



Partnership Prospectus 2025 Opportunities



Invitation from our Chief Executive Officer

Dear Colleague,

I am pleased to invite you to explore this partnership prospectus, with a variety of events and branding packages available to help you meet your marketing goals.

Throughout the year, there are a variety of unique opportunities and events for your brand to directly connect with a highly engaged audience of key health professionals.

First on the calendar will be the 33rd National Conference on Incontinence (NCOI), which is taking place from 7-10 May 2025 at the Hotel Grand Chancellor Hobart. This flagship event provides an exceptional opportunity for continence healthcare professionals from all disciplines to come together, exchange knowledge, and learn from leading experts in the field. Whether you are interested in sponsoring this event or exhibiting at the busy Exhibition Hall, this annual 3-day conference offers a range of valuable engagement opportunities.

If you are looking for a more localised sponsorship engagement, there are also state-based Professional Development Days scheduled where delegates can network, share ideas and connect with colleagues from across disciplines in a more focussed environment.

I invite you to read through the partnership prospectus and see how partnering with the Continence Foundation of Australia can showcase your brand on a national and international scale.

Should you have any inquiries or wish to explore other ways to engage with the Continence Foundation of Australia, please feel free to reach out.

Thank you for your continued support.

Dr Gian Sberna
Chief Executive Officer
Continence Foundation of Australia

Contact Details

Please contact Andrea Diaz to discuss other sponsorship opportunities or ideas for individual packages

Professional Conference Organiser:
The Association Specialists
Andrea Diaz
+61 2 9431 8626

eventscontinence@theassociationspecialists.com.au

About the Continenace Foundation of Australia

The Continenace Foundation of Australia is the national peak body dedicated to the prevention, management, education and advocacy of incontinence. We provide valuable information, support and resources to individuals, carers and professionals working in the continence space.

Partnering with the Continenace Foundation of Australia

By partnering with the Continenace Foundation of Australia, you will gain direct access to our trusted network of multidisciplinary health professionals and consumers. We offer a range of platforms and engagement opportunities to help you meet your marketing and budgetary objectives.

Advertising

Raise your brand's profile through our extensive digital and social media advertising channels. With a highly trafficked website, active email marketing lists, and a growing presence on social media, your brand can reach a highly targeted audience.

Showcase your products and services at professional development events hosted by the Continenace Foundation of Australia across the nation.

These events offer direct engagement with health professionals deeply invested in continence care.

Bringing Continenace into Focus

Incontinence is now recognised as a significant health issue affecting the lives of more than **7.2 million Australians**, profoundly impacting their health and quality of life.

A recent report from Deloitte Access Economics, commissioned for the Continenace Foundation of Australia, has shed light on the true scope of this issue:

An estimated **2.4 million men** and **4.8 million women** are living with some form of urinary and/or faecal incontinence.

By 2032, the number of Australians living with some degree of incontinence is projected to **rise to 8.6 million**, representing 34.1% of the population.

Notably, 71% of people living with incontinence are **aged 65 or younger**.

Our Channels

9,422

social media followers

Our social media audience has grown by more than 12% in the past year.

10,000

subscribers to Bridge Magazine

Our quarterly magazine is distributed to a targeted email database, covering industry trends and relevant themes.

2,273,963

website visitors

Over 2 million Australians visited our website over a twelve-month period.

60.69%

open rate for member communications

Our fortnightly e-newsletter, 'In the News' consistently achieves high engagement with an 11% click rate.

You are invited to partner with us

Examples of Medical Specialists

- Colorectal Surgeon
- Dermatologist
- Gastroenterologist
- General Practitioner
- Geriatrician
- Gynaecologist
- Medical Advisor
- Neurologist
- Obstetrician
- Paediatric Urology
- Psychologist
- Rehabilitation
- Urogynaecologist
- Urologist

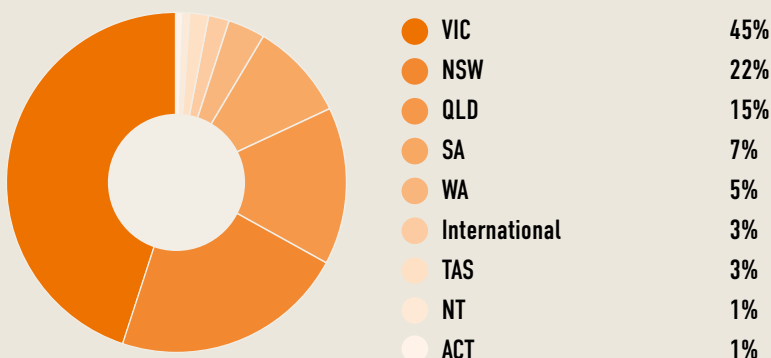
Examples of Other Nurses

- Community Health
- Hospital Nurse
- Maternal and Child Health Nurse
- Midwife
- Nurse Educator
- Practice Nurse
- Residential Aged Care Nurse

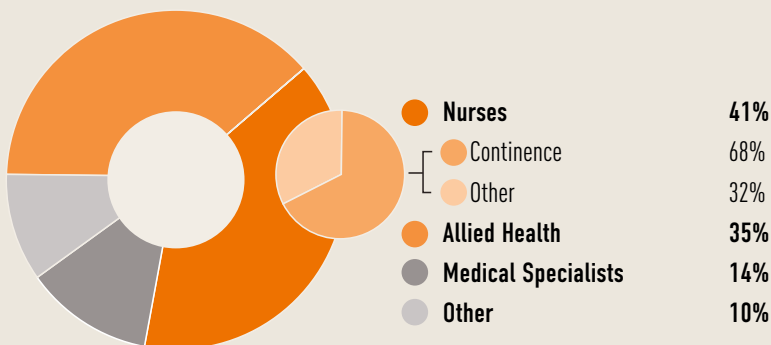
Examples of Allied Health

- Occupational Therapist
- Pelvic Floor Physiotherapist
- Pharmacist

Average Delegates by State (2018 - 2024)



Average Delegates by Profession (2018 - 2024)



500

Average number of delegates

40

Average number of exhibitors

2

Social functions

3

Conference days

Reasons to Partner with Us

- Maximum exposure at a national peak body conference
- Strategic opportunity for industry partners and colleagues to meet with the Foundation's members and interested health professionals in a friendly, focused environment
- Increase brand awareness and stand out from your competitors
- Contribute to a diverse conference with inspiring speakers, key researchers, thought leaders and emerging clinicians
- Targeted marketing options allow for interactive and long-term branding opportunities
- Inform and update the sector about your products and services
- The opportunity to promote partnership in the lead up to and post conference
- Generate leads from a very targeted audience.



