

Continenace
Health
Australia



**33rd National
Conference on
Incontinence**



2026



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Partnership
prospectus
opportunities

continence.org.au

Invitation from our Chief Executive Officer



Dear Colleague,

I am pleased to invite you to explore this partnership prospectus, which brings together a number of event and branding packages to build presence in this market.

Throughout the year, there are a variety of unique opportunities and events for your brand to directly connect with a highly engaged audience of key health professionals.

First on the calendar will be the **National Continence Health Conference (NCHC)**, previously known as National Conference on Incontinence (NCOI). Taking place from 13–16 May 2026 at the Pullman Melbourne Albert Park, this flagship event provides an exceptional opportunity for continence healthcare professionals from multiple disciplines to come together, exchange knowledge and learn from leading experts in the field. Whether you are interested in sponsoring this event or exhibiting at the busy Exhibition Hall, this annual 3-day conference offers a range of valuable engagement opportunities.

If you are looking for a more localised sponsorship engagement, there are also state-based Professional Development Days scheduled where delegates can network, share ideas and connect with colleagues from across health disciplines in a more focused environment.

Beyond events, we offer year-round advertising opportunities through our highly regarded publications.

- **Bridge Magazine**, our quarterly digital publication, reaches thousands of professionals and consumers with timely insights and sector updates on continence health.
- The **Australian and New Zealand Continence Journal (ANZCJ)** offers targeted exposure to clinical and academic audiences through digital banners, email campaigns and sponsored content.

These channels offer strategic visibility and long-term brand alignment with the continence health sector.

I invite you to read through the partnership prospectus to see how partnering with Continence Health Australia can showcase your brand on a national and international scale.

Should you have any enquiries or wish to explore other ways to engage with Continence Health Australia, please feel free to reach out.

Thank you for your continued support

Mr Jim Cooper

Chief Executive Officer
Continence Health Australia

CONTACT DETAILS

For partnership discussions or to explore customised packages, please contact:

Rosa Siderelis | Partnership Lead
Continence Health Australia
Suite 1, 407 Canterbury Road
Surrey Hills VIC 3127
T +61 3 7052 5210
E r.siderelis@continence.org.au

Cover: Speaker from National Conference May 2025

About Continence Health Australia

Continence Health Australia is a not-for-profit organisation and lead body promoting bladder and bowel control health. We empower people with trusted information, advocate for better policies, provide practical advice and training for health professionals and help normalise conversations about incontinence. Our purpose is to improve continence health for people of all ages in Australia.

Our strategic goals for 2025–2030 are grouped under four pillars:

Engagement: working in partnership to raise awareness with bold and brave messaging, authentic storytelling and creative ways to reach those with continence issues

Education: enabling the health workforce to feel empowered and learn about continence health for themselves and the people around them

Policy and advocacy: leading policy development with evidence-based insights and advanced research for better continence health outcomes in Australia

Organisational vitality: investing in our team and members as our most valuable resource to move forward together to forge collective impact

Bringing continence into focus

Incontinence is now recognised as a significant health issue affecting the lives of more than 7.2 million people of all ages living in Australia, profoundly impacting their health and quality of life.

A recent report from Deloitte Access Economics, commissioned for Continence Health Australia, has shed light on the true scope of this issue:

An estimated **2.4 million men** and **4.8 million women** are living with some form of urinary or faecal incontinence. That's 1 in 6 men and 1 in 3 women in Australia.

By 2032, the number of people living in Australia living with some degree of incontinence is projected to **rise to 8.6 million**, representing 34.1% of the population.

Notably, 71% of people living with incontinence are **aged 65 or younger**.

Partnering with the Continence Health Australia

By partnering with Continence Health Australia, you will:

- Connect with a trusted network of multidisciplinary health professionals, people living with incontinence and their carers across Australia
- Maximise brand exposure through our national conference, state-based professional development days and targeted digital campaigns
- Advertise across multiple platforms, including our website, journal, newsletter and social media channels
- Showcase your products and services at high-impact events through sponsored content opportunities
- Collaborate on education, awareness and research initiatives that align with your brand values
- Generate qualified leads and build long-term relationships with a highly engaged audience
- Stand out in the sector with strategic brand alignment and recognition as a contributor to a major national health issue.

Continence Health Australia’s marketing reach: our channels

Social media

2.3+ million

social media impressions across all social media

21,000 social media followers across all social media platforms

Website

1.8+ million

website users reached

Over 1.8million unique users visited our website over a twelve-month period

InTheNews newsletter

58.7%

open rate for member communications

1,600 subscribers

Our fortnightly e-newsletter titled ‘In the News’ consistently achieves high engagement and is sent to an average of 1,600 subscribers.

Bridge Magazine

10,000+

Our quarterly consumer magazine is distributed to 10,000+ eDM subscribers

50,000+

Annual digital magazine impressions and 28,000+annual print readership

Continence Learning platform

4,000

unique health workers

Our online learning portal where you will find courses, webinars and educational resources about bladder and bowel control health.

Figures from 2025 financial year

2026 Events

34th National Continence Health Conference (NCHC)

(previously National Conference on Incontinence NCOI)

Pullman Melbourne Albert Park | 13 – 16 May 2026

continence.org.au/nchc

NCHC 2026 will feature:



Leading Australian experts



Up-to-date management and research in bowel, bladder and pelvic floor health



Practical workshops



Breakfast symposium opportunities



Trade exhibition

Continence Health Australia is excited to present our flagship event with its new name, the National Continence Health Conference (NCHC), to be held on 13 – 16 May 2026, at the luxurious Pullman Melbourne Albert Park, Melbourne, Victoria. Overlooking picturesque Albert Park Lake, The Pullman Melbourne Albert Park blends comfort and convenience with stylish accommodation, premium amenities and proximity to Melbourne's top attractions.

With an expected attendance of over 650, NCHC 2026 provides a multidisciplinary conference program for all continence healthcare professionals and the unique opportunity to access leading experts, health professionals and decision-makers in the continence sector. This is an excellent forum to meet and reunite face to face, with multiple networking and engagement opportunities.



National Conference May 2025

What to expect at the 2026 National Continence Health Conference (NCHC)

550	Average number of attendees (2018 – 2025)
40	Average number of exhibitors
4	Social functions
3.5	Conference days

Examples of medical specialists:

- Colorectal surgeons
- Gastroenterologists
- General Practitioners
- Geriatricians
- Gynaecologists/Obstetricians
- Paediatricians
- Urogynaecologists
- Urologists

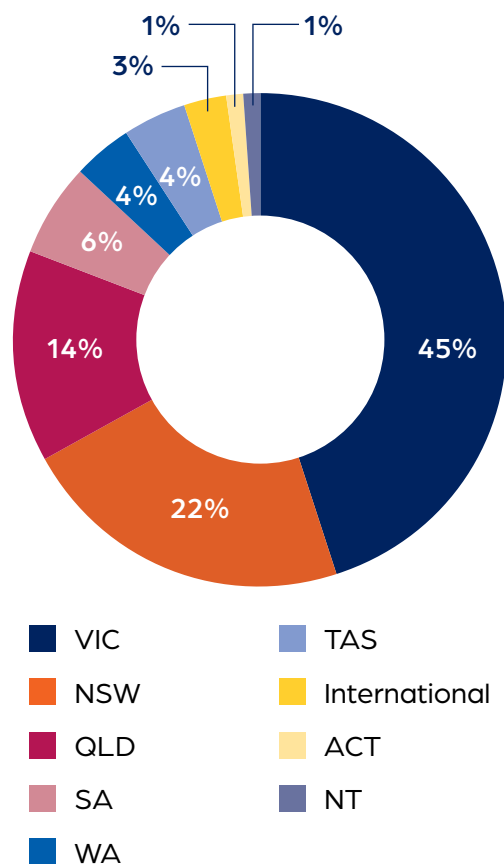
Examples of nurses classified as 'other':

- Domiciliary and Community Health Nurses
- Hospital Nurses
- Maternal and Child Health Nurses
- Midwives
- Nurse Educators
- Practice Nurses
- Residential Aged Care Nurses

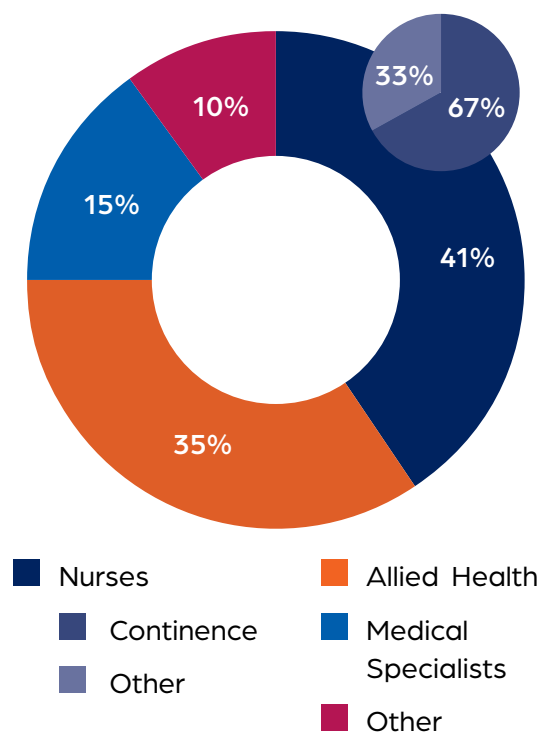
Examples of allied health professionals:

- Occupational Therapists
- Physiotherapists
- Pharmacists

Average delegates by state (2018 – 2025)



Average delegates by profession (2018 – 2025)



Free community event at NCHC26

Following the success of the 2025 Let's Talk About Continence Health community event in Hobart, Continence Health Australia will again host a free community event in 2026. This initiative supports people living with incontinence and those caring for them, extending the conferences impact beyond professional settings and into the community.

