



11TH INTERNATIONAL CONFERENCE ON
MANAGING FATIGUE

SPONSORSHIP
OPPORTUNITIES

11-13 AUGUST 2026

The University Club of WA

11TH INTERNATIONAL CONFERENCE ON **MANAGING FATIGUE**

Since its inception in Fremantle, Western Australia in 1992, the Fatigue Management Conference has served as a platform for diverse industries to share research and ideas on fatigue and its effects. While transportation has remained a core focus, the conference has also embraced valuable perspectives from the resources, health & military sectors. After travelling to Seattle in 2005, Boston in 2009, returning to Fremantle in 2011 and 2015, then to San Diego in 2017, we are delighted to once again host the International Conference on Managing Fatigue in Western Australia for 2026.

In 2026, the Conference will be hosted at the University of Western Australia (UWA) Club. UWA is a leading Australian research university and has an international reputation for excellence, innovation and enterprise. Set in the heart of Perth's picturesque university grounds, the UWA Club is close to Perth's central business district and one of the world's largest and most beautiful inner-city parks – King's Park.

The Managing Fatigue 2026 Conference Organising Committee looks forward to welcoming sponsors and delegates to the UWA Club in what promises to be another memorable and impactful event.

2026 ORGANISING COMMITTEE

Dr Paul Roberts

Associate Professor, Centre for Road Safety Research
University of Western Australia, Australia

Dr Lynn Meuleners

Professor, Senior Honorary Research Fellow, Centre
for Road Safety Research
University of Western Australia, Australia

Dr Ashleigh Filtress

Professor, Transport Human Factors and Sleep
Science
Loughborough University, United Kingdom

Dr Shantha Rajaratnam

Professor, Sleep and Circadian Medicine
Monash University, Australia

Dr Missy Rudin-Brown

Human Factors Specialist
Human Factors North, Inc.
Toronto, Canada



11TH INTERNATIONAL CONFERENCE ON MANAGING FATIGUE

INVITATION

You are invited to be part of the 11TH International Conference on Managing Fatigue. This event offers sponsors a valuable platform to present your organisation to leading experts, researchers, and professionals dedicated to advancing fatigue management and safety.

NOT ONE SIZE FITS ALL

We recognise the not one size fits all and the following packages are suggestions only. If your organisation is keen to participate and has a certain marketing objective or budget, please contact fatigue@eventandconferenceco.com.au to discuss other potential packages to ensure your priorities as a supporter are achieved.

THE VENUE

Positioned in one of the World's most beautiful university campuses, UWA Club is located within the ground of the University of Western Australia. With views of the Swan River, the UWA Club Perth is a relaxed, welcoming venue for the 11th International Conference on Managing Fatigue. The Club mixes modern facilities with classic charm, offering great spaces for networking and learning. It's close to gardens, riverside walks, and the best of Perth, making it an ideal place to connect and share ideas.

CONFERENCE WEBSITE

To keep up to date with the conference, please visit the [website](#)

CONFERENCE PROGRAM

The conference will commence on 11TH August and conclude on the 13TH August 2026.

The conference program will shine a spotlight on innovative strategies, new research and practical solutions that enhance wellbeing and operational performance across all industries impacted by fatigue.

The program will feature a combination of plenary sessions, breakouts and panel sessions. A Welcome Reception will also take place on the 11th of August 2026, designed as an opportunity to connect and network with other industry professionals.



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WHY SUPPORT THE 2026 FATIGUE CONFERENCE

Your participation and sponsorship of the Fatigue Management Conference places your organisation at the heart of an influential gathering of diverse industries collaborating on research and ideas on fatigue and its effects. By supporting this event, your organisation strengthens its reputation and credibility within the industry.

The Conference's mix of plenary sessions, panels, and networking breaks offers a chance to forge valuable connections with key stakeholders and attendees. Your brand gains strong visibility in all promotional materials, helping you connect with leading professionals and researchers in fatigue management.

Supporting the Conference is a clear demonstration of your commitment to advancing safety, wellbeing, and operational effectiveness. It also creates a unique opportunity to launch new initiatives directly to your most desired audience.

