



IAEVG

International Conference
New Zealand 2026

HOSTED BY



INTERNATIONAL ASSOCIATION FOR
EDUCATIONAL AND VOCATIONAL GUIDANCE



CATE

Ngā Kaitohutohu Rapuara Aotearoa
Careers and Transition Education Association NZ



Tertiary Education
Commission

Te Amorangi Mātauranga Matua

SPONSORSHIP OPPORTUNITIES

WWW.IAEVGCONFERENCE.CO.NZ



You're Invited

It is with great pleasure that we extend a warm invitation for you to participate as a sponsor and/or exhibitor at the **IAEVG International Conference 2026, being held in Auckland, New Zealand, from 25–27 November 2026** at the **New Zealand International Convention Centre (NZICC)**. This year the **Careers and Transition Education Association of New Zealand (CATE NZ)** is hosting the **IAEVG International Conference** in place of its traditional CATE Conference, bringing together career professionals on a truly global stage right here in Aotearoa.

The IAEVG International Conference is the premier global gathering of professionals, researchers, policymakers, and practitioners in educational, vocational and career guidance and counselling. While the CATE NZ Conference has long served New Zealand's career education community, the IAEVG event significantly expands on this foundation — attracting a diverse international audience committed to advancing best practice, research, and collaboration in career development and guidance worldwide.

Why Sponsor and Exhibit at IAEVG International Conference 2026

- **Access to a targeted global audience:** Connect with key decision-makers, thought leaders, and practitioners from around the world active in educational and vocational guidance.
- **Brand visibility and profile building:** Enhance your organisation's visibility through conference branding, digital platforms, and event communications.
- **Networking opportunities:** Build meaningful relationships with delegates, speakers, and stakeholders in both formal and informal settings.
- **Showcase products and services:** Highlight your latest tools, research, technologies, and services to an engaged and specialised international community.

We offer a range of sponsorship and exhibition packages designed to suit your organisation's objectives and budget. Whether you are seeking high-impact headline exposure or targeted engagement opportunities, there is a partnership level that aligns with your goals. Full details of all available opportunities are outlined in this prospectus.

You can also visit the Conference website at www.iaevgconference.co.nz for more information about the event, programme highlights, and detailed sponsorship options.

Your partnership will help enrich the experience of delegates and contribute to the quality and impact of this truly international forum. We are excited about the opportunity to showcase your organisation's involvement in supporting career guidance globally and welcoming you to Auckland.

Thank you for considering this invitation to support the IAEVG International Conference 2026.

Ngā mihi nui,

Craig Dyason
Chair, Host Organising Committee
IAEVG Conference 2026





Programme Information

TUESDAY 24 NOVEMBER

Exhibition pack-in

WEDNESDAY 25 NOVEMBER

Registration desk open

Exhibition open

Opening of IAEVG International Conference 2026

Day one of conference sessions

Welcome reception amongst the exhibition

THURSDAY 26 NOVEMBER

Exhibition open

Day two of conference sessions

IAEVG General Assembly (members only)

Gala Dinner

FRIDAY 27 NOVEMBER

Exhibition open

Day three of conference sessions

Awards and Closing

*Please note this programme is subject to change





Sponsorship & Exhibition Opportunities

Kārearea Sponsor (Platinum Level) \$17,500 + GST

Soar to the top with the speed and power of the New Zealand falcon.

Kārearea are agile birds of prey known for their remarkable flight and leadership in the skies — making them a fitting symbol for the highest tier of sponsorship, representing prestige, visibility and strategic impact.

Kererū Sponsor (Gold Level) \$9,500 + GST

Stand out with the presence of the iconic New Zealand wood pigeon.

Kererū are large, colourful forest dwellers celebrated for their striking appearance and graceful flight, symbolising strong presence, visibility and support — just like a Gold sponsor's role in the conference.

Tūi Sponsor (Silver Level) \$6,250 + GST

Connect and be heard through the vibrant voice of the tūi.

Tūi are beloved for their melodious and varied song — a bird that draws attention and brings people together. This makes tūi perfect for Silver sponsors who want trusted positioning and engagement with delegates.

Pīwakawaka Sponsor (Bronze Level) \$4,750 + GST

Energise your support like the curious and spirited fantail.

Pīwakawaka (fantails) are lively, inquisitive and always on the move — embodying enthusiastic involvement. This level suits Bronze sponsors who are present, dynamic, and connected with the conference community.



