

## **Destination NSW – Terms and Conditions**

### **Digital Skills initiative**

By accepting enrolment in the Destination NSW Digital Skills initiative, I acknowledge I have read Destination NSW's Privacy Policy, which is available [here](#) and agree to the contents.

Destination NSW's Privacy Policy includes important information about the collection, use and disclosure of your personal information (including to provide you with targeted advertising based on your online activities). It explains that if you do not provide us with information, we have requested from you, we may not be able to provide you with the goods and services you require. It also explains how you can access or seek correction of your personal information, how you can complain about a breach of the Australian Privacy Principles and how we will deal with a complaint of that nature.

I consent to receive updates and information from Destination NSW. I acknowledge I can stop receiving updates by advising Destination NSW on [legal.procurement@dnsw.com.au](mailto:legal.procurement@dnsw.com.au).

By accepting enrolment in the Destination NSW program, I also consent for my personal information to be shared between Digital Coaching International Pty Ltd trading as Tourism Tribe, Destination Riverina Murray Ltd, Destination North Coast Ltd, Destination Sydney Surrounds South Ltd, Destination Sydney Surrounds North Ltd, Destination Southern NSW Ltd, Destination Country and Outback Ltd and Destination Central West NSW for any of them to contact me with correspondence, and promotional and marketing materials.

#### **Prerequisites**

This initiative is suitable for visitor economy businesses currently operating in NSW who have:

- Australian registered business with applicable taxes paid in Australia
- NSW-based tourism supplier (e.g., accommodation, attraction, tour/activity provider, or tourism transport)
- A website for their tourism business
- An active ATDW listing under the tour, attraction, accommodation or hire categories
- Established social media accounts on at least two of the following platforms: Instagram, YouTube, Facebook, TikTok
- A business profile on Google and TripAdvisor

#### **Photography / Videography:**

- You authorise Destination NSW and its relevant third parties to use the photographs obtained / videotaping taken / audio recorded / quotes obtained of you, for all publicity and marketing purposes including but not limited to publications, promotional flyers, news articles, websites, newsletters, e-newsletters, presentations, books and magazines, on a free-of-charge, royalty free and worldwide use basis in perpetuity. No future consent is required.

- You release Destination NSW and its relevant third parties, their officers and employees, and each and all persons involved, from any liability connected with the taking, recording, reproduction, or publication of said photographs taken, video footage recorded, audio recorded or written quote provided.
- You waive all rights you may have to any claims for payment or royalties in connection with any exhibition, televising, or other publication of these materials, regardless of the purpose or sponsoring of such exhibiting, broadcasting, or other publication irrespective of whether a fee for the event or film rental is charged.
- You also waive any right to inspect or approve any photograph, video, audio or written quote taken by Destination NSW or the person or entity designated by it.