NCOI 2025 will feature:



Leading international and Australian experts



Up-to-date management and research in the area of bowel, bladder and pelvic floor dysfunction



Practical workshops



Breakfast symposium opportunities



Travel scholarship for best paper



Best ePoster Award



Trade exhibition



Social networking events

Continence Foundation of Australia's Marketing Reach



2,496,461

Total website users



3,871,867

impressions across all social media



51,328

digital copies of the Bridge Magazine distributed

2025 Events

33rd National Conference on Incontinence

Hotel Grand Chancellor Hobart | 7 – 10 May 2025

The Continence Foundation of Australia is excited to present our flagship event, the National Conference on Incontinence (NCOI), to be held on 7 – 10 May 2025, at the Hotel Grand Chancellor Hobart, a premium waterfront hotel located in the heart of Hobart, Tasmania. With its stunning views of Mount Wellington and its central location, the hotel is an ideal base for exploring the city's attractions while enjoying top-tier service and comfort.

NCOI 2025 provides a multidisciplinary conference program for all continence healthcare professionals and the unique opportunity to access leading experts, practitioners, and decision-makers in the continence sector. This is an excellent forum to meet and reunite face to face, with plenty of networking and engagement opportunities.

Adjusted Exhibition Operating Hours for NCOI25

Based on valuable feedback from our past partners, we have adjusted the exhibition days for 2025. To maximise networking in the exhibition hall, all catering breaks have been extended to 45 or 90 minutes, providing ample time for meaningful interactions.

Bump In times

Wednesday 7 May 2025 10.00am - 4.00pm

Exhibition open - Exhibition opens on Wednesday during the Welcome Reception

Wednesday 7 May 5.00pm - 7.00pm

Thursday 8 May 2025 7.30am - 3.30pm

Friday 9 May 2025 7.30am - 4.00pm

Exhibitor move-out

Friday 9 May 2025 4.00pm - 7.00pm

Please note: the times above are subject to change before the Conference.

Professional Development Days 2025

September – November 2025 (Official dates to be confirmed)
Victoria, New South Wales, Western Australia, South Australia & Queensland

These professional development days pose a wonderful learning and networking opportunity for health professionals across Australia who work in bladder, bowel, and pelvic floor health.

Customised sponsorship packages

We offer a range of sponsorship packages tailored to meet your specific marketing objectives and budget. If you have specific ideas on how we can support your brand, please contact **Andrea Diaz, the Continence Foundation of Australia's Conference and Sponsorship Manager, The Association Specialists.**

The Continence Foundation of Australia recognises the value of collaborative partnerships with the corporate sector as essential to its mission. In addition to Professional Development Days and the National Conference, there are opportunities for

ongoing relationships through customised projects that promote community and healthcare practitioner awareness of incontinence as a significant health issue. These opportunities include advertising on the Australian and New Zealand Continence Journal Website, the Bridge Magazine, the Foundation's website, member newsletters, awareness campaigns, educational webinars and seminars, or supporting a health promotion/education initiative.

Please contact Andrea Diaz, the Continence Foundation of Australia's Conference and Sponsorship Manager, The Association Specialists.

33rd National Conference on Incontinence

Hotel Grand Chancellor Hobart | 7 – 10 May 2025

Partnership Overview

All prices are quoted in AUD and inclusive of GST

Entitlements	Platinum \$34,350 (Exclusive)	Gold \$24,000 (5 available)	Silver \$13,350 (7 available)	Bronze \$7,950	Exhibition Booth Member \$4,500	Exhibition Booth Non-Member \$5,650
National Conference on Incontinence						
Address to all delegates	5 min					
Presentation in Let's Talk Theatre	5 min	5 min	5 min			
Exhibition booth (3mx3m)	2	2	1	1	1	1
Exhibitor passes	4	4	2	2	2	2
Conference passes	3	2	1			
Conference dinner tickets	4	2	1			
Pre-scheduled meeting with Board Chair & CEO of the Continence Foundation of Australia	✓					
Breakfast symposium sponsor	1					
Theatrette sponsor OR Recharge station sponsor OR ePoster Hub sponsor OR Registration kiosks sponsor OR Toilet sponsor		✓				
Session sponsor			✓			
Pens and notepads sponsor*	✓					
Opportunity to include an activation on your stand (e.g. massage, lounge area, ice creamery, popcorn, juice station, etc.)	✓	✓	✓			
Branding on pre-event and onsite materials	✓	✓	✓	✓		
Sponsor holding slide	✓	✓	✓	✓		
Listing & logo in app	✓	✓	✓	✓	✓	✓
Banner advert in app	✓	✓	✓			
Delegate list [^]	✓	✓	✓	✓	✓	✓
Professional Development Days						
Discount offered on booking PD days with NCOI25	10%	10%	10%	10%	10%	
12 Month Branding Opportunities (1 Jan 2025 – 1 Jan 2026)						
Skyscraper banner on ANZ Continence Journal website	3 months	3 months	1 month			
EDM banner in ANZCJ email to CSIRO audience	1					
EDM banner in ANZCJ email to the Foundation audience	1	1				
Logo recognition in Bridge Magazine	4	4	4	4		
Digital advertising in Bridge Magazine	Full page 2	½ page 2	½ page 1			
Discount on advertisements in Bridge Magazine	20%	20%	20%	20%		
Digital advertisements on Continence Foundation website	2 months	1 month	2 weeks			
Digital advertising InTheNews (ITN) newsletter	2	1	1			
Social media mentions	4	2	1			
Discounted SMS to delegates	20%					
Include Foundation's helpline on the company's website	✓	✓	✓	✓	✓	
Showcase products to Helpline team.	✓	✓	✓	✓	✓	
Membership						
Yearly membership	1					
Learning and Development						
Support a webinar tailored to health professionals in collaboration with The Learning and Development Department of the Foundation.	2	1				
Support a webinar tailored to consumers in collaboration with The Learning and Development Department of the Foundation.	2	1				
Digital advertising on Continence Learning	2 months	1 month	2 weeks			

[^]In accordance with privacy laws *Sponsor to provide

Major Partnership Opportunities

Platinum Sponsor (Exclusive)

\$34,350

National Conference on Incontinence

Speaking Opportunity

- › Opportunity to address delegates for up to 5 minutes prior to a catering break
- › One 5-minute speaking opportunity in the Let's Talk exhibition theatre

Exhibition Booth

- › 6mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs

Registrations

- › Four (4) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › Three (3) conference passes with access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › Four (4) complimentary tickets to attend the Conference Dinner

Scheduled Meeting

- › Opportunity for a 30-minute pre-scheduled meeting at the conference with the Board Chair and CEO of the Continence Foundation of Australia

Breakfast Symposium Sponsor

- › Opportunity to host and deliver a Breakfast Symposium for up to 80 people in coordination with the conference managers. This includes:
 - Private function room to host breakfast
 - Sit down breakfast for 80 people at \$43 per person
 - Audio visual equipment up to \$500 (additional requirements will come at sponsor's cost)
 - Agreed company signage in the breakfast room (provided by sponsor)
- › Breakfast delegate listing provided (name, organisation, state and email only), subject to privacy laws

*Attendance numbers to the Breakfast Symposium are not guaranteed

Onsite Branding

- › Dedicated prominent branding on notepads and pens (sponsor to provide at an additional cost)
- › Opportunity to include an activation on your stand (i.e. massages, delegate lounge area, ice cream, popcorn machine or juice station) at an additional cost
- › Company logo on sponsor holding slide displayed throughout the conference
- › Exclusive recognition as platinum sponsor on pre-event materials, including promotional materials, website and email campaigns

Event App Branding

- › Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- › Downloadable brochure in the event app

- › Event app banner rolling advertisement on all pages with click-through to your website.

