Featured in the Congress Supporters Showcase, promoted nationally to PIA's network via dedicated EDM and social media channels ahead of Congress.
Sponsor Recognition	• Organisation logo displayed on the Congress website with hyperlink. • Company profile included within the Congress App. • Recognition on Congress sponsor signage throughout the event. • Recognition as an Official Congress Supporter across selected Congress communications. • Priority access to renew your partnership for Congress 2028.
Delegate Access	• Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).



EXHIBITION

Position your organisation at the centre of Congress. The Exhibition Hub is a key networking destination where delegates connect, collaborate and engage throughout the event.

Multiple opportunities

Investment: $7,900+gst

Registration Inclusions

- 2 x Full Congress Registrations - includes the Welcome Function, National Awards for Planning Excellence and the Congress Gala.

Exhibition Inclusions

- Exhibition booth with printed panelling.
- Lockable storage cupboard with branded counter panel.
- Two stools and brochure stand.
- One power outlet and arm light.
- Additional furniture and AV equipment available for hire.

Sponsor Recognition

- Organisation logo displayed on the Congress website with hyperlink.
- Company profile included within the Congress App.
- Recognition on Congress sponsor signage throughout the event.
- Recognition as an Official Congress Supporter across selected Congress communications.
- Priority access to renew your partnership for Congress 2028.

Delegate Access

- Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).



STUDY TOURS ± EXPERIENCES

Take delegates beyond the conference room and into the places shaping the future of planning.

Multiple opportunities



Investment: $3,500 - $7,000+gst

Study Tours & Experiences

Showcase your organisation through one of Congress's most engaging experiences. Study Tours provide delegates with exclusive behind-the-scenes access to projects, places and planning initiatives that are shaping the future of our cities and regions. Sponsorship offers a unique opportunity to connect directly with delegates while aligning your brand with innovation, leadership and real-world planning outcomes.

Half Day and Full Day Study Tour sponsorship opportunities available.

Partnership Benefits

- Opportunity to collaborate with PIA in the planning and development of a study tour.
- Opportunity to host delegates and provide a welcome or expert representative on the tour.
- Exclusive branding and recognition as the Study Tour Sponsor.
- Recognition across Congress marketing, website, app and onsite signage.
- Sponsor listing in the Congress App, including website links and company resources.
- Recognition in the Congress sponsor reel and post-event communications.
- Participant list for the sponsored tour (excluding contact details, in accordance with Australian privacy laws).

WELCOME RECEPTION

Be part of the first conversations, connections and introductions that set the tone for Congress.

Exclusive

Investment: $14,500 +gst

Registration Inclusions

- Two (2) Full Congress Registrations – includes tickets to the Welcome Function, National Awards for Planning Excellence and the Congress Gala.
- Four (4) additional tickets to the Welcome Reception and National Awards.
- 15% discount off any additional Congress tickets purchased.

Partnership Benefits

- Exclusive naming rights as the Welcome Reception Partner.
- Welcome delegates with a three-minute address during the reception.
- Prominent organisation branding throughout the Welcome Reception venue.
- Recognition as the host partner of Congress's official opening networking event.
- Opportunity to provide a branded activation, giveaway or welcome gift (supplied by sponsor and subject to PIA approval).

Sponsor Recognition

- Recognition as the Welcome Reception Partner across Congress marketing and communications.
- Premium logo placement on the Congress website with a direct link to your organisation.
- Recognition within the Congress App.
- Recognition on Welcome Reception signage and presentation screens.
- Verbal acknowledgement during Congress opening proceedings.

Delegate Access

- Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).



CONGRESS GALA

Take centre stage at Congress's premier celebration, connecting your organisation with the leaders, innovators and decision makers shaping the future of planning.

Exclusive

Investment: $20,000 +gst

Registration Inclusions

- One (1) Full Congress Registration – includes tickets to the Welcome Function and National Awards for Planning Excellence and the Congress Gala.
- 15% discount on additional Congress registrations.

Partnership Benefits

- Exclusive naming rights as the Congress Gala Partner.
- Welcome delegates with a three-minute address during the Congress Gala.
- Feature a professionally produced 60-second brand video during the evening program.
- Place a branded gift or table insert at each guest setting (supplied by sponsor).
- Work with PIA to incorporate your brand across selected Congress Gala touchpoints.

