



UN at  
**80**

**SHAPING OUR  
FUTURE TOGETHER  
CONFERENCE &  
GALA DINNER**

22 OCTOBER - SHERATON GRAND HOTEL - SYDNEY

## Partnership Prospectus

### A world in flux. A legacy at stake. A future to shape.

In the face of armed conflict, accelerating climate change, global inequality, mass displacement and rising disinformation, the international rules-based order is under pressure. Yet amid this uncertainty, the values that gave birth to the United Nations - peace, dignity, equality, and cooperation - remain as vital as ever. This landmark conference brings together global leaders, policymakers, scholars, business innovators, civil society and engaged citizens to reflect on 80 years

of the UN's achievements - and to confront the urgent challenges of the next 20. Through bold ideas, inclusive dialogue, and powerful storytelling, this event will illuminate the path ahead for Australia and the world. As a sponsor, you'll join a powerful alliance of organisations championing peace, sustainability, and global cooperation - and position your brand as a leader in shaping a safer, fairer, more sustainable future.



***“The UN has never been more needed.  
Our values have never been more relevant.  
And the needs have never been greater.”***

**António Guterres, United Nations Secretary-General**

### Your Contacts

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VP of Operations

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#### Gundi Brown

Sponsorship & Partnerships

Coordinator - Conference

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#### Tamara Manson

Director of Partnerships

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✉ [tamara.manson@unaa.org.au](mailto:tamara.manson@unaa.org.au)

**For more information on the exhibition, you can also contact:**

#### DC Conference and Association Management Pty Ltd

PO Box 637, North Sydney, 2059

☎ 61 2 99544400

✉ [unaansw@dccam.com.au](mailto:unaansw@dccam.com.au)



**United Nations  
Association  
of Australia  
NSW Division**

PO Box K229, Haymarket, NSW 1240

**[unaansw.org.au](http://unaansw.org.au)**

## About UNAA NSW Inc.

The United Nations Association of Australia (UNAA) NSW Division is part of a global network of United Nations Associations connected through the World Federation of United Nations Associations (WFUNA). As a proud member of this international family, UNAA NSW is dedicated to advancing the values and objectives of the United Nations, including promoting peace, human rights, sustainable development, and active global citizenship.

## Our Purpose

At UNAA NSW, our purpose is captured in three core actions: **Inform, Inspire, Engage**. These guiding principles drive everything we do:

- ➔ **Inform:** Raising awareness of global issues and the UN's mission through events, digital content, and education programs.
- ➔ **Inspire:** Empowering individuals to take action through volunteering, placements, and leadership opportunities.
- ➔ **Engage:** Building partnerships and expanding our networks to amplify impact and connect communities to global solutions.

By working together, we aim to foster a thriving network of active global citizens who are equipped and motivated to address today's most pressing challenges.

## Why Sponsor?

- Align your brand with global progress and leadership on critical international issues.
- Engage with a diverse and influential audience, including professionals, diplomats, policymakers, and advocates.
- Support an event that educates, inspires, and mobilises action in alignment with the UN's mission.
- Showcase your commitment to sustainability, human rights, and corporate social responsibility.

With your sponsorship, every ticket sold directly supports UNAA NSW's programs, expanding our work in education, community engagement, and advocacy.

# UN at 80 | SHAPING OUR FUTURE TOGETHER CONFERENCE

## Key Themes & Discussions

### ✓ The UN at 80: Reflections and the Road Ahead

Celebrating the legacy of the UN while exploring how it must evolve to meet today's global challenges.

### ✓ Human Rights in Focus: Legacy and Future Directions

Reflecting on nearly 80 years of human rights progress and navigating the urgent threats facing dignity and justice in our time.

### ✓ The Battle for Truth: Media Integrity in a Disinformation Age

Examining the UN's role in defending freedom of expression and fact-based public discourse amid growing misinformation and digital threats.

### ✓ Health Without Borders: Diplomacy, Crises, and the Path Forward

Understanding how international collaboration on health security is key to preventing the next pandemic and responding to humanitarian crises.

### ✓ Global Peacebuilding: Australia's Leadership and the UN's Future

Exploring how Australia can contribute to effective UN peacebuilding in a changing geopolitical landscape.

### ✓ Sustainability and Innovation: Rethinking Our Relationship with Nature

Highlighting the intersection of technology, conservation, and community-led action for a more sustainable and resilient world.

### ✓ Universities and Global Citizenship

Challenging the role of tertiary institutions in shaping future global leaders and advancing the Sustainable Development Goals.