Delegate List

- › Delegate listing provided two weeks pre & one week post-event (name, organisation, state and email only), subject to privacy laws.

Professional Development Days

- › 10% discount on booking partnership for the Professional Development Days at the same time as NCOI25

12 Month Brand Promotion (1 Jan 2025 - 1 Jan 2026)

- › Skyscraper banner in the Australian New Zealand Continence Journal for three months
- › One (1) EDM banner in the ANZCJ email to CSIRO audience
- › One (1) EDM banner in the ANZCJ email to the Foundation audience
- › Logo recognition in four issues of the Bridge Magazine
- › Full-page digital advertisement in the Bridge Magazine for two issues
- › 20% discount on advertisements in Bridge Magazine
- › Digital advertisement on Continence Foundation of Australia's website for two months
- › Two (2) digital advertisements in the InTheNews (ITN) newsletter
- › Four (4) social media advertisements across all Continence Foundation of Australia social media accounts
- › Opportunity to include an SMS to delegates for a 20% discount
- › Opportunity to include the Foundation's National Continence Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Continence Foundation of Australia's Helpline team.

Continence Foundation Of Australia Membership

- › One (1) complimentary year membership

Learning And Development

- › An opportunity to support two (2) educational webinars specifically tailored to health professionals. This webinar will be developed in collaboration with the Learning and Development department of The Foundation
- › An opportunity to support two (2) educational webinars tailored explicitly to consumers. This webinar will be developed in collaboration with the Learning and Development department of The Foundation.
- › Digital advertisement with click-through link on Continence Learning for two months

National Conference on Incontinence**Speaking Opportunity**

- › One 5-minute speaking opportunity in the Let's Talk exhibition theatre

Exhibition Booth

- › 6mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs

Registrations

- › Four (4) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › Two (2) conference passes with access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › Two (2) complimentary tickets to attend the Conference Dinner

Onsite Branding

- › Opportunity to include an activation on your stand (i.e. massages, delegate lounge area, ice cream, popcorn machine or juice station) at an additional cost
- › Company logo on sponsor holding slide displayed throughout the conference
- › Recognition as gold sponsor on pre-event materials, including promotional materials, website and email

Event App Branding

- › Sponsor listing in the event app: 50 word company profile listed with click-through to your website
- › Downloadable brochure in the event app
- › Event app banner rolling advertisement on all pages with click-through to your website.

Delegate List

- › Delegate listing provided two weeks pre & one week post-event (name, organisation, state and email only), subject to privacy laws.

Professional Development Days

- › 10% discount on booking partnership for the Professional Development Days at the same time as NCOI25

12 Month Brand Promotion (1 Jan 2025 - 1 Jan 2026)

- › Skyscraper banner in the Australian New Zealand Continence Journal for three months
- › One (1) EDM banner in the ANZCJ email to the Foundation audience
- › Logo recognition in four issues of the Bridge Magazine
- › Half-page digital advertisement in the Bridge Magazine for two issues
- › 20% discount on advertisements in Bridge Magazine
- › Digital advertisement on Continence Foundation of Australia's website for one month
- › One (1) digital advertisement in the InTheNews (ITN) newsletter
- › Two (2) social media advertisements across all Continence Foundation of Australia social media accounts
- › Opportunity to include the Foundation's National Continence Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Continence Foundation of Australia's Helpline team.

Learning and Development

- › An opportunity to support one (1) educational webinar tailored explicitly to health professionals. This webinar will be developed in collaboration with the Learning and Development department of Learning and Development department of The Foundation
- › An opportunity to support one (1) educational webinar tailored explicitly to consumers. This webinar will be developed in collaboration with the Foundation.
- › Digital advertisement with clickthrough link on Continence Learning for one month

Choose ONE of the below sponsorship opportunities included in your package**Let's Talk Theatre**

- › Theatre naming rights "Powered by" your company with high exhibition floor visibility
- › One 5-minute interactive speaking opportunity at the theatre, in addition to 5-minutes above.
- › Acknowledgment of sponsorship by the theatre chairperson
- › Propose a chairperson for the theatre to introduce all presentations

Recharge Station

- › Recharge station naming rights "Powered by" your company
- › Recharge station provided by conference managers with dedicated sponsor branding in the recharge station area
- › A recharge station is to be placed near the sponsor's booth.

ePOSTER HUB

- › ePosters are poster presentations displayed in a designated ePoster Hub during the conference. Authors will have the opportunity to present their work to delegates during scheduled time slots.
- › Co-branded ePoster kiosks where attendees can view and read all posters
- › Opportunity to have a freestanding pull up banner in the ePoster area (sponsor to provide)
- › Acknowledgement of sponsorship by the ePoster chairperson at the commencement and conclusion of the ePoster sessions
- › The ePoster prize will be awarded at the Conference with a presentation of the award by your nominated company representative.

Registration Kiosks

- › Co-branded conference registration kiosks where attendees register and print sustainable name tags
- › Co-branded conference name tags
- › Opportunity to provide two freestanding banners at the Registration Desk

Toilet

Bathrooms can be a great way to promote a message to a captive audience

- › An A4 poster to be placed at the back of all toilet doors used in the conference area
- › Mirror decal signage to be placed in all toilets used in the conference area.
- › A series of graphics on the floor or make a statement in the foyer with large graphics on the floor or pillars.

Silver Sponsor (7 available)

\$13,350

National Conference on Incontinence

Speaking Opportunity

- › One 5-minute speaking opportunity in the Let's Talk exhibition theatrette

Exhibition Booth

- › 3mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs

Registrations

- › Two (2) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › One (1) conference pass with access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › One (1) complimentary ticket to attend the Conference Dinner

Session Sponsor

- › Recognition as the Session Sponsor (session to be chosen by Sponsor and approved by SC)
- › Verbal Recognition by the Session Chair at the opening of the session
- › Company logo on the session slide displayed at the beginning of the session

Onsite Branding

- › Opportunity to include an activation on your stand (i.e. massages, delegate lounge area, ice cream, popcorn machine or juice station) at an additional cost
- › Company logo on sponsor holding slide displayed throughout the conference
- › Recognition as silver sponsor on pre-event materials, including promotional materials, website and email campaigns

Event App Branding

- › Sponsor listing in the event app: 50 word company profile listed with click-through to your website

- › Downloadable brochure in the event app
- › Event app banner rolling advertisement on all pages with click-through to your website.

