

3rd USANZ Functional Urology Symposium *and*

14th Pan-Pacific Continence Society (PPCS)

Annual Meeting

Hyatt Regency Sydney

12-14 July 2019

Sponsorship Prospectus

Message from convenors

We would like to welcome you all to the beautiful city of Sydney for the conjoint 14th Pan-Pacific Continence Society (PPCS) Annual Meeting and 3rd USANZ Biennial Functional Urology Symposium. Australia became the fifth member country of the PPCS in 2016. The PPCS annual meeting is held in different member countries each year and in 2019, it is Australia's turn to host this prestigious Asia-Pacific meeting on functional and female urology. Joining forces with the USANZ Biennial Functional symposium, this year's meeting will prove to be one of the best functional urology conferences in this part of the world.

Over a two and a half day program we will address some of the challenges in the field of functional urology and share knowledge with our national and international counterparts.

This program will comprise of pre-congress symposia, presentations by international and national speakers, special lectures as well as poster presentation sessions. Themes for discussion will include transitional and adolescent functional urology, male and female incontinence, overactive and underactive bladder, BPH-LUTS, neurourology, pelvic organ prolapse surgery including robotics, novel and minimally-invasive BPH treatment, urodynamics and basic sciences. A "Young Generation Forum", initiated by Professor Han-Chorng Kuo last year in Taiwan, will again feature during this meeting, allowing young and keen functional urologists and residents to network and share their practical experiences.

In addition to the science of this meeting delegates will be able to enjoy Sydney's beautiful scenery, beaches, gastronomy and culture.

Both myself and Henry Woo would be very grateful for your support of this truly unique, conjoint international meeting. Your generous support will ensure success of this very important educational event on the calendar of clinicians and health care professional with a zeal for functional urology.

Sincerely Yours

Vincent Tse & Henry Woo

Convenors

A/Prof Vincent Tse

Dr. Vincent Tse is currently Clinical Associate Professor at the University of Sydney, and Macquarie University Hospital, Sydney. His special interest is in the investigation and management of all types of urinary incontinence, bladder functional disorders, urethral strictures and pelvic organ prolapse surgery, including robotics. He is a member of the Standardization and Terminology Committee of the International Continence Society (ICS), the current chair of the Female and Functional Urology Section of the Urological Society of Australia and New Zealand (USANZ), and the Scientific Co-chair for the International Continence Society Annual Meeting in Melbourne 2021.

Dr Tse has been an invited speaker and surgeon, both locally and internationally, including the USA, Europe and Asia. He and his team recently published the first bi-national guideline on management on the adult overactive bladder in Australia and New Zealand. Dr Tse was a member in the Transvaginal Mesh Committee of the Australian Commission on Safety and Quality in Healthcare (ACSQHC) in 2017-2018. He has co-edited two books on urinary incontinence and the pelvic floor and authored many papers and abstracts in the area of functional and reconstructive urology. He is an advocate of multidisciplinary care in the management of incontinence and pelvic floor disorders. His hobbies include swimming, tennis, hiking and jazz.

A/Prof Henry Woo

Henry Woo is urological surgeon subspecialised in the treatment of prostate disease. He is Professor of Surgery at the Sydney Adventist Clinical School of the University of Sydney and Head of Department of Urology at the Sydney Adventist Hospital. He is also the Director of Uro-Oncology and Professor of Robotic Cancer Surgery at the Chris O'Brien Lifehouse cancer centre in Sydney. He is also has been a pioneer in the development of minimally invasive therapies for benign prostate disease and has extensive experience in the management of prostate cancer and has published over 170 manuscripts in peer reviewed journals. He serves on the editorial boards of *Prostate Cancer Prostatic Diseases*, where he is an Associate Editor, as well as *European Urology, BJUI, World Journal of Urology, Prostate International, World Journal of Men's Health and PLOS One*. He is also a Board Director of the Australian and New Zealand Uro-genital and Prostate Cancer Trials Group (ANZUP) and the Australasian Urological Foundation (AUF).

Contact:

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Program outline

FRIDAY 12 July 2019

1130-1315PPCS Business Meeting (including lunch)1330-1700Pre-congress Symposia

1330-1400	Ultrasound in functional urology
1400-1515	Urodynamics and Pathophysiology
1515-1525	Break
1525-1700	Reconstructive Surgery Forum

1700-1800Young Generation Forum1830-1930Presidents' Dinner (Aqua Dining - by invitation only)