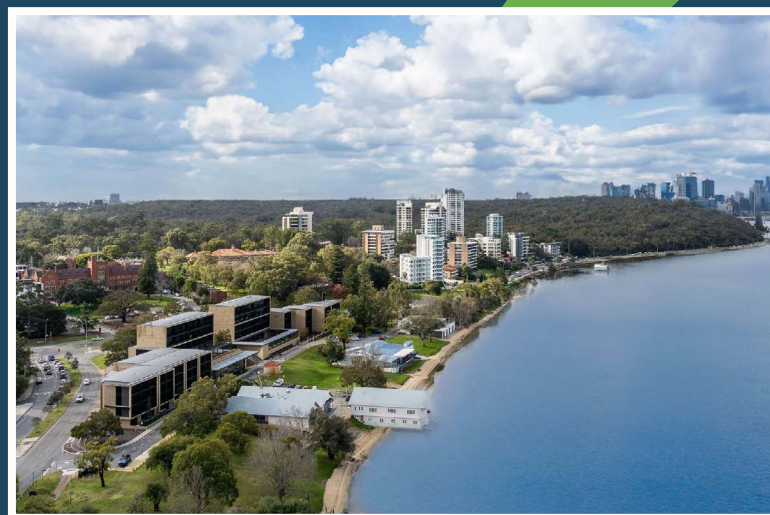
PROMOTION OF THE CONFERENCE

The Conference is promoted extensively across Australia and internationally, guaranteeing high visibility for all supporters. Promotional efforts include direct mail campaigns with conference announcements and registration brochures, featured sponsor recognition on the event website, advertising in related industry newsletters, engagement through national association networks, partnerships with other relevant websites, and presence at additional industry conferences and meetings.

Your support will be highlighted at every opportunity, amplifying your organisation's reach and reputation among professionals dedicated to tackling fatigue and enhancing workplace safety.

WHO ATTENDS

- Fatigue experts
- Human factor experts
- Occupational Health and Safety Professionals
- Transportation Staff
- Researchers
- Road Safety Experts
- Military Personnel
- Aviation Experts
- Freight and Heavy Vehicle Professionals
- Defence, Science and Technology Organisations
- Medical Professionals
- Road Authorities



11TH INTERNATIONAL CONFERENCE ON
MANAGING FATIGUE

OPPORTUNITIES AT A GLANCE

	INVESTMENT INC GST	AVAILABILITY
GOLD PARTNER	\$16,500	Two
SILVER PARTNER	\$11,000	Four
BRONZE PARTNER	\$5,500	Six
SOCIAL FUNCTION PARTNER	\$7,700	Exclusive
APP SPONSOR	\$5,000	Exclusive
COFFEE CART SPONSOR	\$3,500	Exclusive
SACHEL SPONSOR	\$2,500	Exclusive
LANYARD SPONSOR	\$2,000	Exclusive
NOTEPAD & PEN SPONSOR	\$2,000	Exclusive
SACHEL INSERT	VARIOUS	Unlimited



11TH INTERNATIONAL CONFERENCE ON MANAGING FATIGUE

GOLD

TWO OPPORTUNITIES

As a Gold Partner, you'll gain an opportunity for your organisation to be front and centre for all attendees. This partnership offers branding opportunities and elevated exposure before, during and post event.

PROMOTION:

- Logo acknowledgement as a Gold Partner on all event marketing collateral
- Logo included in event Media Wall
- Acknowledgement as a Gold Partner on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)
- Full page colour advertisement in Conference Program (print ready, supplied by sponsor)
- Verbal acknowledgement as a Gold Partner at the commencement of the Conference by the MC
- Opportunity for a representative of your company to introduce the plenary speaker
- Logo acknowledgement on all conference promotional materials including handbook & signage
- Logo displayed digitally on sponsor slides in main conference session
- Up to 2 satchel inserts (products and/or information) included in all delegates bags (supplied by sponsor)

CONFERENCE REGISTRATION

- 3x Full Delegate registrations inclusive of social function

DELEGATE LIST

- Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy laws

\$16,500



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SILVER

FOUR OPPORTUNITIES

As a Silver Partner, your organisation will enjoy significant visibility and recognition throughout the conference. This partnership provides valuable branding opportunities and ensures your presence is highlighted to all attendees before, during, and after the event.