Exhibition operating hours for NCHC26

Based on valuable feedback from our past partners, we have adjusted the exhibition days for 2026. To maximise networking in the exhibition hall, the opening keynote session will take place on Wednesday evening before the welcome reception and all catering breaks have been extended to 45 or 90 minutes, providing ample time for meaningful interactions.

Exhibitor move-in and set up

Wednesday 13 May 2026 10:00 – 16:00

Exhibition open

Wednesday 13 May 2026 17:00 – 18:30

Thursday 14 May 2026 08:00 – 16:15

Friday 15 May 2026 08:00 – 16:15

Exhibitor move-out

Friday 15 May 2026 16:30 – 19:30

Community Event

(Limited places available, express your interest on the booking form)

Saturday 16 May 2026
Morning Tea / Lunch Exact times
to be advised

Please note: the times above are subject to change, refer to online program for up-to-date times. continence.org.au/nchc

Conference impact and delegate insights

The value of the National Continence Health Conference extends well beyond the event itself. Insights from the 2025 post-conference survey highlighted the lasting impact on clinical practice, professional development and industry engagement:

- **98% of respondents** indicated they were likely to apply the knowledge gained to their clinical or professional practice
- **96% of respondents** agreed the industry exhibition was a valuable part of the conference
- **70% of respondents** indicated networking and industry displays as the highlight of the conference

These results demonstrate that attendees are able to build confidence, expand their practical skills and improve their continence care across a variety of settings. For sponsors, this also reflects the value of brand relevance and meaningful engagement with a highly motivated audience.

Delegate feedback included



Attendance at Conference provided a wealth of knowledge and engagement opportunities that we may otherwise not have. I personally observed the passion that was displayed by many regarding continence care. I'm hoping that this experience will support us in providing evidence-based policy decisions for the future and continue to build collaborative work in public health.

Allowed me to access products I hadn't seen.

It was my first conference and I really enjoyed it. Good paediatric topics and great opportunity to network. It was also a great location.

Professional Development Days 2026

New South Wales, Queensland, South Australia, Victoria, Western Australia
continence.org.au/PDDays26

Professional Development Days 2026 will feature:



Expert led full day sessions



Networking and practical insights for all experience levels



Skills development and revision



Hands-on workshops



Breakfast symposiums for early morning engagement



Trade exhibition

Designed for health professionals nationwide, these events provide practical learning and meaningful networking in the fields of bladder, bowel and pelvic floor health.

Official dates to be confirmed in 2026

Exhibition operating hours for Professional Development Days 2026

To maximise networking in the exhibition area, all catering breaks will run for 30 or 60 minutes, providing ample time for meaningful interactions.

Exhibitor move-in and set up

Event day	Morning of event day
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Exhibition open

Event day	Morning Tea Lunch Afternoon Tea
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Exhibitor move-out

Event day	Following afternoon tea
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Please note: the times above are subject to change, refer to online program for up-to-date times.
continence.org.au/PDDays26

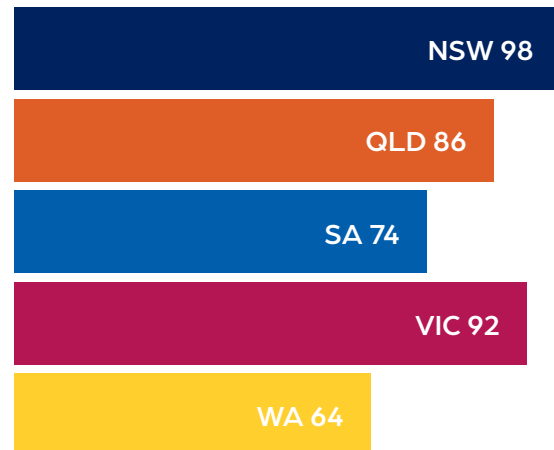


Professional Development Day

What to expect at the 2026 Professional Development Days

415	Total average number of delegates across all state events (2022 – 2024)
16	Average number of exhibitors
5	event days

Average number of delegates at each state event (2022 – 2024)



Expected delegates by profession:

Nurse:

- Nurse Continence Specialist
- Domiciliary and Community Health Nurses
- Hospital Nurses
- Maternal and Child Health Nurses
- Midwives
- Nurse Educators
- Practice Nurses
- Residential Aged Care Nurses

Allied health professionals:

- Occupational Therapists
- Physiotherapists

Medical specialists:

- Colorectal surgeons
- Gastroenterologists
- Geriatricians
- Gynaecologists/Obstetricians
- Paediatricians
- Urogynaecologists
- Urologists



Professional Development Day 2024

Professional Development Days impact and delegate insights

The Professional Development Days have a positive impact on both delegates and the wider community. According to the 2024 post-event survey:

- **100% of respondents** indicated they were likely to apply the knowledge gained to their clinical or professional practice
- **92% of respondents** agreed the industry exhibition was a valuable part of the event
- **85% of respondents** indicated networking and industry displays as the highlight of the event

Delegate feedback included

“

It has given me a starting point to increase my education. Lots of reading to do around all topics.

Thank you for an enjoyable day. It was great to liaise with so many other health professionals and share experiences.

Was a very rewarding day of education. I always feel privileged to be granted a study day to keep my knowledge relevant and up-to-date and hear so many interesting perspectives.



National Conference May 2025

Customised sponsorship packages

We offer a range of partnership options tailored to your marketing objectives and budget. If you have specific ideas for how we can support your brand, please contact Rosa Siderelis, Partnership Lead, Continence Health Australia via email r.siderelis@continence.org.au or call +61 3 7052 5210.

Other sponsorship opportunities

Continence Health Australia values collaborative partnerships with the corporate sector. Beyond the National Conference and Professional Development Days, we offer ongoing opportunities through customised projects that raise awareness about continence health among communities and healthcare professionals.

Opportunities include:

- Advertising on the Australian and New Zealand Continence Journal website
- Advertising in our Bridge consumer magazine
- Advertising on our Continence Health Australia website
- Member eNewsletter (InTheNews)
- Awareness campaigns
- Educational webinars
- Support for health promotion and education initiatives

Advertising options are outlined on pages 27–28.

For tailored initiatives, please contact Rosa Siderelis, Partnership Lead, Continence Health Australia via email r.siderelis@continence.org.au or call +61 3 7052 5210.

In-kind partnership opportunities

We are keen to connect with like-minded organisations who share our values and are interested in contributing through in-kind support – let's start that conversation.

Please contact Rosa Siderelis, Partnership Lead, Continence Health Australia via email at r.siderelis@continence.org.au or call +61 3 7052 5210.



Delegates at National Conference 2025

34th National Continence Health Conference (NCHC 2026)

Major partnership opportunities

Below is a snapshot of our Platinum, Gold, Silver and Bronze packages.

For detailed inclusions, please refer to pages 15 – 17.

Information on exhibition and additional opportunities follows these pages.

Entitlements	Platinum \$35,000 (2 available)	Gold \$25,000 (5 available)	Silver \$14,000 (7 available)	Bronze \$8,000
National Continence Health Conference				
Sponsor video played in plenary session	3 mins			
Presentation in Let's Talk Theatre	10 mins	5 mins	5 mins	
Exhibition booth	6m x 3m	6m x 3m	3m x 3m	3m x 2m
Priority booth allocation	✓	✓	✓	✓
Exhibitor passes	7	6	4	3
Gala dinner tickets	4	2	1	
Pre-scheduled meeting with Board Chair or CEO of Continence Health Australia	✓			
Breakfast symposium sponsor	✓			
Pens and notepads sponsor*	✓			
Banner advertisement in event app	✓	✓	✓	
Theatrette OR Recharge station OR ePoster Hub OR Registration kiosks OR Toilet sponsor		✓		
Session sponsor			✓	
Lanyard sponsor		✓		
Branding on pre-event and onsite materials including sponsor holding slide	✓	✓	✓	✓
Listing & logo in event app	✓	✓	✓	✓
Delegate list^	✓	✓	✓	✓
Professional development days				
10% Discount on Professional Development Days with NCHC26 booking	✓	✓	✓	
Branding opportunities (30 days from signed contract and payment received)				
Web banner on ANZCJ page	3 months	3 months	1 month	
EDM banner to ANZCJ readership	1 edition			
Sponsored editorial in ANZCJ EDM	1	1		
Advertisement in the Bridge Magazine	2 issues Full page	1 issue Half page	1 issue Half page	
Discount in Bridge Magazine	20%	20%	20%	10%
Digital advertising on Continence Learning	3 months	2 months	1 month	
Email banner in ITN newsletter	3 issues	2 issues	1 issue	1 issue
Social media advertisement on all Continence Health Australia accounts	4	2	1	
Discounted SMS to delegates	20%			

Entitlements	Platinum \$35,000 (2 available)	Gold \$25,000 (5 available)	Silver \$14,000 (7 available)	Bronze \$8,000
Inclusion of National Continence Helpline on company's website	✓	✓	✓	✓
Company to showcase products to Continence Health Australia's National Continence Helpline team	✓	✓	✓	✓
Membership				
Yearly membership	1			
Learning and development				
Support an educational webinar tailored to health professionals.	2 webinars	1 webinar		

^In accordance with privacy laws *Sponsor to provide

Below is a snapshot of our Gala Dinner with Carer of the Year award and Welcome Reception packages. For detailed inclusions, please refer to pages 18 – 19.