Limited
to three

Kārearea Sponsor (Platinum Level)

\$17,500 + GST

BENEFITS TO SPONSOR

Registration and social functions

- Six (6) sponsor registrations including the conference dinner

Networking space

- Double booth (6m x 3m) in a premium location
- Two (2) trestle tables and four (4) chairs
- Option to purchase a branding and furniture package or design your own space

Delegate information

- A list of conference delegates who have agreed to name disclosure sent two (2) weeks prior to the conference

Exposure

- Recognition as partner of the conference
- One (1) Pull-up banner displayed in main plenary conference room (pull-up banners to be supplied by your organisation)
- Logo on all promotional materials including holding slides throughout the conference
- Acknowledgement of your sponsorship on the website and conference app including name, logo, 150 word company profile and clickable link to your website
- One (1) dedicated email to registered attendees prior to conference
- Organisation logo and profile showcased in marketing emails to prospective delegates prior to the conference
- Provide a promotional brochure to be uploaded to your profile on the conference app (PDF document / artwork to be supplied by your organisation)

Please choose one (1) additional benefit as our Platinum Sponsor:

PLUS

Option 1: Gala dinner sponsor

- Naming rights to Gala Dinner
- Company logo to appear on menus
- Five (5) minute welcome address to attendees

Option 2: Lanyards and name badge sponsor

- Opportunity to provide branded Lanyards (with your logo and the conference logo) worn by all conference delegates
- Your logo to appear on the name badge

Option 3: Keynote speaker sponsor

- Naming rights against one of the keynote speakers
- Opportunity for a five (5) minute introduction prior to introducing the speaker





Kererū Sponsor (Gold Level)

\$9,500 + GST

Limited
to five

BENEFITS TO SPONSOR

Registration and social functions

- Three (3) sponsor registrations including the conference dinner

Networking space

- Double booth (6m x 3m) - priority allocation
- Two (2) trestle tables and four (4) chairs
- Option to purchase a branding and furniture package or design your own space

Delegate information

- A list of conference delegates who have agreed to name disclosure sent immediately after the conclusion of the conference

Exposure

- Recognition as gold sponsor for the conference
- Logo on all promotional materials including holding slides throughout the conference
- Acknowledgement of your sponsorship on the website and conference app including name, logo, 150 word company profile and clickable link to your website
- Provide a promotional brochure to be uploaded to your profile on the conference app (PDF document / artwork to be supplied by your organisation)

Please choose one (1) additional benefit as our Gold Sponsor:

PLUS

Option 1: Welcome function sponsor

- Naming rights to Welcome Function **SOLD**
- Five (5) minute welcome address to attendees

Option 3: Note pads & pens sponsor

- Organisation logo (one colour) printed on the note pads & pens

Option 2: Mobile app sponsor

- Organisation logo included on the app cover page
- Dedicated organisation title and information on the app home screen
- Two (2) dedicated push notifications

Option 4: Resuable water bottle sponsor

- Organisation logo (one colour) printed on the water bottles

Option 5: Coffee cart sponsor **SOLD**

- Organisation logo printed and displayed on front of coffee cart
- Option to provide branded coffee cups





Tūī Sponsor (Silver Level)

\$6,250 + GST

BENEFITS TO SPONSOR

Registration and social functions

- Two (2) sponsor registrations including the conference dinner

Networking space

- Single booth (3m x 3m)
- One (1) trestle tables and two (2) chairs
- Option to purchase a branding and furniture package or design your own space

Delegate information

- A list of conference delegates who have agreed to name disclosure sent immediately after the conclusion of the conference

Exposure

- Recognition as silver sponsor for the conference
- Logo on all promotional materials including holding slides throughout the conference
- Acknowledgement of your sponsorship on the website and conference app including name, logo, 150 word company profile and clickable link to your website
- Provide a promotional brochure to be uploaded to your profile on the conference app (PDF document / artwork to be supplied by your organisation)



Pīwakawaka Sponsor (Bronze Level)

\$4,750 + GST

BENEFITS TO SPONSOR

Registration and social functions

- One (1) sponsor registrations including the conference dinner

Networking space

- Single booth (3m x 3m)
- One (1) trestle tables and two (2) chairs
- Option to purchase a branding and furniture package or design your own space

