



Supporting Our Conference

UN at 80: Shaping Our Future Together

Wednesday 22 October 2025 Sheraton Grand Hotel, 161 Elizabeth Street, Sydney



About UNAA NSW Inc.

The United Nations Association of Australia (UNAA) NSW Division is part of a global network of United Nations Associations connected through the World Federation of United Nations Associations (WFUNA). As a proud member of this international family, UNAA NSW is dedicated to advancing the values and objectives of the United Nations, including promoting peace, human rights, sustainable development, and active global citizenship.

Our Purpose

At UNAA NSW, our purpose is captured in three core actions: **Inform, Inspire, Engage.** These guiding principles drive everything we do:

- Inform: Raising awareness of global issues and the UN's mission through events, digital content, and education programs.
- → Inspire: Empowering individuals to take action through volunteering, placements, and leadership opportunities.
- Engage: Building partnerships and expanding our networks to amplify impact and connect communities to global solutions.

By working together, we aim to foster a thriving network of active global citizens who are equipped and motivated to address today's most pressing challenges.

Our Conference

To commemorate the 80th anniversary of the United Nations, UNAA NSW is hosting a one-day Conference and Gala Dinner, bringing together key stakeholders, thought leaders and advocates. This event will celebrate the UN's achievements while addressing the challenges and opportunities that lie ahead.

Key Themes & Discussions

- ✓ The UN at 80: Achievements, Challenges, and the Road Ahead
- √ Peacebuilding & Conflict Resolution: Australia's Role
 in the UN Peacebuilding Commission
- √ The Future of Global Health: The UN's Role in Preventing the Next Pandemic
- ✓ Climate Action & Sustainable Development: Working Together for a Greener Future for our Children to Inherit
- ✓ Women, Peace & Security: How Women Are Making a Difference
- √ Human Rights in a Shifting World: Defending Dignity, Equity, and Justice for All
- ✓ Australia and the UN: Why it Still Matters

This is not just a reflection on the past – it is a call to action for the future. The challenges are great, but the UN, with the support of nations, businesses, and individuals, remains a vital force for positive change.

UN at 80: Shaping Our Future Together

Reflecting on 80 Years of the United Nations and Looking Ahead

For 80 years, the United Nations has played a vital role in fostering international cooperation, promoting peace, protecting human rights, and driving sustainable development. Yet, for many, the UN is often seen through the narrow lens of political peace and security. The reality is that the UN's impact extends far beyond diplomacy – it is woven into the fabric of global progress, from eradicating disease, enabling global systems from telecommunications to weather and space, and

providing humanitarian aid to shaping policies that affect millions of lives daily.

The "UN at 80: Shaping Our Future Together" conference will celebrate this legacy while asking the essential question: What must the UN do to remain effective in the decades ahead? As we reflect on history, we must also look forward – exploring how nations, businesses, and individuals can work together to support a more peaceful, sustainable, and just world.

Why Sponsor?

- Align your brand with global progress and leadership on critical international issues.
- Engage with a diverse and influential audience, including professionals, diplomats, policymakers, and advocates.
- Support an event that educates, inspires, and mobilises action in alignment with the UN's mission.
- Showcase your commitment to sustainability, human rights, and corporate social responsibility.

With your sponsorship, every ticket sold directly supports UNAA NSW's programs, expanding our work in education, community engagement, and advocacy.



Sponsorship Opportunities

Principal Sponsor (Exclusive) \$50,000

Play a leading role in making this landmark event possible, gaining unparalleled brand visibility and direct engagement with key stakeholders shaping the future of global cooperation.

Premier branding & recognition: Logo prominently displayed on stage, website, and all marketing collateral.

Speaking opportunity: Short address (up to 5 minutes) during the opening session.

Conference access: 10 complimentary tickets (registrations) to the conference.

Prime exhibitor space with premium positioning*. Strategic influence: Invitation to planning meetings for input on event focus**.

Marketing rights: Your logo featured on all promotional materials.

Key Speaker Sponsor \$25,000

Support a key speaker at the conference.

Branding & recognition: Logo displayed in speaker's session and all promotional materials.

Conference access: 5 complimentary tickets (registrations) to the conference.