Sponsor Recognition

- Recognition as Congress Gala Partner across Congress marketing and communications.
- Premium logo placement on the Congress website.
- Recognition in the Congress App.
- Recognition on Congress Gala signage, presentation screens and holding slides.
- Verbal acknowledgement during Congress opening and closing sessions.

Delegate Access

- Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).



COFFEE ± CONNECTIONS

Where great conversations begin. Sponsor the Congress Barista Cart and place your brand at the heart of delegate networking, connection and collaboration throughout the event.

Exclusive

Investment: $18,000 +gst

Registration Inclusions

- Two (2) Full Congress Registrations – includes tickets to the Welcome Function and National Awards for Planning Excellence and the Congress Gala.
- 15% discount off any additional Congress tickets purchased.

Partnership Benefits

- Prominent branding within the Congress Barista Cart precinct, one of the event's most visited networking hubs.
- Opportunity to supply branded coffee cups, reusable drinkware or promotional items for distribution from the Barista Cart (at sponsor's expense).
- Recognition as the official Barista Cart Partner across selected Congress communications.
- Featured in a dedicated pre-Congress social media post highlighting your partnership.

Sponsor Recognition

- Recognition as the Barista Cart Partner across Congress marketing and communications.
- Premium logo placement on the Congress website with a direct link to your organisation.
- Recognition within the Congress App.
- Branding incorporated into Barista Cart signage and surrounding networking areas.
- Recognition on Congress sponsor signage throughout the venue.

Delegate Access

- Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).

Optional Enhancement

Branded Coffee Cup Package

- PIA can coordinate the production and supply of co-branded reusable or compostable coffee cups featuring your organisation's logo for use throughout Congress. All design coordination and logistics managed by PIA (Additional investment applies)



SUSTAINABILITY PARTNER

Supporting a more sustainable Congress through branded reusable drinkware and refill stations.

Exclusive

Investment: $22,000 +gst



Registration Inclusions

- Two (2) Full Congress Registrations – includes tickets to the Welcome Function and National Awards for Planning Excellence and the Congress Gala.
- 15% discount available on full congress registration

Partnership Benefits

- Exclusive naming rights as the Sustainability Partner.
- Co-brand reusable sustainable drinkware distributed to delegates.
- Branding across water refill stations located throughout the venue.
- Recognition as the sponsor supporting Congress sustainability initiatives.
- Opportunity to include a sustainability message or commitment within Congress communications.

Sponsor Recognition

- Recognition as the Sustainability Partner across Congress marketing and communications.
- Premium logo placement on the Congress website with a direct link to your organisation.
- Recognition within the Congress App.
- Prominent branding on delegate drinkware and refill stations.
- Recognition on Congress sponsor signage throughout the venue.

Delegate Access

- Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).

Visibility.
Connection.
Leadership.



SOLD

TOTE

Carry your brand forward by co-branding with PIA to offer delegates a satchel that's ensures your logo travels with every attendee.

Exclusive

Investment: $9,500 +gst

Registration Inclusions	• 15% discount available on full congress registration
Partnership Benefits	• Placement of logo on delegate satchel alongside PIA logo and Congress branding (bag selection and design organised by PIA who will consult with sponsor for logo placement).
Sponsor Recognition	• Placement of logo on website with hyperlink to own website. • Placement of sponsor logo in animated sponsor reel to be played regularly through Congress plenary sessions. • Sponsor listing in Congress App – including links to website, up to 10 pdf's/webpages and up to 6 videos uploads of your company material. • Recognition on Congress Sponsor board signage onsite at Congress.
Delegate Access	• Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).



SOLD

LANYARD

Make your mark from the start by co-branding with PIA for congress lanyards where you can showcase your brand to every attendee.

