



# EMDRAA SYDNEY 2026 conference

CONFERENCE GUIDE

1 - 2 MAY 2026



[emdraa.org](https://emdraa.org)



*Transforming Trauma: 35 Years of EMDR Practice, Science & Impact*

## Invitation

EMDR Association of Australia (EMDRAA) is a not-for-profit member-based association dedicated to support and promote best practice EMDR therapy. We do this by setting and monitoring standards of therapy for clients and training for therapists, thus ensuring the widest promotion of scientifically proven trauma healing.

With a membership of over 2300 EMDRAA comprises of professionals such as general practitioners, psychiatrists, psychologists, social workers, counsellors, and others from various regions across Australia. Many of these members are business owners or, employers and have vast networks within the mental health field and beyond.

On behalf of EMDRAA, we would like to invite you to support our upcoming conference in May 2026. The EMDRAA 2026 Conference themed 'Transforming Trauma: 35 Years of EMDR Practice, Science & Impact' will be held on 1 - 2 May 2026 at the Sofitel Sydney Wentworth, Sydney and streamed virtually to view through our online conference app.

Supporting this event presents a significant opportunity for your organisation to receive considerable recognition through diverse sponsorship avenues provided by our conference app 'EventsAir', elevating your brand visibility, and showcasing your dedication to the EMDR therapy community. Your participation in this conference stands as an exceptional and unmissable chance to highlight your products and expertise.

We eagerly anticipate collaborating with you and welcoming your presence in Sydney, in May 2026.



**Anthony Hurst** - EMDRAA Chairperson

### **Organising Committee**

Belinda Harris	Valentina Bianchi
Neta Henderson	Andrew Burzynski
Danny Simons	Max von Sabler
Melinda Barone	Sarah Dominguez
Linda Kenmar	Chris Lee
	Logan Harvey

### **About the Event**

Our upcoming national conference will bring together over 700 mental health professionals to share knowledge, discuss innovations, and hear from industry leaders of EMDR therapy in our community. The event will feature up to 20 sessions, workshops, and networking opportunities, providing a unique platform for learning, engagement, and collaboration.

### **Estimated Number of Attendees**

350-400 delegates (in-person)

300 delegates (online, national, and international)

### **Who Will Attend**

Associate members who have an interest in EMDR therapy, EMDR practitioners, researchers, mental health practitioners, students, and EMDRAA board members.

### **Conference Dates**

Wednesday 29 April 2026 - Consultants' Day

Thursday – 30 April 2026, Pre-Conference Workshops

Friday 1 - Saturday 2 May 2026 - Conference

### **Venue**

Sofitel Sydney Wentworth, 61, 101 Phillip St, Sydney NSW 2000

### **Conference Theme**

'Transforming Trauma: 35 Years of EMDR Practice, Science & Impact'

## Why Sponsor?

Sponsoring the EMDRAA Conference 2026 offers your organisation a unique opportunity to:

- Increase brand visibility: Reach a targeted audience of over 700 professionals and decision-makers in the mental health industry.
- Showcase your leadership: Position your organisation as a leader and supporter of EMDR therapy demonstrating your commitment to advancing mental health and trauma recovery.
- Engage with key stakeholders: Build and strengthen relationships with potential clients, partners, and other key stakeholders within the mental health profession.
- Contribute to a worthy cause: Support the ongoing efforts of EMDRAA in making a positive impact on our community.

## Sponsorship Opportunities

All prices are in AUD and include GST.

We offer a range of sponsorship packages to suit your organisations needs and budget. Each package provides a variety of benefits designed to maximize your exposure and engagement at the event.



## Sponsorship Opportunities

All prices are in AUD and include GST.

Sponsor Packages Sponsor Benefits	Gold Sponsor	Silver Sponsor	Virtual Sponsor	Exhibition Space Package
	Limited	Limited	Unlimited	Limited
	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$1,500</b>
Colour advertisement in the Provisional Program*	2 x Full Pages	1 x Full Page	Half Page	X
Acknowledgement as a sponsor of a session at the conference (session/s allocated at the discretion of the organising committee)	2	1	X	X
Company logo on main holding slide (at the discretion of the organising committee)	Yes	X	X	X
Linked company logo on the Sponsor/ Exhibitor pages of the conference website*	Yes	Yes	Yes	Yes
Opportunity to display a company banner next to the registration desk for the duration of the conference (banner provided at sponsor's cost)	Yes	X	X	X



## Sponsorship Opportunities (cont'd)

All prices are in AUD and include GST.

Exhibition space allocated in consultation with the sponsor/exhibitor (subject to availability at the time of application received)	1 x Trestle and 2 x Chairs & 1 Banner (at cost to company)	1 x Trestle and 2 x Chairs & 1 Banner (at cost to company)	X	1 x Trestle and 2 x Chairs & 1 Banner (at cost to company)
Conference Registrations	2	1	1 (Virtual)	1
Tickets to the Welcome Reception	2	1	X	X
Profile and contact details displayed in conference app (200 words maximum)*	Yes	Yes	Yes	X
Opportunity to include a company profile/product overview (max 150 words) and company logo to be included in one pre-conference communication sent to registered delegates (one week before conference)*	Yes	X	X	X
Company logo included in footer of registration form	Yes	X	X	X
Virtual exhibition booth through conference app*	Yes	Yes	Yes	X

\*Inclusion is subject to the time of receipt of the application and payment.

\*Additional industry representative registrations can be purchased for \$500.00

## Other Sponsor Opportunities

*All prices are in AUD and include GST.*

### Pre-Conference Workshop

\$2,000.00 incl GST (limited to one sponsor per workshop).