SATURDAY 13 JULY 2019

PPCS/FUS – Day 1

0745-0820	Registration
0820-0830	Welcome and introduction
0830-0925	Transitional and adolescent functional urology
0925-1025	Dilemmas in detrusor underactivity
1025-1045	Morning tea
1045-1145	Pearls in POP Surgery
1145-1245	Storage Dysfunction
1245-1345	Lunch
1250- 1340	Moderated poster session 1
1350-1425	Moderated poster session 2
1425-1520	NeuroUrology
1520-1550	Afternoon tea
1550-1630	Moderated Poster Session 3
1630-1745	Podium presentations
1745-1755	Welcome from Japan PPCS 2020
1755-1800	Closing Remarks
1900-2230	Conference dinner (L'Aqua, Darling harbour)

SUNDAY 14 JULY 2019

PPCS/FUS – Day 2

0745-0820	Registration
0820-0830	Welcome and introduction
0830-0840	What is a large prostate?
0840-0850	What is the impact of having a large prostate?
0850-0905	Open suprapubic prostatectomy
0910-0925	Transurethral Resection
0925-0940	Enucleation
0945-0955	Laser Ablation
01000-1005	Is there are role for drug treatment?
1005-1030	Morning Tea
1030-1055	Robotic simple prostatectomy

1055-1120	Prostatic arterial embolization
1120-1130	Aquablation
1130-1140	Urolift
1140-1150	Rezum
1150-1220	Panel Discussion
1220-1240	Moderated Posters
1240-1340	Lunch
1340-1455	Moderated Posters
1455-1540	Nocturia

Principal sponsor

Limited to One (1) organisation

Entitlements

International faculty

- Opportunity to put forward **one** (1) international speaker subject to approval by the committee. Travel and accommodation for the speaker to be covered by sponsor
- Opportunity to feature sponsored international speaker in a separate breakfast session or workshop during the FUS/PPCS Program – subject to approval by the organising committee – all additional costs including audio-visual and any catering to be paid by the sponsor

Scientific program

- Naming rights to one scientific session (assigned on a first come, first served basis)
- Acknowledgement by slide at commencement of sponsored session
- Sponsor logo and acknowledgement as a Principal Sponsor on session holding slides
- Pull up banner placed on stage in the plenary room for the duration of the event sponsor to provide banner

 Verbal acknowledgement by session chair at opening and closing sessions on Day 1 and Day 2 of the Meeting

Choice of one of the following:

Sponsorship of **Meeting Handbook** including logo on front cover **OR**

Sponsorship of Meeting Bags including logo on bag (along with USANZ/Meeting logo)

Registrations

Six (6) full Meeting registrations, including Saturday night dinner

Exhibition

- 9m x 3m floor space in the exhibition area
- Opportunity to provide an espresso machine on stand in exhibition area. Service and consumption at sponsor's expense.

Print material

- Sponsor logo and acknowledgement as a Principal Sponsor on all Meeting print material
- Sponsor logo and acknowledgement as a Principal Sponsor on Meeting website with link to the sponsor's website
- Logo and 80-word profile in Meeting Handbook
- Full page mono advertisement in Meeting Handbook (print ready artwork to be provided by sponsor)
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

\$34,500 inc. GST

Major sponsor

Limited to One (1) organisation

Entitlements

International faculty

- Sponsorship of **one** (1) of our international faculty with logo displayed on website and in program handbook adjacent to speaker biography
- Opportunity to feature sponsored international faculty speaker in a separate breakfast session or workshop during the FUS/PPCS Program – subject to approval by the organising committee and the speaker – all additional costs including audio-visual and any catering to be paid by the sponsor

Scientific program

- Naming rights to one scientific session (assigned on a first come, first served basis)
- Pull up banner can be displayed during the sponsored session
- Acknowledgement by slide at commencement of sponsored session
- Sponsor logo and acknowledgement as a Major Sponsor on session holding slides
- Verbal acknowledgement at opening and closing sessions on Day 1 and Day 2 of the Meeting

Choice of one of the following:

Sponsorship of **Meeting Handbook** including logo on front cover **OR**

Sponsorship of Meeting Bags including logo on bag (along with USANZ/Meeting logo)

Registrations

Four (4) full Meeting registrations, including Saturday night dinner

Exhibition

• 6m x 3m floor space in the exhibition area

Print material

- Sponsor logo and acknowledgement as a Major Sponsor on all Meeting print material
- Sponsor logo and acknowledgement as a Major Sponsor on Meeting website with link to the sponsor's website
- Logo and 80-word profile in Meeting Handbook
- Half page mono advertisement in Meeting Handbook (print ready artwork to be provided by sponsor)
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

\$26,000 inc. GST

Sponsors

Entitlements

Scientific program

- Naming right to one scientific session (assigned on a first come, first served basis after Major Sponsors)
- Sponsor logo and acknowledgement as a Sponsor on session holding slides
- Acknowledgement at opening and closing sessions of the Meeting