Entitlements	Gala Dinner with Carer of the Year award \$19,000 (Exclusive)	Welcome Reception Sponsor \$16,000 (Exclusive)
National Continence Health Conference		
Sponsor presentation	4 mins	4 mins
Presentation in Let's Talk Theatre	5 mins	5 mins
Exhibition booth	6m x 3m	3m x 3m
Priority booth allocation	✓	✓
Exhibitor passes	5	5
Tickets to a social function	6 Gala Dinner	6 Welcome Reception
Branding on pre-event and onsite materials including sponsor holding slide	✓	✓
Listing & logo in event app	✓	✓
Banner advert in event app	✓	✓
Delegate list^	✓	✓
Carer of the Year Award acknowledgement	✓	
Food or beverage upgrade (see detail below)		✓
Professional development days		
10% Discount offered on booking Professional Development days with NCHC26	✓	✓
12 Month branding opportunities (30 days from signed contract and payment received)		
Discount in Bridge Magazine	20%	20%
Digital advertising on Continence Learning platform	1 month	1 month
Email banner in ITN newsletter	1 issue	1 issue
Inclusion of National Continence Helpline on company's website	✓	✓
Company to showcase products to Continence Health Australia's National Continence Helpline team	✓	✓

^In accordance with privacy laws

Exhibition booth opportunities

Below is a snapshot of our exhibition booth packages.

For detailed inclusions, please refer to pages 20.

Entitlements	Exhibition Booth Member \$4,950	Exhibition Booth Non-Member \$6,250
National Continence Health Conference		
Exhibition booth	3m x 2m	3m x 2m
Exhibitor passes	2	2
Listing & logo in event app	✓	✓
Delegate list [^]	✓	✓

[^]In accordance with privacy laws

Additional opportunities

Below is a list of additional sponsorship opportunities.

For detailed inclusions, please refer to pages 21.

Coffee Cart

\$7,000 — 2 available

Sponsor a coffee cart to ensure high visibility and engagement. Always a popular feature with delegates.

Event App

\$6,000 — Exclusive

Gain exclusive premium brand visibility through the interactive event app, used by delegates before, during, and after the event to access key information, connect with colleagues and engage with content.

Workshop Sponsorship

\$3,850

Held on Wednesday 13 May 2026, this sponsorship offers direct engagement with a highly targeted audience of workshop participants in a focused learning environment.

Physiotherapy Forum and Networking Event

\$2,750 — Exclusive

Sponsor this targeted networking event and connect directly with physiotherapy professionals.

Nurses Forum and Networking Event

\$2,750 — Exclusive

Sponsor this dedicated event to engage with nursing professionals attending the conference.

Major partnership opportunities

Platinum Sponsor Two available

\$35,000

National Continence Health Conference

Speaking opportunity

- Opportunity for a sponsor video (3 minute duration) to be played prior to a catering break
- One 10-minute speaking opportunity in the Let's Talk exhibition theatre. Headphones will be provided to ensure clarity and minimal disruption

Exhibition booth

- 6mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs
- First priority in booth selection

Registrations

- Seven (7) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Gala Dinner
- Four (4) complimentary tickets to attend the Gala Dinner

Scheduled meeting

- Opportunity for a 30-minute pre-scheduled meeting at the conference with the Board Chair or CEO of Continence Health Australia

Breakfast symposium sponsor

- Opportunity to host and deliver a Breakfast Symposium for up to 80 people in coordination with the conference managers. This includes:
 - Private function room to host breakfast
 - An option of a sit down or stand up buffet style breakfast for 80 people at \$43 per person
 - Audio visual resources including a lectern, microphone, projector, screen, lapel microphone, (additional requirements will come at the sponsor's cost)
 - Agreed company signage in the breakfast room (provided by sponsor)
- Breakfast delegate listing provided (name, organisation, state and email only), subject to privacy laws

Attendance numbers for the Breakfast Symposium are not guaranteed. Should attendance exceed 80, you may opt to increase the allocation at the per-person rate, subject to room capacity.

Onsite branding

- Dedicated prominent branding on notepads and pens. If a sponsor wishes to provide both pens and pads, they may either select a specific day to showcase their products or combine their brands with the co-platinum sponsor across all days (sponsor to provide at an additional cost and pre-approval required from Rosa Siderelis, Partnership Lead, Continence Health Australia).
- Company logo on sponsor holding slide displayed throughout the conference
- Recognition as platinum sponsor on pre-event

materials, including promotional materials, website and email campaigns

Event app branding

- Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- Downloadable brochure in the event app
- Event app banner rolling advertisement on all pages with click-through to your website.

Delegate list

- Delegate listing provided two weeks pre & one week post-event (name, organisation, state and email only), subject to privacy laws.

Professional Development Days

- 10% discount on booking partnership for the Professional Development Days at the same time as NCHC26

12 month brand promotion

- Web banner on Australian New Zealand Continence Journal page for three months
- One (1) eDM banner to Australian New Zealand Continence Journal readership
- One (1) sponsored editorial in Australian New Zealand Continence Journal eDM
- Full-page digital banner in the Bridge Magazine for two issues
- 20% discount on advertisements in Bridge Magazine
- Web banner with click-through link on Continence Learning platform for three months
- Three (3) email banners in InTheNews (ITN) newsletter
- Four (4) social media advertisements across all Continence Health Australia's social media accounts
- Opportunity to include an SMS to delegates for a 20% discount
- Opportunity to include Continence Health Australia's National Continence Helpline on the company's website
- Opportunity for the company to showcase their products to the National Continence Helpline team.

Continence Health Australia membership

- One (1) complimentary year membership

Learning and development

- An opportunity to support two (2) educational webinars tailored to health professionals. This webinar will be developed in collaboration with the Continence Health Australia Learning and Development team.

Gold Sponsor 5 available

\$25,000

National Continence Health Conference

Speaking opportunity

- One 5-minute speaking opportunity in the Let's Talk exhibition theatre. Headphones will be provided to ensure clarity and minimal disruption

Exhibition booth

- 6mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs
- Second priority in booth selection

Registrations

- Six (6) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Gala Dinner
- Two (2) complimentary tickets to attend the Gala Dinner

Lanyard branding

- Feature your brand as a gold sponsor on delegate lanyards worn throughout the conference, turning every attendee into a walking advertisement.
- Logo printed on lanyards organised by conference managers.
*Gold sponsored secured up until 1 April 2026, will be included on lanyards.

Onsite branding

- Company logo on sponsor holding slide displayed throughout the conference
- Recognition as a gold sponsor on pre-event materials, including promotional materials, website and email campaigns

Event app branding

- Sponsor listing in the event app: 50 word company profile listed with click-through to your website
- Downloadable brochure in the event app
- Event app banner rolling advertisement on all pages with click-through to your website.

Delegate list

Delegate listing provided two weeks pre & one week post-event (name, organisation, state and email only), subject to privacy laws.

► **Choose ONE of the below sponsorship opportunities included in your package**

Let's talk theatre

(featuring individual headphones for enhanced audio clarity and minimal disruption during presentations)

- Theatre naming rights "Powered by" your company with high exhibition floor visibility
- One 5-minute interactive speaking opportunity at the theatre, in addition to 5-minutes above.
- Acknowledgment of sponsorship by the theatre chairperson
- Propose a chairperson for the theatre to introduce all presentations

Recharge station

- Exclusive naming rights for the Recharge Station, branded as "Powered by [Sponsor Name]"
- Recharge Station provided by conference organisers, featuring prominent sponsor branding within the station area
- Strategic placement of the Recharge Station near the sponsor's exhibition booth to maximise visibility and foot traffic

ePoster hub

ePosters are digital poster presentations showcased in a dedicated ePoster Hub throughout the conference. Authors will present their work to delegates during scheduled time slots.