The Pre-Conference Workshops will be held on Thursday, 29 April 2026.

Workshop details to be confirmed closer to the conference.


- Opportunity to display a freestanding company banner at the Pre-Conference Workshop (banner to be provided by sponsor and location to be advised by the organising committee)
- Company acknowledged as workshop sponsor in the online provisional program
- One (1) x industry workshop registration

### Name Badge & Lanyards Sponsor

\$3,500.00 incl GST (limited to one sponsor).

- Company logo displayed on the conference app
- Company logo to be printed on the delegates' name badges and lanyards (placement at the discretion of the conference organiser)\*.
  - (Please note: Lanyards to be supplied by conference organisers. Final design approved by the organising committee in conjunction with the sponsor)
- Opportunity for one (1) x PDF company brochure (no larger than 10MB) to be uploaded to the conference app. Artwork is to be supplied by sponsor.
- Two industry conference registrations

*\*Inclusion is subject to conference production timelines at the time of application*



### Poster Prize Sponsor

\$500.00 incl GST (limited to one sponsor).

- Sponsorship of the second place poster award
- Company logo on the sponsor page of the conference website.
- Recognition award presentation session
- Company logo on the formal certificate given to recipient

### Virtual Satchel

\$500.00 incl GST

The conference virtual satchel is a sustainable alternative to traditional delegate satchels and printed flyers. If this opportunity is selected, we invite you to provide EMDRAA with a digital A4 advertisement, which will be featured on the conference website and hyperlinked to the destination of your choice. Subject to EMDRAA Advertising Terms & Conditions.

### General Information

#### **Exhibition Hours**

Friday, 1 May 2026

Saturday, 2 May 2026

*\*times to be confirmed*

#### **Exhibition Move In**

Thursday, 29 April 2026

*\*bump in time to be confirmed*

#### **Booking and Payment Method**

Please complete the application form and return to the conference organiser. Confirmation of your application will be forwarded to you together with a tax invoice. Acceptance of sponsorship/ exhibition applications is subject to the organising committee approval.

#### **Conference Organiser**

Lauren Bedson

Events and Marketing Coordinator

conference@emdraa.org



## Sponsorship & Exhibition Application Form

### Company Details

Company Name (to appear in conference publications): \_\_\_\_\_

Company Name (for invoicing purposes): \_\_\_\_\_

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

<b>Sponsorship</b> <i>All prices are in AUD and include GST</i>	<b>Amount</b>	<b>Total</b>
Gold Sponsor (limited to two sponsors)	\$3,000.00	
Silver Sponsor	\$2,000.00	
Virtual Exhibitor Package	\$1,000.00	
Exhibitor Only	\$1,500.00	
Pre-Conference Workshop Sponsor	\$2,000.00	
Name Badge & Lanyard Sponsor	\$3,500.00	
Poster Presentation Prize Sponsor	\$500.00	
Virtual Satchel	\$500.00	
<b>Total Payable (AUD) \$</b>		

### Terms and Conditions

Terms and Conditions: We accept the terms and conditions stated on this prospectus.

Name \_\_\_\_\_ Signature \_\_\_\_\_

## **Terms and Conditions**

### **Booking Conditions**

Acceptance of sponsorship/exhibition applications will be subject to organising committee approval. The organising committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the conference.

### **Cancellation Policy**

In the case of the cancellation of sponsorship, unless all sponsorship is resold EMDRAA will reserve the right to retain monies received. In the case of the cancellation of an exhibition space, please note that unless EMDRAA is able to resell the exhibition space, EMDRAA reserve the right to retain monies received. If the balance of payment on the exhibition space is not received within the trading terms the allocated exhibition space will be cancelled.

### **Confidentiality**

Neither party may disclose any confidential information of the other party without obtaining the prior written consent of the other party.

### **Conflict of Interest**

The Exhibitor/Sponsor shall not engage in any activities or have interests that directly or indirectly conflict with the business operations of EMDR Association of Australia, its mission, products and services, or its public reputation. EMDR Association of Australia reserves the right to terminate this Agreement with immediate effect if the Exhibitor/Sponsor is found to be in violation of this clause.

### **Data Privacy**

Both parties agree to comply with all applicable data privacy laws and regulations in collecting, using, and sharing any personal data obtained through the Event.

### **Force Majeure**

Neither party shall be liable for any delay or failure to perform its obligations under this Agreement due to causes beyond its reasonable control, including acts of God, natural disasters, terrorism, or war.

### **Obligations**

The Exhibitor/Sponsor must exercise the rights and pursue the opportunities granted under this Agreement in a manner consistent with the good name, goodwill, reputation and image of the Organiser and the Event. The Exhibitor/Sponsor must comply with any brand guidelines or other reasonable directions provided by the Organiser when using the Organiser's Intellectual Property.

## **Termination**

EMDR Association of Australia fully reserves its rights to immediately cancel, refuse and withdraw the Exhibitor/Sponsor from the Event and any rights it may have under this Agreement, without notice, where the Sponsor is in breach of this agreement in which event the Exhibitor/Sponsor will immediately withdraw from publication, display, broadcast, advertisement, exhibition or otherwise any Exhibitor/Sponsor owned content in relation to the Event.

## **Booking and Payment Method**

Please complete the application form and return to the conference organiser. Confirmation of your application will be forwarded to you together with a tax invoice. Acceptance of sponsorship/ exhibition applications is subject to the organising committee approval.

## **Conference Organiser**

Lauren Bedson  
EMDR Association of Australia  
E: [conference@emdraa.org](mailto:conference@emdraa.org)