Exhibitor space*** at the conference*.

Marketing rights: Your logo featured on all promotional materials relating to the speaker.

Strategic Pillar Sponsor (Exclusive per Pillar) \$20,000

Align your organisation with one of the four UNAA NSW strategic pillars: Peace & Security, Human Rights, Sustainable Development, or Global Citizenship.

Exclusive pillar branding: Logo displayed in related conference sessions and materials.

Conference access: 5 complimentary tickets (registrations) to the conference.

Exhibitor space*** at the conference*.

Marketing rights: Your logo featured on all promotional material relating to the pillar session.

Gala Dinner Sponsor \$20,000

Support this sought after event.

Premier branding: Logo prominently displayed at the Gala Dinner, on the website, dinner menus, and marketing materials.

Speaking opportunity: Short welcome address (up to 5 minutes) at the dinner.

Conference access: 10 complimentary tickets to the Conference.

Reserved table: Complimentary reserved table for 10 at the Gala Dinner.

Exhibitor space*** at the conference*.

Marketing rights: Your logo featured on all promotional materials relating to the Gala Dinner

^{*} All exhibition spaces need to be booked by 30 September 2025

^{**} Planning meeting attendance prior to 2 May 2025

^{***} Exhibitor space consists of a trestle table with two chairs and space for a pull-up banner

Sponsorship Opportunities continued

Impact Sponsor \$10,000

Make your name known.

Targeted branding: Logo included on conference signage and materials.

Conference access: 3 complimentary tickets

(registrations) to the conference.

Exhibitor space*** at the conference*.

Marketing rights: Sponsor logo displayed in

exhibition area and event website.

Tailored sponsorship packages are also available. Please contact our team for more information.

Additional Sponsorship

Lunch Sponsor (\$5,000):

Branding at the catering area with acknowledgement before lunch.

Lanyard Sponsor (\$5,000):

Logo displayed on delegate lanyards.

- * All exhibition spaces need to be booked by 30 September 2025
- ** Planning meeting attendance prior to 2 May 2025
- *** Exhibitor space consists of a trestle table with two chairs and space for a pull-up banner

Your Contacts

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For more information on the exhibition, you can also contact:

DC Conference and Association Management Pty Ltd

PO Box 637, North Sydney, 2059

61 2 99544400

□ unaansw@dccam.com.au



PO Box K229, Haymarket, NSW 1240

unaansw.org.au



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Sponsor/Exhibitor Booking Form ABN: 15 008 629 141

All prices include GST.

| Contact Name: | | Company Name: | |
|--|----------------------------------|--|--|
| Position: | ition: Department: | | |
| Address: | | | |
| State: | Country: | | Postcode: |
| Phone: | Mobile: | Email: | |
| A. SPONSORSHIP PACKAGES Principal - Exclusive Key Speaker Strategic Pillar - Exclusive per Pillar | \$50,000 \$25,000 \$20,000 | PAYMENT SUMMARY (ALL CO. A. Sponsorship Packages B. Additional Sponsorship | STS ARE IN AUD & INCLUSIVE OF GST) TOTAL \$ TOTAL \$ |
| Gala Dinner Impact | \$20,000 \$10,000 | GRAND TOTAL \$ | |
| B. ADDITIONAL SPONSORSHIP Lunch Lanyards ACCEPTANCE OF TERMS & CONDITION | \$5,000 \$5,000 | PAYMENT METHOD (SELECT ONE) Please send me an Invoice Please pay by Credit Card (you will be sent an online secure payment form with your invoice) | |
| Please complete this section On baself of (Company Name): | | | |
| On behalf of (Company Name): I confirm that I have read and understood th number of this prospectus. Companies will be the Name (please print clearly): | | | eived. United Nations |
| Signature: | Date: | DD/MM/YYYY | Association of Australia |
| Cancellation policy:: | | 7 | UNAA NSW Division |

Please complete the booking form and return it to the Conference organisers with payment.

 $\bullet \ 50\% \ of the \ total \ contracted \ cost \ will \ be \ retained \ by \ the \ organiser \ if \ cancellation \ occurs \ prior \ to \ or \ including \ 25 \ June \ 2025.$

• 100% of the total contracted cost will be retained by the organiser if cancellation occurs from 25 June 2025.

