

# SPONSORSHIP PROSPECTUS

**DATE:**

Thursday 13 August 2026

**LOCATION:**

SHED 10, AUCKLAND



SHED 10,  
AUCKLAND

New Zealand  
Cruise Association  
Conference 2026



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# WELCOME TO THE CRUISE ASSOCIATION CONFERENCE 2026

The New Zealand Cruise Association Conference is the official conference of New Zealand's Cruise Industry.

The Conference attracts over 200 top professionals and key cruise stakeholders from around New Zealand and the world, due to its comprehensive programme featuring panel sessions, networking opportunities, and interactive workshops. This is the prime opportunity of the year to make meaningful connections and stay at the forefront of industry trends.

## **Conference Location:**

New Zealand Cruise Association Conference 2026 will be held in Auckland, on Thursday 13 August 2026, at Shed10, commencing with a Breakfast Networking Session and finishing with a Networking Function.

***Read on for all 2026 Sponsorship Opportunities  
and Naming rights (Membership Exclusive)***



# BREAKFAST NETWORKING

**SOLD**

## Benefits Include:

- ▶ Two (2) conference tickets
- ▶ Branding displayed during Breakfast and MC to announce sponsored Breakfast
- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to display your pull up banners at Breakfast

**TOTAL INVESTMENT**  
**\$6,000 + GST**

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# MORNING TEA

**SOLD**

## Benefits Include:

- ▶ One (1) conference ticket
- ▶ Branding displayed during afternoon tea and MC to announce sponsored morning tea
- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to display your pull up banners at morning tea

**TOTAL INVESTMENT**  
**\$3,500 + GST**

# LUNCH

**SOLD**

## Benefits Include:

- ▶ Two (2) conference tickets
- ▶ Branding displayed during afternoon tea and MC to announce sponsored Lunch
- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to display your pull up banners at Lunch

**TOTAL INVESTMENT**  
**\$6,000 + GST**

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# AFTERNOON TEA

**SOLD**

## Benefits Include:

- ▶ One (1) conference ticket
- ▶ Branding displayed during afternoon tea and MC to announce sponsored afternoon tea
- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to display your pull up banners at afternoon tea

**TOTAL INVESTMENT**  
**\$3,500 + GST**

# NETWORKING FUNCTION

**SOLD**

## Benefits Include:

- ▶ Four (4) conference tickets
- ▶ Branding displayed during Networking Function and MC to announce sponsored Networking Function
- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to display your pull up banners at Networking Function
- ▶ 5-minute speaking slot

**TOTAL INVESTMENT**  
**\$8,000 + GST**

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# MC SPONSOR

## Benefits Include:

- ▶ Two (2) conference tickets
- ▶ Branding displayed during MC introduction
- ▶ Branding and recognition across NZCA website and mobile app

**TOTAL INVESTMENT**  
**\$6,000 + GST**

# REGISTRATION DESK

## Benefits Include:

- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to Brand the Registration Desk
- ▶ Opportunity to display your pull up banners next to the Registration desk

**TOTAL INVESTMENT**  
**\$1,800 + GST**

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# CHARGING STATION

**SOLD**

## Benefits Include:

- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to Brand the Charging Station (additional cost)
- ▶ Opportunity to display your pull up banners next to the Charging Station

**TOTAL INVESTMENT**  
**\$1,800 + GST**

# NOTEBOOK AND PENS

## Benefits Include:

- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to provide branded notepad and pens for attendees

**TOTAL INVESTMENT**  
**\$1,250 + GST**

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# PHOTOBOOTH

**SOLD**

## Benefits Include:

- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Branding of the Photobooth

**TOTAL INVESTMENT**  
**\$1,500 + GST**

# CONFERENCE APP

**SOLD**

## Benefits Include:

- ▶ Branding and recognition across NZCA event website
- ▶ One (1) push notification to attendees
- ▶ A dedicated sponsored title on the Mobile App with a URL link directly from the app to your website

**TOTAL INVESTMENT  
\$1,500 + GST**

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# LANYARDS

**SOLD**

## Benefits Include:

- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to provide branded lanyards for delegates to wear during conference

**TOTAL INVESTMENT  
\$1,500 + GST**

# SPEAKER GIFTS

**SOLD**

## Benefits Include:

- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Opportunity to brand the speaker gifts
- ▶ Opportunity to present the speaker gifts to the speakers

**TOTAL INVESTMENT  
\$1,500 + GST**

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# COFFEE CART

**SOLD**

## Benefits Include:

- ▶ One (1) conference ticket
- ▶ Branding and recognition across NZCA website and mobile app
- ▶ Branding of barista coffee machine
- ▶ Opportunity to provide branded uniforms for baristas to wear or coffee cups (*additional cost*)

**TOTAL INVESTMENT  
\$3,500 + GST**

# SECURING YOUR SPONSORSHIP PACKAGE

**The preferred final date for receiving a commitment to sponsor** at the Cruise Association Conference 2026 is by 02 May 2026. This will allow time for logo acknowledgment on conference material, including the conference app and audio-visual acknowledgments.

## **BOOKING YOUR SPONSORSHIP PACKAGE**

Sponsorship must be booked through Amelia Lowe  
amelia@eventdynamics.co.nz

## **CONFIRMATION OF YOUR BOOKING**

You will receive a counter signed contract and invoice for your sponsorship package from the Event Dynamics Team.

# THANK YOU!

Thank you being part of our journey.

Ngā mihi nui,  
The New Zealand Cruise Association Conference Team 2026

