



World Expo
2025
OSAKA

AUSTRALIA'S NORTHERN TERRITORY



AUSTRALIA
オーストラリア

Australia's Northern Territory Delegation

Program

24 - 26 September 2025



AUSTRALIA
EXPO 2025 OSAKA, KANSAI



AUSTRALIA'S
NORTHERN
TERRITORY

BRONZE GOVERNMENT PARTNER

Northern Territory delegation

In September 2025, a high-level Northern Territory trade and investment delegation will take the best of the Territory to the world stage at one of the oldest and largest global events – [World Expo 2025](#) in Osaka, Japan.

To rebuild the Trade, Business and Asian Relations portfolio, the Northern Territory Government is prioritising initiatives that will invigorate both inbound and outbound trade and attract foreign investment.

Territory business and industry with an interest in export, trade and foreign engagement are invited to join the high-level Northern Territory Government delegation to World Expo 2025 Osaka.

The program will be attended by key foreign partners, government officials and potential investors and pursue business and cultural engagements that reinforce the Territory's strength as a business partner, holiday destination and investment location.

Geographically, the Northern Territory is uniquely positioned to capitalise on its proximity to Asia and international trade and investment are essential to rebuilding and growing the Territory's economy.

Darwin, as Australia's only capital city in Northern Australia, stands closer to major Asian cities than those in the southern states. The rapid growth of Southeast Asia and its 650 million consumers, presents an unparalleled opportunity for our economy. Our engagement in this region is not only strategic but essential.

Participation in this initiative supports the Territory's ability to achieve a more diversified trade portfolio and contributes to not only our own, but also Australia's resilience and prosperity.

World Expo 2025 Osaka provides an opportunity for Territory businesses and industry to demonstrate their capabilities to compete in international markets.

About World Expo and Expo 2025 Osaka

Held every five years since 1851, World Expo is one of the oldest and largest international events, a global gathering of nations dedicated to finding solutions to pressing challenges of our time by offering a journey inside a universal theme through engaging and immersive activities.

The next World Expo will be held in **Osaka, Kansai, Japan from 13 April to 13 October 2025** and Australia will be among more than 150 participating countries and 25 international organisations at the Expo. It is anticipated that more than 28 million visitors will attend the Expo, including more than 3.5 million international visitors.

The theme of Expo 2025 is '*Designing Future Society for Our Lives*' and includes the sub-themes of *Saving Lives*, *Connecting Lives* and *Empowering Lives*.

In alignment with Expo 2025 Osaka, the Government of Japan and the Japan Association for the 2025 Expo are planning to offer a variety of business opportunities to match various needs and expectations of potential business missions dispatched from any participating countries.

The **Australia Pavilion** at World Expo 2025 offers an important platform for the Northern Territory Government and key businesses, industry and partners, to showcase the Territory's trade, investment and tourism opportunities to the rest of the world.



Program highlights



Wednesday 24 September

World Expo – day pass site access

Full day access pass to attend the World Expo, allowing visitors to experience in cultural exchanges across the global footprint of World Expo.

Visiting Expo will provide access to immersive experiences offered by 150 participating countries and 25 international organisation and private sector pavilions including cultural performances, presentations, opportunities to meet with delegates from other nations.

Exclusive Taste of the Territory Rooftop BBQ

Supporting business and cultural exchange, an exclusive Taste of the Territory Rooftop BBQ will feature a traditional Aussie BBQ – Territory style, on the rooftop of the Australia Pavilion within the World Expo, Osaka, Kansai.

Guests will be treated to an Aussie themed Territory tasting menu, with exclusive access to meet and engage with potential investors, strategic foreign partners and government officials as well as a VIP guided tour of the Australian Pavilion visitor experience.



Kangaroo fillet



Mini quandong pie



Thursday 25 September

Targeted Meetings

Business meetings focussing on trade and market development with Japan and other Asian countries to promote the Territory's trade opportunities, energy potential and investment opportunities as well as develop and deepen diplomatic and business-to-business relationships with partners for the future business and economic benefit of the Territory.

Meetings are by registration and invitation only.



Friday 26 September

Australia's Northern Territory – A Global asset in the World's Clean Energy Transformation Luncheon

Australia's Northern Territory is undergoing an economic transformation. Onshore gas production in our highly sought after gas reserves pivotal to Australia's energy security.

Harnessing our strengths, to head towards a net zero future this special luncheon offers an essential insight to our downstream value-adding investment opportunities and vital partnerships that will drive our transition to renewables.

The Northern Territory has the resources and capability, to help Australia and the World to achieve net zero emission targets.

This strategic luncheon event, hosted within the Australia Pavilion, will bring together some of the Territory's and the world's leaders in clean energy transformation.

VIP invitation only event.



Expressions of interest

The Northern Territory Government is opening an expression of interest (EOI) process, to identify Territory business and industry wanting to participate in a Northern Territory trade and investment delegation to Japan.

Business and industry delegates with a genuine interest in making in-market connections to explore trade opportunities for growth in Japan and Asian markets are encouraged to submit an EOI to attend Expo 2025 Osaka as part of the Northern Territory delegation.

Acceptance of delegate EOIs will be based on the business and industry partner's capability and credentials to showcase the Territory's diverse economy and strengths as a key business partner. Businesses with existing foreign business interests, partnerships in place or under negotiation and that are operating as part of an international supply chain will also be accepted.

Anticipated costs

There is no fee to participate in the delegation. All participants will be responsible for their own travel arrangements and pay for the following expenses:

- international flights to and from Japan and domestic transfers as required.
- accommodation
- transport costs, such as airport and bus transfers, taxis, Ubers and public transport
- meals (unless provided at events included as part of the itinerary)
- taxes, insurance, etc
- any other costs incurred outside of activities included in the itinerary

Register your expression of interest

Submit your expression of interest online at events.industry.nt.gov.au/world-expo-2025-osaka/eoi

Expressions of interest will close on Friday 11 July 2025.