Exclusive

Investment: $9,500 +gst

Registration Inclusions	• 15% discount available on full congress registration
Partnership Benefits	• Placement of logo on delegate lanyard alternating with PIA logo and Congress branding (lanyards and design to be organised by PIA who will consult with sponsor for logo placement).
Sponsor Recognition	• Placement of logo on website with hyperlink to own website • Placement of sponsor logo in animated sponsor reel to be played regularly through Congress plenary sessions. • Sponsor listing in Congress App – including links to website, up to 10 pdfs/webpages and up to 6 videos uploads of your company material. • Recognition on Congress Sponsor board signage onsite at Congress.
Delegate Access	• Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).

DIGITAL EXPERIENCE

Powering the Congress experience before, during and after the event. Partnering in the Congress App.

Exclusive

Investment: $8,500 +gst

Registration Inclusions	• One (1) Full Congress Registrations – includes tickets to the Welcome Function, National Awards for Planning Excellence and the Congress Gala
Partnership Benefits	• Exclusive Congress Lounge Partner recognition. • Prominent branding throughout the lounge area. • Opportunity to display a sponsor banner. • Opportunity to provide branded collateral or promotional items. • Logo on back of name badge alongside app login details
Sponsor Recognition	• Recognition across Congress marketing and communications. • Premium logo placement on the Congress website. • Recognition on Congress signage and within the App.
Delegate Access	• Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).

CONGRESS LOUNGE

Supporting the connections, conversations and collaborations that define Congress.

Exclusive

Investment: $8,500 +gst

Registration Inclusions	• One (1) Full Congress Registrations – includes tickets to the Welcome Function and National Awards for Planning Excellence and the Congress Gala.
Partnership Benefits	• Exclusive Congress Lounge Partner recognition. • Prominent branding throughout the lounge area. • Opportunity to display a sponsor banner. • Opportunity to provide branded collateral or promotional items.
Sponsor Recognition	• Recognition across Congress marketing and communications. • Premium logo placement on the Congress website. • Recognition on Congress signage and within the App.
Delegate Access	• Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).



BESPOKE & MULTI YEAR

Looking for a tailored partnership?

We understand that every organisation has different objectives. If our standard sponsorship packages don't quite fit, we'd be pleased to work with you to develop a customised partnership aligned with your goals, audience and budget.

Multi year partnership opportunities are also available for organisations seeking long term engagement with PIA and the planning profession.

To discuss a tailored partnership, please contact
Alexis Greenwood Head of Events, Learning and Partnerships
via congress@planning.org.au



“PIA Congress is all about exposure for us – the visibility to the planning profession and networking opportunities are second to none”

AWARDS FOR PLANNING EXCELLENCE

NATIONAL

Planning Institute Australia

The National Awards for Planning Excellence celebrate the projects, people and organisations shaping better communities across Australia. Recognising innovation, leadership and outstanding professional achievement, the Awards showcase excellence across the breadth of the planning profession.

As a sponsor, you'll align your organisation with the highest standards of planning practice while gaining valuable visibility among industry leaders, decision makers and professionals from across the country.

PRINCIPAL
PARTNER

Exclusive

Investment: $18,500 +gst

SOLD

Planning Institute Australia

Celebrate and champion excellence in planning by partnering with the profession's most prestigious awards program. The Principal Sponsor enjoys premium visibility while recognising the projects, people and organisations shaping Australia's communities and future.

Registration Inclusions

- Two (2) Full Congress Registrations, including the Welcome Reception, National Awards for Planning Excellence and Congress Gala.
- Four (4) additional tickets to the National Awards for Planning Excellence.

Partnership Benefits

- Exclusive Principal Sponsor recognition for the National Awards for Planning Excellence.
- Three-minute speaking opportunity during the Awards presentation.
- Naming rights to one National Awards category.
- Presentation of the sponsored award category.
- Professional photograph with award recipients.

Sponsor Recognition

- Recognition as Principal Sponsor across Awards marketing and communications.
- Premium logo placement in the Awards presentation and venue signage.
- Company profile included in the Awards program or digital Awards materials.
- Premium logo placement on the Congress website and within the Congress App.
- Recognition during Awards proceedings and Congress plenary sessions.
- Inclusion in the official Congress delegate list (in accordance with Australian privacy legislation, contact details will not be provided).

Delegate Access

- Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).