PROMOTION:

- Logo acknowledgement as a Silver Partner on all event marketing collateral
- Logo included in event Media Wall
- Acknowledgement as a Silver Partner on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)
- Half page colour advertisement in Conference Program (print ready, supplied by sponsor)
- Verbal acknowledgement as a Silver Partner at the commencement of the Conference by the MC
- Logo acknowledgement on all conference promotional materials including handbook & signage
- Logo displayed digitally on sponsor slides in main conference session
- 1 satchel insert (products and/or information) included in all delegates bags (supplied by sponsor)

CONFERENCE REGISTRATION

- 2x Full Delegate registrations inclusive of social function

DELEGATE LIST

- Delegate list (name, position, organisation, state and country) supplied in accordance with Australian Privacy laws

\$11,000



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BRONZE

SIX OPPORTUNITIES

As a Bronze Partner, your organisation will receive targeted exposure and recognition throughout the conference. This partnership offers valuable branding opportunities, ensuring your brand is acknowledged by attendees at key moments during the event and through selected conference materials.

PROMOTION:

- Logo acknowledgement as a Bronze Partner on all event marketing collateral
- Logo included in event Media Wall
- Acknowledgement as a Bronze Partner on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)
- Quarter page colour advertisement in Conference Program (print ready, supplied by sponsor)
- Verbal acknowledgement as a Bronze Partner at the commencement of the Conference by the MC
- Logo acknowledgement on all conference promotional materials including handbook & signage
- Logo displayed digitally on sponsor slides in main conference session
- 1 satchel insert (products and/or information) included in all delegates bags (supplied by sponsor)

CONFERENCE REGISTRATION

- 1x Full Delegate registration inclusive of social function

\$5,500



SOCIAL FUNCTION PARTNER

EXCLUSIVE OPPORTUNITY

As a Social Function Partner, your organisation will be prominently recognised during the Welcome Reception. This partnership provides unique branding opportunities during the social function, ensuring your company is at the forefront of delegate engagement, fostering connections and visibility throughout the conference's social gathering and associated materials.

In addition to the below, you will receive exclusive naming rights to the Welcome Reception.

PROMOTION:

- Logo acknowledgement as a social function partner on all event marketing collateral
- Logo included in event Media Wall
- Acknowledgement as a Welcome Reception on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)
- Verbal acknowledgement as the social function partner at the commencement of the function by the MC
- Opportunity for representatives from your organisation to make a speech during the social function
- Logo acknowledgement throughout the duration of the social function
- Logo displayed digitally on sponsor slides in main conference session
- 1 satchel insert (products and/or information) included in all delegates bags (supplied by sponsor)
- Branding opportunities throughout all social gatherings, ensuring your company stands out and facilitates connections among delegates

SOCIAL FUNCTION TICKETS

- 4x Social Function tickets

\$7,700



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APP SPONSOR

EXCLUSIVE OPPORTUNITY

Your logo will be featured on the app, giving you consistent visibility every time attendees navigate the platform. With the app being a key tool for event engagement and networking, this partnership gives your brand regular exposure and keeps your brand at the fingertips of all participants. The conference app will be available to all delegates and will be used regularly throughout the conference.

PROMOTION:

- Branded conference App banner
- Acknowledgement as the App Partner on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)
- Ability to include content in the Conference APP and send a push notification to attendees at one point throughout the conference
- Acknowledgement as the App Partner on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)



\$5,000



BARISTA SPONSOR

EXCLUSIVE OPPORTUNITY

The coffee cart will be located in a premium location for delegates to be able to access easily, the coffee cart will operate on arrival and at all catering breaks. Making this a great opportunity that offers high-level exposure for your brand. Your partnership will include:

- **One barista bar including all consumables – opportunity to brand take-away cups (at partner's expense)**

PROMOTION:

- Logo acknowledgement as the Barista partner on all event marketing collateral
- Acknowledgement as the Barista Partner on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)
- Barista station to be branded with company logo/banner to be placed next to the barista bar

\$3,500



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SACHEL SPONSOR

EXCLUSIVE OPPORTUNITY

As Satchel Sponsor, your brand will accompany every attendee from the moment they arrive. With your logo featured on the conference satchels distributed to all delegates, your business gains prominent visibility throughout the event.

This partnership gives you exclusive sponsorship of the Conference satchel.