Delegate List

- › Delegate listing provided one-week pre & post-event (name, organisation, state and email only), subject to privacy laws.

Professional Development Days

- 10% discount on booking partnership for the Professional Development Days at the same time as NCOI25

12 Month Brand Promotion (1 Jan 2025 - 1 Jan 2026)

- › Skyscraper banner in the Australian New Zealand Continence Journal for one month
- › Logo recognition in four issues of the Bridge Magazine
- › Half page digital advertisement in the Bridge Magazine for one issue
- › 20% discount on advertisements in Bridge Magazine
- › Digital advertisement on Continence Foundation of Australia's website for a period of two weeks
- › One (1) digital advertisement in the InTheNews (ITN) newsletter
- › One (1) social media advertisement across all Continence Foundation of Australia social media accounts
- › Opportunity to include the Foundation's National Continence Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Continence Foundation of Australia's Helpline team.

Learning and Development

- › Digital advertisement with clickthrough link on Continence Learning for a period of 2 weeks

Bronze Sponsor

\$7,950



ADD ON a 5-minute presentation in the Let's Talk theatrette for just \$500

National Conference on Incontinence

Exhibition Booth

- › 3mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs

Registrations

- › Two (2) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner

Onsite Branding

- › Company logo on sponsor holding slide displayed throughout conference
- › Recognition as bronze sponsor on pre-event materials including promotional materials, website and email campaigns

Event App Branding

- › Sponsor listing in the event app: 50 word company profile listed with click-through to your website
- › Downloadable brochure in the event app

Delegate List

- › Delegate listing provided one-week pre & post-event (name, organisation, state and email only), subject to privacy laws.

Professional Development Days

- › 10% discount on booking partnership for the Professional Development Days at the same time as NCOI25

12 Month Brand Promotion (1 Jan 2025 - 1 Jan 2026)

- › Logo recognition in four issues of the Bridge Magazine
- › 20% discount on advertisements in Bridge Magazine
- › Opportunity to include the Foundation's National Continence Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Continence Foundation of Australia's Helpline team.

Additional Partnership Opportunities

Conference Dinner Sponsor (Exclusive)

\$18,150

inclusive of Carer of the Year Award

The Conference Dinner sponsorship is exclusive, and the sponsor will benefit from brand inclusions in all promotions across the conference. The sponsorship includes the Carer of the Year Award, which acknowledges the critical but often under-recognised role of at-home unpaid carers, who have the complex role of caring for someone with incontinence.

National Conference on Incontinence

Exhibition Booth

- › 6mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs

Registrations

- › Four (4) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › One (1) conference pass with access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › Six (6) complimentary tickets to attend the Conference Dinner

Carer Of The Year Award

- › Framed Carer of the Year Award Certificate
- › Cash prize presented to carer
- › Support for the carer to attend the Conference Dinner (if held in the carer's home state)
- › Article in the Bridge Magazine acknowledging sponsorship support

Onsite Branding

- › Opportunity to include an activation on your stand (i.e. massages, delegate lounge area, ice cream, popcorn machine or juice station) at an additional cost
- › Recognition as conference dinner sponsor on pre-event materials, including website
- › Printed logo on the dinner menu
- › Digital logo on the holding slides at the dinner

Event App Branding

- › Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- › Downloadable brochure in the event app

Delegate List

- › Delegate listing provided two weeks pre & one week post-event (name, organisation, state and email only), subject to privacy laws.

Professional Development Days

- › 10% discount on booking partnership for the Professional Development Days at the same time as NCOI25

12 Month Brand Promotion (1 Jan 2025 - 1 Jan 2026)

- › 20% discount on advertisements in Bridge Magazine
- › Opportunity to include the Foundation's National Continence Helpline phone number on the company's website





Welcome Reception Sponsor (Exclusive)

\$14,150

The Welcome Reception provides the ideal opportunity to showcase your organisation to delegates in an informal environment. It is the first function of the event, providing high brand exposure as all conference delegates come together to catch up and network.

National Conference on Incontinence

Speaking Opportunity

- › Opportunity to address delegates for up to 5 minutes at the Welcome Reception

Exhibition Booth

- › 6mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs

Registrations

- › Four (4) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › One (1) conference pass with access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › Six (6) complimentary tickets to attend the Conference Dinner

Onsite Branding

- › Opportunity to include an activation on your stand (i.e. massages, delegate lounge area, ice cream, popcorn machine or juice station) at an additional cost

- › Exclusive recognition as welcome reception sponsor on pre-event materials, including promotional materials, website and email campaigns
- › Opportunity to provide two (2) freestanding banners at the Welcome Reception
- › Opportunity to upgrade the food and beverage selection with the chef creating a signature canape (at sponsor's cost)
- › Opportunity to offer a signature cocktail on arrival (at sponsor's cost)

Event App Branding

- › Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- › Downloadable brochure in the event app

Delegate List

- › Delegate listing provided two weeks pre & one week post-event (name, organisation, state and email only), subject to privacy laws.

Professional Development Days

- › 10% discount on booking partnership for the Professional Development Days at the same time as NCOI25

12 Month Brand Promotion (1 Jan 2025 - 1 Jan 2026)

- › Logo recognition in four issues of the Bridge Magazine
- › 20% discount on advertisements in Bridge Magazine
- › Opportunity to include the Foundation's National Continence Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Continence Foundation of Australia's Helpline team.



Add this to your existing package to increase your brand awareness at the Conference.

Let's Talk Theatrette Presentation (4 available) \$550

One 5-minute speaking opportunity in the Let's Talk exhibition theatrette

Coffee Cart (4 available) \$7,000

Sponsoring a coffee cart at NCOI25 ensures maximum exposure and popularity. The cart should include a call to action or QR code to drive attendees to your products and/or services.

- › Recognition as a coffee cart sponsor
- › Opportunity to provide one (1) freestanding company banner adjacent to the coffee cart
- › Opportunity to provide branded aprons for baristas or branded coffee cups with a call to action at sponsors' cost

Event App (Exclusive) \$5,900

The event app is highly used and interactive, providing the app sponsor with high brand visibility. Delegates often use it both before and after the event to recall and share information with others, all with your brand associated.

- › Recognition as event app sponsor
- › Co-branded conference app with your logo featured prominently throughout
- › Sponsor listing in the event app: 100-word company profile listed with click-through to your website
- › Event app banner rolling advertisement on all pages with click-through to your website
- › Two (2) event app push notifications
- › Downloadable brochure in the event app

Lanyard (Exclusive) \$4,000

- › Recognition as lanyard sponsor
- › Branded lanyards (Sponsor to supply lanyard with approval from conference managers OR logo to be placed on lanyard organised by conference managers at sponsor's expense)
- › Delegates are to wear the sponsor's lanyard for the duration of the conference
- › Every delegate advertising your company.