- Include digital branding on the ePoster interface or screens
- Offer sponsor logo placement on the ePoster prize
- Opportunity to have a freestanding pull up banner in the ePoster area (sponsor to provide)
- Acknowledgement of sponsorship by the ePoster chairperson at the commencement and conclusion of the ePoster sessions
- The ePoster prize will be awarded at the Gala Dinner with a presentation of the award by your nominated company representative

Registration Kiosks

- Co-branded registration kiosks where attendees check in and print sustainable name tags
- Co-branded conference name tags, ensuring ongoing sponsor visibility throughout the event
- Opportunity to display two freestanding pull-up banners at the Registration Desk (banners provided by sponsor)

Toilet

Bathrooms can be a great way to promote a message to a captive audience

- An A4 poster to be placed at the back of all toilet doors used in the conference area
- Mirror decal signage to be placed in all toilets used in the conference area.
- A series of graphics on the floor or make a statement in the foyer with large graphics on the floor or pillars.

Professional Development Days

- 10% discount on booking partnership for the Professional Development Days at the same time as NCHC26

12 month brand promotion

- Web banner on Australian New Zealand Continence Journal page for three months
- One (1) sponsored editorial in Australian New Zealand Continence Journal eDM
- Half-page digital banner in the Bridge Magazine for two issues
- 20% discount on advertisements in Bridge Magazine
- Web banner with click-through link on Continence Learning platform for two months
- Two (2) email banners in InTheNews (ITN) newsletter
- Two (2) social media advertisements across all Continence Health Australia's social media accounts
- Opportunity to include Continence Health Australia's National Continence Helpline phone number on the company's website
- Opportunity for the company to showcase their products to the National Continence Helpline team.

Learning and development

- An opportunity to support one (1) educational webinar tailored to health professionals. This webinar will be developed in collaboration with the Continence Health Australia Learning and Development team.

Silver Sponsor 7 available

\$14,000

National Continence Health Conference

SPEAKING OPPORTUNITY

- One 5-minute speaking opportunity in the Let's Talk exhibition theatre. Headphones will be provided to ensure clarity and minimal disruption

Exhibition booth

- 3mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs
- Fifth priority in booth selection

Registrations

- Four (4) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Gala Dinner
- One (1) complimentary ticket to attend the Gala Dinner

Session sponsor

- Recognition as the official sponsor of a conference session, selected by the sponsor and approved by the Scientific Committee
- Verbal acknowledgment by the Session Chair at the opening of the sponsored session
- Company logo displayed on the introductory session slide, ensuring strong brand visibility

Onsite branding

- Company logo on sponsor holding slide displayed throughout the conference
- Recognition as silver sponsor on pre-event materials, including promotional materials, website and email campaigns

Event app branding

- Sponsor listing in the event app: 50 word company profile listed with click-through to your website
- Downloadable brochure in the event app
- Event app banner rolling advertisement on all pages with click-through to your website.

Delegate list

- Delegate listing provided one-week pre & post-event (name, organisation, state and email only), subject to privacy laws.

Professional Development Days

- 10% discount on booking partnership for the Professional Development Days at the same time as NCHC26

12 month brand promotion

- Web banner on Australian New Zealand Continence Journal page for one month
- Half-page digital banner in the Bridge Magazine for one issue
- 20% discount on advertisements in Bridge Magazine
- Web banner with click-through link on Continence Learning platform for one month
- One (1) Email banner in InTheNews (ITN) newsletter
- One (2) social media advertisement across all Continence Health Australia's social media accounts
- Opportunity to include Continence Health Australia's National Continence Helpline phone number on the company's website
- Opportunity for the company to showcase their products to the National Continence Helpline team.

Bronze Sponsor

\$8,000

National Continence Health Conference

Exhibition booth

- 3mx2m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs
- Sixth priority in booth selection

Registrations

- Three (3) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Gala Dinner

Onsite branding

- Company logo on sponsor holding slide displayed throughout conference
- Recognition as bronze sponsor on pre-event materials including promotional materials, website and email campaigns

Event app branding

- Sponsor listing in the event app: 50 word company profile listed with click-through to your website
- Downloadable brochure in the event app

Delegate list

- Delegate listing provided one week post event (name, organisation, state and email only), subject to privacy laws.

12 month brand promotion

- 10% discount on advertisements in Bridge Magazine
- Opportunity to include Continence Health Australia's National Continence Helpline on the company's website
- Opportunity for the company to showcase their products to National Continence Helpline team.

Gala Dinner Sponsor Exclusive

\$19,000

Inclusive of Carer of the Year Award

The Gala Dinner sponsorship offers exclusive branding and recognition across all conference promotions. This premium package includes sponsorship of the **Carer of the Year Award**, which honours the vital yet often under-recognised role of unpaid at-home carers supporting individuals with incontinence.

National Continence Health Conference

Speaking opportunity

- Present the Carer of the Year Award at the Gala Dinner
- One five (5) minute speaking opportunity in the Let's Talk exhibition theatre. Headphones will be provided to ensure clarity and minimal disruption.

Exhibition booth

- 6mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs
- Third priority in booth selection

Registrations

- Five (5) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Gala Dinner
- Six (6) complimentary tickets to attend the Gala Dinner

Onsite branding

- Company logo on sponsor holding slide displayed throughout the conference and gala dinner
- Exclusive recognition as Gala Dinner sponsor on pre-event materials including promotional materials, website and email campaigns
- Printed logo on the dinner menu
- Digital logo on the holding slides at the dinner

Event app branding

- Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- Downloadable brochure in the event app
- Event app banner rolling advertisement on all pages with click-through to your website.

Delegate list

- Delegate Listing provided one-week pre & post-event (name, organisation, state and email only), subject to privacy laws.

Carer of the year award

- Framed award and certificate presented to the recipient, acknowledging sponsor support
- Cash prize awarded to the carer
- Support for the carer to attend the Gala Dinner (if held in their home state)
- Feature article in Bridge Magazine acknowledging sponsor support

Professional Development Days

- 10% discount on booking partnership for the Professional Development Days at the same time as NCHC26

12 month brand promotion

- 20% discount on advertisements in Bridge Magazine
- Opportunity to include Continence Health Australia's National Continence Helpline on the company's website
- Opportunity for the company to showcase their products to the National Continence Helpline team.



National Conference Gala Dinner 2025
with Carer of the Year winner



National Conference 2025 Welcome Reception

Welcome Reception Sponsor Exclusive

\$16,000

The Welcome Reception offers a prime opportunity to showcase your organisation in a relaxed, informal setting. As the first official function of the conference, now held on Wednesday evening following its success last year, it brings all delegates together to reconnect and network, delivering high brand visibility and engagement.

National Continence Health Conference

Speaking opportunity

- Up to five (5) minute address to delegates at the Welcome Reception
- One five (5) minute speaking opportunity in the Let's Talk exhibition theatre. Headphones will be provided to ensure clarity and minimal disruption.

Exhibition booth

- 3mx3m exhibition booth includes walls, lighting, power, fascia and trestle table with 2 chairs
- Fourth priority in booth selection

Registrations

- Five (5) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Gala Dinner
- Six (6) complimentary tickets to attend the Welcome Reception

Onsite branding

- Company logo on sponsor holding slide displayed throughout the conference and welcome reception
- Exclusive recognition as welcome reception sponsor on pre-event materials, including promotional materials, website and email campaigns
- Opportunity to provide two (2) freestanding banners at the Welcome Reception

- Option to upgrade a food or beverage selection, with the chef creating a signature canape
- Opportunity to offer a signature cocktail on arrival (at sponsor's cost)

Event app branding

- Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- Downloadable brochure in the event app.
- Event app banner rolling advertisement on all pages with click-through to your website.

Delegate list

- Delegate Listing provided one-week pre & post-event (name, organisation, state and email only), subject to privacy laws.

Professional Development Days

- 10% discount on booking partnership for the Professional Development Days at the same time as NCHC26

12 month brand promotion

- 20% discount on advertisements in Bridge Magazine
- Opportunity to include Continence Health Australia's National Continence Helpline on the company's website
- Opportunity for the company to showcase their products to the National Continence Helpline team.

Exhibition Booths Limited spaces available



Member	\$4,950
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Non-Member	\$6,250
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- Secure a position in the exhibition with an exhibition booth. The exhibition is a vibrant and integral part of the conference and is the location of all catering during conference breaks.
- 3mx2m booth (9sqm) including walls, fascia signage, spotlights, power
 - One trestle table and cloth with two chairs
 - Two (2) exhibitor passes to staff the booth onsite with full access to the scientific program, catering and Welcome Reception, excluding workshops and Gala Dinner
 - Event app branding, including:
 - Exhibitor listing in the event app: 50 word company profile listed with click-through to your website.
 - Delegate Listing provided one week post-event (name, organisation, state and email only), subject to privacy laws.

Member entitlements only

- Opportunity to include Continence Health Australia's National Continence Helpline on the company's website

Custom Stands

You may opt for 'space only': the cost is the same and power will be provided. Please indicate on the booking form if your requirements are 'space only'.

The booth will ONLY be allocated upon receipt of full payment.

Booths will be allocated in order of sponsorship involvement and booking date. The conference managers will provide an exhibition floor plan by 9 February 2026 so that you can select your booth location.

*Membership rates will apply to those exhibitors who are financial members at the time of application and at the time of the conference.

Additional partnership opportunities

▼ Add this to your existing package to increase your brand awareness at the conference.

Coffee Cart | 2 available \$7,000

Sponsor a coffee cart to ensure high visibility and engagement. Always a popular feature with delegates.