PROMOTION:

- Co-branded satchel bag with sponsor logo and conference branding. Logo to be supplied by the Sponsor (artwork subject to committee approval) (artwork subject to committee approval)
- Logo acknowledgement as Satchel Partner on all event marketing collateral
- Acknowledgement as the Satchel Partner on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)



\$2,500

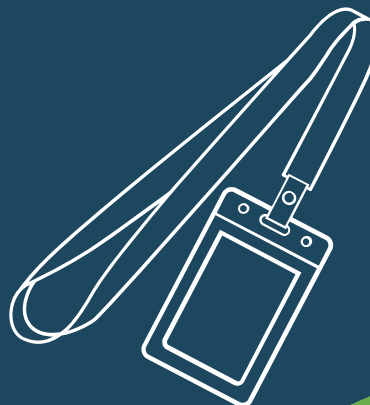
LANYARD SPONSOR

EXCLUSIVE OPPORTUNITY

As Lanyard Sponsor, your brand will be front and centre throughout the entire event. Every delegate will wear your logo, ensuring continuous visibility and brand recognition across the Conference.

PROMOTION:

- Organisation logo displayed on the Conference lanyards, lanyards must be supplied by the partner
- Logo acknowledgement as Lanyard Partner on all event marketing collateral
- Acknowledgement as the Lanyard Partner on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)



\$2,000



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NOTEPAD & PEN SPONSOR

EXCLUSIVE OPPORTUNITY

As the Notepad & Pen Partner, your brand will be in the hands of every delegate from the moment they take their seat. With your logo featured on the official conference notepads and pens distributed to all attendees, your business enjoys continuous visibility throughout the event.

PROMOTION:

- Organisation logo to be featured notepads and pens exclusively to Conference delegates, notepad and pens must be provided by the partner
- Logo acknowledgement as Notepad & Pen Partner on all event marketing collateral
- Acknowledgement as the Notepad & Pen Partner on the dedicated sponsor page of the Conference Website (including logo and hyperlink to your company website)



\$2,000

ADVERTISING & INSERTS

UNLIMITED

- Full A4 Page Colour Advertisement \$1,100
- Half A4 Page Colour Advertisement \$770
- Quarter A4 Page Colour Advertisement \$550
- Additional satchel inserts - \$550

Satchel inserts must be one branded piece of light weight collateral (to be provided by organisation) inside the Conference satchel given to delegates.



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BOOKING FORM

CONTACT DETAILS

Contact Name

Company Name

Contact Number

Email

Website

Billing Address

SPONSORSHIP PACKAGE (INC GST)

Gold Partner \$16,500

Silver Partner \$11,000

Bronze Partner \$5,500

Social Function Partner \$7,700

App Sponsor \$5,000

Coffee Cart Sponsor \$3,500

Satchel Sponsor \$2,500

Lanyard Sponsor \$2,000

Notepad & Pen Sponsor \$2,000

Advertising & Inserts TBA

Please specify in the box below the advert size/insert you would like to proceed with.

TERMS AND CONDITIONS

1. Receipt of a booking form confirms your intention to sponsor.
2. Confirmation is subject to approval by the Conference committee.
3. Payment must be made within 30 days of invoice, with all payments finalised at least 14 days prior to the event.
4. In the event that you need to cancel your sponsorship: Cancellation 60+ days prior to the event, will incur payment of 25% of contracted amount, cancellation 0-59 days prior to the event will incur payment of 100% of the contracted amount.
5. All cancellations must be made in writing to fatigue@eventandconferenceco.com.au.
6. The Sponsor shall not damage any of the items provided or the venue space. Any damages by Sponsor must be paid to the supplier or venue directly
7. The Conference Committee and Event & Conference Co. or any of its staff/volunteers shall not be held responsible for any loss, damage or theft of the sponsor products as relevant.
8. Payments made to Event & Conference Co. are held on behalf of the client, by contractual agreement.

I have read and accept the terms and conditions.

Name

Organisation

Signed

Date

AN INVOICE WILL BE SENT UPON RECEIPT OF THIS BOOKING FORM

Please complete and submit this application form via email, or for further information contact:
Event & Conference Co. (08) 6102 2516 fatigue@eventandconferenceco.com.au