

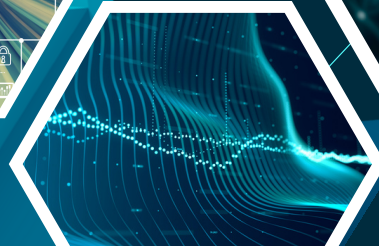


Celebrating 30 years

# QUESTnet 2024

## Reflect • Evolve • Thrive

### Sponsorship & Exhibition Prospectus



# OPPORTUNITY OVERVIEW

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## WELCOME & INVITATION TO SPONSOR

Welcome to a very special QUESTnet, where we are celebrating our community and collaboration for over 30 years. As we gather to explore our ever-evolving technology landscape under the themes of Reflect, Evolve, and Thrive, I am sure you would agree, in our post-pandemic and heightened threat landscape, it is now more important than ever to come together to share our experiences and knowledge.

QUESTnet 2024 will attract more than 350 delegates and will comprise of an engaging set of speakers. As we delve into the realm of technology showcases and experiences, you will be able to network with colleagues and peers.

As the first female Chair of the QUESTnet Organising Committee in over 10 years, I feel incredibly honoured to lead this prestigious event. Embracing this year's themes through a strong commitment of inclusivity, QUESTnet will be an unforgettable experience for all participants. We look forward to welcoming you to QUESTnet 2024!

### **Tabetha Bozin**

Chair, Conference Organising Committee

Director, Higher Education Technologies, The University of Queensland

## CONFERENCE DETAILS

### **Exhibition Dates:**

22-24 April (Sponsor and exhibitor bump in from 9am on Monday 22 April 2024)

### **Exhibition Venue:**

Hall 1, Gold Coast Convention and Exhibition Centre 2684-2690 Gold Coast Hwy,  
Broadbeach QLD 4218

## CONFERENCE ORGANISER | ELEVATE<sup>7</sup>

Elevate Communication

Unit 4/13 Manilla St, East Brisbane QLD 4169

Tel: (07) 3180 3666

Email: [gina@elevatecom.com.au](mailto:gina@elevatecom.com.au)

### **Conference Website:**

<https://elevatecom.eventsair.com/questnet-2024/>

## **BENEFITS OF SPONSORSHIP**

QUESTnet 2024 aims to provide an excellent opportunity for your organisation to:

- Gain face-to-face exposure to Australia's leading ICT professionals and opinion leaders in the sector;
- Maintain a high profile with your target markets;
- Network with industry delegates and evaluate market trends to generate new business opportunities;
- Mix informally with key technical decision-makers, building and enhancing your relationship;
- Maintain and build brand awareness;
- Demonstrate your involvement, commitment and support of the sector; and
- Launch new products and services.

## **ABOUT THE ORGANISING COMMITTEE**

The University of Queensland and Central Queensland University are the co-hosts for the QUESTnet 2024 Conference.

The Organising Committee includes:

- Tabetha Bozin, Chair, Conference Organising Committee; Director of Higher Education Technologies, The University of Queensland
- Suzanna Wong, Associate Director (Acting), Enterprise Applications, The University of Queensland
- Peter Embleton, Coordinator, Specialist Technologies, Information Technology, University of the Sunshine Coast
- Jessica Lees, Director of Enterprise Client Services, Central Queensland University
- Jodie Jackson, Senior Service Analyst, Central Queensland University
- Andre Dreyer, Service & Project Manager, Queensland University Directors of Information Technology
- Kathy Wheeler, Executive Officer, Queensland University Directors of Information Technology
- Gina Shaw (CEM), Events Manager, Elevate Communication
- Andrea Fisher, Communication and Events Assistant, Elevate Communication