Exposure

- Recognition as bronze sponsor for the conference
- Logo on all promotional materials including holding slides throughout the conference
- Acknowledgement of your sponsorship on the website and conference app including name, logo, 150 word company profile and clickable link to your website
- Provide a promotional brochure to be uploaded to your profile on the conference app (PDF document / artwork to be supplied by your organisation)



General Information

CONFERENCE REGISTRATION

For sponsorship tiers that include complimentary conference registrations, you will be invited to nominate the recipient(s) for each registration entitlement. Once your sponsorship is confirmed, we will send your organisation a unique registration link with instructions. This link will provide access to complete delegate registration and will be accompanied by detailed information about the conference programme and logistics.

CATERING SERVICES

Daily refreshments will be provided for delegates and exhibitors in the designated exhibition area.

HEALTH AND SAFETY

The wellbeing of delegates, sponsors, exhibitors and suppliers is a priority. A comprehensive Health & Safety Manual will be distributed to all sponsors and exhibitors closer to the event. This document outlines compliance requirements for booth setup, onsite conduct, and breakdown procedures. By participating as a sponsor or exhibitor, your organisation agrees to abide by the event's health and safety policies.

UPDATES

Further details regarding exhibition move-in and move-out schedules, additional staff registrations, accommodation options, internet access, freight handling, and other onsite services will be communicated by the end of June. All financial figures in this prospectus are quoted in New Zealand Dollars (NZD) and are exclusive of New Zealand Goods and Services Tax (GST) at 15%.

STAND SYSTEM

The IAEVG International Conference has appointed Exhibition Hire Services as the official provider of the prefabricated stand system. They can assist with design modifications, additional furniture, or accessories for your display. If you require custom-built elements beyond the standard system, these can also be arranged through the appointed contractor.

DELEGATE INFORMATION AND PRIVACY

By submitting a sponsorship application, you consent to the collection and storage of your nominated company representatives' contact details. Event Dynamics and the IAEVG International Conference 2026 will retain this information for up to 24 months following the conference to facilitate event delivery and post-event requirements. These details may be shared with relevant third parties for the purpose of confirming signage, stand design and furniture bookings.

CANCELLATION POLICY

If written notice of cancellation of your stand or sponsorship package is received before 1 October 2026, a refund will be issued less a \$200 administration fee. After this date, no refunds will be provided. The Organising Committee reserves the right to cancel the exhibition in the event of circumstances beyond its control. In such cases, all monies paid at that time will be refunded in full, and the organisers' liability will be limited to that refund.

PROMOTIONAL ACTIVITY

Please note that only fully paid exhibitors are permitted to conduct promotional activities within the exhibition area. Any promotional display or engagement must take place within the parameters of your allocated space and in accordance with event policies.





Please return this form to the Conference Event Manager:
AMELIA SILVESTER, EVENT DYNAMICS
T: +64 21 118 7605 E: amelia@eventdynamics.co.nz

Disclaimer: Sponsor and exhibitor applications will be considered on a strictly confidential basis; however IAEVG reserves the right to amend the terms of the invitation at any time and has the sole discretion to determine the successful applicants.

Sponsorship Application Form

OPPORTUNITIES ARE LIMITED AND WILL BE RELEASED ON FIRST IN, FIRST SERVE BASIS

Company Name:

Contact Person:

Postal Address:

City:

County:

Postcode / ZIP:

Telephone:

Mobile:

Email:

SPONSORSHIP (tick box)

Kārearea Sponsor (Platinum Level) \$17,500 + GST

Package selection:

Option 1: Gala Dinner Sponsor

Option 2: Lanyards and Name Badge Sponsor

Option 3: Keynote Speaker Sponsor

Kererū Sponsor (Gold Level) \$9,500 + GST

Package selection:

Option 1: Welcome Function Sponsor

Option 2: Mobile App Sponsor

Option 3: Note pad & pens Sponsor

Option 4: Reusable water bottle sponsor

Option 5: Coffee cart sponsor

Tūi Sponsor (Silver Level) \$6,250 + GST

Pīwakawaka Sponsor (Bronze Level) \$4,750 + GST

Terms of payment: All prices are quoted in New Zealand Dollars and exclude GST (15%). Invoices are payable on the 20th of the month following the date of the invoice.

Purchase order number for invoice (if required): _____

Signature: _____

Date: _____