### ✓ Revitalising Multilateralism: Leadership for the UN's Next Chapter

Engaging with diplomatic leaders on how the UN can remain relevant, representative, and resilient over the next 20 years.

This is not just a reflection on the past – it is a call to action for the future. The challenges are great, but the UN, with the support of nations, businesses, and individuals, remains a vital force for positive change.

## Principal Sponsor (Exclusive) \$50,000

*Play a leading role in making this landmark event possible, gaining unparalleled brand visibility and direct engagement with key stakeholders shaping the future of global cooperation.*

**Premier branding & recognition:** Logo prominently displayed on stage, website, and all marketing collateral.

**Speaking opportunity:** Short address (up to 5 minutes) during the opening session.

**Conference access:** 10 complimentary tickets (registrations) to the conference.

**Prime exhibitor space** with premium positioning\*.

**Marketing rights:** Your logo featured on all promotional materials, and in the “Thank You to Our Sponsors” visual rotation at the venue

## Visionary Sponsor \$30,000

*Ideal for major brands seeking prominent exposure.*

**Premium branding:** Logo prominently displayed across key marketing materials, digital assets, and at the venue.

**Conference access:** 7 complimentary tickets (registrations) to the conference.

**Exhibitor space\*\*** in high-traffic area at the conference\*.

**Marketing rights:** Use of “Visionary Sponsor – UN at 80: Shaping Our Future Together” badge for your own promotions. Logo displayed in the “Thank You to Our Sponsors” visual rotation at the venue.

## Changemaker Sponsor \$20,000

*Demonstrate your strong alignment to UN values.*

**Premier branding:** Logo included on the conference website, in printed and digital programs, and on presentation slides in selected sessions.

**Conference access:** 5 complimentary tickets to the Conference.

**Exhibitor space\*\*** at the conference\*.

**Marketing rights:** Logo displayed in the “Thank You to Our Sponsors” visual rotation at the venue

## Gala Dinner Sponsor \$20,000

*Support this sought after event.*

**Premier branding:** Logo prominently displayed at the Gala Dinner, on the website, dinner menus, and marketing materials.

**Speaking opportunity:** Short welcome address (up to 5 minutes) at the dinner.

**Conference access:** 10 complimentary tickets to the Conference.

**Reserved table:** Complimentary reserved table for 10 at the Gala Dinner.

**Exhibitor space\*\*** at the conference\*.

**Marketing rights:** Your logo featured on all promotional materials relating to the Gala Dinner

## Impact Sponsor \$10,000

*Make your name known.*

**Targeted branding:** Logo included on conference signage and materials.

**Conference access:** 3 complimentary tickets (registrations) to the conference.

**Exhibitor space\*\*** at the conference\*.

**Marketing rights:** Sponsor logo displayed in exhibition area and event website.

## Additional Sponsorship

### Lunch Sponsor (\$5,000):

Branding at the catering area with acknowledgement before lunch.

### Lanyard Sponsor (\$5,000):

Logo displayed on delegate lanyards.

\* All exhibition spaces need to be booked by 30 September 2025

\*\* Exhibitor space consists of a trestle table with two chairs and space for a pull-up banner

**Tailored sponsorship packages are also available. Please contact our team for more information.**





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## Sponsor/Exhibitor Booking Form

ABN: 15 008 629 141

All prices include GST.

Contact Name:		Company Name:	
Position:		Department:	
Address:			
State:	Country:	Postcode:	
Phone:	Mobile:	Email:	

### A. SPONSORSHIP PACKAGES

Principal - Exclusive	\$50,000
Visionary	\$30,000
Changemaker	\$20,000
Gala Dinner	\$20,000
Impact	\$10,000

### B. ADDITIONAL SPONSORSHIP

Lunch	\$5,000
Lanyards	\$5,000

### PAYMENT SUMMARY (ALL COSTS ARE IN AUD & INCLUSIVE OF GST)

A. Sponsorship Packages	TOTAL \$
B. Additional Sponsorship	TOTAL \$
<b>GRAND TOTAL \$</b>	

### PAYMENT METHOD (SELECT ONE)

Please send me an Invoice

Please pay by Credit Card (you will be sent an online secure payment form with your invoice)

### ACCEPTANCE OF TERMS & CONDITIONS

Please complete this section

On behalf of (Company Name):

I confirm that I have read and understood the terms and conditions of my selected sponsor/exhibitor option and as laid out on page add page number of this prospectus. Companies will be allocated booths on a first come basis once full payment is received.

Name (please print clearly):

Signature:

Date: DD/MM/YYYY

#### Cancellation policy::

- 50% of the total contracted cost will be retained by the organiser if cancellation occurs prior to or including 25 June 2025.
- 100% of the total contracted cost will be retained by the organiser if cancellation occurs from 25 June 2025.