Sustainable Delegate Bags (Exclusive) \$4,000

- › Recognition as delegate bag sponsor
- › Co-branded all sustainable conference tote bags (Sponsor to supply merchandise with approval from conference managers OR logo to be placed on merchandise organised by conference managers at sponsor's expense)
- › Delegates to use merchandise at the conference and beyond, every delegate advertising your company

Sustainable Water Bottle (Exclusive) \$4,000

- › Recognition as a water bottle sponsor
- › Co-branded all sustainable water bottles (Sponsor to supply merchandise with approval from conference managers OR logo to be placed on merchandise organised by conference managers at sponsor's expense)
- › Delegates to use merchandise at the conference and beyond, every delegate advertising your company

Delegate Gifts (Exclusive) \$4,000

- › Recognition as delegate gift sponsor
- › Co-branded delegate gift (Sponsor to supply merchandise with approval from conference managers OR logo to be placed on merchandise organised by conference managers at sponsor's expense)
- › Delegates to use merchandise at the conference and beyond, every delegate advertising your company

Workshop \$3,850

Workshops will take place on Wednesday 7 May 2025. Sponsorship of workshops offers advertising and access to workshop participants.

Sponsorship to be approved by the conference managers

- › Access to workshop participants
- › Opportunity to provide equipment for workshops if requested by facilitators
- › Agreed company signage in the workshop room (provided by sponsor)
- › Event app banner rolling advertisement on all pages with click-through to your website
- › Acknowledgement of sponsorship by the workshop chair at the commencement and conclusion of the workshop
- › Workshop delegate listing provided (name, organisation, state and email only), subject to privacy laws.

Breakfast Symposium Sponsor (3 available) \$12,500

An opportunity to host your breakfast with conference delegates at the conference venue.

Sponsorship to be approved by the conference managers

- › Opportunity to host and deliver a Breakfast Symposium for up to 80 people in coordination with the conference managers. This includes:
 - Private function room to host breakfast
 - Sit down breakfast for 80 people at \$43 per person
 - Audio visual resources up to \$500 (additional requirements will come at the sponsor's cost)
 - Agreed company signage in the breakfast room (provided by sponsor)
- › Exclusive rights to breakfast participants
- › Event app banner rolling advertisement on all pages with click-through to your website
- › Breakfast delegate listing provided (name, organisation, state and email only), subject to privacy laws.

*Attendance numbers to the Breakfast Symposium are not guaranteed

Physiotherapy Networking Event (Exclusive) \$2,500

An opportunity to sponsor the Physiotherapy Networking Event and interact with conference delegates

- › Recognition as the Physiotherapy Networking Event sponsor
- › Opportunity to address delegates for up to 3 minutes at the Physiotherapy Forum
- › Opportunity to provide two (2) free-standing banners at the Networking Evening
- › Opportunity to upgrade food and beverage package at sponsor's own cost

Nurses Networking Event (Exclusive) \$2,500

An opportunity to sponsor the Nurses Networking Event and interact with conference delegates

- › Recognition as the Nurses Networking Event sponsor
- › Opportunity to address delegates for up to 3 minutes at the Nursing Forum
- › Opportunity to provide two (2) free-standing banners at the Networking Evening
- › Opportunity to upgrade food and beverage package at sponsor's own cost

Exhibition Opportunities

Exhibition Booths

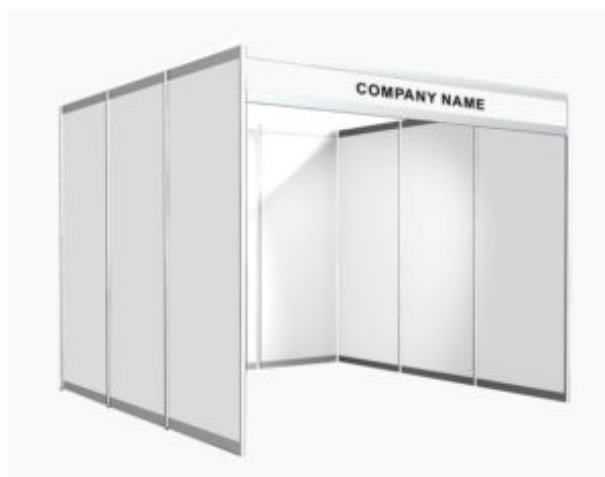
Member	\$4,500
Non-Member	\$5,650

Secure a position in the exhibition with an exhibition booth. The exhibition is a vibrant and integral part of the conference and is the location of all catering during conference breaks.

- › 3m x 3m booth (9sqm) including walls, fascia signage, spotlights, power
- › **NEW!** One trestle table and cloth with two chairs
- › Two (2) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Conference Dinner
- › Event app branding, including:
 - Exhibitor listing in the event app: 50 word company profile listed with click-through to your website.
- › Delegate Listing provided one week post-event (name, organisation, state and email only), subject to privacy laws.

Member Entitlements Only

- › 10% discount on booking partnership for the Professional Development Days at the same time as NCOI25
- › Opportunity to include the Foundation's National Continence Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Continence Foundation of Australia's Helpline team.



Custom Stands

You may opt for 'space only': the cost is the same and power will be provided

Please indicate on the booking form if your requirements are 'space only'.

The booth will **ONLY** be allocated upon receipt of full payment.

Booths will be allocated in order of sponsorship involvement and booking date. The conference managers will provide an exhibition floor plan by 9 February 2025 so that you can select your booth location.

*Membership rates will apply to those exhibitors who are financial members at the time of application and at the time of the conference.

Professional Development Days

September – November 2025 | Victoria, New South Wales, Western Australia, South Australia and Queensland

Partnership Overview

All prices are quoted in AUD and inclusive of GST

Entitlements	Platinum \$4,000 (Exclusive)	Gold \$3,200 (2 available)	Silver \$2,100	Exhibition Stand Member \$1,000	Exhibition Stand Non-Member \$1,990
Address to all delegates	5 mins				
Exhibition stand: clothed table, 2 chairs	1	1	1	1	1
Exhibitor passes	4	3	2	2	2
Pens and notepads sponsor*	✓				
Branding on pre-event and onsite materials	✓	✓	✓		
Sponsor holding slide	✓	✓	✓		
Listing & logo in the app	✓	✓	✓	✓	✓
Banner advert in the app	✓	✓	✓		
Delegate list [^]	✓	✓	✓	✓	✓
Discount offered when booking three or more PD days	10%	10%	10%	10%	
12 Month Branding Opportunities (1 Jan 2025 – 1 Jan 2026)					
Skyscraper banner on ANZ Continece Journal web-site	1 month	1 month			
EDM banner in ANZCJ email to CSIRO audience	1				
EDM banner in ANZCJ email to Foundation audience	1	1			
Logo Recognition in Bridge Magazine	4	4	4		
Digital advertising in Bridge Magazine	Full page 1	½ page 1	¼ page 1		
Discount on advertisements in Bridge Magazine	20%	20%	20%		
Digital advert on Continece Foundation website	1 month	2 weeks			
Digital advert InTheNews (ITN) newsletter	3	2	1		
Social media mentions	1	1	1		
Include Foundation's helpline on the company's website	✓	✓	✓	✓	
Showcase products to Nurse Continece Specialists Helpline staff.	✓	✓	✓	✓	
Membership					
Yearly membership	1				

