Abstract examples and information

PRESENTATION TYPE	DESCRIPTION	TIME	EXAMPLES	DELEGATE WHY	SPONSOR WHY
Traditional presentation	20 presentation + 5 min questions	25 mins	Lessons learned from merging Microsoft tenancies at our organisation.	Traditional information transfer: we did X, had Y problems and solved them doing Z. Practical lessons learnt from peers.	20 mins to talk about how product can help provide X or examples of Y and how to solve Z.
Short Hits of Training (SHoTs)	Short training around a particular topic area Single 20 min talk or 3 * 8 min tech training	25 mins	Adding PowerBI to your daily work. The benefits of sandboxing.	Specific tips and tricks to help with day-to-day tasks. Could things like; Wireshark tips, excel tips, PowerBI, ServiceNow, etc.	Short fast engagement with customers in a format where people are there to learn. Opportunity to work with other partners to show an "ecosystem".
Lightning round	3 * 8 mins – Tedx type approach	25 mins	Three key ideas for successful data storytelling.	Pertinent information in short sharp bites.	Short fast engagement with customers in a format where people are there to listen. Opportunity to work with other partners to show an "ecosystem".

QUESTnet

Birds of a Feather (BoF)	Open forum to facilitate featured topics of interest	Various (25 mins to 55 mins)	How do you manage Alumni accounts at your organisation? Is it a priority?	Able to share ideas or ask questions among peers and institutions.	Understand what is trending topics in institutions and problems that may need solutions.
Panel	3 speaker panel discussing a common topic followed by Q&A	25 – 55 min	Panellists from different institutions to discuss approaches to the IT service desk.	Unscripted free flowing conversations on relevant topics by SMEs. Q&A.	Ability to participate or hear conversation from multiple customers about their challenges and opportunities.
Long Form training	Training on specific technology or process Could be using vendor specific tools, software carpentry style, ….	2-3 hours	The 'Hows' of implementing accessibility standards from PeopleSoft to Drupal.	Use the time to increase skills and knowledge on specific tool sets.	Time to give new and existing clients and insight into a specific tool or configuration. This will increase existing clients usage and could encourage new clients to use the product.