- Recognition as a coffee cart sponsor
- Call to action or QR code to drive attendees to your products and/or services.
- Opportunity to provide one (1) freestanding company banner adjacent to the coffee cart
- Opportunity to provide branded aprons for baristas or branded coffee cups with a call to action at sponsors' cost

Event App | Exclusive \$6,000

Gain premium brand visibility through the interactive event app, used by delegates before, during, and after the event to access key information, connect with colleagues, and engage with content.

- Exclusive naming rights with recognition as the sole Event App Sponsor – Event App proudly sponsored by [Your Company Name]
- Splash screen branding featuring your company and message when users launch the app
- Custom app theming with a colour palette that subtly reflects your brand
- Sponsor profile including a 100-word company description and direct link to your website
- Rotating banner advertisement on all app pages with click-through functionality
- Two sponsor-branded push notifications sent to all app users during the event
- Downloadable brochure available within the app.

Workshop | \$3,850

Held on Wednesday 13 May 2026, this sponsorship offers direct engagement with a highly targeted audience of workshop participants in a focused learning environment.

- Direct access to workshop participants for networking and brand engagement. Sponsors will be briefed ahead of the event with workshop themes, audience profile, and logistics
- Opportunity to provide equipment or materials for workshops. Sponsors may liaise directly with facilitators to ensure relevance and value

- Sponsor signage displayed in the workshop room
- Rolling banner advertisement in the event app including click-through functionality to your website
- Verbal acknowledgement by the workshop chair delivered at both the beginning and conclusion of the workshop
- Delegate listing provided post-event including name, organisation, state, and email (subject to privacy laws)
- Optional attendance by sponsor representative observe or network during breaks.

Sponsorship to be approved by Rosa Siderelis, Partnership Lead, Continence Health Australia via email r.siderelis@continence.org.au or call +61 3 7052 5210.

Physiotherapy Forum and Networking Event | Exclusive \$2,750

Connect directly with physiotherapy professionals through this targeted networking event.

- Recognition as the Physiotherapy Networking Event sponsor
- Three (3) minute address at the Physiotherapy Forum
- Opportunity to provide two (2) free-standing banners at the Networking Evening
- Opportunity to upgrade food and beverage package at sponsor's own cost

Nurses Forum and Networking Event | Exclusive \$2,750

Sponsor this dedicated event to engage with nursing professionals attending the conference.

- Recognition as the Nurses Networking Event sponsor
- Three (3) minute address at the Nursing Forum
- Opportunity to provide two (2) free-standing banners at the Networking Evening
- Opportunity to upgrade food and beverage package at sponsor's own cost.

Professional Development Days 2026 | August – November 2026 Victoria, New South Wales, Western Australia, South Australia and Queensland

Major partnership opportunities

Below is a snapshot of our Platinum, Gold, and Silver packages per state.

For detailed inclusions, please refer to pages 23 – 24.

Information on exhibition and additional opportunities follows these pages.

Entitlements	Platinum \$4,050 (Exclusive)	Gold \$3,250 (2 available)	Silver \$2,150	Exhibition Stand Member \$1,050	Exhibition Stand Non-Member \$2,050
Professional Development Days 2026					
Address to all delegates	5mins				
Exhibition stand: clothed table, 2 chairs	✓	✓	✓	✓	✓
Exhibitor passes	4	3	2	2	2
Pens and notepads sponsor*	✓				
Branding on pre-event and onsite materials including sponsor holding slide	✓	✓	✓		
Banner advert in event app	✓	✓	✓		
Listing & logo in event app	✓	✓	✓	✓	✓
Delegate list^	✓	✓	✓	✓	✓
Discount offered when booking three or more Professional Development days	✓	✓	✓	✓	
12 Month branding opportunities (30 days from signed contract and payment received)					
Web banner on ANZCJ page	1 month	1 month			
EDM banner to ANZCJ readership	1				
Sponsored editorial in ANZCJ EDM	1	1			
Advertisement in the Bridge Magazine	1 issue Full page	1 issue Half page			
20% discount in Bridge Magazine	✓	✓	✓	✓	
Email banner in ITN newsletter	3 issues	2 issues	1 issue		
Social media advertisement on all Continence Health Australia accounts	2	1			
Discounted SMS to delegates	20%				
Inclusion of National Continence Helpline on company's website	✓	✓	✓	✓	
Company to showcase products to Continence Health Australia's National Continence Helpline team	✓	✓	✓		
Membership					
Yearly membership	1				

^In accordance with privacy laws *Sponsor to provide

Major partnership opportunities

Platinum Sponsor Exclusive per state

\$4,050

Professional Development Days

Speaking opportunity

- Opportunity to address delegates for up to five (5) minutes prior to a catering break

Exhibition stand

- One (1) clothed trestle table with 2 chairs

Registrations

- Four (4) exhibitor passes to staff the exhibition table onsite

Onsite branding

- Dedicated prominent branding on notepads and pens (sponsor to provide at an additional cost and approval required from Conference Managers and Event Organisers)
- Company logo on sponsor holding slide displayed throughout the day
- Exclusive recognition as platinum sponsor on pre-event materials, including promotional materials, website and email campaigns

Event app branding

- Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- Downloadable brochure in the event app
- Event app banner rolling advertisement on all pages with click-through to your website.

Delegate list

- Delegate listing provided two weeks pre- & one-week post-event (name, organisation, state and email only), subject to privacy laws.

Booking multiple Professional Development Days

- 10% discount when booking three or more Professional Development days

12 month brand promotion

- Web banner on Australian New Zealand Continence Journal page for one month
- One (1) eDM banner to Australian New Zealand Continence Journal readership
- One (1) sponsored editorial in Australian New Zealand Continence Journal eDM
- Full-page digital banner in the Bridge Magazine for one issue
- 20% discount on advertisements in Bridge Magazine
- Three (3) email banners in InTheNews (ITN) newsletter
- Two (2) social media advertisements across all Continence Health Australia's social media accounts
- Opportunity to include an SMS to delegates for a 20% discount
- Opportunity to include Continence Health Australia's National Continence Helpline phone number on the company's website
- Opportunity for the company to showcase their products to Continence Health Australia's Helpline team.

Continence Health Australia membership

- One (1) complimentary year membership



Professional Development Day 2024

Gold Sponsor 2 available per state

\$3,250

Professional Development Days

Exhibition stand

- One (1) clothed trestle table with 2 chairs

Registrations

- Three (3) exhibitor passes to staff the exhibition table onsite

Onsite branding

- Company logo on sponsor holding slide displayed throughout the day
- Exclusive recognition as gold sponsor on pre-event materials, including promotional materials, website and email campaigns

Event app branding

- Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- Downloadable brochure in the event app
- Event app banner rolling advertisement on all pages with click-through to your website.

Delegate list

- Delegate listing provided two weeks pre & one week post-event (name, organisation, state and email only), subject to privacy laws.

Booking multiple Professional Development Days

- 10% discount when booking three or more Professional Development Days

12 month brand promotion

- Web banner on Australian New Zealand Continence Journal page for one month
- One (1) sponsored editorial in Australian New Zealand Continence Journal eDM
- Half-page digital banner in the Bridge Magazine for one issue
- 20% discount on advertisements in Bridge Magazine
- Two (2) email banners in InTheNews (ITN) newsletter
- One (1) social media advertisements across all Continence Health Australia's social media accounts
- Opportunity to include Continence Health Australia's National Continence Helpline phone number on the company's website
- Opportunity for the company to showcase their products to Continence Health Australia's Helpline team.

Silver Sponsor

\$2,150

Professional Development Days

Exhibition stand

- One (1) clothed trestle table with 2 chairs

Registrations

- Two (2) exhibitor passes to staff the exhibition table

Onsite branding

- Company logo on sponsor holding slide displayed throughout the day
- Exclusive recognition as silver sponsor on pre-event materials, including promotional materials, website and email campaigns

Event app branding

- Sponsor listing in the event app: 50-word company profile listed with click-through to your website
- Downloadable brochure in the event app
- Event app banner rolling advertisement on all pages with click-through to your website.

Delegate list

- Delegate listing provided one-week pre & post-event (name, organisation, state and email only), subject to privacy laws.

Booking multiple Professional Development Days

- 10% discount when booking three or more Professional Development days

12 month brand promotion

- 20% discount on advertisements in Bridge Magazine
- Two (2) email banners in InTheNews (ITN) newsletter
- Opportunity to include Continence Health Australia's National Continence Helpline phone number on the company's website
- Opportunity for the company to showcase their products to Continence Health Australia's Helpline team.

Exhibition stands

Member \$1,050

Non-Member \$2,050

Secure a position in the exhibition with an exhibition stand. The exhibition is a vibrant and integral part of the Professional Development days and is the location of all catering during event breaks.

- One trestle table and cloth with 2 chairs
- Two (2) exhibitor passes to staff the exhibition onsite

- Exhibitor listing in the event app: 50-word company profile listed with click-through to your website.
- Delegate Listing provided one week post-event (name, organisation, state and email only), subject to privacy laws.