[^]In accordance with privacy laws *Sponsor to provide

Major Partnership Opportunities

Platinum Sponsor (Exclusive per state)

\$4,000

Professional Development Days

Speaking Opportunity

- › Opportunity to address delegates for up to 5 minutes prior to a catering break

Exhibition Stand

- › One (1) clothed trestle table with 2 chairs

Registrations

- › Four (4) exhibitor passes to staff the booth onsite

Onsite Branding

- › Dedicated prominent branding on notepads and pens (sponsor to provide at an additional cost)
- › Company logo on sponsor holding slide displayed throughout the day
- › Exclusive recognition as platinum sponsor on pre-event materials, including promotional materials, website and email campaigns

Event App Branding

- › Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- › Downloadable brochure in the event app
- › Event app banner rolling advertisement on all pages with click-through to your website.

Delegate List

- › Delegate listing provided two weeks pre- & one-week post-event (name, organisation, state and email only), subject to privacy laws.

Booking Multiple PD Days

- › 10% discount when booking three or more PD days

12 Month Brand Promotion (1 Jan 2025 – 1 Jan 2026)

- › Skyscraper banner in the Australian New Zealand Continenence Journal for one month
- › One (1) EDM banner in the ANZCJ email to CSIRO audience
- › One (1) EDM banner in the ANZCJ email to the Foundation audience
- › Logo recognition in four issues of the Bridge Magazine
- › Full-page digital advertisement in the Bridge Magazine for one issue
- › 20% discount on advertisements in Bridge Magazine
- › Digital advertisement on Continenence Foundation of Australia's website for one month
- › Three (3) digital advertisements in the InTheNews (ITN) newsletter
- › One (1) social media advertisement across all Continenence Foundation of Australia social media accounts
- › Opportunity to include the Foundation's National Continenence Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Continenence Foundation of Australia's Helpline team.

Continenence Foundation Of Australia Membership

- › One (1) complimentary year membership

Gold Sponsor (2 Available per state)

\$3,200

Professional Development Days

Exhibition Stand

- › One (1) clothed trestle table with 2 chairs

Registrations

- › Three (3) exhibitor passes to staff the booth onsite

Onsite Branding

- › Company logo on sponsor holding slide displayed throughout the day
- › Exclusive recognition as platinum sponsor on pre-event materials, including promotional materials, website and email campaigns

Event App Branding

- › Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- › Downloadable brochure in the event app
- › Event app banner rolling advertisement on all pages with click-through to your website.

Delegate List

- › Delegate listing provided two weeks pre- & one-week post-event (name, organisation, state and email only), subject to privacy laws.

Booking Multiple PD Days

- › 10% discount when booking three or more PD days

12 Month Brand Promotion (1 Jan 2025 – 1 Jan 2026)

- › Skyscraper banner in the Australian New Zealand Continenence Journal for one month
- › One (1) EDM banner in the ANZCJ email to the Foundation audience
- › Logo recognition in four issues of the Bridge Magazine
- › Half-page digital advertisement in the Bridge Magazine for one issue
- › 20% discount on advertisements in Bridge Magazine
- › Digital advertisement on Continenence Foundation of Australia's website for a period of two weeks
- › Two (2) digital advertisements in the InTheNews (ITN) newsletter
- › One (1) social media advertisement across all Continenence Foundation of Australia social media accounts
- › Opportunity to include the Foundation's National Continenence Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Continenence Foundation of Australia's Helpline team.

Silver Sponsor (7 Available per state)

\$2,100

Professional Development Days

Exhibition Stand

- › One (1) clothed trestle table with 2 chairs

Registrations

- › Two (2) exhibitor passes to staff the booth onsite

Onsite Branding

- › Company logo on sponsor holding slide displayed throughout the day
- › Exclusive recognition as platinum sponsor on pre-event materials, including promotional materials, website and email campaigns

Event App Branding

- › Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- › Downloadable brochure in the event app
- › Event app banner rolling advertisement on all pages with click-through to your website.

Delegate List

- › Delegate listing provided two weeks pre- & one-week post-event (name, organisation, state and email only), subject to privacy laws.

Booking Multiple PD Days

- › 10% discount when booking three or more PD days

12 Month Brand Promotion (1 Jan 2025 – 1 Jan 2026)

- › Logo recognition in four issues of the Bridge Magazine
- › Quarter-page digital advertisement in the Bridge Magazine for one issue
- › 20% discount on advertisements in Bridge Magazine
- › One (1) digital advertisement in the InTheNews (ITN) newsletter
- › One (1) social media advertisement across all Contenance Foundation of Australia social media accounts
- › Opportunity to include the Foundation's National Contenance Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Contenance Foundation of Australia's Helpline team.



Add this to your existing package to increase your brand awareness at the PD Days.

Event App (Exclusive per state) \$1,100

The event app is highly used and interactive, providing the app sponsor with high brand visibility. Delegates often use it both before and after the event to recall and share information with others, all with your brand associated.

- › Recognition as event app sponsor
- › Co-branded conference app with your logo featured prominently throughout
- › Event app banner rolling advertisement on all pages with click-through to your website
- › Two (2) event app push notifications
- › Downloadable brochure in the event app

Lanyard (Exclusive all states) \$2,500

- › Recognition as lanyard sponsor
- › Branded lanyards (Sponsor to supply lanyard with approval from conference managers OR logo to be placed on lanyard organised by conference managers at sponsor's expense)
- › Delegates to wear sponsor's lanyard for the duration of the event
- › Every delegate advertising your company.

Breakfast Symposium Sponsor \$4,200

An opportunity to host your breakfast with conference delegates at the venue.

Sponsorship to be approved by the conference managers

- › Opportunity to host and deliver a Breakfast Symposium for up to 40 people in coordination with the conference managers. This includes:
 - Private function room to host breakfast
 - Sit down breakfast for 40 people at \$43 per person
 - Audio visual resources up to \$500 (additional requirements will come at the sponsor's cost)
 - Agreed company signage in the breakfast room (provided by sponsor)
- › Exclusive rights to breakfast participants
- › Breakfast delegate listing provided (name, organisation, state and email only), subject to privacy laws.