## SPONSORSHIP AT A GLANCE

	Platinum <b>SOLD</b>	Gold	Silver	Breakfast workshop
Naming rights to Conference Dinner	✓			
Branding of either Conference Satchel OR Shirt	✓	Subject to platinum		
Host/Branding of one selected item (refer page X for options)		✓		
Recognition on sponsor page of website	✓	✓	✓	✓
Hyperlink to organisation website	✓	✓	✓	✓
Opportunity to present or sponsor high profile keynote/plenary in main program	✓			
Opportunity to present in program		✓		
Items included in delegate satchel	3 items	2 items	1 item	
Electronic list (PDF) opt-in delegates	✓	✓	✓	✓
Complimentary full registrations	3 registrations	2 registrations	1 registration	1 registration
Organisation profile on conference app	300 words	200 words	100 words	100 words
Logo displayed on sponsor slide throughout conference	✓	✓	✓	✓
Exhibition display area	6m x 3m	4m x 2m	3m x 2m	

# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR

### Exclusive Opportunity

**\$28,800 (inc GST)**

The Platinum Sponsor is our key partner in the successful execution of QUESTnet 2024. We will work alongside you to provide opportunities to promote your organisation both in the prelude to and during the conference. This opportunity provides your organisation with exceptional commercial rewards via your participation in this prestigious networking event.

As a Platinum Sponsor, your organisation will benefit from the highest level of exposure and representation with the following entitlements:

### Hosting of the:

- Conference Gala Dinner

### Branding of the:

- Conference shirt OR
- Conference satchel

### Benefits:

- Naming rights to the non-branded items above
- Recognition as the Platinum sponsor (with organisational logo):
  - On the home page of the official conference website, including a hyperlink to the company home page
  - On conference session holding slides at the commencement and conclusion of sessions, with announcements by the Session Chair of organisation support in the opening and closing sessions
- Inclusion of organisational logo and 300-word profile in the conference app
- Promotional brochures and videos included on the conference app
- Inclusion of logo in pre-conference EDM with link to company website
- Promotional material included in the delegate satchel (limit 3 pieces)
- Opportunity to present or sponsor a high-profile keynote/plenary presenter in the main program (45 minutes inclusive of question time) OR a 2 hour training session in a technology domain stream

# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR

### Benefits continued.....

*Content, speaker and presentation time are subject to approval by the Conference Program Committee and must fit within the conference theme. Plenary presentations are to be of a vendor-agnostic technology trend or case study format, and not a sales and marketing pitch.*

*Include logo placement on the holding slides and wherever the speaker, session or presentation is mentioned in the program and online.*

- Exhibition display area - refer page 11 for sizing and dimensions
- Option to provide 5-minute video recording to be played on a tv in the exhibition area
- Complimentary full registration for **three (3) full delegates** (inclusive of conference sessions, morning/afternoon teas, luncheons, conference dinner and welcome reception)
- Additional representatives for the conference may be registered as an Exhibitor Staff Pass (Exhibitor staff pass includes daytime catering and welcome reception but does not include access to conference sessions or the conference dinner)
- An electronic list of opt-in delegates two weeks prior to the conference (name, position, organisation and state only in PDF format), and updated post conference
- First right of refusal to one breakfast workshop at \$3,300 inc GST. Breakfast workshops will be subject to availability and offered in the sponsorship booking order (refer to page 10 for details). Breakfast workshops must be booked in with the approval of the conference program committee and made available to all delegates through the registration process. There is a limit of one breakfast workshop per sponsor.

# SPONSORSHIP PACKAGES

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## GOLD SPONSOR

10 Opportunities available

\$18,800 (inc GST)

Hosting/branding of the following naming rights to selected option (first come first served):

- Host of Conference welcome reception (1 available) **SOLD**
- Branding of the Conference lanyards & name badges including logo (1 available) **SOLD**
- Branded refillable water bottle (1 available) **SOLD**
- Naming rights to one of two coffee carts, to be located in close proximity to your booth (2 available) **1 x SOLD**
- Conference ~~shirt~~ or satchel (subject to Platinum Sponsor branding selection) (1 available)
- Branding of Conference app, including sponsor logo on app home screen (1 available)
- Branding of notepad & pen (1 available) **SOLD**
- Branding of hand sanitiser (1 available)
- Branding of portable charger (1 available)

Alternatively, speak to the team at Elevate if you would like to brand an item of your choice not listed here.