Member entitlements only

- 10% discount offered when booking three or more Professional Development days
- Opportunity to include Continence Health Australia's National Continence Helpline on the company's website

▼ **Add this to your existing package to increase your brand awareness at the Professional Development Days.**

Breakfast Symposium Sponsor | Exclusive per state \$4,250

Host a breakfast session with delegates at the Professional Development Days, an excellent opportunity for networking and brand positioning.

- Opportunity to host and deliver a Breakfast Symposium for up to 40 people in coordination with the Conference Managers. This includes:
 - Private function room to host breakfast
 - An option of a sit down or stand up buffet style breakfast for 80 people at \$43 per person
 - Audio visual resources including a lectern, microphone, projector, screen, lapel microphone, (additional requirements will come at the sponsor's cost)
 - Agreed company signage in the breakfast room (provided by sponsor)
- Exclusive rights to breakfast participants
- Event app banner rolling advertisement on all pages with click-through to your website
- Breakfast delegate listing provided (name, organisation, state and email only), subject to privacy laws.

Sponsorship to be approved by the Conference Managers and Event Organisers.

* Attendance numbers for the Breakfast Symposium are not guaranteed. Should attendance exceed 40, you may opt to increase the allocation at the per-person rate, subject to room capacity."

Lanyard | Exclusive (all states) \$2,500

Feature your brand on delegate lanyards worn throughout each Professional Development Day, turning every attendee into a walking advertisement.

- Recognition as the official lanyard sponsor
- Delegates wear the sponsor's lanyard for the duration of the event
- High visibility across all Professional Development Day locations
- Branded lanyards:
 - Option 1: Sponsor supplies lanyards (subject to approval by conference managers)
 - Option 2: Logo printed on lanyards organised by conference managers (at sponsor's expense)

Event App | Exclusive per state \$1,100

Gain high brand visibility through the interactive event app, used by delegates before, during, and after the event to access and share information.

- Recognition as event app sponsor
- Co-branded event app with your logo featured prominently throughout
- Sponsor listing in the event app: 100-word company profile listed with click-through to your website
- Event app banner rolling advertisement on all pages with click-through to your website
- Two (2) event app push notifications
- Downloadable brochure in the event app

Educational partnership opportunities

Catheter Course Scholarship Program

Member Organisation \$4,000

Non-Member Organisation* \$5,500

*includes a yearly membership

Program overview:

- Sponsor a community care nursing organisation, enabling up to four nurses to complete the Catheter Course.
- Sponsors may nominate a preferred nursing organisation, subject to Continence Health Australia approval.

Entitlements include:

- Exclusive recognition as a Catheter Course Scholarship Sponsor
- Web banner with click-through link on Continence Learning platform for three months
- Opportunity to deliver a 15-minute presentation to the clinical team or manager at the sponsored organisation

Coming in July 2026 – Nurse Continence Specialists Course

Be among the first to support our inaugural Nurse Continence Specialist Course.

Limited sponsorship opportunities available:

- Direct student sponsorship
- Course sponsorship

As this course is currently in development, specific details of sponsorship opportunities are not yet able to be provided. Opportunities could include sponsorship of tuition fees and travel costs to Melbourne for face to face education days.

Register your interest with Rosa Siderelis, Partnership Lead, Continence Health Australia via the booking form below.



Scholarship recipients at National Conference 2025

Advertising partnership opportunities

In addition to event-based engagement, we offer year-round advertising opportunities through our respected publications. **Bridge Magazine** and **Australian and New Zealand Continence Journal**

Bridge Magazine Advertising summary



Overview:

- Bridge Magazine is our official consumer publication.
- Produced quarterly in print and digital format, the magazine features lived-experience stories, interviews with health professionals and tips for living with bladder control, bowel control, or pelvic health conditions.
- The free magazine is sent directly to consumers as well as to the waiting rooms of health professionals all over Australia. You can find Bridge Magazine in physiotherapists, doctors, hospitals, continence nurses, and pharmacies, plus many more.
- Bridge Magazine aims to help consumers recognise symptoms of incontinence and feel confident finding the correct information and seeking the help they need.
- Engagement reach:
 - Readership is approx 60% consumers and 40% health professionals
 - Each Bridge edition is sent to more than 10,000 Bridge subscribers and 1,600 members via eDM every quarter
 - Annual print readership of 28,000+
 - 50,000+ annual impressions of our digital magazine
 - 40% eDM open rate

For the latest publishing schedule and digital specifications, please refer to the <https://bit.ly/BridgeRatesCard>.

Print advertising options & pricing:

Inside front cover	\$4,620 per edition
Inside back cover	\$4,620 per edition
Full page	\$2,420 per edition
Half page	\$1,970 per edition

Digital advertising options and pricing:

Web banner on Bridge Magazine on Continence Health Australia website	\$1,650 per quarter
Email banner advert in eDM	\$770 per email
Sponsored editorial in eDM (60 words, image and URL)	\$990 per editorial
Branded email	\$3,300 per email
Social media campaign	\$1,650 per campaign

- Discounts available for multiple bookings
- For individual booking requirements, not automatically included in event sponsorship packages, please contact Sarah Tayler, Managing Editor, ANZCJ and Bridge Magazine via email s.tayler@continence.org.au or call (03) 8692 8400.

Australian and New Zealand Continence Journal (ANZCJ) Advertising summary



Celebrating 30 years 1995 – 2025.

The Australian and New Zealand Continence Journal (ANZCJ) is the official research journal of Continence Health Australia and Continence NZ. Published by CSIRO publishing, the diamond open-access journal is free for authors and free for readers. Offering a continuous publishing online-only model, it is the only journal of its kind focusing exclusively on Australian and New Zealand continence research.

Overview:

- Continuous publishing model with four online editions annually.
- Gives Australian and New Zealand researchers and health professionals a double-anonymised peer-reviewed outlet to share their work with other clinicians and academics.
- Audience includes academics, researchers, and health professionals such as urologists, urogynaecologists, paediatricians, aged care sector, general practitioners, nurses, physiotherapists and occupational therapists.
- Content can be discovered globally by people searching databases for the latest in continence research.
- Engagement metrics:
 - 2,000 subscribers
 - 59% eDM open rate, 10% click-through rate
 - 20,000 article downloads per year
 - 48,000 website views per year

For the latest publishing schedule and digital specifications, please refer to the <https://bit.ly/ANZCJRatesCard>.

Advertising options and pricing:

Web banner on ANZCJ page of Continence Health Australia	\$1,650 per quarter
Web banner on ANZCJ page (CSIRO Publishing site)	\$1,650 per quarter
Email banner in eDM	\$770 per email
Sponsored editorial in eDM (60 words, image and URL)	\$1,155 per editorial
Branded email	\$4,070 per email
Social media campaign	\$1,925 per campaign

Print advertising options & pricing:

Inside front cover	\$8,250 per edition
Inside back cover	\$8,250 per edition
Full page advertisement	\$3,850 per edition

- Discounts available for multiple bookings.
- For individual booking requirements, not automatically included in event sponsorship packages, please contact Sarah Tayler, Managing Editor, ANZCJ and Bridge Magazine via email s.tayler@continence.org.au or call (03) 8692 8400.

Email banner in *InTheNews* (ITN) newsletter

Exclusive to members. Feature your brand in our fortnightly newsletter, *InTheNews*, which shares updates and developments in continence health. Includes a banner advertisement and click-through.

Member organisations	\$770 per issue
Non-Member organisations	Not available

Banner advertisement on Continence Health Australia’s Learning platform

Member organisations	\$1,800 per three months
Non-member organisations	\$3,500 per three months

Member organisations	\$1,250 per two months
Non-member organisations	\$2,400 per two months

Member organisations	\$750 per month
Non-member organisations	\$1,400 per month

Promote your brand on our online learning platform, which hosts courses, webinars, and educational resources focused on bladder and bowel health.

Have these inclusions automatically available to sponsors at our two major events, **National Continence Health Conference** or **Professional Development Days**.



Partnership booking form

All prices quoted in this prospectus are inclusive of GST.

To secure a partnership package outlined in this prospectus, please complete the booking form via the link below.

<https://continence.tfaforms.net/f/partnerappform>

Once we have received your completed form, our Partnership Lead, Rosa Siderelis will contact you.

For further information

Please contact **Rosa Siderelis** to discuss other sponsorship opportunities or ideas for individual sponsorship packages.



Rosa Siderelis
Partnership Lead
+61 3 7052 5210
r.siderelis@continence.org.au

Partnership terms and conditions

Definitions

In these terms and conditions, the following expressions have the following meanings:

Advertisement means any content submitted for publication in a Publication and forming part of any Ordered Promotion Services.

Agreement means these terms and conditions together with the Partnership Prospectus and Partnership Booking Form.

CHA means Continence Health Australia (ABN 84 007 325 313), of Suite 1, 407 Canterbury Road, Surrey Hills 3127, Victoria, Australia.

Competition Act means the Competition and Consumer Act 2010 (Cth).
PO BOX 510 Alexandria, 1435,
New South Wales, Australia

Conference Managers means Cornerstone Events (ABN 68 143 385 013) of PO BOX 510 Alexandria, 1435, New South Wales, Australia.