*Attendance numbers to the Breakfast Symposium are not guaranteed

Exhibition Stands

Member Organisations **\$1,000**

Non-Member Organisations **\$1,990**

Secure a position in the exhibition with an exhibition stand. The exhibition is a vibrant and integral part of the PD days and is the location of all catering during conference breaks.

- › One trestle table and cloth with 2 chairs
- › Two (2) exhibitor passes to staff the booth onsite
- › Exhibitor listing in the event app: 50-word company profile listed with click-through to your website.
- › Delegate Listing provided one week post-event (name, organisation, state and email only), subject to privacy laws

Member Entitlements Only

- › 10% discount offered when booking three or more PD days
- › Opportunity to include the Foundation's National Continence Helpline phone number on the company's website
- › Opportunity for the company to showcase their products to the Continence Foundation of Australia's Helpline team.



Partnership Opportunities

Catheter Course Scholarship Program

Member Organisations **\$3,000**

Non-Member Organisations* **\$4,500**

*includes a yearly membership

- › Sponsor a community care nursing organisation, allowing up to 6 nurses to complete the course.
- › Sponsor can choose the nursing organisation, subject to approval.

Entitlements include:

- › Exclusive recognition as a Catheter Course Scholarship Sponsor
- › Digital logo placement on the website
- › Opportunity for the sponsor to visit the business for a 30-minute presentation to the clinical team/manager



Nurse Continence Specialists Course

COMING IN 2025

Express your interest today in sponsoring our Nurse Continence Specialist course launching in July 2025.

Limited opportunities available to:

- › Directly sponsor a student
- › Sponsor the course

Register your interest, and we will contact you when this inaugural opportunity opens.

Exclusive Sponsorship for one student **\$6,600**

- › Exclusive recognition as a Nurse Continence Specialist Course Scholarship Sponsor.
- › Digital logo placement on the website.
- › Opportunity to meet exclusively with the scholarship recipient to foster a mentoring partnership.
- › One exhibition stand included at the Trade Show

Multiple Sponsorship **\$2,200 each per company**

- › Recognition as a Nurse Continence Specialist Course Scholarship Sponsor.
- › Digital logo placement on the website
- › Opportunity to meet exclusively with the scholarship recipient to foster a mentoring partnership.
- › Discounted exhibition stand at the Trade Show

Sponsorship & Exhibition Booking Form

All sponsorship amounts are in Australian dollars and include GST.

➔ Please complete the online application form and payment details via the <https://continence.eventsair.com/ncoi25>

You must also agree to the Terms and Conditions before booking your package. These are detailed on the next page of this prospectus.

For Further Information

Please contact **Andrea Diaz** to discuss other sponsorship opportunities or ideas for individual sponsorship packages.

Professional conference organiser:

The Association Specialists
Andrea Diaz
+61 2 9431 8626

eventscontinence@theassociationspecialists.com.au



General Terms and Conditions for Event Sponsorship and Exhibition

Definitions

Agreement means these terms and conditions together with the Partnership Prospectus and Partnership Booking Form.

Event means National Conference on Incontinence 2025 or Professional Development Days.

Fees means the fee payable by you to the Event Organisers as set out in the published prospectus or in subsequent correspondence.

Conference Managers means The Association Specialists Pty Ltd (ABN 35 002 729 606) of Suite 5.02, Level 5/655 Pacific Highway, St Leonards NSW 2065.

Event Organiser means Continence Foundation of Australia (ABN 84 007 325 313), of Suite 1, 407 Canterbury Road, Surrey Hills 3127, Victoria, Australia.

Venue means the premises of the Venue Owners at which the Events are being held.

You include your agents, and contractors. The following terms and conditions apply to your application to sponsor and/or exhibit at the chosen event:

By making a booking, it confirms your acceptance of these terms and conditions. We do not accept responsibility for any errors, omissions, or changes. Details may change without notice. Please refer to the conference website continence.org.au for the latest information.

Eligibility

Eligibility to sponsor or exhibit is at the discretion of the Event Organiser and is generally relevant to the continence sector. All companies wishing to exhibit or sponsor must have scientific and clinical evidence supporting the efficacy of their products or services, and there must be no scientific evidence showing that their product is harmful or dangerous. The Event Organiser reserves the final right to determine any company's eligibility.

Financial facts

Full payment of your sponsor/exhibition fee must accompany your booking. Stand allocation will not be made until full payment is received. Payments are to be made in Australian dollars by credit card or direct deposit. All prices quoted in the prospectus include GST.

Sponsorship/exhibitor entitlements will only be delivered upon receipt of a booking form and full payment.

If an invoice has been requested, payment must be made within 30 days of receiving the invoice or prior to the event (whichever comes first).

No Sponsor or Exhibitor shall occupy allocation space until all monies owing to the Event Organiser by the Sponsor or Exhibitor are paid in full.

The Event Organiser reserves the right to cancel the contract at their discretion if full payment is not received within 30 days of the invoice issue date or prior to the event (whichever comes first).

Cancellation Policy

If you need to cancel

Your cancellation must be advised in writing. Cancellation fees are as follows:

Cancel before 120 days
25% of fees will be retained

Cancel before 90 days
50% of fees will be retained

Cancel before 60 days
75% of fees will be retained

Cancel before 30 days
100% of fees will be retained

The Conference Manager will deduct the applicable cancellation fee from the booking payment and refund the balance. All refunds will be actioned after the conference.

Notwithstanding anything here to the contrary, The Event Organiser or Conference Manager shall not be liable to Sponsors and/or Exhibitors nor shall the Event Organiser or Conference Manager be deemed to be in default of its obligations hereunder if such default or damage is the result of war, hostiles, revolution, civil commotion, strike, epidemic, pandemic, accident, fire, natural disasters, terrorist activity, governmental or other obstacles for the freedom of travel (including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of travel (including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of any act of God or other cause beyond the reasonable control of The Event Organiser (a "Force Majeure Event").

For avoidance of doubt, a Force Majeure Event includes any measures in connection with COVID-19 or the SARS-CoV-2 virus (or any mutation or variation thereof) that, whether individually or when aggregated with all other measures, impact the ability of the Event Organiser to perform its obligations,, fully and effectively, including but not limited to under any directions or public health orders issued by any governmental authority.

If there is a Force Majeure Event, the Event Organiser may in its sole and

absolute discretion decide whether to cancel or postpone the event or convert the event to a virtual event.

If the event is postponed, converted to a virtual event, or cancelled because of a Force Majeure Event, then one of the following options will apply and will be based on business decisions at the time of the event:

1. Postponement of Event:

If the Event is postponed because of the Force Majeure Event then the Sponsor/ Exhibitor may choose, by written notice to the Event Organisers within five business days of its receipt of notification of the Force Majeure Event, to either:

1.1 Apply the booking contribution to the postponed Event conducted by the Event Organiser, and the Sponsor/ Exhibitor shall have the same agreement in respect of such postponed Event as detailed in the Sponsorship and Exhibition Prospectus Agreement or

1.2 Not apply the booking contribution to the postponed Event but rather terminate the Sponsorship and Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 75% of the contribution already paid to the Event Organiser by the Sponsor/Exhibitor within 30 days of the completion of the postponed Event, and the balance will be retained by The Event Organiser as a handling fee. Should the Sponsor/Exhibition fail to notify The Event Organiser of its choice within said five business days, then 1.2 shall apply by default.