### Benefits:

- Recognition as a Gold sponsor (with organisational logo):
  - On the sponsor page of the official Conference website, including a hyperlink to the company home page,
  - On conference session holding slides at the commencement and conclusion of sessions, with announcements by Session Chair of organisation support in the opening and closing sessions
- Inclusion of organisational logo and 200-word profile in the conference app
- Inclusion of logo in pre-conference EDM with link to company website
- Promotional brochures and videos included on the conference app
- Promotional material included in the delegate satchel (limit 2 pieces)

# SPONSORSHIP PACKAGES

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## GOLD SPONSOR

### Benefits continued:

- Opportunity to present in one of the technology domain streams (30 minutes inclusive of question time)

*Content, speaker and presentation time are subject to approval by the Conference Program Committee and should fit with the conference theme. Presentations are to be of a vendor- agnostic technology trend or case study format, and not a sales and marketing pitch.*

*Includes logo placement on holding slides for the session.*

- Complimentary registration for **two (2) full delegates** (inclusive of conference sessions attendance, morning/afternoon teas, luncheons, conference dinner and welcome reception)
- Additional representatives may be registered as an Exhibitor staff pass (Exhibitor staff pass includes daytime catering and welcome reception but does not include access to conference sessions or the conference dinner)
- Exhibition display area - refer page 11 for sizing and inclusions
- Option to provide 5-minute video recording to be played on a tv in the exhibition area
- An electronic list of opt-in delegates two weeks prior to the conference (name, position, organisation and state in PDF format), updated post conference
- First right of refusal to one breakfast workshop at \$3,300 inc GST. Breakfast workshops will be subject to availability and offered in the sponsorship booking order (refer to page 10 for details). Breakfast workshops must be booked in with the approval of the conference program committee and made available to all delegates through the registration process. There is a limit of one breakfast workshop per sponsor.



# SPONSORSHIP PACKAGES

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## SILVER SPONSOR

**\$9,900 (inc GST)**

### Hosting/branding of the following naming rights to selected option:

- Recognition as a Silver sponsor (with organisational logo):
  - On the sponsor page of the official Conference website, including a hyperlink to the company home page
  - On conference session holding slides at the commencement and conclusion of sessions, with announcements by Session Chair of organisation support in the opening and closing sessions
- Inclusion of organisational logo and 100-word profile in the conference app
- Promotional brochures and videos included on the conference app
- Promotional material included in the delegate satchel (limit 1 piece)
- An electronic list of opt-in delegates one week prior to the conference (name, position, organisation and state in PDF format)
- Complimentary registration for **one (1) full delegate** (inclusive of conference sessions attendance, morning/afternoon teas, luncheons, conference dinner and welcome reception)
- Complimentary registration for **one (1) exhibitor registration** (conference sessions not included)
- Additional delegates may be registered on the Early bird price, or as an Exhibitor staff pass
- Exhibition display area – refer to page 11 for sizing

# SPONSORSHIP PACKAGES

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## BREAKFAST WORKSHOPS

**6 Opportunities available**

**\$3,300 (inc GST)**

Breakfast workshops are initially only available to the Platinum and Gold sponsors. Silver sponsors may be offered breakfast workshop opportunities should they not be taken up by Platinum or Gold sponsors.

A limited number of breakfast workshops are available within the conference program. Breakfast workshops must be booked in with the approval of the conference program committee and made available to all delegates through the registration process. **There is a limit of one breakfast workshop booking per sponsor.**

### Benefits:

- Inclusion of breakfast workshop in official conference program
- Inclusion of organisational logo and 100-word profile in the conference app
- Conference to provide: breakfast catering, room hire and basic AV (screen, projector and lectern)
- Promotional material included in the delegate satchel (limit 1 piece)
- Day registration for one delegate in order to present at the workshop

# TRADE EXHIBITION

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The QUESTnet 2024 Trade Exhibition will run in conjunction with the conference program. The trade exhibition has been designed to provide the best possible promotional opportunities to participating organisations. With refreshment breaks and the welcome reception being served in the area, the exhibition will create an opportunity to promote your product and services to delegates.