Event means the National Continence Health Conference 2026 or Professional Development Days conducted by CHA in respect of which Ordered Promotion Services are to be provided.

Fees means the fee payable by You to CHA for Ordered Promotion Services as set out in the Partnership Prospectus or as otherwise agreed in writing between you and CHA.

Ordered Promotion Services means the advertising, sponsorship or exhibition services that are the subject of a Partnership Booking Form which has been accepted by CHA.

Partnership Booking Form means CHA's standard form by which orders for advertising, sponsorship or exhibition services that are the subject of the Partnership Prospectus may be ordered.

Partnership Prospectus means CHA's document entitled "Partnership Prospectus – 2026 Opportunities", accessible from <https://www.continence.org.au/NCHC>

Publication means Continence Health Australia's Bridge Magazine, Australian and New Zealand Continence Journal, website, Continence Learning Platform, social media channels and / or InTheNews newsletter, as applicable to particular Ordered Promotion Services.

You means the person named on, and who submits, a Partnership Booking Form and includes your agents, and contractors.

Venue means the premises at which the Events are held.

The following terms and conditions apply to Partnership Booking Forms submitted by you and the supply by CHA of Ordered Promotion Services:

By submitting to CHA a Partnership Booking Form, you confirm your acceptance of these terms and conditions. To the maximum extent permitted by law, CHA does not accept responsibility for any errors, omissions, or changes in relation to Ordered Promotion Services. Details may change without notice.

Please refer to the [continence.org.au](https://www.continence.org.au) for the latest information.

Eligibility

Eligibility to obtain Ordered Promotion Services is at the discretion of CHA and is generally restricted to companies directly related to the continence sector. CHA reserves the right to determine the eligibility of any company that submits a Partnership Booking Form.

Delegate registrations will only be accepted from commercial companies if that company has secured a sponsorship or exhibition package to support the Event.

CHA is not bound to a Partnership Booking Form submitted by You. For the avoidance of doubt, once a Partnership Booking Form is accepted by CHA, the relevant Ordered Promotion Services shall be supplied subject to the terms of this Agreement.

Financial matters Full payment of the Fees for the Ordered Promotion Services must accompany the Partnership Booking Form. Allocations for the Ordered Promotion Services will not be made until full payment is received. Payments are to be made in Australian dollars by credit card or direct deposit. All prices quoted in the Partnership Prospectus include GST.

If a Partnership Booking Form is not accepted by CHA, relevant Fees will be refunded by CHA.

Cancellation Policy – If you need to cancel

Your cancellation must be advised to CHA in writing. Cancellation fees are as follows (with the period being referable to the relevant period prior to the relevant Event date or Publication date (as applicable to the relevant Ordered Promotion Services):

Cancel before 120 days	25% of Fees will be retained
Cancel before 90 days	50% of Fees will be retained
Cancel before 60 days	75% of Fees will be retained
Cancel before 30 days	100% of Fees will be retained

All refunds will be actioned after the Event date or Publication date relevant to the cancelled Ordered Promotion Services.

Without limiting any other provision of the Agreement, CHA shall not be liable to you nor shall CHA be deemed to be in default of its obligations hereunder if such default or damage is the result of war, hostiles, revolution, civil commotion, strike, epidemic, pandemic, accident, fire, natural disasters, terrorist activity, governmental or other obstacles for the freedom of travel (including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of travel

(including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of any act of God or any other cause beyond the reasonable control of CHA (a "Force Majeure Event").

For avoidance of doubt, a Force Majeure Event includes any measures in connection with COVID-19 or the SARS-CoV-2 virus (or any mutation or variation thereof) that, whether individually or when aggregated with all other measures, impact the ability of CHA to perform its obligations, fully and effectively, including but not limited to under any directions or public health orders issued by any governmental authority.

If there is a Force Majeure Event, CHA may in its sole and absolute discretion decide whether to cancel or postpone the Ordered Promotion Services and, in the case of an Event, postpone the Event or convert the Event to a virtual event.

If the Event is postponed, converted to a virtual event, or cancelled because of a Force Majeure Event, then one of the following options will apply and will be based on business decisions at the time of the Event:

1. Postponement of Event:

If the Event is postponed because of the Force Majeure Event then You may choose, by written notice to CHA within five business days of Your receipt of notification of the Force Majeure Event and the decision to postpone the Event, to either:

1.1 Apply the Fees to the postponed Event to be conducted by CHA, and you the terms of this Agreement will continue to apply to the postponed Event; or

1.2 Not apply the Fees to the postponed Event but rather terminate the Agreement as it relates to the Event, in which case CHA shall refund an amount equal to 75% of the Fees paid to CHA by You within 30 days of the completion of the postponed Event, and the balance will be retained by CHA to cover reasonable administrative and operational costs. Should you fail to notify CHA of your choice within said five business days, then 1.2 shall apply by default.

2. Conversion of Event to Virtual Event:

If the Event is converted to a virtual event because of the Force Majeure Event, then You may choose, by written notice to CHA within five business days of its receipt of Your notification of the Force Majeure Event and the changed format to either:

2.1 Apply the booking contribution to the virtual Event conducted by CHA and the terms of this Agreement will continue to apply to the virtual Event; or

2.2 Not apply the booking contribution to the virtual event but rather terminate the Agreement as it relates to the Event, in which case CHA shall refund an amount equal to 75% of the contribution already paid to CHA by You within 30 days of the completion of the virtual Event, and the balance will be retained by CHA to cover reasonable administrative and operational

costs. Should You fail to notify CHA of Your choice within said five business days, then 2.2 shall apply by default.

3. Cancellation of Event

If the Event is cancelled because of the Force Majeure Event, then You may choose, by written notice to CHA within five business days of Your receipt of notification of the Force Majeure Event, to either:

3.1 Apply the booking contribution to the next Event scheduled by CHA, and the terms of the Agreement will continue to apply to the next scheduled Event; or

3.2 Not apply the contribution to the next Event but rather terminate the Sponsorship and Exhibition Agreement, in which case CHA shall refund an amount equal to 50% of the Fees already paid to CHA by the Sponsor/ Exhibitor within 30 days of the originally scheduled date for the Event, and the balance will be retained by CHA to cover reasonable administrative and operational costs. Should You fail to notify CHA of Your choice within said five business days, then 3.2 shall apply by default.

Event changes – Non-Force Majeure

In circumstances where CHA elects to cancel, postpone, or convert the Event to a virtual format for reasons not related to a Force Majeure Event (which CHA is entitled to do in its discretion), CHA will notify You in writing as soon as reasonably practicable. In such cases, You may choose, by written notice to CHA within five (5) business days of receiving such notification, to:

1. Apply the booking contribution to the rescheduled or reformatted Event, in which case you the terms of this Agreement shall apply to the rescheduled or reformatted Event; or
2. Terminate the Agreement as it relates to the relevant Event, in which case CHA shall refund an amount equal to up to 75% of the contribution already paid by You, with the remaining portion retained by CHA to cover reasonable administrative and operational costs.

If You fail to notify CHA of your choice within the five (5) business day period, option 1 shall apply by default.

You and Your Staff-Onsite

Any booking to sponsor or exhibit at an Event does not constitute an attendee registration. You will need to register separately with a unique online registration form provided to you in the Exhibitor manual made available by CHA (**Exhibitor Manual**). All exhibition staff must be registered using the unique link i.e., complimentary exhibitor registration and/or purchased additional exhibitor staff registrations.

Print and Digital Entitlements

In connection with the supply of relevant Ordered Promotion Services:

- All logos and artwork must be supplied at least 300 DPI at 100% in EPS (preferred for print)
- All logos and artwork must be supplied in JPEG at least 270 pixels wide with no extra whitespace (preferred for digital) format.
- All logos and artwork must be supplied within 30 days of booking.
- Social media handles to be supplied by the sponsor at the time of booking.

Your prior review and written approval is not required for any use of the Sponsor name or logo in Continence Health Australia's marketing materials, as per the Partnership Prospectus.

NCHC26 Exhibition Floor Plan

For Events, a floor plan will be provided in due course. Stands are allocated at the discretion of CHA and the Conference Manager. The allocation order will be related to the level of sponsorship subject to full payment having been received.

CHA and the Conference Manager reserve the right to amend the exhibition floor plan layout as deemed necessary. In unforeseen circumstances, CHA reserves the right to alter the exact location of the stand.

Privacy Statement

Your name and contact information, including email address, may be used by parties directly related to the Event such as the Conference Manager for relevant purposes such as promotion, networking, and the administration of this Event. If you do not consent, please advise us.

Contact information (Name, Organisation, State, email address) is included on the delegate list. If you do not wish Your details to be included, please contact us.

You agrees that CHA may collect and use personal information for the purposes of managing the advertising relationship.

All personal information will be handled in accordance with applicable privacy laws.

Conditions of Advertising

For Ordered Promotion Services being Event sponsorship and the acknowledgement of that sponsorship in any Event promotional material, you need to have paid in the Fees full for the sponsorship and sent your logo with your booking to the Conference Manager.

Content Guidelines

For Ordered Promotion Services involving Advertisements, you must ensure that the Advertisements comply with all applicable laws, regulations, codes of practice, regulations, and other government and regulatory directives, including without limitation the Competition and Consumer Act and the Therapeutic Goods Act 1989 (Cth).