Registrations

Three (3) full Meeting registrations, including Saturday night dinner

Exhibition

• 3m x 3m floor space in the exhibition area

Print material

- Sponsor logo and acknowledgement as a Sponsor on all Meeting print material
- Sponsor logo and acknowledgement as a Sponsor on Meeting website with link to the sponsor's website
- Logo and 80-word profile in Meeting Handbook
- Half page mono advertisement in Meeting Handbook (print ready artwork to be provided by sponsor)
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

\$15,000 inc. GST

Supporters

Entitlements

Registrations

Two (2) full Meeting registrations, including Saturday night dinner

Exhibition

Table display in the exhibition area. The space is set up with one trestle table and 2 chairs

Print material

- Sponsor logo and acknowledgement as a Supporter on all Meeting print material
- Sponsor logo and acknowledgement as a Supporter on Meeting website with link to the sponsor's website
- Logo in Meeting Handbook
- One piece of promotional literature included in the delegate bag (insert to be provided by sponsor)

\$9,500 inc. GST

Additional opportunity

Mobile APP - \$3,000 inc. GST

The APP is compatible with all smart phones and downloadable via Apple App & Google Play plus a Windows website. It will be advertised on the FUS/PPCS 2019 Meeting website, in a final delegate email sent a week out from the Meeting, and in the onsite Program book. The sponsor will receive:

- Company logo prominent in the APP
- Acknowledgement on the FUS/PPCS 2019 Meeting website, in the delegate email announcing the APP, and in the onsite Program book

Sponsorship application

To apply for sponsorship please complete the on-line booking form via the link below https://usanz.eventsair.com/fus2019/fus19sponex/Site/Register

USANZ will email a tax invoice and payment must be made via EFT into the following bank account:

USANZ Bank account details Bank: Westpac Account name: The Urological Society of Australia and New Zealand BSB: 032-054 Account number: 235952 Swift code: WPACAU2S

Please ensure that the amount transferred is equal to the total due INCLUDING any bank charges. This means the total transfer amount must cover your Sponsorship payment as well as any fees charged by your bank.

To assist in the prompt allocation of your EFT payment, **please email remittance advice** (which must include your name and organisation) to **events@usanz.org.au immediately after payment.** Please ensure that your invoice number and **"FUSPPCS2019"** are included on the transfer notice.

General Terms and Conditions for event sponsorship and exhibition

Things you need to know

The following terms and conditions apply to your application to sponsor and/or exhibit.

- You (sponsoring /exhibiting organisation) by completing the on-line booking form https://usanz.eventsair.com/fus2019/fus19sponex/Site/Register accepts these terms and conditions.
- The Organising Committee and the Urological Society of Australia and New Zealand (USANZ) do not accept responsibility for any errors, omissions or changes.
- Details of the Meeting program may change without notice.

Financial facts

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. Your sponsorship entitlements will not be provided until payment is received in full.
- All prices are quoted in Australian dollars and include GST.
- If you pay by electronic funds transfer, you agree to pay any bank charges and must include these in the amount you transfer.

If you need to cancel

- You must notify us in writing if you need to cancel.
- Cancellations made before 29 March 2019 will be refunded less 50% of the total purchase price
- 100% cancellation fee applies for any sponsorship and/or exhibition cancellations after 29 March 2019
- Your non-payment does not cancel your contractual obligations to us. Non-payment of cancellation charges may result in inability to exhibit at future events

You and your staff—onsite

- Your application to sponsor does not constitute an attendee registration. You will need to do that separately on the relevant form or online.
- All onsite Sponsor staff must be registered using the relevant form i.e. complimentary sponsor registration.

Print entitlements

- Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.
- No print or web recognition will be given unless payment terms have been met.

Sponsor and exhibitor notes

- Exhibition space and sponsors packages will be allocated strictly in order of receipt of application form and payment.
- The sale of all Sponsorship packages is subject to approval by USANZ. USANZ reserves the right to decline applications and their decision will be final
- There will be no sponsor marketing commenced until the sponsoring/exhibiting companies complete the on-line booking form booking form & full settlement of the invoice is received by USANZ
- If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve.
- You may not assign, share, sub-let, or grant licences for the whole or part of the exhibition table display without our prior approval.
- We reserve the right to ask you to remove any display items we deem unacceptable.
- You must conduct business only from within the confines of your display area. You may not tout or place any material outside your space.
- We reserve the right to amend the exhibition floor plan to accommodate the number of displays or to accommodate operational venue requirements.
- You will be responsible for any reasonable costs of reparation should you paint, mark or damage any fixtures, fabric, furniture, or walls.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.
- Any supplier you use on site must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current broadform liability insurance policy for a minimum of AUD10,000,000. Please forward the name of your insurer, your policy number and its renewal date to us at least four weeks prior.
- We will endeavour to allocate space in line with your request, however this cannot be guaranteed.

Privacy statement

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation and country/state of origin may be published on the delegate list which is provided to delegates and sponsors at the event. If you do not wish your details to be included in this list, please contact us.