To participate in the trade exhibition, interested organisations are required to purchase a sponsorship package.

Exhibition booths will be allocated on a 'first come, first served' basis.

## **Each shell scheme stand package includes the following:**

- Frame lock panels 2.4m high
- Organisation name (lettering only, black colour) on fascia board
- Two spotlights
- Access to reasonable power
- Access to the internet

## **Exhibition display areas**

- Platinum: 6m x 3m
  - Gold: 4m x 2m
  - Silver: 3m x 2m
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## **Exhibitor Manual**

All exhibiting organisations will receive a comprehensive exhibitor manual two (2) months prior to the conference.

## **Public Product Liability Insurance**

It is a requirement of QUESTnet, Elevate Communication and Gold Coast Convention and Exhibition Centre that all exhibitors have adequate Public and Product Liability Insurance. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Sponsors are required to submit their public liability certificate along with their booking form.

# GENERAL INFORMATION FOR SPONSORS

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## **Confirmation:**

To secure your sponsorship opportunity, please complete and return the form at the end of this document. As sponsorship packages will be sold on a 'first come, first served' basis, please secure your package by making a 50% payment of fees to the Conference Organiser as this will generate a confirmation letter and tax invoice. The Conference Organiser will be in touch with you to ensure that your benefits are delivered. All amounts include GST.

## **Accommodation:**

Sponsors and exhibitors will be able to book accommodation at the conference hotel/s where competitive room rates have been negotiated. Further details will be provided with registration information.

## **Delegate details:**

Provision of delegate details is subject to privacy laws—participants can choose not to be listed. Listed delegate details will include name, position, organisation and state only, in PDF format. Sponsors and Exhibitors will have the opportunity to obtain further delegate details through the conference app throughout the conference by scanning delegates QR codes on their name badges.

## **Cancellation Policy:**

Please read the sponsorship conditions below, which outline the payments terms and cancellation policy. By submitting the attached sponsorship booking form you acknowledge and accept the terms and conditions.

## **Conditions of Sponsorship:**

The organisers reserve the right to change the venue and duration if exceptional circumstance demand. In the event of change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed at least one (1) month before the conference.

In the case of cancellation by the sponsor, notification in writing should be sent to the Conference Organiser. A refund of fees paid (less a cancellation fee of 50% of the value of the sponsorship) will be made to any sponsor cancelling before or on 1 January 2024. After this date refunds may not be possible.

A 50% payment of fees must be made within seven (7) days of receipt of invoice. Full payment must be made before 28 February 2024.

# SPONSORSHIP BOOKING FORM

FIRST NAME

SURNAME

ADDRESS

ORGANISATION

CITY

STATE

POST CODE

EMAIL

MOBILE

## SPONSORSHIP BOOKING

Platinum sponsor \$28,800 Branding option: \_\_\_\_\_

Gold sponsor \$18,800 Branding option: \_\_\_\_\_

Silver sponsor \$9,900

Breakfast workshop \$3,300 Date preference (tick preferred option):  Tuesday 23 April  
 Wednesday 24 April

## ADDITIONAL REGISTRATIONS

Full registration - \$725 Quantity: \_\_\_\_\_

Exhibitor registration - \$490 Quantity: \_\_\_\_\_

## PAYMENT SUMMARY

Sponsorship total \$ \_\_\_\_\_

Additional registrations \$ \_\_\_\_\_

**Total amount to be invoiced** \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

## PAYMENT DETAILS

I enclose cheque payable to: QUESTnet 2024

I wish to pay by **Electronic Funds Transfer**  
An invoice will be sent for processing and bank details will be included on the tax invoice.

I wish to pay by **credit card** and authorise the amount of \$ \_\_\_\_\_ to be charged to my credit card (minimum 50% required). (2% credit card surcharge applicable)

Mastercard  VISA  AMEX

I have read and agree to the terms and conditions of sponsorship for QUESTnet 2024 as outlined in the sponsorship prospectus.

Signed: \_\_\_\_\_ Name: \_\_\_\_\_

Date: \_\_\_\_\_