All Advertisements must be:

- i. relevant to continence care, health products, or services appropriate for the relevant audience;
- ii. tasteful, dignified, and sensitive to the nature of the Publication; and
- iii. factually accurate and capable of substantiation if making claims about product efficacy.

Clinical claims in Advertisements must be supported by appropriate evidence which may be requested by CHA.

CHA encourages the use of appropriate, dignified imagery that respects the sensitivity of the subject matter.

Approval process for Advertisements

All Advertisements are subject to review and approval by CHA.

CHA reserves the right to reject any advertisement that:

- i. is inconsistent with the publication's editorial standards;
- ii. may cause offense to readers;
- iii. makes unsubstantiated claims;
- iv. violates any applicable laws or regulations;
- v. is contrary to the requirements of this Agreement; or
- v. for any other reason whatsoever.

You must submit all final logo or advertisement materials by the artwork deadline as notified by CHA.

Positioning

CHA will make every effort to accommodate positioning requests for advertisements; however, specific positions cannot be guaranteed unless a premium position has been booked and confirmed in writing. CHA retains the right to determine the final placement of all advertisements.

Warranties and Indemnity

You warrant that the Advertisement:

- i. does not infringe any intellectual property rights;
- ii. is truthful, accurate, and can be substantiated;
- iii. complies with all applicable laws, regulations, codes of practice, regulations, and any other government and regulatory directives of any nature whatsoever;
- iv. complies with any specifications or any other directions of CHA;
- v. is not for an improper purpose, unlawful, indecent, or otherwise offensive, obscene, or inappropriate having regard to CHA's need to maintain the quality of the Publication and to ensure a positive experience for the Publication's readers; and
- vi. does not contain information that is defamatory, fraudulent, misleading or deceptive or would otherwise expose CHA to any liability, sanction or penalty.

You acknowledge that at all times:

- i. you are solely responsible for the content of the Advertisement, including any errors or omissions in the Advertisement. CHA has no obligation to notify you of any errors or omissions in the Advertisement; and
- ii. CHA may, in its discretion, remove the Advertisement if it reasonably considers that You are in breach of the Agreement.

You indemnify CHA and its officers, employees and agents against any claims, damages, loss, costs or liabilities suffered or incurred, whether directly or indirectly, arising from any breach of the Agreement or, otherwise, the publication of the Advertisement under the Agreement. This indemnity is a continuing obligation, separate and independent from the other obligations of the parties.

To the maximum extent permitted by law, CHA accepts no responsibility for any loss or damage alleged to have resulted from the publication of an Advertisement (including any errors or omissions).

Intellectual Property

- i. You warrant that You own all intellectual property in any information, material, trademark, logo, artwork, text, graphic, video or other material provided by You to CHA for the purpose of Ordered Promotion Services (including creating any Advertisement).
- ii. Subject to paragraph i, CHA owns all intellectual property in the materials produced as a result of the supply of Ordered Promotion Services (including any Advertisement), CHA's trademarks and any other material developed (including any advertising templates, compilations of and working files to support an Advertisement and any sponsored content) or provided by CHA under the Agreement.

You grant to CHA a worldwide, royalty-free, non-exclusive license to publish, copy, license to any other persons, transmit, distribute, use and adapt any information, material, trademark, logo, artwork, text, graphic, video or other material provided by You to CHA in accordance with the Agreement to the extent necessary to supply the Ordered Promotion Services.

Insurance and Liability – Events

In respect of Ordered Services relating to an

Event and your attendance at an Event, you must hold and maintain general, health and travel insurance for your staff and goods in accordance with prudent insurance practices. You are solely responsible for any physical or financial loss or damage to your own property, including travel, accommodation, and associated costs to attend any Event. You must hold and maintain a current broad form public and products liability insurance policy (insurance policy which covers both public liability as well as product liability) for a minimum of \$AUD10,000,000.

You must send a certificate of currency for the insurances that you are required to hold and maintain in accordance with the paragraph above to the Conference Manager at least three weeks prior to the Event. Entry to the venue may be denied if you have not provided this information.

Exhibition and Sponsorship packages for Events do not include insurance of any kind.

As a result of an Event being postponed, converted to a virtual event or cancelled, to the maximum extent permitted by law, CHA is not liable for:

- A. Loss of conference deposits and payment
- B. Costs incurred for freight delivery and/or return to/from the Event.
- C. Costs involved with sponsors and exhibitors design and build custom stands (if applicable), standard booths, marketing, graphics and giveaways.
- D. Loss of international /domestic air fares and/ or accommodation

To the maximum extent permitted by law, CHA, the Venue and the Conference Manager do not accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Limitation of Liability – General

1. Nothing in this Agreement excludes, restricts, or modifies any right or remedy, or any guarantee, warranty, or other term or condition implied or imposed by the Competition Act (including the Australian Consumer Law contained in schedule 2 of that Act) (ACL), or any other applicable legislation, which cannot lawfully be excluded or limited (collectively, **Non-Excludable Obligations**).

2. Where You are a consumer for the purposes of the ACL the following notice applies:

ACL Consumer Notice:

Our goods and services come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

3. Subject to paragraph 4 immediately below, where you are a consumer for the purposes of the ACL and the goods or services supplied are not of a kind ordinarily acquired for personal, domestic or household use or consumption and, otherwise, to the extent permitted by law, CHA's liability for failure to comply with a Non-Excludable Obligation is limited to:

A. For goods:

- i. replacement of the goods or supply of equivalent goods;
- ii. repair of the goods; or

- iii. payment of the cost of replacing the goods or acquiring equivalent goods; or
- iv. payment of the cost of having the goods repaired.

B. For services:

- i. supplying the services again; or
 - ii. payment of the cost of having the services supplied again.
4. Where You are a consumer for the purposes of the ACL, for major failures (as defined under the ACL) with goods or services, you are entitled to:
 - i. cancel your contract with CHA and receive a refund for any unused portion; and
 - ii. compensation for any reasonably foreseeable loss or damage.
 5. Subject to the immediately preceding paragraphs 1 – 4 and to the maximum extent permitted by law:
 - i. CHA is not liable for any loss of profit, loss of revenue, loss of opportunity, loss of data, or any indirect, consequential, special or punitive loss, damage, cost or expense, whether arising in contract, tort (including negligence), equity, under statute, or otherwise; and
 - ii. CHA's maximum liability to you arising in respect of the supply of any goods or services is limited to the price paid by You in respect of those goods or services.

Exhibitor Notes

In respect of Ordered Promotion Services which involve exhibiting at an Event:

- i. You may not assign, share, sublet or grant licenses for the whole or part of the stand allocated to You without prior approval of CHA or the Conference Manager. CHA and Conference Manager reserve the right to ask you to remove any display items which either CHA or the Conference Manager deem unacceptable.
- ii. You must conduct business only from within the confines of your stand. You may not tout, or place any material, outside your stand without prior consent from CHA.
- iii. You will be responsible for any reasonable costs of repairing the stand or premises should you paint, mark, or damage any part thereof.
- iv. Food, beverage and any other prohibited items notified to You are not permitted at the Event unless prior arrangements are made with CHA.
- v. You and, any supplier you engage must conform to the Venue's OH&S policies, insurance, and other regulations as may be notified to you from time to time.
- vi. You acknowledge that the Conference Manager will not be able to provide assistance in tracking lost deliveries. You agree that CHA will not be liable for any goods rejected by the Venue or lost or damaged prior to the delivery date specified or on return.
- vii. CHA may refuse without limitation to permit activity within the Venue or may require cessation of activities at their discretion.
- viii. It is your responsibility to ensure that the space hired at the Venue is suitable for Your purposes and otherwise complies with Your company policies or codes of conduct.
- ix. Instructions regarding storage will be outlined in the Exhibitor Manual.
- x. The Conference Manager may determine the

hours during which You will have access to the Venue for setting up and dismantling.

- xi. The Conference Manager will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition. You will be notified of bump-in/ bump-out details in the exhibition manual by the Conference Manager closer to the events.
- xii. You must comply with all directions and requests issued by the Conference Manager and the Venue, including those outlined in the Exhibitor Manual.

Sponsors hosted events

CHA permit sponsors to host events prior to or after Event periods; however, this is subject to approval by CHA.

Where You are entitled to host an endorsed private function, You do so at your own expense and at a time and date approved by CHA. No sponsor should arrange an event which includes an Event speaker, without prior consent of CHA.

Disclaimer

The information contained in the Partnership Prospectus is correct at the time of print. CHA and the Conference Manager reserve the right to change without notice any part of the Partnership Prospectus and the program, the set-up, and speakers applicable to an Event. Updates prior to the Event will be published on continence.org.au, and it is your to check continence.org.au for changes.

General

The Agreement constitutes the entire agreement between the parties in relation to its subject matter.

CHA reserves the right to amend or vary these terms and conditions by publishing the updated terms on continence.org.au. You are bound by the updated terms from the time of such publication.

The Agreement shall be governed by the laws of Victoria, Australia.



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National Continence Helpline 1800 33 00 66



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