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**26th Annual Conference of the AVETRA  
Australasian Vocational Education and Training Research Association**

**AVETRA 2024 CONFERENCE**

*Aerial Conference Centre  
University of Technology Sydney NSW  
3 - 4 October*



**2024 SPONSORSHIP PACKAGE – 15% discount!**

An opportunity to be part of AVETRA's Ambitious conference.

**Impetus and Impact:**

Research that Challenges and Shapes VET Policy and Practice

- A Journey from Kangan to the Future

This year's conference theme explores the larger question of an Australasian VET research community – in this expanded sense – is a strategic interest of AVETRA and the 2022 conference is an ideal forum for taking the pulse of our community. As we commemorate the 50th anniversary of the Kangan Report, our conference theme, "Impetus and Impact: Research that Challenges and Shapes VET Policy and Practice," calls for a reflective and forward-looking dialogue on the role of vocational education and training (VET) in shaping our economic and social landscapes, especially in the context of a more integrated tertiary sector. This theme is a call to action for educators, policymakers, industry leaders, and researchers to share insights, challenges, and innovations. It celebrates research as a catalyst for significant educational and workforce development outcomes, offering a bridge from historical milestones to future aspirations. In celebrating the legacy of the Kangan Report, which championed rigorous research and academic distinction, we delve into the symbiotic relationship between empirical evidence and its practical implementation. This examination is particularly crucial to foster a more nuanced, evidence-driven understanding of vocational learning's potential to shape futures that acknowledges the unique characteristics and demands of VET.

The Australasian Vocational Education and Training Research Association (AVETRA) is Australasia's only independent association of researchers in vocational education and training (VET). AVETRA aims to promote quality VET research, build capacity to undertake VET research and evaluation, and provide opportunities to exchange information and ideas. AVETRA members include RTO, TAFE, consultancy and university-based researchers as well as practitioners, policy makers, managers and consultants.

## About AVETRA's conference

- AVETRA's annual conference is a vibrant gathering of VET researchers, practitioners, policy makers, managers and consultants with a common interest in finding and using evidence to improve VET.
  - The conference showcases new and emerging research relating to learning, training and teaching, assessment, systems and policy, giving delegates direct access to cutting-edge knowledge and an opportunity to influence the next wave of VET research.
  - Consider joining them as **sponsors** at the conference and help us maintain this critical exchange of research knowledge to enrich the VET community.
  - This is an opportunity to put your **brand and products** before the leading VET researchers and stakeholders in our nation and region. You will secure a presence on conference publicity and during the conference proceedings so that your role will be clear to all delegates.
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## SPONSORSHIP OPPORTUNITIES

### **PLATINUM SPONSOR** (maximum of 2)

**Investment: \$9,900 (incl GST)**

#### **Benefits:**

- Logo on all publications, notifications and web site, including published papers section
- Organisation overview prominent in conference website and conference program
- Ownership of one keynote speaker, including introduction of this speaker
- 5 full delegate registrations to the conference and a discount offered on additional registrations
- Acknowledgement during opening and closing of conference
- Invitation to present at the conference or stand-alone webinar after the conference

### **GOLD SPONSORS** (maximum of 4)

**Investment: \$6,900 (incl GST)**

#### **Benefits:**

- Logo on all publications, notifications and web site
- Organisation overview in conference program
- 2 full delegate registrations to the conference and a discount offered on additional registrations
- Acknowledgement during opening and closing of conference

### **SILVER SPONSORS** (maximum of 6)

**Investment: \$4,900 (incl GST)**

#### **Benefits:**

- Logo on all publications, notifications and web site
- Organisation overview in conference program
- 1 full delegate registration to the conference and a discount offered on additional registrations

### **CONFERENCE SPONSORS** (maximum of 8)

**Investment: \$2,900 (incl GST)**

#### **Benefits:**

- Logo on all publications, notifications and web site
- Discount offered on conference registration(s)

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Please contact AVETRA President, Kira Clarke, to express your interest in a sponsorship package. Contact her on [president@avetra.org.au](mailto:president@avetra.org.au)) Alternatively, contact our Secretariat at: [avetra@avetra.org.au](mailto:avetra@avetra.org.au).

# Secure your AVETRA sponsorship now

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I would like to secure the following partnership with AVETRA.

## 15% Discount if paid before September 15<sup>th</sup> 2024!

- Platinum (\$9,900)
- Gold (\$6,900)
- Silver (\$4,900)
- Conference (\$2900)

Signature: \_\_\_\_\_

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Please return signed copy to AVETRA Secretariate ([avetra@avetra.org.au](mailto:avetra@avetra.org.au))

### Payment Terms

Payment must be received within 7 days of the signed application.

Sponsorship entitlements will not begin until full payment has been received.

Payments may be made by direct deposit into:

AVETRA: BSB: 812-170 ACC: 34 37 43

Please quote your company name as payment reference when making direct deposits.