**United Nations  
Association  
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NSW Division**

[unaansw.org.au](http://unaansw.org.au)

**Please complete the booking form and return it to the Conference organisers with payment.**

**DC Conference & Association Management (DCC&A)**

**P** 61 2 9954 4400 **E** [unaansw@dccam.com.au](mailto:unaansw@dccam.com.au) **W** [dccam.com.au/unaa2025](http://dccam.com.au/unaa2025)

# UN at 80: Shaping Our Future Together

Wednesday 22 October 2025 at the Sheraton Grand Hotel, 161 Elizabeth Street, Sydney

## Terms and Conditions

### THE CONTRACT

1. The term 'Organiser' refers to DC Conference & Association Management (DCC&A) acting as agent for the United Nations Association of Australia NSW Division (UNAA).
2. The terms 'Sponsor' includes any person, firm, company or corporation and its employees and agents identified in the Booking Form or other written request for Sponsorship or Supporter Space.
3. A "Contract" is formed between the Organiser and Sponsor when the Organiser accepts the signed application form.
4. The Organiser may cancel the contract at their discretion if full payment is not received within 30 days of the invoice issue date. Additionally, the Organiser reserves the right to cancel the contract at their discretion.
5. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
6. The Organiser will accept no liability for loss or damage of equipment displayed or used by the Exhibitor.

### OBLIGATIONS & RIGHTS OF THE SPONSOR/SUPPORTER

7. The Sponsor must use allocated space only for the display and promotion of goods and /or services within the scope of the exhibition.
8. If the Sponsor wishes to on sell their sponsorship package /exhibition booth or share their booth with another company or organisation, a written request to the Organiser is required before final approval is given.
9. The Sponsor must comply with all directions/requests issued by the Organiser and the venue, including those outlined in the Exhibitor Manual.
10. The Sponsor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.
11. It is the responsibility of the Sponsor to ensure that the space hired for their exhibition complies with their company policy or codes of conduct.

### STAND SERVICES & CONSTRUCTION

12. Official contractors may be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide Public Liability Insurance Certificate of \$20 million AUD.

### INSURANCE & LIABILITY

13. All Sponsors must have Public Liability Insurance of at least AU\$20 million for the period of the exhibition and a copy of your Public Liability Insurance Certificate must be sent to the Organisers at least 30 days prior to the commencement of the conference.
14. Sponsor packages do not include insurance of any kind. In the event of the conference cancelling neither the Organiser or UNAA will accept liability for, but not limited to: loss of conference deposits and payment; costs incurred for freight delivery and/or return to/from the conference; costs involved with sponsors and exhibitors design and build custom stands, standard booths, marketing, graphics and giveaways; loss of international/domestic air fares and/or accommodation.

15. Sponsors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.

16. The Organiser, the venue and the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

### FORCE MAJEURE

17. The Organisers or UNAA shall not be held responsible for any delay or failure in performance of its obligations hereunder to the extent such delay or failure is caused by fire, flood, strike, civic, governmental or military authority, acts of God, acts of terrorism, acts of war, epidemics, the unavailability of the venue or other similar causes beyond its reasonable control and without fault or negligence. For one or more of such reasons, the Organisers and UNAA may postpone, reschedule or cancel the event without liability on the part of the Organisers of the event or UNAA. If the event cannot be held or is postponed pursuant to this section, the Organisers and UNAA shall not be liable for any direct, consequential or accidental damages, costs, or losses incurred, such as, but not limited to, transportation costs, accommodation costs, incidentals or financial losses.

### PAYMENT & CANCELLATION

18. If an invoice has been requested, payment must be made within 30 days of receiving the invoice and your preferred sponsorship package / booth will be held. After this time, the Organiser reserves the right to reallocate any Sponsor to another booth if payment has not been received in full.
19. All payments and registrations must be confirmed and paid 30 days before the conference start date. No Sponsor shall have access to the conference until all monies owing to the Organiser are paid in full.
20. If the Sponsor wishes to cancel they must advise this in writing and accept the following cancellation fees:
  - 50% of the total contracted cost will be retained by the organiser if cancellation occurs prior to or including 25 June 2025.
  - 100% of the total contracted cost will be retained by the organiser if cancellation occurs from 25 June 2025.
21. If a Sponsor cancels before they have paid for the booking, the appropriate cancellation fee must still be paid.



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**To book and secure your sponsorship, please complete the booking form and return it to the Conference organisers.**

**DC Conference & Association Management (DCC&A)**

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