DC Conference & Association Management (DCC&A)

P 61 2 9954 4400 E unaansw@dccam.com.au W dccam.com.au/unaa2025

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Terms and Conditions

THE CONTRACT

- 1. The term 'Organiser' refers to DC Conference & Association Management (DCC&A)acting as agent for the United Nations Association of Australia NSW Division (UNAA).
- 2. The terms 'Sponsor' includes any person, firm, company or corporation and its employees and agents identified in the Booking Form or other written request for Sponsorship or Supporter Space.
- 3. A "Contract" is formed between the Organiser and Sponsor when the Organiser accepts the signed application form.
- 4. The Organiser may cancel the contract at their discretion if full payment is not received within 30 days of the invoice issue date. Additionally, the Organiser reserves the right to cancel the contract at their discretion.
- 5. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
- 6. The Organiser will accept no liability for loss or damage of equipment displayed or used by the Exhibitor.

OBLIGATIONS & RIGHTS OF THE SPONSOR/SUPPORTER

- 7. The Sponsor must use allocated space only for the display and promotion of goods and /or services within the scope of the exhibition.
- 8. If the Sponsor wishes to on sell their sponsorship package /exhibition booth or share their booth with another company or organisation, a written request to the Organiser is required before final approval is given.
- 9. The Sponsor must comply with all directions/requests issued by the Organiser and the venue, including those outlined in the Exhibitor Manual.
- 10. The Sponsor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified
- 11. It is the responsibility of the Sponsor to ensure that the space hired for their exhibition complies with their company policy or codes of conduct.

STAND SERVICES & CONSTRUCTION

12. Official contractors may be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide Public Liability Insurance Certificate of \$20 million AUD.

INSURANCE & LIABILITY

- 13. All Sponsors must have Public Liability Insurance of at least AU\$20 million for the period of the exhibition and a copy of your Public Liability Insurance Certificate must be sent to the Organisers at least 30 days prior to the commencement of the conference.
- 14. Sponsor packages do not include insurance of any kind. In the event of the conference cancelling neither the Organiser or UNAA will accept liability for, but not limited to: loss of conference deposits and payment; costs incurred for freight delivery and/or return to/from the conference; costs involved with sponsors and exhibitors design and build custom stands, standard booths, marketing, graphics and giveaways; loss of international/domestic air fares and/or accommodation.

- 15. Sponsors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
- 16. The Organiser, the venue and the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever

FORCE MAJEURE

17. The Organisers or UNAA shall not be held responsible for any delay or failure in performance of its obligations hereunder to the extent such delay or failure is caused by fire, flood, strike, civic, governmental or military authority, acts of God, acts of terrorism, acts of war, epidemics, the unavailability of the venue or other similar causes beyond its reasonable control and without fault or negligence. For one or more of such reasons, the Organisers and UNAA may postpone, reschedule or cancel the event without liability on the part of the Organisers of the event or UNAA. If the event cannot be held or is postponed pursuant to this section, the Organisers and UNAA shall not be liable for any direct, consequential or accidental damages, costs, or losses incurred, such as, but not limited to, transportation costs, accommodation costs, incidentals or financial losses.

PAYMENT & CANCELLATION

- 18. If an invoice has been requested, payment must be made within 30 days of receiving the invoice and your preferred sponsorship package / booth will be held. After this time, the Organiser reserves the right to reallocate any Sponsor to another booth if payment has not been received in full.
- 19. All payments and registrations must be confirmed and paid 30 days before the conference start date. No Sponsor shall have access to the conference until all monies owing to the Organiser are paid in full.
- 20. If the Sponsor wishes to cancel they must advise this in writing and accept the following cancellation fees:
 - 50% of the total contracted cost will be retained by the organiser if cancellation occurs prior to or including 25 June 2025.
 - 100% of the total contracted cost will be retained by the organiser if cancellation occurs from 25 June 2025.
- 21. If a Sponsor cancels before they have paid for the booking, the appropriate cancellation fee must still be paid.



unaansw.org.au

To book and secure your sponsorship, please complete the booking form and return it to the Conference organisers.

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