2. Conversion of Event to Virtual Event:

If the Event is converted to a virtual event because of the Force Majeure Event, then the Sponsor/Exhibitor may choose, by written notice to the Event Organiser within five business of its receipt of notification of the Force Majeure Event and/or the changed format:

2.1 Apply the booking contribution to the virtual event conducted by The Event Organiser or

2.2 Not apply the booking contribution to the virtual event but rather terminate the Sponsorship and Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 75% of the contribution already paid to The Event Organiser by the Sponsor/Exhibition within 30 days of the completion of the virtual Event, and the balance will be retained by The Event Organiser as a handling fee. Should the Sponsor/ Exhibitor fail to notify the Event Organiser of its choice within said five business days, then 2.2 shall apply by default.

3. Cancellation of Event

If the Event is cancelled because of the Force Majeure Event, then the Sponsor/ Exhibitor may choose, by written notice to the Event Organiser within five business days of its receipt of notification of the Force Majeure Event, to either:

3.1 Apply the booking contribution to the next event scheduled by The Event Organiser, and the Sponsor/Exhibitor shall have the same rights in respect of such subsequent Event as detailed in the Sponsorship and Exhibition Prospectus Agreement or

3.2 Not apply the contribution to the next event but rather terminate the Sponsorship and Exhibition Agreement, in which case The Event Organiser shall refund an amount equal to 50% of the contribution already paid to The Event Organiser by the Sponsor/ Exhibitor within 30 days of the originally scheduled date for the Event, and the balance will be retained by The Event Organiser as a handling fee. Should the Sponsor/Exhibitor fail to notify The Event Organiser of its choice within said five business days, then 3.2 shall apply by default.

You and Your Staff-Onsite

Your application to sponsor or exhibit does not constitute an attendee registration. You will need to register separately with a unique online registration form provided to you in the Exhibitor manual. All exhibition staff must be registered using the unique link i.e., complimentary exhibitor registration and/or purchased additional exhibitor staff registrations.

Print and Digital Entitlements

- All logos must be supplied at least 300 DPI at 100% in EPS (preferred for print)
- All logos must be supplied in JPEG at least 270 pixels wide with no extra whitespace (preferred for digital) format.
- Social media handles to be supplied by the sponsor at the time of booking.

The Sponsor's prior review and written approval is not required for any use of the Sponsor name or logo in Foundation marketing materials, as per the sponsorship prospectus agreement.

NCOI25 Exhibition Floor Plan

A floor plan will be provided in due course. Stands are allocated at the discretion of the Conference Managers. The allocation order will be related to the level of sponsorship and when full payment is received. The Conference Managers reserve the right to change the exhibition floor plan layout if necessary.

The Event Organiser reserves the right, in unforeseen circumstances, to amend or alter the exact site of the location of the stand.

Privacy Statement

Your name and contact information, including email address, may be used by parties directly related to the event such as the Conference Manager for relevant purposes such as promotion,

networking, and the administration of this event. If you do not consent, please advise us.

Contact information (Name, Organisation, State, email address) is included on the delegate list. If you do not wish your details to be included, please contact us.

Conditions of Advertising

For acknowledgement of sponsorship in any Conference Promotional material, sponsors need to have paid in full for their sponsorship and sent their logo with their booking to the Conference Manager.

Insurance and Liability

Sponsors and exhibitors are strongly advised to arrange general, health and travel insurance for their staff and goods. You are solely responsible for any physical or financial loss or damage to your own property, including travel, accommodation, and associated costs to attend the event. You must hold a current broad form liability insurance policy (insurance policy which covers both public liability as well as product liability) for a minimum of \$AUD10,000,000.

Please upload a certificate of currency for your insurance to the Conference Manager at least three weeks prior. Entry to the venue will be denied if you have not provided this information.

Exhibition and Sponsorship packages do not include insurance of any kind.

As a result of the event being postponed, converted to a virtual event or cancelled, the Event Organiser will not accept liability for, but not limited to:

- A. Loss of conference deposits and payment
- B. Costs incurred for freight delivery and/or return to/from the event.
- C. Costs involved with sponsors and exhibitors design and build custom stands (if applicable), standard booths, marketing, graphics and giveaways.
- D. Loss of international /domestic air fares and/or accommodation

Exhibitors must insure, indemnify and hold the Event Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Event Organiser may become liable.

The Event Organiser, the venue and the Conference Manager cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Exhibitor Notes

You may not assign, share, sublet or grant licenses for the whole or part of the stand without prior approval. The Event Organiser and Conference Manager reserve the right to ask you to remove any display items we deem as unacceptable.

You must conduct business only from within the confines of your stand. You may not tout, or place any material,

outside your stand without prior consent from Event Organiser.

You will be responsible for any reasonable costs of repairing the stand or premises should you paint, mark, or damage any fixtures or fabric.

Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.

Any supplier you use on site must conform to the venue's OH&S policies, insurance, and other regulations.

The Exhibitor acknowledges that the Conference Manager will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Event Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

The Event Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of activities at their discretion.

It is the responsibility of the Exhibitor to ensure that the space hired for their exhibition complies with their company policy or codes of conduct.

Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

Exhibition Hours and Bump-In/Bump out

The Conference Manager may determine the hours during which the Exhibitor will have access to exhibition venue for setting up and dismantling.

The Conference Manager will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition. Sponsors/Exhibitors will be notified of bump-in/bump-out details in the Exhibition Manual by the Conference Manager closer to the events.

The Exhibitor must comply with all directions/requests issued by the Conference Manager and the venue, including those outlined in the Exhibitor Manual.

Sponsors Hosted Events

The Event Organiser permit sponsors to host events prior to or after event period; however, this is subject to approval by the Event Organiser.

Sponsors who are entitled to host an endorsed private function, do so at their own expense and at a time/date approved by the Event Organiser. No sponsor should arrange an event which includes a member of the faculty, without prior consent of the Event Organiser.

Disclaimer

The information contained in this Prospectus is correct at the time of print. The Scientific Committee and Conference Manager reserve the right to change without notice any part of the program, the set-up, or speakers. Updates prior to the conference will be published on continence.org.au, but it is the responsibility of exhibitors to check continence.org.au for changes.



Contact Details

Please contact Andrea Diaz to discuss sponsorship opportunities or ideas for individual packages

Professional Conference Organiser:
The Association Specialists
Andrea Diaz
Ph +61 2 9431 8626
eventscontinence@theassociationsspecialists.com.au