AWARD CATEGORY
SPONSOR

Exclusive

Investment: $3,000 +gst

Recognise and celebrate the projects and people setting the benchmark for planning excellence in Australia.

Registration Inclusions

- One (1) complimentary ticket to the National Awards for Planning Excellence and Welcome Reception for the sponsor representative presenting the award.
- 15% discount on additional Congress registrations.

Partnership Benefits

- Exclusive naming rights to one National Awards category.
- Present the award to the category winner during the Awards ceremony.
- Professional photograph with the award recipient(s).
- Recognition on the category presentation slide and Awards screens.
- Recognition alongside category finalists and winner communications.

Sponsor Recognition

- Recognition as the sponsor of your selected award category.
- Logo and company profile included in Awards materials.
- Recognition on the Congress website and within the Congress App.
- Recognition on Awards and Congress sponsor signage.
- Acknowledgement during the Awards presentation.

Delegate Access

- Access to the delegate list prior to Congress (excluding contact details, in accordance with Australian privacy laws).





TERMS ± CONDITIONS

APPLICATION

To discuss sponsorship opportunities, please contact Alexis Greenwood, Head of Events, Learning and Partnerships, at congress@planning.org.au or 0405 335 507

- Once your sponsorship package is confirmed via email, you'll receive a formal confirmation letter and invoice outlining your selected entitlements.
- The Congress Secretariat will hold your chosen sponsorship items for 30 days from the invoice date. If payment is not received within this timeframe, the booking will be released to other interested partners.
- Sponsorships are offered on a first-come, first-served basis, and full payment within 30 days of invoicing is required to secure your participation.
- Please note that marketing, logo placement and other entitlements will commence once payment has been received in full.
- Logo inclusion is subject to print and production timelines.
- All sponsorship applications are subject to approval by the Congress Organising Committee.

PAYMENTS

- All sponsorship will only be confirmed upon receipt of a signed Partnership Agreement and full payment of the tax invoice.
- The confirmed sponsorship package will be held on your behalf for 14 days after the date of the invoice. If the deposit/full payment is not received by the required date, then the application will be automatically terminated.
- Full payment is payable within 14 days of the tax invoice or as agreed.
- All payments must be made in AUD in the form of Electronic Funds Transfer (bank details will be supplied on your tax invoice issued with confirmation).
- Partner benefits will commence once the signed Partnership Agreement and full payment have been received.
- PIA reserves the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the Event.

INSURANCE & LIABILITY

- Sponsors/exhibitors must have Public Liability Insurance for the period of the event/exhibition and must be able to produce this documentation at the request of the venue or PIA.
- PIA will not be liable and makes no guarantee of the number of visitors to the event/exhibition.

MARKETING

- PIA reserves the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the event. Every effort will be made to maximise sponsor benefits as well as the delegates' experience.
- Sponsors are to provide their logos in high resolution JPEG, PNG and EPS format at the time of confirmation.
- Marketing and inclusion of your logo and all other benefits will not proceed until payment has been received in full. Logo inclusion is subject to printing and production deadlines.

CANCELLATION

Cancellation will be considered only if the following conditions are complied with:

- The request for cancellation is submitted in writing;
- The request is received at least six months prior to the Event commencing;
- That the sponsor agrees that the Event shall retain 10% of the contract price if the cancellation is accepted more than six months before the Congress commences, 50% of the contract price if the cancellation is accepted less than six months before the Event commences and 100% of the contract price if the cancellation is accepted less than three months before the Event commences.

GENERAL

- **Applicable for exhibitors only:** Exhibition booths will be allocated based on level of sponsorship confirmed and at the discretion of PIA. Deposit monies must have been received prior to booth allocation. PIA's decision will be final. Should the exhibition floorplan need to be altered, PIA has the right to make the necessary changes.
- Sponsors/exhibitors must have Public Liability Insurance for the period of the event/exhibition.
- PIA will not be liable and makes no guarantee of the number of visitors to the event/exhibition.

PLANNING CONGRESS 2027

National Office

Unit 16, Level 3 Engineering House
11 National Circuit, BARTON ACT 2600

ABN: 34 151 601 937

PIA Planning Institute Australia